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THE DAILY STANDARD

Published Daily Except Sunday in Sikeston, Mo.

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OUR 56TH YEAR | 10¢ PER COPY | SIKESTON, SCOTT COUNTY, MISSOURI, TUESDAY, AUGUST 15, 1967 | NUMBER 275

THREE OF THE 271 Sikeston high school graduates autograph each other's yearbook, the 200-page Growler, after 400 books were distributed in the cafetorium. From left are, Gail Stallings, Beth Marshall and Paula Waldman.

Local Taxes Rising Steadily

CHICAGO (AP) --State and local governments collected an average of $25 more taxes per person in fiscal 1966 than in the previous year, a study showed today.

The state-local tax take averaged $290 for every man, woman and child in the nation.

The increase followed a trend shown since the Commerce Clearing House began annual reports on combined state and local taxes in 1962.

In five years the per capita state-local tax burden has increased as much as $114 in Hawaii and $101 in New York. The trend was less marked in the south, where increases in five years have been less than $50 in a half dozen states and only $37 in Texas.

The range of per capita state-local taxes in 1966 was from South Carolina's $188 to New York's $410, with California, $395, and Hawaii, $365, next at the upper end. Six states-South Carolina, Alabama, Mississippi, Arkansas, Kentucky and Tennessee-collected less-than $200, and the next two also were southern states-Georgia and North Carolina. The per capita median was $287, an increase of $32 from 1965. the CCH study of census bureau statistics showed.

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FAIRBANKS, Alaska (AP) - Flood waters surged through this interior Alaska city of 30,000 today, forcing evacuation of most of the downtown area and causing heavy damage.

Mayor H. A. Boucher reported the situation to Gov. Walter Hickel from the only telephone line still open.

"At this point," he said early today, "there isn't a home in the city not flooded, and 80 per cent of our businesses have suffered major damage. Obviously the damage will run well into the millions. It is the worst flood in anyone's memory here."

Many persons were reported stranded, but there were no reports of injuries.

St. Joseph's Hospital had been evacuated and at least 62 patients moved to Basset Army Hospital at nearby Ft. Wainwright. Those evacuated from their private homes were taken to schools in higher areas of the city.

The city lies on a generally flat plain with the Chena River, one of the three rain-swollen rivers in the area, looping through the center.

Boucher estimated the water on the Chena was 5 to 6 feet above flood stage at 3 a.m. Alaska Standard Time and still rising as rain continued to saturate the area.

The mayor expressed grave concern about the possibility of fire. He said all police cars and fire engines were flooded and only a few Army halftrack vehicles were able to move about.

The Fairbanks Airport, he said, was open but the road to the airport was flooded.

Gov. Hickel planned to fly from Juneau to fairbanks later today to view the damage and meet with the mayor and military officials.

The governor said state and federal agencies were preparing to send in food and clothing to Fairbanks and Nenana, 50 miles southwest of here. He declared both communities disaster areas Monday.

The situation at Nenana was unknown early today, Boucher said, since all communications there had failed.

The A-67 Centennial Exposition here, located on the banks of the Chena, began flooding Monday night. Workers fought to control the waters spreading through the grounds of the financially troubled centennial.

Two Bound Over on Assault Charge

Ernest Butler and Roy Lee Green, both of Sikeston, were bound over to circuit court in Benton to appear Sept. 14.

The order was issued by Judge M. E. Montgomery today in magistrate court. A $500 bond on Butler was continued and bond was set at $300 for Green.

Both are charged with felonious assault in connection with the beating of a job corps boy.

Assistant Prosecuting Attorney Tom Gilmore represented the state.

Joe W. Newman, 842 Matthews, charged with careless and imprudent driving by drag racing, was granted a change of venue to circuit court in Benton.

Terry Lee McNew, Morehouse, charged with speeding, was fined $10 and costs.

Wilson M. Jarrell, Dexter, charged with speeding, was fined $17.50 and costs.

Rex Clyde Hays, Portageville, charged with driving with an expired vehicle license, was fined $5 and costs.

Michael Bruce Evans, Cape Girardeau, charged with speeding, was fined $11.50 and costs.

Sailor Rescued 3 Days After Ship Goes Down

NEW YORK (AP) — A sailor rescued after clinging for three days to the wreckage of a yacht in the Atlantic was rushed today, sunburned and dazed, to a hospital. He was suffering from exposure and fatigue.

A Coast Guard cutter carried Chris Brooks, 22, to a dock where an ambulance from the Staten Island Public Health Service Hospital picked him up at about 4 a.m.

Again and again, Brooks asked for drinking water. "I don't think I'll ever stop being thirsty," he said.

There was still no word on Brooks' four companions who were reported missing after the yacht, a 64-foot converted shrimp boat called the Lanran, sank last Friday.

One of the missing, according to Brooks, is Dr. James Dodge, 56, of Hamilton Township, N.J. Brooks said that the Lanran, owned by Dodge, had either capsized or been smashed in a storm about 54 miles northeast of Cape Hatteras, N.C., four days ago.

The Coast Guard continued an air and sea search in the 400-square-mile area northeast of Cape Hatteras where the Lanran sank.

Brooks was pulled from the water by crewmen of the United Fruit Co. refrigerator ship, S.S. Fra Berlanga after they spotted him clinging to a section of the Yacht's wheelhouse roof.

In addition to the doctor, the others missing were Capt. Francis Gravatt, 28, Mrs. Beverly A. Minotti, 22, a school teacher from Hamilton Township, N.J., and her 3-year-old daughter, Kimberly.

According to Brooks, Mrs. Minotti and her daughter were not wearing life jackets when the cruiser sank.

Little Leaguers Rotary Guests

The Rotary club entertained the Little League baseball team it sponsors last night at a fried chicken picnic in the shelter house at City park.

The team was accompanied by their coaches, Donald Stinson and Al Skinner. Stinson presented Tim Watkins, a pitcher, who introduced each team member, gave his position and told about his season's play.

Taking bows were Jerry Dement, catcher; Ronnie Standridge, first baseman; Jimmy McClellan, third baseman; Greg Skinner, Eddie Cantrell, Lorenzo Harris, Rickey Box and Doug Reynolds, outfielders and Keith Stinson, bat boy.

Wayne Woodard, who is moving to Oklahoma City, bid the club members goodbye. Laura Pfefferkorn was a guest of her grandfather, V. Allan Hubbard. Don Leigh of the Morley club was a visiting Rotarian.

Vandals Wreck Truck, Damage Three Others

Four flat bed trucks owned by Hedrick Concrete Products Corp., Roth St., were damaged by vandals between 8 p.m. Monday and 5 a.m. today, police reported.

Damage to one truck was extensive, police said. The vehicles had been driven into piles of concrete blocks near the building. One truck had been driven against the building.

A display near the building was damaged, but the building was not. The clutches were burned out of some of the trucks. An estimate of the damage was not available.

In other police activity, Manuel Bell, East Prairie, was charged at 11:08 p.m. Monday with peace disturbance on North Main.

Winston W. Young, 1707 Kentucky, was charged at 6:40 p.m. Monday with obstructing traffic on East Malone, police reported.

Loy Roberts, 411 Kendall, was charged by police at 10 p.m. Monday with peace disturbance on Kendall street.

John R. Hayes, Plummerville, Ark., was charged with careless and imprudent driving at 4:10 p.m. Monday. The car he was driving collided with a truck driven by Howard K. Conrad, 408 Missouri at North Main and Linn St., police reported. No injuries resulted.

A car driven by Kenneth R. Myers, 31, Union City, Tenn., collided at 9:25 a.m. today with an automobile driven by Miss Sally Faulkner, 18, 816 Ladue on the Midtowner Village Shopping Center near Shy's Rexall Drug Store. No summons was issued and no one was injured.

Pickup trucks driven by James M. Vanover, 231 Edmondson, and Houston Clark, Bloomfield, collided at 8:18 a.m. Monday at Malone and Dona. No one was injured.

Frank Burrell, 618 Vernon, reported to police Monday that a turn signal handle was stolen from his automobile between 7:30 p.m. and 10:30 p.m. Sunday while it was parked near the First Baptist church.

Food Price Level to Hold

WASHINGTON (AP) — Your groceries in the coming year will cost about what they did this year, the Agriculture Department said today.

But while the department forecast little change in grocery store prices for food, it predicted diners in restaurants will find their bill for food about one per cent higher.

The average person, said the department, probably will spend $485 to $490 next year for food, compared with $472 last year.

The average person will eat more pork, poultry, eggs, rice, citrus fruit and frozen vegetables while cutting down on veal, lamb, most dairy products, non-citrus fruits, melons and dry beans, said the department in a report.

Month-Long Strike Ends

ST. LOUIS (AP) - Some 4,100 workers returned to the job today at Union Electric Co., marking the end to a month old strike by office workers of Local 1455 of the International Brotherhood of Electrical Workers.

Pickets were withdrawn Monday night following the announcement of the settlement by Daniel E. Rogers, chairman of the Missouri Mediation Board.

The company and the union agreed on a compromise statement by Rogers concerning work done by supervisory personnel normally assigned to union employes.

Earlier, the company had refused to go along with a binding arbitration proposal made by Rogers. Charles Dougherty, Union Electric president, said it would be unsound to have a third party compose the language of a contract.

The new two-year pact gave office workers a five per cent raise the first year and a 4 1/2 per cent raise the second. Schroeder said it is the first time wages, fringes and conditions have been comparable to other company employees.

NFO to Plot Course on Farm Prices

DES MOINES, Iowa (AP) — Members of the National Farmers Organization will gather here Wednesday for what they bill as a "meeting for action" to bolster farm prices.

NFO President Oren Lee Staley of Rea, Mo., said Tuesday some 30,000 farmers are expected from 28 states.

The NFO has held several "holding actions" in recent years, in which members hold commodities off the market in an effort to force processors to sign contracts to guarantee farmers prices set by the NFO.

"Good interest in this meeting has been building because of sliding farm prices," Staley said. "Grain and hog prices have been slipping and there hasn't been enough gain in milk prices.

"The meeting is where the members will make a decision on what action they want to take."

The NFO has adopted a slogan, "no price, no production," for the meeting. Staley said "implementation of that slogan is up to the members.

"Of course, I say that the only reason they are receiving present prices is because enough of them are willing to sell at that price.

"It's up to them whether they want to use a holding action to raise prices and get contracts from processors to protect them in the future. They could decide to shut down the agricultural plant until they get fair prices. That's what 'no price, no production' means."

Staley said the meeting was called because "we can't wait until our regular national convention in December to make these decisions."

Farm Couple Will Be Guests at State Fair

Mr. and Mrs. E. V. Edwards, a farm couple living seven miles Northwest of Sikeston, have been chosen Scott county's farm family representative at the Missouri State Fair in Sedalia.

They were selected by a committee of the Scott County Extension office in Benton.

They will be guests at the farm day Monday. Following registration at 8:30 a.m. will join 112 other farm couples in viewing the grounds. At 5 p.m. they will be guests at a buffet supper, sponsored by the secretary of the fair, W. C. Askew, and Dexter Davis, Missouri commissioner of agriculture. They then will be given a choice of viewing a horse show or a tractor pulling contest.

Guests will have free access to all events at the fair. The Edwards family will return Tuesday.

The Edwards family moved from central Illinois in 1951 to near Bertrand, where they farmed until 1959 when they moved to the farm on Tanner road.

Edwards and his son, Norris Edwards, who lives a short distance from the parents farm 1,100 acres. They raised a fair crop this year on 350 acres of wheat, but lost their cotton crop of 250 acres. They have 600 acres in soybeans and expect a good crop. They have 150 acres planted in corn.

The two men have raised cattle but gave it up because Edwards found that it demanded too much time.

Edwards is 59. He and his wife expect to take life easier and spend more time with their six grandchildren.

They will leave Friday for St. Louis to visit their daughter, Mrs. Jerry Townsend, and her husband.

Mrs. Edwards devotes time each week as a Gray Lady at the Missouri Delta Community hospital.

Slain Girl's Friends Describe Bear Attack in National Park

WEST GLACIER, Mont. (AP) -Four terror - stricken young people who saw one of their friends killed by a grizzly bear in a Glacier National Park say they tried everything they knew to drive away the marauding animal.

They built a bonfire, but it didn't scare the bear.

They lay motionless in their sleeping bags, but the bear attacked anyway.

One youth even punched the bear with his fist, he said, but the grizzly kept coming.

Paul R. Dunn, 16, a high school junior from Edina, Minn., screamed: "He's got her in the sleeping bag and he's dragging her up the hill!"

The students, who had come to the scenic park for a working vacation, told their story Monday after escaping from the maddened bear, which threatened them for hours before finally attacking and killing Michele Koons, 19, of San Diego, Calif., early Sunday.

Twenty miles from the campsite where Michele died, another 19-year-old girl, Julie Helgeson of Albert Lea, Minn., was killed in her sleeping bag by another park bear during the same night. One of her companions, Roy Ducat, 18, of Perrysburg, Ohio, was seriously injured.

A hunt continued today for the killer bears after park rangers shot and killed two grizzlies Monday in the area where Miss Helgeson was slain. Tests were being made on those bears to try to determine whether one was the killer.

With Dunn and Miss Koons were Denise Huckle, 19, of San Manuel, Calif., and a junior at the University of Arizona and Ronald A. Noseck, 21, and his brother, Ray T. 23, both of Oracle, Arz. The Nosecks are dental students at the University of Louisville.

Saturday they had hiked to Trout Lake in a wild area in the western part of the park for a campout.

Two campers they met on the trail told of being chased up a tree by a grizzly.

They pitched camp and caught some fish. Then while cooking hot dogs, the wind blew their campsite smoke into the trees and Michele said, "there's a bear."

The bear invaded the camp and the four ran 50 yards down the lakefront. It ate their food and left with Michele's travel bag in its teeth.

"We discussed whether to stay where we were or try to go back," Dunn said. "It was dark and we weren't sure of the trail, so we built a big bonfire."

They saw the bear again standing on a logjam in the lake.

"None of us really slept," Ray Noseck said. "We just kept putting wood on the fire."

"About two o'clock my little dog, Squirt, started growling and I heard something in the water," Denise Huckle said. "I knew there was a bear near us."

"We stayed real close to the fire," Dunn said. "My feet really got hot."

"A couple of times the bear came very close to the fire," Dunn said. They got in their sleeping bags and covered their heads with blankets.

Between 2 a.m. and 4:30 a.m., the bear stayed at the edge of the area lit by the campfire, moving about in the brush.

"When the attack started, I was the first to see the bear," Miss Huckle said. "Squirt started to squeal. I looked over a log and the bear was loping straight toward the camp. The fire was big and I could see his face and the upper half of his body. Then about four or five feet from me, he stopped.

"By that time I was back under the covers," she said. "All of a sudden he grabbed one of the packs and we could hear him ripping the pack. Then he stopped and I could hear him breathing. I kept Squirt very quiet."

"Then he came toward me," Dunn said. "I could hear him come. I remained perfectly still and he just sniffed. It was kind of hard because I could hear him right above me, breathing. Then I heard a crunch into my sleeping bag. He bit half my shirt right off. I lifted up the

See No. 1 Page 10

Two Held in Prank Killing

SALEM, N.H. (AP) — The son of a wealthy Salem businessman and a companion have been arrested in connection with the death of a motorist whose throat was cut when three 40-pound plastic bags of water smashed his windshield.

The bags were dropped from a Route 93 overpass in a rainstorm Sunday night, police said.

A splinter of glass severed the jugular vein of Paul Bujeaud, 19, of Woodstock who was returning home with four young companions after a visit to Boston.

Police said the plastic bags are the type used by restaurants to dispense milk or other liquids from a tank.

Gov. John W. King ordered a massive hunt for the persons who dropped the bags.

The investigation resulted Monday in the arrest and arraignment on a second-degree manslaughter charge of Stephen Gurney, 17, son of Herman Gurney, operator of a drive-in restaurant.

Sgt. George Gartside of the Salem Police Department also arrested a 16-year-old friend of Gurney's who police said would be prosecuted in juvenile court.

Gurney is to appear Monday in Salem Municipal Court. He was freed on $5,000 bond.

Weather

Fair to partly cloudy through Wednesday. Lows tonight upper 50s to mid 60s. Highs Wednesday upper 80s to around 90. Precipitation probabilities 10 per cent tonight and Wednesday.

HIGH AND LOW YESTERDAY

High and low temperatures for the 24-hour period ending at 7:30 a.m. today were 84 and 56.

Sunset today- - - - - - - 7:41 p.m.
Sunrise tomorrow - - - 6:15 a.m.
The moon rides low tonight, sets tomorrow at- - - - - - - 2:18 a.m.
and will be Full- - - - - Aug. 19

PROMINENT STARS

Vega, high overhead- - 9:55 p.m.
Fomalhaut, rises- - - 10:15 p.m.

VISIBLE PLANETS

Mars, in the southwest- 9:02 p.m.
Saturn, low in east- - -10:26 p.m.

Morehouse Move To Join Sikeston School District

MOREHOUSE -- A signed petition requesting that the board of education call a special election proposing the annexation of the Morehouse C-12 school district to the Sikeston R-6 district has been submitted to the school board. No action has been taken on it.

Formation of a one-county school district in New Madrid County, which would consolidate the Morehouse district with seven others in the County, was discussed at a meeting here Thursday night.

A countywide meeting on the proposal will be presented at New Madrid at 8:30 p.m. Friday in the court house.

NAACP Director to Speak

Leadership development, voter registration, economic advancement and education -- focal points of a summer Bootheel project -- will be discussed at a National Association for the Advancement of Colored People public meeting at 7:30 p.m. Friday at the Community Action Agency, 830 West Malone.

Gloster B. Current, New York City, NAACP director of branches and field administration, will speak. He is a graduate of West Virginia State College and Wayne University in business administration.

Current is the former executive secretary of the Detroit branch of the NAACP. He was named to his present position in 1946.

Gloster B. Current

Four Emergency Patients Treated

Four emergency patients were treated Monday at the Missouri Delta Community hospital:

Gustine Dill cut a finger on a fan; Dan Armour burned a leg on a motorcycle; Thomas Lee Jolley, Bertrand, was hit in the eye with a baseball; Charles Walker was stung by a wasp.

Singer Johnny Mathis was an outstanding high jumper at San Francisco State College where he set a school record by leaping 6 feet 5 1/2 inches.

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FAIRBANKS, Alaska (AP) - Flood waters surged through this interior Alaska city of 30,000 today, forcing evacuation of most of the downtown area and causing heavy damage.

Mayor H. A. Boucher reported the situation to Gov. Walter Hickel from the only telephone line still open.

"At this point," he said early today, "there isn't a home in the city not flooded, and 80 per cent of our businesses have suffered major damage. Obviously the damage will run well into the millions. It is the worst flood in anyone's memory here."

Many persons were reported stranded, but there were no reports of injuries.

St. Joseph's Hospital had been evacuated and at least 62 patients moved to Basset Army Hospital at nearby Ft. Wainwright. Those evacuated from their private homes were taken to schools in higher areas of the city.

The city lies on a generally flat plain with the Chena River, one of the three rain-swollen rivers in the area, looping through the center.

Boucher estimated the water on the Chena was 5 to 6 feet above flood stage at 3 a.m. Alaska Standard Time and still rising as rain continued to saturate the area.

The mayor expressed grave concern about the possibility of fire. He said all police cars and fire engines were flooded and only a few Army halftrack vehicles were able to move about.

The Fairbanks Airport, he said, was open but the road to the airport was flooded.

Gov. Hickel planned to fly from Juneau to fairbanks later today to view the damage and meet with the mayor and military officials.

The governor said state and federal agencies were preparing to send in food and clothing to Fairbanks and Nenana, 50 miles southwest of here. He declared both communities disaster areas Monday.

The situation at Nenana was unknown early today, Boucher said, since all communications there had failed.

The A-67 Centennial Exposition here, located on the banks of the Chena, began flooding Monday night. Workers fought to control the waters spreading through the grounds of the financially troubled centennial.

Two Bound Over on Assault Charge

Ernest Butler and Roy Lee Green, both of Sikeston, were bound over to circuit court in Benton to appear Sept. 14.

The order was issued by Judge M. E. Montgomery today in magistrate court. A $500 bond on Butler was continued and bond was set at $300 for Green.

Both are charged with felonious assault in connection with the beating of a job corps boy.

Assistant Prosecuting Attorney Tom Gilmore represented the state.

Joe W. Newman, 842 Matthews, charged with careless and imprudent driving by drag racing, was granted a change of venue to circuit court in Benton.

Terry Lee McNew, Morehouse, charged with speeding, was fined $10 and costs.

Wilson M. Jarrell, Dexter, charged with speeding, was fined $17.50 and costs.

Rex Clyde Hays, Portageville, charged with driving with an expired vehicle license, was fined $5 and costs.

Michael Bruce Evans, Cape Girardeau, charged with speeding, was fined $11.50 and costs.

Sailor Rescued 3 Days After Ship Goes Down

NEW YORK (AP) — A sailor rescued after clinging for three days to the wreckage of a yacht in the Atlantic was rushed today, sunburned and dazed, to a hospital. He was suffering from exposure and fatigue.

A Coast Guard cutter carried Chris Brooks, 22, to a dock where an ambulance from the Staten Island Public Health Service Hospital picked him up at about 4 a.m.

Again and again, Brooks asked for drinking water. "I don't think I'll ever stop being thirsty," he said.

There was still no word on Brooks' four companions who were reported missing after the yacht, a 64-foot converted shrimp boat called the Lanran, sank last Friday.

One of the missing, according to Brooks, is Dr. James Dodge, 56, of Hamilton Township, N.J. Brooks said that the Lanran, owned by Dodge, had either capsized or been smashed in a storm about 54 miles northeast of Cape Hatteras, N.C., four days ago.

The Coast Guard continued an air and sea search in the 400-square-mile area northeast of Cape Hatteras where the Lanran sank.

Brooks was pulled from the water by crewmen of the United Fruit Co. refrigerator ship, S.S. Fra Berlanga after they spotted him clinging to a section of the Yacht's wheelhouse roof.

In addition to the doctor, the others missing were Capt. Francis Gravatt, 28, Mrs. Beverly A. Minotti, 22, a school teacher from Hamilton Township, N.J., and her 3-year-old daughter, Kimberly.

According to Brooks, Mrs. Minotti and her daughter were not wearing life jackets when the cruiser sank.

Little Leaguers Rotary Guests

The Rotary club entertained the Little League baseball team it sponsors last night at a fried chicken picnic in the shelter house at City park.

The team was accompanied by their coaches, Donald Stinson and Al Skinner. Stinson presented Tim Watkins, a pitcher, who introduced each team member, gave his position and told about his season's play.

Taking bows were Jerry Dement, catcher; Ronnie Standridge, first baseman; Jimmy McClellan, third baseman; Greg Skinner, Eddie Cantrell, Lorenzo Harris, Rickey Box and Doug Reynolds, outfielders and Keith Stinson, bat boy.

Wayne Woodard, who is moving to Oklahoma City, bid the club members goodbye. Laura Pfefferkorn was a guest of her grandfather, V. Allan Hubbard. Don Leigh of the Morley club was a visiting Rotarian.

Vandals Wreck Truck, Damage Three Others

Four flat bed trucks owned by Hedrick Concrete Products Corp., Roth St., were damaged by vandals between 8 p.m. Monday and 5 a.m. today, police reported.

Damage to one truck was extensive, police said. The vehicles had been driven into piles of concrete blocks near the building. One truck had been driven against the building.

A display near the building was damaged, but the building was not. The clutches were burned out of some of the trucks. An estimate of the damage was not available.

In other police activity, Manuel Bell, East Prairie, was charged at 11:08 p.m. Monday with peace disturbance on North Main.

Winston W. Young, 1707 Kentucky, was charged at 6:40 p.m. Monday with obstructing traffic on East Malone, police reported.

Loy Roberts, 411 Kendall, was charged by police at 10 p.m. Monday with peace disturbance on Kendall street.

John R. Hayes, Plummerville, Ark., was charged with careless and imprudent driving at 4:10 p.m. Monday. The car he was driving collided with a truck driven by Howard K. Conrad, 408 Missouri at North Main and Linn St., police reported. No injuries resulted.

A car driven by Kenneth R. Myers, 31, Union City, Tenn., collided at 9:25 a.m. today with an automobile driven by Miss Sally Faulkner, 18, 816 Ladue on the Midtowner Village Shopping Center near Shy's Rexall Drug Store. No summons was issued and no one was injured.

Pickup trucks driven by James M. Vanover, 231 Edmondson, and Houston Clark, Bloomfield, collided at 8:18 a.m. Monday at Malone and Dona. No one was injured.

Frank Burrell, 618 Vernon, reported to police Monday that a turn signal handle was stolen from his automobile between 7:30 p.m. and 10:30 p.m. Sunday while it was parked near the First Baptist church.

Food Price Level to Hold

WASHINGTON (AP) — Your groceries in the coming year will cost about what they did this year, the Agriculture Department said today.

But while the department forecast little change in grocery store prices for food, it predicted diners in restaurants will find their bill for food about one per cent higher.

The average person, said the department, probably will spend $485 to $490 next year for food, compared with $472 last year.

The average person will eat more pork, poultry, eggs, rice, citrus fruit and frozen vegetables while cutting down on veal, lamb, most dairy products, non-citrus fruits, melons and dry beans, said the department in a report.

Month-Long Strike Ends

ST. LOUIS (AP) - Some 4,100 workers returned to the job today at Union Electric Co., marking the end to a month old strike by office workers of Local 1455 of the International Brotherhood of Electrical Workers.

Pickets were withdrawn Monday night following the announcement of the settlement by Daniel E. Rogers, chairman of the Missouri Mediation Board.

The company and the union agreed on a compromise statement by Rogers concerning work done by supervisory personnel normally assigned to union employes.

Earlier, the company had refused to go along with a binding arbitration proposal made by Rogers. Charles Dougherty, Union Electric president, said it would be unsound to have a third party compose the language of a contract.

The new two-year pact gave office workers a five per cent raise the first year and a 4 1/2 per cent raise the second. Schroeder said it is the first time wages, fringes and conditions have been comparable to other company employees.

NFO to Plot Course on Farm Prices

DES MOINES, Iowa (AP) — Members of the National Farmers Organization will gather here Wednesday for what they bill as a "meeting for action" to bolster farm prices.

NFO President Oren Lee Staley of Rea, Mo., said Tuesday some 30,000 farmers are expected from 28 states.

The NFO has held several "holding actions" in recent years, in which members hold commodities off the market in an effort to force processors to sign contracts to guarantee farmers prices set by the NFO.

"Good interest in this meeting has been building because of sliding farm prices," Staley said. "Grain and hog prices have been slipping and there hasn't been enough gain in milk prices.

"The meeting is where the members will make a decision on what action they want to take."

The NFO has adopted a slogan, "no price, no production," for the meeting. Staley said "implementation of that slogan is up to the members.

"Of course, I say that the only reason they are receiving presentprices is because enough of them are willing to sell at that price.

"It's up to them whether they want to use a holding action to raise prices and get contracts from processors to protect them in the future. They could decide to shut down the agricultural plant until they get fair prices. That's what 'no price, no production' means."

Staley said the meeting was called because "we can't wait until our regular national convention in December to make these decisions."

Farm Couple Will Be Guests at State Fair

Mr. and Mrs. E. V. Edwards, a farm couple living seven miles Northwest of Sikeston, have been chosen Scott county's farm family representative at the Missouri State Fair in Sedalia. They were selected by a committee of the Scott County Extension office in Benton.

They will be guests at the farm day Monday. Following registration at 8:30 a.m. will join 112 other farm couples in viewing the grounds. At 5 p.m. they will be guests at a buffet supper, sponsored by the secretary of the fair, W. C. Askew, and Dexter Davis, Missouri commissioner of agriculture. They then will be given a choice of viewing a horse show or a tractor pulling contest.

Guests will have free access to all events at the fair. The Edwards family will return Tuesday.

The Edwards family moved from central Illinois in 1951 to near Bertrand, where they farmed until 1959 when they moved to the farm on Tanner road.

Edwards and his son, Norris Edwards, who lives a short distance from the parents farm 1,100 acres. They raised a fair crop this year on 350 acres of wheat, but lost their cotton crop of 250 acres. They have 600 acres in soybeans and expect a good crop. They have 150 acres planted in corn.

The two men have raised cattle but gave it up because Edwards found that it demanded too much time.

Edwards is 59. He and his wife expect to take life easier and spend more time with their six grandchildren.

They will leave Friday for St. Louis to visit their daughter, Mrs. Jerry Townsend, and her husband.

Mrs. Edwards devotes time each week as a Gray Lady at the Missouri Delta Community hospital.

Four Emergency Patients Treated

Four emergency patients were treated Monday at the Missouri Delta Community hospital:

Gustine Dill cut a finger on a fan; Dan Armour burned a leg on a motorcycle; Thomas Lee Jolley, Bertrand, was hit in the eye with a baseball; Charles Walker was stung by a wasp.

Singer Johnny Mathis was an outstanding high jumper at San Francisco State College where he set a school record by leaping 6 feet 5 1/2 inches.

Slain Girl's Friends Describe Bear Attack in National Park

WEST GLACIER, Mont. (AP) -Four terror - stricken young people who saw one of their friends killed by a grizzly bear in a Glacier National Park say they tried everything they knew to drive away the marauding animal.

They built a bonfire, but it didn't scare the bear.

They lay motionless in their sleeping bags, but the bear attacked anyway.

One youth even punched the bear with his fist, he said, but the grizzly kept coming.

Paul R. Dunn, 16, a high school junior from Edina, Minn., screamed: "He's got her in the sleeping bag and he's dragging her up the hill!"

The students, who had come to the scenic park for a working vacation, told their story Monday after escaping from the maddened bear, which threatened them for hours before finally attacking and killing Michele Koons, 19, of San Diego, Calif., early Sunday.

Twenty miles from the campsite where Michele died, another 19-year-old girl, Julie Helgeson of Albert Lea, Minn., was killed in her sleeping bag by another park bear during the same night. One of her companions, Roy Ducat, 18, of Perrysburg, Ohio, was seriously injured.

A hunt continued today for the killer bears after park rangers shot and killed two grizzlies Monday in the area where Miss Helgeson was slain. Tests were being made on those bears to try to determine whether one was the killer.

With Dunn and Miss Koons were Denise Huckle, 19, of San Manuel, Calif., and a junior at the University of Arizona and Ronald A. Noseck, 21, and his brother, Ray T. 23, both of Oracle, Arz. The Nosecks are dental students at the University of Louisville.

Saturday they had hiked to Trout Lake in a wild area in the western part of the park for a campout.

Two campers they met on the trail told of being chased up a tree by a grizzly.

They pitched camp and caught some fish. Then while cooking hot dogs, the wind blew their campsite smoke into the trees and Michele said, "there's a bear."

The bear invaded the camp and the four ran 50 yards down the lakefront. It ate their food and left with Michele's travel bag in its teeth.

"We discussed whether to stay where we were or try to go back," Dunn said. "It was dark and we weren't sure of the trail, so we buit a big bonfire."

They saw the bear again standing on a logjam in the lake.

"None of us really slept," Ray Noseck said. "We just kept putting wood on the fire."

"About two o'clock my little dog, Squirt, started growling and I heard something in the water," Denise Huckle said. "I knew there was a bear near us."

"We stayed real close to the fire," Dunn said. "My feet really got hot."

"A couple of times the bear came very close to the fire," Dunn said. They got in their sleeping bags and covered their heads with blankets.

Between 2 a.m. and 4:30 a.m., the bear stayed at the edge of the area lit by the campfire, moving about in the brush.

"When the attack started, I was the first to see the bear," Miss Huckle said. "Squirt started to squeal. I looked over a log and the bear was loping straight toward the camp. The fire was big and I could see his face and the upper half of his body. Then about four or five feet from me, he stopped.

"By that time I was back under the covers," she said. "All of a sudden he grabbed one of the packs and we could hear him ripping the pack. Then he stopped and I could hear him breathing. I kept Squirt very quiet."

"Then he came toward me," Dunn said. "I could hear him come. I remained perfectly still and he just sniffed. It was kind of hard because I couid hear him right above me, breathing. Then I heard a crunch into my sleeping bag. He bit half my shirt right off. I lifted up the

See No. 1 Page 10

Weather

Fair to partly cloudy through Wednesday. Lows tonight upper 50s to mid 60s. Highs Wednesday upper 80s to around 90. Precipitation probabilities 10 per cent tonight and Wednesday.

HIGH AND LOW YESTERDAY

High and low temperatures for the 24-hour period ending at 7:30 a.m. today were 84 and 56.

Sunset today- - - - - - - 7:41 p.m.
Sunrise tomorrow - - - 6:15 a.m.
The moon rides low tonight, sets tomorrow at- - - - - - - 2:18 a.m.
and will be Full- - - - - Aug. 19

PROMINENT STARS

Vega, high overhead- - 9:55 p.m.
Fomalhaut, rises- - - 10:15 p.m.

VISIBLE PLANETS

Mars, in the southwest- 9:02 p.m.
Saturn, low in east- - -10:26 p.m.

Morehouse Move To Join Sikeston School District

MOREHOUSE -- A signed petition requesting that the board of education call a special election proposing the annexation of the Morehouse C-12 school district to the Sikeston R-6 district has been submitted to the school board. No action has been taken on it.

Formation of a one-county school district in New Madrid County, which would consolidate the Morehouse district with seven others in the County, was discussed at a meeting here Thursday night.

A countywide meeting on the proposal will be presented at New Madrid at 8:30 p.m. Friday in the court house.

NAACP Director to Speak

Leadership development, voter registration, economic advancement and education -- focal points of a summer Bootheel project -- will be discussed at a National Association for the Advancement of Colored People public meeting at 7:30 p.m. Friday at the Community Action Agency, 830 West Malone.

Gloster B. Current, New York City, NAACP director of branches and field administration, will speak. He is a graduate of West Virginia State College and Wayne University in business administration.

Current is the former executive secretary of the Detroit branch of the NAACP. He was named to his present position in 1946.

Gloster B. Current

Two Held in Prank Killing

SALEM, N.H. (AP) — The son of a wealthy Salem businessman and a companion have been arrested in connection with the death of a motorist whose throat was cut when three 40-pound plastic bags of water smashed his windshield.

The bags were dropped from a Route 93 overpass in a rainstorm Sunday night, police said. A splinter of glass severed the jugular vein of Paul Bujeaud, 19, of Woodstock who was returning home with four young companions after a visit to Boston.

Police said the plastic bags are the type used by restaurants to dispense milk or other liquids from a tank.

Gov. John W. King ordered a massive hunt for the persons who dropped the bags.

The investigation resulted Monday in the arrest and arraignment on a second-degree manslaughter charge of Stephen Gurney, 17, son of Herman Gurney, operator of a drive-in restaurant.

Sgt. George Gartside of the Salem Police Department also arrested a 16-year-old friend of Gurney's who police said would be prosecuted in juvenile court.

Gurney is to appear Monday in Salem Municipal Court. He was freed on $5,000 bond.

THE DAILY STANDARD
205 S. New Madrid St., Sikeston, Mo. 63801
PUBLISHED DAILY (EXCEPT SUNDAYS AND HOLIDAYS).
Second - class postage paid at Sikeston, Missouri, 63801.
By Carrier: 35 cents or By Mail: Where Carrier service is not available. 1 Year -- $15.00; 6 Months -- $8.00; 3 Months -- $5.00.

Tuesday, August 15, 437, The Coliseum, Rome Farley Hurley wins Roma "500" with rear-engine chariot.

* * *

POOR CHARLEY SAYS!

The wholesale grocer is one of the institutions which has vanished from thousands of small cities.

Yet, in some smaller cities the wholesaler continues to thrive. One such town is Tupelo, Mississippi, where wholesalers are regular newspaper advertisers.

Tupelo is centered between the metropolitan complexes of Memphis and Birmingham, two of the great wholesale distribution centers of the South.

The local wholesalers operate within the area covered by the Tupelo newspaper, which reaches many times the number of local people covered by any outside medium.

Former advertising manager of the TUPELO JOURNAL, Andy Andreas, says:

"There are several important advantages to the wholesaler in newspaper advertising.

"He reaches small retailers who never see the metropolitan newspapers. His advertising builds up a loyalty toward local institutions.

"The local wholesaler should use advertising for the same reason that the retailer uses it -- to aid his customers as well as the public. After all one advertisement placed by a wholesaler may stimulate sales in dozens of stores -- both large and small -- which are under local ownership.

"He owes as much to his retailers -- and he owes it to himself if he wishes to stay in business. . ."

* * *

The Colonel said:

"We have an idea that when a strange bride comes to town the women find a good deal of fault with her clothes."

* * *

TRADE AND SELF DESTRUCTION
OH AESCHYLUS, CHURN UP THY GRAVE

That once an eagle, striken with a dart
Said when he saw the fashion of the shaft,
"With our own feathers, not by others' hands,
"Are we now smitten." --Aeschylus

Aeschylus, known as the founder of tragedy, passed on in 456 B.C. after having penned the above comment that man tragically gives his enemies the means of his own destruction.

The U.S. and its friends disregard proven advice when they send their feathers to those who make crossbows to bring us down.

ITEM: British Foreign Secretary Michael Stewart says the British government might just get upset if the U.S. allows the Philco Corp. to sell three radio transmitters to Indonesia. British alarm seems justified, considering President Sukarno's growing antipathy for the West and the blossoming love affair with Peking and that Britain is trying to help Malaysia fight off Indonesia which has announced it will "crush" Malaysia. But what is so boggling about the British is that half of the free world ships now trading with North Vietnam are British vessels. What the British seem to be saying is that you chaps ought not to help Sukarno by trading with him and, after all Old Bean, our trade with Hanoi isn't hurting you at all.

But the paradox cuts even deeper. These same British ships are stopping off in Cuba with busses and-what-have-you enroute to Hanoi. Meanwhile, Castro exports revolution to South America and that includes British Guiana which Cheddi Jagan ruled for some time with aid, comfort and cash from Castro. British Guiana is too close to Venezuela which has a lot of oil Castro would like to call his own. When it comes to trading, nobody is more viscous than the UK.

It wasn't too long ago that Fidel held elaborate ceremonies during which North Vietnam Ambassador Nguyen Than Ha was told that Cuba was giving North Vietnam 10,000 tons of sugar as a sign of support for the country's "heroic struggle against Yanqui imperialism." That ceremony took place shortly after Cuba gave 5,000 tons of sugar and 1,500,000 articles of clothing to the Vietcong.

Which reminds one of the letters recently published by the widow of Capt. James P. Spruill. Captain Spruill wrote the letter shortly before he was killed in South Vietnam when his jeep hit a Vietcong mine. He wrote:

"At the moment, my heart is big enough to sustain those around me. Please don't let them, back where you are, sell me down the river of steadfastness - for we must and we can win."

ITEM: Talk increases of more U.S. trade with the communist bloc. This mischief centers around Rumania which has just concluded a deal in which a Des Plaines, Illinois, firm will be prime contractor to build a $22.5 million petroleum refinery in the Ploesti oil field. The reason why the company is in the deal is because, as the firm's spokesman phrased it, "the policy of the federal government" stated in June, 1964, "called for increased trade between the U.S. and Rumania." Rumania trades with Red China and Hanoi.

What this country needs, in each instance, is a sensible explanation of why it is good policy to trade with hostile nations who aid the enemy. One could wager the price of an oil refinery that Captain Spruill's widow won't buy the official interpretations of such trade "advantages"; or understand why 72.5% of the loan on the Rumanian refinery will be guaranteed by the Export - Import Bank - an independent agency of the U.S. government which borrows its money from the U.S. Treasury.

While the trade philosophy of the West seems to be shot through with suicidal thinking these days, the situation is not hopeless: Goodyear Tire and Rubber Co. refused to particpate in the development of a rubber plant in Rumania; Firestone agreed to but later backed out, under public pressure, on plans to design and build the rubber plant; and when the oil refinery deal falls through under the weight of public pressure and conscience, maybe reason shall return to America policy at last.

* * *

Esquire Harrison says:

"Nearly every financial disaster results from trying to make money fast."

* * *

George Meredith said it:

Who rises from prayer a better man, his prayer is answered.

* * *

A man does not think of his mother's feeling when he does wrong, but expects newspapers to consider her when they mention it.

* * *

As Associated Industries of Alabama bulletin says: "Senator Abraham Ribicoff . . . has introduced legislation calling for a massive, $50 billion program to clean up America's slums. The sweeping proposals are contained in 13 bills (S. 581 -S.593) and would reshape and vastly expand the 'Demonstration Cities' program."

* * *

Sign noticed on the rear end of a trailer truck rolling down the turnpike: "Play safe today. Play with Mama tomorrow."

* * *

THE MAGIC OF CREDIBILITY

Customers have been conditioned since childhood to believe what they read in the newspaper. "I read it in the newspaper" is used by most people with a finality that they extend to no other form of communication.

Most people don't quite believe things until they read it in their newspaper. You watch your boy win the 100-yard in the high school track meet. But you don't quite feel his record official until you see it duly recorded in your newspaper.

It is this magic of credibility, built up over generations, that makes the newspaper the top advertising medium of the community.

In other words, an honest advertisement starts on second base in the newspaper. It is already accepted in the home. There is no problem of getting read. The only problem is of having something the reader wants at the time and price that he will buy.

Advertising can no longer be taken for granted. Where that advertising is placed, how and whether or not it gets into the home must be known. . . not guessed.

* * *

After six months of using a new bourbon-flavored toothpaste, a test group reported that they had 40 per cent more cavities and couldn't care less.

* * *

You're an old-timer if you can remember when Mother's meals were carefully thought-out instead of thawed out.

* * *

Life can be mighty grim when you reach 80, especially if there's a police car right behind you.

* * *

Our columnist Victor Riesel is about to take off for a series of foreign news fronts which he believes need a new kind of coverage. He will search for the inside stories, now about to break because the labor leaders of yesterday are today's prime ministers, presidents, and leaders of powerful opposition parties. What they do and are about to do will hit the U.S. with great impact.

Men who led a union yesterday run a government or a mighty vital part of it today.

Much of the free world now is rapidly going labor. Why? How? What are the relationships between union leaders and men -- such as in England and Germany -- whom the unions have turned into chiefs, or deputy chiefs of state? Why and how swiftly are they nationalizing industries? What's happening behind the scenes as union and government leaders blend into one force? These are the stories Riesel will file.

It was this kind of behind - the - scenes reporting in Asia, Africa, Latin America, and even in Europe, which swung previously unnoticed men into the world's spotlight. Before this their real influence went unreported. Shortly afterwards, they became international headline makers.

No coverage of American labor is complete without digging into this field of world labor, the new global unionism, or the contacts, conferences, and activities abroad of U.S. union chiefs. This is a new era for them, and therefore for America. They spend millions of dollars on other continents. They are the new jet set. They prop up governments. They confer regularly over common tactics on industrial, bargaining and strike fronts.

Riesel digs all this out by following his beat around the world. To give him travel time, he has asked some internationally famous leaders to write comprehensive answers to vital questions now stirring our nation.

Among Riesel's renowned pinch-hitting columnists for the next few days will be Vice President Hubert Humphrey; Tran Quoc Buu, courageous president of the Vietnamese Confederation of Labor; George Meany, president of the AFL-CIO; Gov. George Romney; Sen. Charles Percy; Heinrich Albertz, West Berlin's Governing Mayor; I. W. Abel, president of the United Steelworkers; F. J. Borch, president of General Electric Co.; Senate Minority leader Everett Dirksen; Labor Secretary Willard Wirtz, and Ambassador Arthur J. Goldberg.

We believe that the exclusive replies of these national and international leaders to Riesel are newsmakers in themselves.

Publishers - Hall Syndicate

New Mecca

The Hartford Times

ED VALTMAN, HARTFORD TIMES

TOMORROW
AUGUST 16 - WEDNESDAY
BENNINGTON BATTLE DAY. Aug. 16. Vermont.

* * *

TOMORROW
AUGUST 17 - THURSDAY
DISCOVERY DAY. Aug. 17. Yukon, Canada.

INDEPENDENCE DAY. Aug. 17. Indonesia. Republic proclaimed on this day, 1945, upon withdrawal of Japanese.

JUNIOR CATHOLIC DAUGHTERS OF AMERICA NATIONAL CONVENTION. Aug. 17 - 20. Purpose: "To discuss the contribution the teenage girl can make to every aspect of society." Sponsor: Jr. Catholic Daughters of America, Joan Roberts, Exec. Secy., 1312 Massachusetts Ave., N. W. Washington, D. C. 20005

* * *

A 'GAS BUGGY' FREE OF FUMES

Like the report of Mark Twain's death, the predicted demise of the gasoline - powered automobile has been slightly exaggerated.

Although, as a result of the nation's late awareness of the problem of air pollution, the electric car has captured the popular imagination, and though every automaker is working to develop new types of batteries, far more effort is being put into improving the internal combustion engine.

One auto manufacturer recently began a $7 - million research program, to be carried out joinly with an oil company, to develop a fume - free gasoline car.

A noted mechanical engineer, Prof. Jay A. Bolt of the University of Michigan, says it is reasonable to expect that by 1975 automobiles will be manufactured that emit only 10 per cent of the hydrocarbons and carbon monoxide produced by cars of recent vintage.

A reduction of this magnitude, he thinks, should end serious pollution of the air by automobiles over most of the United States for the forseeable future. In another 20 years, he predicts, further engineering advances will lead to essentially pollution - free internal combustion engines.

Bolt is seconded by another engineer, Prof. W. Julian King of UCLA:

"Engineers are now going all out on this problem. You can grudgingly say it's about time, and criticize the car makers for not having done it sooner, but the important thing is that they're doing it now."

Does this mean there is no future for the battery - powered car?

Bolt thinks there is, especially when we consider the changing patterns of urban development and population growth and their effect on the transportation needs of tomorrow. A small electric passenger car, something like a glorified golf cart, could very well fill a need for a short-range, low - seed city vehicle.

The battery car's chief drawbacks - heavy weight, high cost and need for frequent recharging - undoubtedly will yield to continued research. Then there is the intriguing potential of the fuel cell, which converts chemical energy directly into electricity.

We can look forward to many strange new kinds of motorized transports on the streets and highways of the world by the end of this century, says Bolt. It's possible that the average family by then will need a five-car garage to house all its vehicles - from battery runabouts to fume-free station wagons.

But the gasoline engine, in his opinion, will have no serious competition for ordinary road travel. Just as a "gas buggy" won over two electrics in Day, 1895, in Chicago - he thinks it is a shoo-in to win the present race, too.

* * *

WHAT?! NO CANOPENER

A housewife was complaining to her husband. "Just look at me! My clothes are so drab and shabby, if anyone came to the door, he'd think I was the cook."

"Not if he stayed for dinner," was the quick retort.

* * *

Lawyer to prospective client: "If you're not in serious trouble, I'll take the case - if you are in a jam and want to get out of it, my partner will handle it. If, on the other hand, you're not involved and want to get into trouble, my son, who just graduated from law school, will take it."

* * *

The world - renowned German surgeon, Dr. Hans Von Graff was famous for his brilliant appendectomy technique which required only a half - inch incision.

While the doctor was on tour in America, Reggie Gleason, the wealthy playboy, needed his appendix removed. Since his wedding was only a month away, he decided to have Dr. Von Graff perform the operation and avoid the usual scar.

The operation was completed and Reggie came out of the ether to discover, much to his horror, his lower regions a mass of bandages. Calling the nurse, he demanded an explanation of why a half - inch incision should require so many bandages.

"Well," she replied, "There you were in that large amphitheater with a score of prominent surgeons looking on. Doctor Von Graff performed the operation with brilliant ease. His every motion was a thing of beauty. As he finished, he was given a standing ovation. The applause was deafening. The great doctor took many bows, but they refused to stop. Well, Dr. Von Graff got so carried away that for an encore he circumcised you."

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Yept, but I've had a price on my head before and like Ruth sed, "If I perish, I perish."

Gonna do all I can to save our nation and our people. Our boys are given their all in an undeclared war 10,000 miles frum home. What do it profit our nation if they win and we lose on the home front? Lose our freedom and all.

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Nobody knows what's going on in the office better than the drug store counterman who listens to the secretaries trade gossip over their tuna fish salad lunches.

It's hard to figure out why they arrest fortune tellers who take money for predicting your future, when business economists are allowed to get rich out of forecasting trends in the economy. The only difference is that the economists don't employ a crystal ball.

Kennedy half dollars are slowly being returned to circulation by hoarders and souvenir keepers. That's the surest sign that people have emerged from the long numb horror of the presidential assassination.

New York is finding out it can't finance its educational system by selling lottery tickets in places like banks. The officials would sell more if they peddled them through the guys who really meet the gambling public— bartenders, supermarket clerks, and patriotic bookies.

One out of five newspaper reporters never learns how to fix the ribbon on his own typewriter.

Your job is getting you down if you invariably wake up each morning 15 minutes before your alarm clock goes off. Better take a long vacation - if you can afford one.

When you see a guy wearing three ball point pens in his pocket, you can bet that two of them were given to him.

When a pretty widow buys a new pair of contact lenses, it's time for any eligible widowers or bachelors in the neighborhood to buy a pair of track shoes.

An old-fashioned sport is one who does his celebrating on Saturday instead of Friday night.

When a movie isn't worth being seen by anyone, they always bill it as "recommended only for adults."

Any American woman over 40 who claims she never went through a sleeping man's pockets is either a liar or an old maid.

Washington Merry - Go - Round

By Drew Pearson

WASHINGTON -- Michigan's square - jawed Gov. George Romney, in a bid for unity in liberal Republican ranks, recently offered to withdraw as a presidential contender and throw his support to Gov. Nelson Rockefeller.

The New York governor emphatically rejected the offer. His wife, happy, told the Romneys with emotion: "We aren't going to walk down that path again."

Rockefeller repeated his determination to help win the nomination for Romney. Rockefeller subsequently has given every indication that he intends to keep his promise.

As a result, Romney has gone ahead with plans to challenge Richard Nixon in the nation's first presidential primary, in New Hampshire, a vital hurdle for both men.

New Hampshire is probably the only state where Nixon's popularity, fanned by a conservative press, is higher than that of the crusading Michigan governor. Confidential polls show Nixon leading Romney in New Hampshire by two to one.

Romney hopes to come from behind by barnstorming the state and looking the voters in the eye. His two - fisted personality, which has won him unprecedented victories in Michigan, should have an impact in New Hampshire as well.

As his hole card, however, Romney hopes to get the endorsement of Nixon's 1960 running mate mate, Henry Cabot Lodge, who won a surprising victory in the 1964 New Hampshire primary -- though he was on the other side of the world as U.S. ambassador in South Vietnam.

Public relations man Robert Mullen, who has worked closely with Lodge in the past, is quietly trying to line up the Lodge forces behind Romney. After Lodge's return from Saigon, Romney spoke to him on the phone, but didn't ask outright for his support.

Romney's supporters are also seeking the endorsement of ex-president Eisenhower, who privately has said he would like to see Romney become the Republican nominee.

The Romney bandwagon is expected to go into second gear this fall.

RIOT BACKLASH

Dozens of merchants whose stores have been destroyed or damaged in race riots have complained to their congressmen that the insurance companies are balking at paying off damage claims.

The damage from riots this summer has been so staggering that the claims could almost bankrupt some insurance companies. As a result they are claiming that the riots really amounted to "insurrection." There happens to be a clause in most insurance policies making them invalid in case of insurrection.

The merchants have also encountered other delays and excuses. Even before the Newark and Detroit riots, insurance companies raised their rates on ghetto property until the premiums were prohibitively high.

The national liquor stores association learned from a survey that one third of their members either have partial insurance or no insurance at all because of the high - risk rates. Many have been forced to pay more than double the previous U.S. rates for limited insurance from Lloyds of London.

Not only riots but the crime increase has contributed to the insurance headache. One Washington, D.C., liquor dealer, who had paid out $70,000 in insurance premiums over the years without filing a single claim, had his insurance summarily canceled after a single hold-up. Another, who was already paying top rates, got an extra $1,500 added to his bill following a break-in.

Some merchants, unable to afford insurance, have now been wiped out. Most of the others, so far, have been unable to collect. Legislation has now been introduced, however, to shift the burden to the taxpayers and let the federal government help underwrite insurance on slum property.

Note-- the insurance companies paid off $40 million in claims following the 1965 Watts riots. But fire insurance rates there immediately shot up 500 per cent, and insurance has become virtually unobtainable for theft and vandalism.

ARMY DRAIN WORRIES BRASS

Some top generals are worried over the reduction of army forces in this country at a time of civil disorder in our cities.

The total strategic reserve in all 50 states has now been reduced to five army divisions, one at only two - thirds strength, plus an army armored cavalry regiment, two army brigades, two marine regiments, and some artillery, signal, engineer and other support units.

One of the brigades, the 198th at Fort Hood, Texas, has already been ordered to Vietnam. The President has also promised Gen. William Westmoreland, the American commander in Vietnam, the equivalent of two more divisions.

Yet the October draft call was actually reduced, and President Johnson has refused to call reserves to active duty. One reason: most reserve units, according to a confidential Pentagon study, are in a poor state of readiness.

But the chief reason the President is risking such a drain on army strength at home is strictly budgetary.

THE DAILY STANDARD
205 S. New Madrid St., Sikeston, Mo. 63801
PUBLISHED DAILY (EXCEPT SUNDAYS AND HOLIDAYS).
Second - class postage paid at Sikeston, Missouri, 63801.
By Carrier: 35 cents or By Mail: Where Carrier service is not available. 1 Year -- $15.00; 6 Months -- $8.00; 3 Months -- $5.00.

Tuesday, August 15, 437, The Coliseum, Rome Farley Hurley wins Roma "500" with rear-engine chariot.

* * *

POOR CHARLEY SAYS!

The wholesale grocer is one of the institutions which has vanished from thousands of small cities.

Yet, in some smaller cities the wholesaler continues to thrive. One such town is Tupelo, Mississippi, where wholesalers are regular newspaper advertisers.

Tupelo is centered between the metropolitan complexes of Memphis and Birmingham, two of the great wholesale distribution centers of the South.

The local wholesalers operate within the area covered by the Tupelo newspaper, which reaches many times the number of local people covered by any outside medium.

Former advertising manager of the TUPELO JOURNAL, Andy Andreas, says:

"There are several important advantages to the wholesaler in newspaper advertising.

"He reaches small retailers who never see the metropolitan newspapers. His advertising builds up a loyalty toward local institutions.

"The local wholesaler should use advertising for the same reason that the retailer uses it -- to aid his customers as well as the public. After all one advertisement placed by a wholesaler may stimulate sales in dozens of stores -- both large and small -- which are under local ownership.

"He owes as much to his retailers -- and he owes it to himself if he wishes to stay in business. . ."

* * *

The Colonel said:

"We have an idea that when a strange bride comes to town the women find a good deal of fault with her clothes."

* * *

TRADE AND SELF DESTRUCTION

OH AESCHYLUS, CHURN UP THY GRAVE

That once an eagle, striken with a dart
Said when he saw the fashion of the shaft,
"With our own feathers, not by others' hands,
"Are we now smitten." --Aeschylus

Aeschylus, known as the founder of tragedy, passed on in 456 B.C. after having penned the above comment that man tragically gives his enemies the means of his own destruction.

The U.S. and its friends disregard proven advice when they send their feathers to those who make crossbows to bring us down.

ITEM: British Foreign Secretary Michael Stewart says the British government might just get upset if the U.S. allows the Philco Corp. to sell three radio transmitters to Indonesia. British alarm seems justified, considering President Sukarno's growing antipathy for the West and the blossoming love affair with Peking and that Britain is trying to help Malaysia fight off Indonesia which has announced it will "crush" Malaysia. But what is so boggling about the British is that half of the free world ships now trading with North Vietnam are British vessels. What the British seem to be saying is that you chaps ought not to help Sukarno by trading with him and, after all Old Bean, our trade with Hanoi isn't hurting you at all.

But the paradox cuts even deeper. These same British ships are stopping off in Cuba with busses and-what-have-you enroute to Hanoi. Meanwhile, Castro exports revolution to South America and that includes British Guiana which Cheddi Jagan ruled for some time with aid, comfort and cash from Castro. British Guiana is too close to Venezuela which has a lot of oil Castro would like to call his own. When it comes to trading, nobody is more viscous than the UK.

It wasn't too long ago that Fidel held elaborate ceremonies during which North Vietnam Ambassador Nguyen Than Ha was told that Cuba was giving North Vietnam 10,000 tons of sugar as a sign of support for the country's "heroic struggle against Yanqui imperialism." That ceremony took place shortly after Cuba gave 5,000 tons of sugar and 1,500,000 articles of clothing to the Vietcong.

Which reminds one of the letters recently published by the widow of Capt. James P. Spruill. Captain Spruill wrote the letter shortly before he was killed in South Vietnam when his jeep hit a Vietcong mine. He wrote:

"At the moment, my heart is big enough to sustain those around me. Please don't let them, back where you are, sell me down the river of steadfastness - for we must and we can win."

ITEM: Talk increases of more U.S. trade with the communist bloc. This mischief centers around Rumania which has just concluded a deal in which a Des Plaines, Illinois, firm will be prime contractor to build a $22.5 million petroleum refinery in the Ploesti oil field. The reason why the company is in the deal is because, as the firm's spokesman phrased it, "the policy of the federal government" stated in June, 1964, "called for increased trade between the U.S. and Rumania." Rumania trades with Red China and Hanoi.

What this country needs, in each instance, is a sensible explanation of why it is good policy to trade with hostile nations who aid the enemy. One could wager the price of an oil refinery that Captain Spruill's widow won't buy the official interpretations of such trade "advantages"; or understand why 72.5% of the loan on the Rumanian refinery will be guaranteed by the Export - Import Bank - an independent agency of the U.S. government which borrows its money from the U.S. Treasury.

While the trade philosophy of the West seems to be shot through with suicidal thinking these days, the situation is not hopeless: Goodyear Tire and Rubber Co. refused to particpate in the development of a rubber plant in Rumania; Firestone agreed to but later backed out, under public pressure, on plans to design and build the rubber plant; and when the oil refinery deal falls through under the weight of public pressure and conscience, maybe reason shall return to America policy at last.

* * *

Esquire Harrison says:

"Nearly every financial disaster results from trying to make money fast."

* * *

George Meredith said it:

Who rises from prayer a better man, his prayer is answered.

* * *

A man does not think of his mother's feeling when he does wrong, but expects newspapers to consider her when they mention it.

* * *

As Associated Industries of Alabama bulletin says: "Senator Abraham Ribicoff . . . has introduced legislation calling for a massive, $50 billion program to clean up America's slums. The sweeping proposals are contained in 13 bills (S. 581 -S.593) and would reshape and vastly expand the 'Demonstration Cities' program."

* * *

Sign noticed on the rear end of a trailer truck rolling down the turnpike: "Play safe today. Play with Mama tomorrow."

* * *

THE MAGIC OF CREDIBILITY

Customers have been conditioned since childhood to believe what they read in the newspaper. "I read it in the newspaper" is used by most people with a finality that they extend to no other form of communication.

Most people don't quite believe things until they read it in their newspaper. You watch your boy win the 100-yard in the high school track meet. But you don't quite feel his record official until you see it duly recorded in your newspaper.

It is this magic of credibility, built up over generations, that makes the newspaper the top advertising medium of the community.

In other words, an honest advertisement starts on second base in the newspaper. It is already accepted in the home. There is no problem of getting read. The only problem is of having something the reader wants at the time and price that he will buy.

Advertising can no longer be taken for granted. Where that advertising is placed, how and whether or not it gets into the home must be known. . . not guessed.

* * *

After six months of using a new bourbon-flavored toothpaste, a test group reported that they had 40 per cent more cavities and couldn't care less.

* * *

You're an old-timer if you can remember when Mother's meals were carefully thought-out instead of thawed out.

* * *

Life can be mighty grim when you reach 80, especially if there's a police car right behind you.

* * *

Our columnist Victor Riesel is about to take off for a series of foreign news fronts which he believes need a new kind of coverage. He will search for the inside stories, now about to break because the labor leaders of yesterday are today's prime ministers, presidents, and leaders of powerful opposition parties. What they do and are about to do will hit the U.S. with great impact.

Men who led a union yesterday run a government or a mighty vital part of it today.

Much of the free world now is rapidly going labor. Why? How? What are the relationships between union leaders and men -- such as in England and Germany -- whom the unions have turned into chiefs, or deputy chiefs of state? Why and how swiftly are they nationalizing industries? What's happening behind the scenes as union and government leaders blend into one force? These are the stories Riesel will file.

It was this kind of behind - the - scenes reporting in Asia, Africa, Latin America, and even in Europe, which swung previously unnoticed men into the world's spotlight. Before this their real influence went unreported. Shortly afterwards, they became international headline makers.

No coverage of American labor is complete without digging into this field of world labor, the new global unionism, or the contacts, conferences, and activities abroad of U.S. union chiefs. This is a new era for them, and therefore for America. They spend millions of dollars on other continents. They are the new jet set. They prop up governments. They confer regularly over common tactics on industrial, bargaining and strike fronts.

Riesel digs all this out by following his beat around the world. To give him travel time, he has asked some internationally famous leaders to write comprehensive answers to vital questions now stirring our nation.

Among Riesel's renowned pinch-hitting columnists for the next few days will be Vice President Hubert Humphrey; Tran Quoc Buu, courageous president of the Vietnamese Confederation of Labor; George Meany, president of the AFL-CIO; Gov. George Romney; Sen. Charles Percy; Heinrich Albertz, West Berlin's Governing Mayor; I. W. Abel, president of the United Steelworkers; F. J. Borch, president of General Electric Co.; Senate Minority leader Everett Dirksen; Labor Secretary Willard Wirtz, and Ambassador Arthur J. Goldberg.

We believe that the exclusive replies of these national and international leaders to Riesel are newsmakers in themselves.

Publishers - Hall Syndicate

New Mecca

ED VALTMAN, HARTFORD TIMES

TOMORROW
AUGUST 16 - WEDNESDAY
BENNINGTON BATTLE DAY. Aug. 16. Vermont.

* * *

TOMORROW
AUGUST 17 - THURSDAY
DISCOVERY DAY. Aug. 17. Yukon, Canada.

INDEPENDENCE DAY. Aug. 17. Indonesia. Republic proclaimed on this day, 1945, upon withdrawal of Japanese.

JUNIOR CATHOLIC DAUGHTERS OF AMERICA NATIONAL CONVENTION. Aug. 17 - 20. Purpose: "To discuss the contribution the teenage girl can make to every aspect of society." Sponsor: Jr. Catholic Daughters of America, Joan Roberts, Exec. Secy., 1312 Massachusetts Ave., N. W. Washington, D. C. 20005

* * *

A 'GAS BUGGY' FREE OF FUMES

Like the report of Mark Twain's death, the predicted demise of the gasoline - powered automobile has been slightly exaggerated.

Although, as a result of the nation's late awareness of the problem of air pollution, the electric car has captured the popular imagination, and though every automaker is working to develop new types of batteries, far more effort is being put into improving the internal combustion engine.

One auto manufacturer recently began a $7 - million research program, to be carried out joinly with an oil company, to develop a fume - free gasoline car.

A noted mechanical engineer, Prof. Jay A. Bolt of the University of Michigan, says it is reasonable to expect that by 1975 automobiles will be manufactured that emit only 10 per cent of the hydrocarbons and carbon monoxide produced by cars of recent vintage.

A reduction of this magnitude, he thinks, should end serious pollution of the air by automobiles over most of the United States for the forseeable future. In another 20 years, he predicts, further engineering advances will lead to essentially pollution - free internal combustion engines.

Bolt is seconded by another engineer, Prof. W. Julian King of UCLA:

"Engineers are now going all out on this problem. You can grudgingly say it's about time, and criticize the car makers for not having done it sooner, but the important thing is that they're doing it now."

Does this mean there is no future for the battery - powered car?

Bolt thinks there is, especially when we consider the changing patterns of urban development and population growth and their effect on the transportation needs of tomorrow. A small electric passenger car, something like a glorified golf cart, could very well fill a need for a short-range, low - seed city vehicle.

The battery car's chief drawbacks - heavy weight, high cost and need for frequent recharging - undoubtedly will yield to continued research. Then there is the intriguing potential of the fuel cell, which converts chemical energy directly into electricity.

We can look forward to many strange new kinds of motorized transports on the streets and highways of the world by the end of this century, says Bolt. It's possible that the average family by then will need a five-car garage to house all its vehicles - from battery runabouts to fume-free station wagons.

But the gasoline engine, in his opinion, will have no serious competition for ordinary road travel. Just as a "gas buggy" won over two electrics in Day, 1895, in Chicago - he thinks it is a shoo-in to win the present race, too.

* * *

WHAT?! NO CANOPENER

A housewife was complaining to her husband. "Just look at me! My clothes are so drab and shabby, if anyone came to the door, he'd think I was the cook."

"Not if he stayed for dinner," was the quick retort.

* * *

Lawyer to prospective client: "If you're not in serious trouble, I'll take the case - if you are in a jam and want to get out of it, my partner will handle it. If, on the other hand, you're not involved and want to get into trouble, my son, who just graduated from law school, will take it."

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A real coward is a guy who never wears button-down shirts because J. Edgar Hoover is reported to think they are sissy.

Nobody knows what's going on in the office better than the drug store counterman who listens to the secretaries trade gossip over their tuna fish salad lunches.

It's hard to figure out why they arrest fortune tellers who take money for predicting your future, when business economists are allowed to get rich out of forecasting trends in the economy. The only difference is that the economists don't employ a crystal ball.

Kennedy half dollars are slowly being returned to circulation by hoarders and souvenir keepers. That's the surest sign that people have emerged from the long numb horror of the presidential assassination.

New York is finding out it can't finance its educational system by selling lottery tickets in places like banks. The officials would sell more if they peddled them through the guys who really meet the gambling public— bartenders, supermarket clerks, and patriotic bookies.

One out of five newspaper reporters never learns how to fix the ribbon on his own typewriter.

Your job is getting you down if you invariably wake up each morning 15 minutes before your alarm clock goes off. Better take a long vacation - if you can afford one.

When you see a guy wearing three ball point pens in his pocket, you can bet that two of them were given to him.

When a pretty widow buys a new pair of contact lenses, it's time for any eligible widowers or bachelors in the neighborhood to buy a pair of track shoes.

An old-fashioned sport is one who does his celebrating on Saturday instead of Friday night.

When a movie isn't worth being seen by anyone, they always bill it as "recommended only for adults."

Any American woman over 40 who claims she never went through a sleeping man's pockets is either a liar or an old maid.

Washington Merry - Go - Round

By Drew Pearson

WASHINGTON -- Michigan's square - jawed Gov. George Romney, in a bid for unity in liberal Republican ranks, recently offered to withdraw as a presidential contender and throw his support to Gov. Nelson Rockefeller.

The New York governor emphatically rejected the offer. His wife, happy, told the Romneys with emotion: "We aren't going to walk down that path again."

Rockefeller repeated his determination to help win the nomination for Romney. Rockefeller subsequently has given every indication that he intends to keep his promise.

As a result, Romney has gone ahead with plans to challenge Richard Nixon in the nation's first presidential primary, in New Hampshire, a vital hurdle for both men.

New Hampshire is probably the only state where Nixon's popularity, fanned by a conservative press, is higher than that of the crusading Michigan governor. Confidential polls show Nixon leading Romney in New Hampshire by two to one.

Romney hopes to come from behind by barnstorming the state and looking the voters in the eye. His two - fisted personality, which has won him unprecedented victories in Michigan, should have an impact in New Hampshire as well.

As his hole card, however, Romney hopes to get the endorsement of Nixon's 1960 running mate mate, Henry Cabot Lodge, who won a surprising victory in the 1964 New Hampshire primary -- though he was on the other side of the world as U.S. ambassador in South Vietnam.

Public relations man Robert Mullen, who has worked closely with Lodge in the past, is quietly trying to line up the Lodge forces behind Romney. After Lodge's return from Saigon, Romney spoke to him on the phone, but didn't ask outright for his support.

Romney's supporters are also seeking the endorsement of ex-president Eisenhower, who privately has said he would like to see Romney become the Republican nominee.

The Romney bandwagon is expected to go into second gear this fall.

RIOT BACKLASH

Dozens of merchants whose stores have been destroyed or damaged in race riots have complained to their congressmen that the insurance companies are balking at paying off damage claims.

The damage from riots this summer has been so staggering that the claims could almost bankrupt some insurance companies. As a result they are claiming that the riots really amounted to "insurrection." There happens to be a clause in most insurance policies making them invalid in case of insurrection.

The merchants have also encountered other delays and excuses. Even before the Newark and Detroit riots, insurance companies raised their rates on ghetto property until the premiums were prohibitively high.

The national liquor stores association learned from a survey that one third of their members either have partial insurance or no insurance at all because of the high - risk rates. Many have been forced to pay more than double the previous U.S. rates for limited insurance from Lloyds of London.

Not only riots but the crime increase has contributed to the insurance headache. One Washington, D.C., liquor dealer, who had paid out $70,000 in insurance premiums over the years without filing a single claim, had his insurance summarily canceled after a single hold-up. Another, who was already paying top rates, got an extra $1,500 added to his bill following a break-in.

Some merchants, unable to afford insurance, have now been wiped out. Most of the others, so far, have been unable to collect. Legislation has now been introduced, however, to shift the burden to the taxpayers and let the federal government help underwrite insurance on slum property.

Note-- the insurance companies paid off $40 million in claims following the 1965 Watts riots. But fire insurance rates there immediately shot up 500 per cent, and insurance has become virtually unobtainable for theft and vandalism.

ARMY DRAIN WORRIES BRASS

Some top generals are worried over the reduction of army forces in this country at a time of civil disorder in our cities.

The total strategic reserve in all 50 states has now been reduced to five army divisions, one at only two - thirds strength, plus an army armored cavalry regiment, two army brigades, two marine regiments, and some artillery, signal, engineer and other support units.

One of the brigades, the 198th at Fort Hood, Texas, has already been ordered to Vietnam. The President has also promised Gen. William Westmoreland, the American commander in Vietnam, the equivalent of two more divisions.

Yet the October draft call was actually reduced, and President Johnson has refused to call reserves to active duty. One reason: most reserve units, according to a confidential Pentagon study, are in a poor state of readiness.

But the chief reason the President is risking such a drain on army strength at home is strictly budgetary.

Women's Page

Ruth Dillender, Women's Page Editor

PHONE GR 1-1137

Mrs. Gerald Wayne Rister

Patricia Ann Griffin Weds Gerald W. Rister

MANHATTAN BEACH, Calif. -- Miss Patricia Ann Griffin and Gerald Wayne Rister were married at 7:30 p.m. July 22 in the Community Baptist church.

The bride is the daughter of Mrs. William Henry Griffin, 1933 Voorhees Ave., Redondo Beach, Calif., and the late Mr. Griffin. The groom's parents are Mr. and Mrs. Ebert Rister, route two, Sikeston, Mo.

Dr. Russell G. Jones and the Rev. S. Douglas Weaver officiated at the double ring ceremony.

The bride, given in marriage by her brother, Carl Griffin, wore a white lace gown styled with a cathedral train. Her headpiece was a crown of white pearls encircled with a silk illusion veil. The former Miss Griffin carried a cascade arrangement of white carnations and an orchid.

Mrs. Carolyn Lininger, the bride's sister, was matron of honor. Bridesmaids were Miss Sharon Berkemer, Mrs. Saundra Booth and Miss Catherine Dutra. Miss Julenna Parsons was junior bridesmaid.

The attendants wore gowns of shocking pink crepe and lace.

Miss Carol Ann Lininger was flower girl.

Herman Hitt, the groom's uncle, was best man. Ushers were Robert Keirsey, Lem Schaffer and Robert Lininger. Kenny Krueger was a junior usher.

About 200 guests attended a reception at the church.

The couple spent a three - day honeymoon in Green Valley, Calif. They will live in Rolla, Mo., where the groom attends the University of Missouri.

The new Mrs. Rister is a graduate of Mira Costa high school, Manhattan Beach, and San Jose State College, San Jose, Calif.

The groom is a graduate of Kelly high school, Benton, Mo.

Wood Sisters' Honors Reversed

A story on page three of Monday's Daily Standard stated that Lonna Wood had been named to the dean's list at Culver-Stockton College in Canton. It stated that her sister, Pat, was named to the honor roll.

A news release from the college was incorrect. Pat was named to the dean's list and Lonna to the honor roll.

Miss Brenda Lape Honored at Shower

BELL CITY -- Mrs. John B. Spencer was hostess at a bridal shower for Miss Brenda Lape.

Mrs. Spencer's home was decorated with white wedding bells, and the serving table was covered with a white lace cloth on which a large punch bowl and wedding cake were centered.

Those present were Miss Fay Green, Miss Shawn Green, Miss Melba Falley, Miss Shelby Adams, Miss Patty DeJournett, Miss Donna Carroll, Mrs. Louie Fisher, Mrs. Joyce Cox, Mrs. Leeman Tropf, Mrs. Gladys DeJournett.

Miss Judy Fisher, Mrs. Harvey Kelso, Miss Donna Hasty, Miss Linda Wingfield, Mrs. Leo Lape, Miss Sue Hasty, Mrs. Bob Nessler, Mrs. Raymond Bollinger, Mrs. Helen Calhoun.

Mrs. Tom Hart, Mrs. Ora Hart, Mrs. Peggy Moore, Miss Betty Moore, Miss Mary Moore, Mrs. Ray Patterson, Mrs. Donald Bollinger, Mrs. Dwight Richmond, Mrs. Ethel Limbaugh, Mrs. Paul Thompson, Mrs. Charles Bollinger and Mrs. Huey Lape, mother of the honoree.

The Southern Cross cannot be seen from the continental United States.

BIRTHS

OATSVALL

Mr. and Mrs. Kenneth Oatsvall of East Prairie are the parents of a daughter born Monday in the Missouri Delta Community hospital.

Fishing Enthusiasts

It has been estimated that some 50 million persons enjoyed fishing during 1966, using nearly $347 million in tackle. These figures are expected to rise during 1967.

Community Choir Rehearsals to Begin Sept. 7

The Community Choir will begin its ninth choral season Sept. 7 at 7:15 p.m. in the high school choral room. There will be approximately 17 rehearsals before the annual Christmas concert Dec. 17.

The choir has been under the direction of Gordon Beaver, director of choral music in the public school system, since its inception in December 1959. The current accompanist for this year's choir will be Mrs. Pam Blackman, who has been accompanist for the longest length of time.

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The choir presents two formal public concerts each year and has sung for many civic functions in Sikeston and in other surrounding towns since its organization. It has also given radio and television concerts and has sung for city-wide church services in the Sikeston area.

ROUND THE TOWN

Mr. and Mrs. Marcus Williams and son, Gary, attended commencement exercises at Southeast Missouri State College at Cape Girardeau Saturday. Graduating with a bachelor of science degree in business administration was another son, Ron.

Mr. and Mrs. William H. Myers of Detroit, arrived Monday to spend this week with his mother, Mrs. Marshall Myers.

Please don't fail to call your local news in to Cherie, please it only takes a minute. Thanks, dial GR1-0380.

This weekend Mr. and Mrs. Pat Lea and two daughters were in St. Louis attending a children's weekend at the zoo, a ball game and visiting Grant's farm.

Mr. and Mrs. W. C. Aimmer and Mr. and Mrs. F. A. Woodward spent the weekend in Granite City, Ill., visiting the women's sister, Mrs. G. R. Knight.

Mrs. Lou Gauldin of Willow Springs spent from Wednesday until Friday as a guest of Mr. and Mrs. M. S. Gwinn.

Arriving Sunday, for two weeks' visit with their respective parents, Mr. and Mrs. Walter Rayburn and Mr. and Mrs. Eugene Palmer, are Mr. and Mrs. David Palmer and children Kimberly Ann, Walter Eugene and Amanda of Poughkeepsie, N. Y.

Mr. and Mrs. Robert Foley and Linda, Christy and Diane, of Los Angeles are visiting Foley's mother, Mrs. J. W. Foley, 604 Park, and Mrs. Robert Foley's parents, Mr. and Mrs. George Shelby, Sr., Charleston.

Thatcher Scism, manager of Production Credit Association, returned last week from the annual meeting of the American Institute of Co-operatives at Purdue University in Lafayette, Ind.

He attended the sessions on co-operative credit and management of co-operatives.

USE THE DAILY STANDARD CLASSIFIED ADS

Sondra Jean Williams Weds Billy Gene Ward

PARMA -- Miss Sondra Jean Williams, daughter of Mrs. Patricia Williams of Parma and Arvel Williams of Memphis, was married to Billy Gen Ward, son of Mr. and Mrs. Elmo Ward June 23, at 7:30 p.m. in a double ring ceremony at the First Baptist church.

The Rev. Gayford R. Lowrance, pastor, performed the ceremony before an arched candelabra and a golden arch flanked with baskets of white stock and greenery.

Traditional organ music was provided by Mrs. Tom Shelton who accompanied Mrs. Wendell Wagner as she sang "My World" and "O Perfect Love". As the couple knelt at the altar, "The Wedding Prayer" was sung.

The bride given in marriage by her uncle Doyle Crow, wore an orginal floor-length bal gown of peau de dole and Chantilly lace.

A crown of seed pearls and c ystal secured her veil of illusion. She carried a cascade bouquet of white carnations centered with two white orchids.

Miss Jeanette Williams of Parma was her sister's maid of honor. Bridesmaids were Misses Paula Kay Richardson, Dee English and Sue Bishop, all of Memphis. They wore long gowns of pink chiffon. They wore matching pink hats of organza loops and French veils. They carried baskets of red carnations. Miss Kelly Ward, niece of the groom, served as flower girl. Her dress was similar to those worn by the honor attendants. Her headpiece was formed with circlets of net and pink flowers. She carried a minature basket of red carnations.

The groom chose Danny Rowland as his best man. Groomsmen, who also seated the guests, were Gary Cravens, Stanley Pullin and Henry Lutes.

The bride's mother wore a yellow two - piece bonded lace dress with matching accessories. An orchid corsage complimented her attire. The groom's mother selected a blue embroidered dacron dress complemented with matching accessories and an orchid corsage.

After the ceremony, a reception was held in the church dining hall. The bride's table was overlaid with a white satin cloth. A three tiered wedding cake topped with a miniature bride and groom, blanked by silver candlesticks and crystal punch bowl graced the table. Serving at the bride's table were Miss Carol Nunn and Miss Nancy Crain. As the guests were served, Miss Kim Ward presented rice bags.

For their wedding trip, the new Mrs. Ward chose a white A-line dress with accents of black. She wore white accessories and complemented her attire with the orchids from her bridal bouquet.

The bride is a 1965 graduate of Portageville high school and is employed in the accounting department of the Memphis Light and Water Company. The groom is a 1966 graduate of Parma high school. He attended Southern Baptist College, Walnut Ridge, Ark., and is currently employed in the office of the Shumpert Trucking Company, Memphis.

After a brief wedding trip, the couple is at home at 669 Adams, Memphis.

Out-of-otwn guests were Mrs. E. E. Douglas and Mrs. Tom Shelton, Malden; Mrs. Don Ashley and Sheri, Bernie; Mr. and Mrs. Larry Warren, Mrs. Marlene Duncan and Mrs. Joe Albright, Lilbourn; Miss Jane Duncan, Cape Girardeau; Miss Nellie Jackson, Farmington; Miss Susie McCormack, Blytheville; Mr. and Mrs. Marvin Clanton and Mrs. Charlie Hicks, Kennett; Mary Margaret Miller, Chaffee; Rick Bunting, Risco; Mrs. Harrel Bishop, Hayti; Mr. and Mrs. John Underwood, Mr. and Mrs. Bob Pennington and Mrs. Ronnie Wallace, Sikeston; Mr. and Mrs. Charles Wayne Ward, Kimberly and Kelly, Albany; Mrs. Jack Hampton, Brian David and Andrea, Campbell; Mrs. Ronnie Wold, Mr. and Mrs. Henry DiCarlo, Ricky and Brent, Rita Duff, Mrs. James Blowers, and Mrs. Evelyn Richardson, Portageville; James Lindley, St. Louis; Miss Bette Claire Allen, Miss Nevada Gullion, Mrs. Ralph Barnwell, Mrs. Richard St. Mary, Jr., Mrs. Mary L. Akins, Mr. Winston Hall, all of New Madrid; and Mr. and Mrs. Donald Bankston and Mike, Flint, Mich.

Mrs. Jackson Hostess to Ford Circle

The Lucille Ford circle of Trinity Baptist church met Thursday in the home of Mrs. A. M. Jackson with 10 members and three visitors present.

Mrs. Alma Mackley presided. The prayer calendar was read by Mrs. Sherman Grant wholed in the mission prayer. The secretary and treasurer's reports were read by Mrs. Truman Bennett and approved. Committee reports were given and discussed.

The program "Changing Catholic - Protestant Relationships in Spain and the U.S." was led by Mrs. A. J. Day. Others taking parts in the program were Mrs. Grant, Mrs. Milam Limbaugh and Mrs. Orrin Hunt.

Mrs. Day closed the program with current event articles relating to the topic. Mrs. A. J. Heuiser gave the closing prayer. Refreshments were served by the hostess.

COMING EVENTS

TUESDAY

The American Legion Auxiliary will meet at 7:30 p.m. Thursday in the American Legion hall.

TUESDAY

The Tau chapter of Beta Sigma Phi sorority will meet at 7:30 p.m. Tuesday in the community room of First National Bank. Members are asked to bring a comic hat they have designed.

TUESDAY

The Sikeston extension club will meet at 7:30 p.m. Tuesday with Mrs. Cecil Boyer, 521 South West St.

WEDNESDAY

The Eagle lodge will meet at 8 p.m. Wednesday at the Rustic Rock Inn.

HOSPITAL NOTES

PATIENTS ADMITTED TO THE MISSOURI DELTA COMMUNITY HOSPITAL 8-14-67

Laura Rasche, Gray Ridge.

Mary Lucille Crews, Charleston.

Betty Beck, Sikeston.

Demetra Braden, Charleston.

Stanley Bell, East Prairie.

Martha Burge, Essex.

Michael Cecil, Catron.

Judge Sharp, Charleston.

Louis Thornton, East Prairie.

PATIENTS DISCHARGED FROM THE MISSOURI DELTA COMMUNITY HOSPITAL 8-14-67

Mrs. Linda Keasler and Baby Boy, Gray Ridge.

Thomas Baker, Malden.

Mrs. Mary LeGrand and Baby Boy, Sikeston.

Katherine Chairs, Sikeston.

Mary Volker, Sikeston

Shirley Powell, East Prairie.

Robert Worthy, Lilbourn.

Parma Couple Married

PARMA -- Miss Jeanette Williams, daughter of Mrs. Patricia Williams of Parma, and Arvel Williams of Memphis, and Carl Gene Cravens, son of Mrs. Bea Cravens of Parma, and the late Riley Cravens, were married July 1 at Malden.

The Rev. R. F. Davis officiated at the double ring ceremony.

The bride chose a street-length dress of pink chiffon fashioned with a scoop neckline. Hoyte Butler and Miss Dottie Thomason were attendants.

Miss Williams is a 1966 graduate of Parma high school. She is employed as district secretary for the Federal Crop Insurance Corporation at New Madrid.

Cravens is a graduate of Parma high school and is employed in the advertising department of the Sikeston Daily Standard.

The couple is living in Parma.

Mrs. Burton Honored at Baby Shower

Mrs. Wanda Bolden and Mrs. Dorothy Springs honored Mrs. Blenda Burton at a baby shower July 31 in the community room of the Security National Bank.

The serving table was covered with a white linen cutwork cloth and centered with silver candelabra and flowers.

Upon entering Mrs. Burton was presented with a corsage of yellow daisies.

Those attending or sending gifts were Mrs. Carl Bailey, Mrs. Elsie Evans, Mrs. Lola Jines, Mrs. Lillian Nickens, Mrs. Lois Fenimore, Mrs. Sona Taylor, Mrs. Mary Lee Switala, Mrs. Lavene Carter, Mrs. Grace Willis, Mrs. L. D. Ramsey.

Mrs. James Palmer, Mrs. George Kirk, Miss Joan McClung, Mrs. Phillip Chaney, Mrs. Carlton Harper, Miss Judy Todd, Miss Janet Butrum, Mrs. Eugene Spears, Miss Dianne Jarvis, Miss Sandy Nickell.

Mrs. Edward Price, Mrs. P. F. Clay, Mrs. Florence Denton, Miss Freda Reese, Mrs. Ronald Cranick, Mrs. Elmer Russell, Mrs. Norman Bennett, Mrs. Neal Kornegger, Miss Bernita Johnson, Mrs. Laura Fakes, Mrs. Ruth Ziegenhorn.

Miss Becky Ziegenhorn, Miss Laura Tope, Mrs. Wanda Bolden, Mrs. Dorothy Springs, Miss Linda Bennett, Mrs. Ray Carl Marsh and Mrs. Jackie Wagoner.

Miss Kathrine Graham

Miss Kathrine Graham Engaged to Rod Gilmore

CHARLESTON -- Mr. and Mrs. Paul C. Graham announce the engagement of their daughter, Kathrine, to Rod Gilmore, son of Mr. and Mrs. Gilbert Gilmore, Bertrand.

Miss Graham is a 1964 graduate of Charleston high school. She is employed in the office of the Brown Shoe Company.

Gilmore is a 1964 graduate of St. Henry's high school. He farms with his father.

A February wedding is planned.

Miss Cynthia Lee Butrum of Charleston has been dismissed from St. Mary's hospital in Cairo.

Jimmy Rowling of Charleston has been admitted to St. Mary's hospital.

Raymond Smothers of Dexter has been admitted to Doctors hospital in Poplar Bluff.

Carl Holt of Bloomfield, Mrs. Sylvetta Daniels of Bernie and Miss June Launius of Dexter have been released from Doctors hospital.

Mrs. Offie O. Hunter of Canalou and Charles C. Hatley, Jr., of New Madrid have been admitted to Lucy Lee hospital in Poplar Bluff.

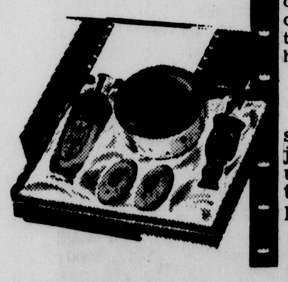
Mrs. Ada Harris, Michael A. David, both of Dexter, Willis E. Dawson of Bernie and Charles C. Hatley, Jr., of New Madrid have been released from Lucy Lee hospital.

Mrs. Lila F. Smith of Parma, Mrs. Fannie Smith of Essex and Ernest Hemingway of Malden have been admitted to Poplar Bluff hospital.

Mrs. Carolyn Burns of Bloomfield, Jimmie D. Haynes of Gideon, Mrs. Elsie Sifford of Essex, Henry O. Williams, Lowell R. Brittian and Mrs. Grace Marler, all of Gideon, have been released from Poplar Bluff hospital.

SIKESTON LITTLE THEATRE
WILL PRESENT
"THE MAN WHO CAME TO DINNER"
CASTING NOW IN PROGRESS
TRYOUTS MON.-TUES.-WED.
AUG. 14-15-16
MIDDLE SCHOOL CAFETERIA
7-9 P.M.

she'll purr with pleasure



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by Du Barry
Flatter her with a gift of pure luxury! DuBarry Velvet Bath Oil... plus Bath Powder, Cologne and 2 cakes of Hand Soap in the fresh Seven Winds fragrance. 10.00
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CORNER WILLIAM & SCHOOL STS.
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CECIL ADAMS - EVANGELIST
EVERYONE IS WELCOME

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WOEHLECKE
FLORIST & GREENHOUSES

Bewildered by newfangled medicines?

See your doctor, then see us!
Medical Arts Pharmacy
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Karen Wylie And Jean Geske College Bound

.Karen Wylie, daughter of Mr. and Mrs. J. A. Wylie of Essex, will be a freshman at Harding College, Searcy, Arkansas. Jean Geske, daughter of Mr. and Mrs. Dale Geske, of Matthews, will be a sophomore at Eastern Illinois University in Charleston, Illinois. Both girls attend functions that call for clothes in which they can feel "dressed up." Karen selected a coat and dress ensemble (selected jewelry to match) while Jean picked a double knit dress with a striped cowl neck - both outfits in the pretty flame shades, as pictured to the left.

Karen loved the Highlander coordinates from Junior House for campus wear, and took the jacket, skirt in pencil yellow and slacks in the tartan plaid. In the lower right corner, she models the black and white check wool dress that has a low swing skirt and is sparked with the popular white collar and cuffs. In the upper right corner, Jean shows off Miss Pat's plaid dress in navy and red with white collar and placket. And for finishing touches, she wears red fishnet stockings. All outfits stand out because they have the total look from the

accent shop
Sikeston

Women's Page

Ruth Dillender, Women's Page Editor

PHONE GR 1-1137

Mrs. Gerald Wayne Rister

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The bride, given in marriage by her brother, Carl Griffin, wore a white lace gown styled with a cathedral train. Her headpiece was a crown of white pearls encircled with a silk illusion veil. The former Miss Griffin carried a cascade arrangement of white carnations and an orchid.

Mrs. Carolyn Lininger, the bride's sister, was matron of honor. Bridesmaids were Miss Sharon Berkemer, Mrs. Saundra Booth and Miss Catherine Dutra. Miss Julenna Parsons was junior bridesmaid.

The attendants wore gowns of shocking pink crepe and lace.

Miss Carol Ann Lininger was flower girl.

Herman Hitt, the groom's uncle, was best man. Ushers were Robert Keirsey, Lem Schaffer and Robert Lininger. Kenny Krueger was a junior usher.

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Mrs. Tom Hart, Mrs. Ora Hart, Mrs. Peggy Moore, Miss Betty Moore, Miss Mary Moore, Mrs. Ray Patterson, Mrs. Donald Bollinger, Mrs. Dwight Richmond, Mrs. Ethel Limbaugh, Mrs. Paul Thompson, Mrs. Charles Bollinger and Mrs. Huey Lape, mother of the honoree.

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The bride given in marriage by her uncle Doyle Crow, wore an orginal floor-length bal gown of peau de dole and Chantilly lace.

A crown of seed pearls and crystal secured her veil of illusion. She carried a cascade bouquet of white carnations centered with two white orchids.

Miss Jeanette Williams of Parma was her sister's maid of honor. Bridesmaids were Misses Paula Kay Richardson, Dee English and Sue Bishop, all of Memphis. They wore long gowns of pink chiffon. They wore matching pink hats of organza loops and French veils. They carried baskets of red carnations. Miss Kelly Ward, niece of the groom, served as flower girl. Her dress was similar to those worn by the honor attendants. Her headpiece was formed with circlets of net and pink flowers. She carried a minature basket of red carnations.

The groom chose Danny Rowland as his best man. Groomsmen, who also seated the guests, were Gary Cravens, Stanley Pulling and Henry Lutes.

The bride's mother wore a yellow two - piece bonded lace dress with matching accessories. An orchid corsage complimented her attire. The groom's mother selected a blue embroidered dacron dress complemented with matching accessories and an orchid corsage.

After the ceremony, a reception was held in the church dining hall. The bride's table was overlaid with a white satin cloth. A three tiered wedding cake topped with a miniature bride and groom, blanked by silver candlesticks and crystal punch bowl graced the table. Serving at the bride's table were Miss Carol Nunn and Miss Nancy Crain. As the guests were served, Miss Kim Ward presented rice bags.

For their wedding trip, the new Mrs. Ward chose a white A-line dress with accents of black. She wore white accessories and complemented her attire with the orchids from her bridal bouquet.

The bride is a 1965 graduate of Portageville high school and is employed in the accounting department of the Memphis Light and Water Company. The groom is a 1966 graduate of Parma high school. He attended Southern Baptist College, Walnut Ridge, Ark., and is currently employed in the office of the Shumpert Trucking Company, Memphis. After a brief wedding trip, the couple is at home at 669 Adams, Memphis.

Out-of-otwn guests were Mrs. E. E. Douglas and Mrs. Tom Shelton, Malden; Mrs. Don Ashley and Sheri, Bernie; Mr. and Mrs. Larry Warren, Mrs. Marlene Duncan and Mrs. Joe Albright, Lilbourn; Miss Jane Duncan, Cape Girardeau; Miss Nellie Jackson, Farmington; Miss Susie McCormack, Blytheville; Mr. and Mrs. Marvin Clanton and Mrs. Charlie Hicks, Kennett; Mary Margaret Miller, Chaffee; Rick Bunting, Risco; Mrs. Harrel Bishop, Hayti; Mr. and Mrs. John Underwood, Mr. and Mrs. Bob Pennington and Mrs. Ronnie Wallace, Sikeston; Mr. and Mrs. Charles Wayne Ward, Kimberly and Kelly, Albany; Mrs. Jack Hampton, Brian David and Andrea, Campbell; Mrs. Ronnie Wold, Mr. and Mrs. Henry DiCarlo, Ricky and Brent, Rita Duff, Mrs. James Blowers, and Mrs. Evelyn Richardson, Portageville; James Lindley, St. Louis; Miss Bette Claire Allen, Miss Nevada Gullion, Mrs. Ralph Barnwell, Mrs. Richard St. Mary, Jr., Mrs. Mary L. Akins, Mr. Winston Hall, all of New Madrid; and Mr. and Mrs. Donald Bankston and Mike, Flint, Mich.

Mrs. Jackson Hostess to Ford Circle

The Lucille Ford circle of Trinity Baptist church met Thursday in the home of Mrs. A. M. Jackson with 10 members and three visitors present.

Mrs. Alma Mackley presided. The prayer calendar was read by Mrs. Sherman Grant wholed in the mission prayer. The secretary and treasurer's reports were read by Mrs. Truman Bennett and approved. Committee reports were given and discussed.

The program "Changing Catholic - Protestant Relationships in Spain and the U.S." was led by Mrs. A. J. Day. Others taking parts in the program were Mrs. Grant, Mrs. Milam Limbaugh and Mrs. Orrin Hunt.

Mrs. Day closed the program with current event articles relating to the topic. Mrs. A. J. Heuiser gave the closing prayer. Refreshments were served by the hostess.

COMING EVENTS

TUESDAY

The American Legion Auxiliary will meet at 7:30 p.m. Thursday in the American Legion hall.

TUESDAY

The Tau chapter of Beta Sigma Phi sorority will meet at 7:30 p.m. Tuesday in the community room of First National Bank. Members are asked to bring a comic hat they have designed.

TUESDAY

The Sikeston extension club will meet at 7:30 p.m. Tuesday with Mrs. Cecil Boyer, 521 South West St.

WEDNESDAY

The Eagle lodge will meet at 8 p.m. Wednesday at the Rustic Rock Inn.

HOSPITAL NOTES

PATIENTS ADMITTED TO THE MISSOURI DELTA COMMUNITY HOSPITAL 8-14-67

Laura Rasche, Gray Ridge.

Mary Lucille Crews, Charleston.

Betty Beck, Sikeston.

Demetra Braden, Charleston.

Stanley Bell, East Prairie.

Martha Burge, Essex.

Michael Cecil, Catron.

Judge Sharp, Charleston.

Louis Thornton, East Prairie.

PATIENTS DISCHARGED FROM THE MISSOURI DELTA COMMUNITY HOSPITAL 8-14-67

Mrs. Linda Keasler and Baby Boy, Gray Ridge.

Thomas Baker, Malden.

Mrs. Mary LeGrand and Baby Boy, Sikeston.

Katherine Chairs, Sikeston.

Mary Volker, Sikeston

Shirley Powell, East Prairie.

Robert Worthy, Lilbourn.

Parma Couple Married

PARMA -- Miss Jeanette Williams, daughter of Mrs. Patricia Williams of Parma, and Arvel Williams of Memphis, and Carl Gene Cravens, son of Mrs. Bea Cravens of Parma, and the late Riley Cravens, were married July 1 at Malden.

The Rev. R. F. Davis officiated at the double ring ceremony.

The bride chose a street-length dress of pink chiffon fashioned with a scoop neckline. Hoyte Butler and Miss Dottie Thomason were attendants.

Miss Williams is a 1966 graduate of Parma high school. She is employed as district secretary for the Federal Crop Insurance Corporation at New Madrid.

Cravens is a graduate of Parma high school and is employed in the advertising department of the Sikeston Daily Standard.

The couple is living in Parma.

Mrs. Burton Honored at Baby Shower

Mrs. Wanda Bolden and Mrs. Dorothy Springs honored Mrs. Blenda Burton at a baby shower July 31 in the community room of the Security National Bank.

The serving table was covered with a white linen cutwork cloth and centered with silver candelabra and flowers.

Upon entering Mrs. Burton was presented with a corsage of yellow daisies.

Those attending or sending gifts were Mrs. Carl Bailey, Mrs. Elsie Evans, Mrs. Lola Jines, Mrs. Lillian Nickens, Mrs. Lois Fenimore, Mrs. Sona Taylor, Mrs. Mary Lee Switala, Mrs. Lavene Carter, Mrs. Grace Willis, Mrs. L. D. Ramsey.

Mrs. James Palmer, Mrs. George Kirk, Miss Joan McClung, Mrs. Phillip Chaney, Mrs. Carlton Harper, Miss Judy Todd, Miss Janet Butrum, Mrs. Eugene Spears, Miss Dianne Jarvis, Miss Sandy Nickell.

Mrs. Edward Price, Mrs. P. F. Clay, Mrs. Florence Denton, Miss Freda Reese, Mrs. Ronald Cranick, Mrs. Elmer Russell, Mrs. Norman Bennett, Mrs. Neal Kornegger, Miss Bernita Johnson, Mrs. Laura Fakes, Mrs. Ruth Ziegenhorn.

Miss Becky Ziegenhorn, Miss Laura Tope, Mrs. Wanda Bolden, Mrs. Dorothy Springs, Miss Linda Bennett, Mrs. Ray Carl Marsh and Mrs. Jackie Wagoner.

Miss Kathrine Graham

Miss Kathrine Graham Engaged to Rod Gilmore

CHARLESTON -- Mr. and Mrs. Paul C. Graham announce the engagement of their daughter, Kathrine, to Rod Gilmore, son of Mr. and Mrs. Gilbert Gilmore, Bertrand.

Miss Graham is a 1964 graduate of Charleston high school. She is employed in the office of the Brown Shoe Company.

Gilmore is a 1964 graduate of St. Henry's high school. He farms with his father.

A February wedding is planned.

Miss Cynthia Lee Butrum of Charleston has been dismissed from St. Mary's hospital in Cairo.

Jimmy Rowling of Charleston has been admitted to St. Mary's hospital.

Raymond Smothers of Dexter has been admitted to Doctors hospital in Poplar Bluff.

Carl Holt of Bloomfield, Mrs. Sylvetta Daniels of Bernie and Miss June Launius of Dexter have been released from Doctors hospital.

Mrs. Offie O. Hunter of Canalou and Charles C. Hatley, Jr., of New Madrid have been admitted to Lucy Lee hospital in Poplar Bluff.

Mrs. Ada Harris, Michael A. David, both of Dexter, Willis E. Dawson of Bernie and Charles C. Hatley, Jr., of New Madrid have been released from Lucy Lee hospital.

Mrs. Lila F. Smith of Parma, Mrs. Fannie Smith of Essex and Ernest Hemingway of Malden have been admitted to Poplar Bluff hospital.

Mrs. Carolyn Burns of Bloomfield, Jimmie D. Haynes of Gideon, Mrs. Elsie Sifford of Essex, Henry O. Williams, Lowell R. Brittian and Mrs. Grace Marler, all of Gideon, have been released from Poplar Bluff hospital.

BIRTHS

OATSVALL

Mr. and Mrs. Kenneth Oatsvall of East Prairie are the parents of a daughter born Monday in the Missouri Delta Community hospital.

Fishing Enthusiasts

It has been estimated that some 50 million persons enjoyed fishing during 1966, using nearly $347 million in tackle. These figures are expected to rise during 1967.

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AUG. 14-15-16

MIDDLE SCHOOL CAFETERIA

7-9 P.M.

Karen Wylie And Jean Geske College Bound

.Karen Wylie, daughter of Mr. and Mrs. J. A. Wylie of Essex, will be a freshman at Harding College, Searcy, Arkansas. Jean Geske, daughter of Mr. and Mrs. Dale Geske, of Matthews, will be a sophomore at Eastern Illinois University in Charleston, Illinois. Both girls attend functions that call for clothes in which they can feel "dressed up." Karen selected a coat and dress ensemble (selected jewelry to match) while Jean picked a double knit dress with a striped cowl neck - both outfits in the pretty flame shades, as pictured to the left.

Karen loved the Highlander coordinates from Junior House for campus wear, and took the jacket, skirt in pencil yellow and slacks in the tartan plaid. In the lower right corner, she models the black and white check wool dress that has a low swing skirt and is sparked with the popular white collar and cuffs. In the upper right corner, Jean shows off Miss Pat's plaid dress in navy and red with white collar and placket. And for finishing touches, she wears red fishnet stockings. All outfits stand out because they have the total look from the

accent shop

Sikeston

POTLATCH CLAIMS SOUTHERN PLAINS TITLE

LAMAR, Colo. AP - Trail-2-3 after five innings, Sikeston, Mo., erupted for six runs in the sixth to defeat El Campo, Tex., 8-3 Monday in the finals of the regional Connie Mack baseball league playoff.

The victory qualified Sikeston for the league's world series for the 16-18 year-old players at Farmington, N.M., beginning Friday.

A two-out single by Bob Sacuceda produced El Campo's first run and the Texans made it 3-0 with two runs in the second on Jack Herd's run-scoring double followed by a ground out and an error on which Herd scored.

Sikeston got two of the runs back in the fifth with the help of an error and wrapped up the game on Bruce Farris' bases-loaded triple and a run-scoring double by Wayne Limbaugh in the sixth. Two errors and two walks figured in the scoring.

Although making only five hits, Sikeston combined these with enemy misplays for the 8-3 victory.

Doug Rau, El Campo pitcher, struck out 16 in the game and held Sikeston scoreless until the fifth. He fanned five batters in the fifth, but two reached first when catcher Willie Rosenbaum let third strikes get away.

Bruce Farris struck out to open that inning as rain poured down. McDaniel was safe on an error and stole second. Barnett fanned but reached first on the catcher's misplay and stole second. After Gene Walker fanned, Richard Montgomery singled and scored both runners.

Sikeston clustered six runs in the sixth inning. With one out Scudder went to third when the El Campo right fielder messed up a fly ball.

Farris tripled and scored on an error by the shortstop on McDaniel's grounder. After Barnett went out, Walker was safe on a fielder's choice and Montgomery walked. Limbaugh doubled and Mike Garner cleared the bags with a triple.

Garner led Sikeston hitters with a .444 average for the tournament and did an outstanding job behind the plate. Limbaugh was the next best hitter among the hitters with .428.

Sikeston moves from Lamar today to Farmington.

Sikeston	000 020 006	8	4
El Campo	012 000 000	3	3

Gene Walker and Mike Gardner; Doug Rau and Willie Rosenbaum.

Lake Erie has an average depth of only 58 feet, according to the Encyclopaedia Britannica.

THE REDBIRDS' Roger Maris poled three hits and drove in three runs last night as St. Louis came from behind in the ninth inning to beat the Chicago Cubs 6-5 and pull out to a 9 1/3 game NL lead.

"I think we must be very careful to see that we do not punish innocents in this country while we are trying to protect all of our people and that we do not hurt those who through no fault of their own could be damaged without any real reason."

---Lyndon B. Johnson

Bulldog Athletic School Year Begins Today With Pre-Season Football Practice

BY ROGER SHERMAN
High School Principal

The 1967-68 athletic school year begins today with the beginning of pre-season football practice. The football coaches are Wm. R. Sapp, Norman Lambert, John Brook, and N. P. MacDaniel. The high school football schedule includes nine varsity contests and five junior varsity contests. The Bulldogs are a member of the large division in the Southeast Missouri Conference. The first home game is scheduled Sept. 8, Sikeston vs. Chaffee. The remainder of the football schedule:

Sept. 15	Perryville	Here
Sept. 22	Charleston	There
Sept. 29	Kennett	Here
Oct. 6	Open	
Oct. 13	Dexter	There
Oct. 19	Cape	There
Oct. 27	Jackson	Here
Nov. 3	Blytheville	Here
Nov. 10	Poplar Bluff	There

The winter sports season will start with the beginning of basketball practice, Nov. 1. The basketball team is a member of the Southeast Missouri Basketball Conference. The basketball coaches for the 1967-68 season are N. P. MacDaniel and Joe Beaher. The basketball schedule:

Nov. 27 - Dec. 1	Conference Tournament	
Dec. 8	Cape Central	Here
Dec. 9	Jackson	There
Dec. 15	Caruthersville	There
Dec. 19	Scott City	Here
Dec. 25 - 30	Bloomfield Invitational Tournament	
Jan. 2	Scott Central	Here
Jan. 6	Kennett	Here
Jan. 12	Charleston	There
Jan. 19	Malden	There
Jan. 22-27	Poplar Bluff Invitational Tournament	
Feb. 2	Dexter	There
Feb. 3	Richland	Here
Feb. 9	Poplar Bluff	Here
Feb. 16	Cape Central	There
Feb. 23	Perryville	There

The wrestling team will begin its workout on or about Nov. 13. The wrestling coach is John Brooke. The wrestling team wrestles 10 varsity matches and enters two wrestling tournaments besides state competition. The wrestling schedule is not complete but the following schools are usually on the Bulldog's schedule with home and away matches: Cape Central, Charleston, Jackson, Murphysboro, Ill. and Carbondale, Ill.

The spring sports schedule usually includes the greatest number of participants. Baseball, coached by N. P. MacDaniel; track, coached by Norman Lambert and John Brook; tennis, coach to be assigned; and golf, coached by Gene Dawson, begin practice as soon after the basketball and wrestling season as weather permits. Each team participates in a 10 game or match schedule excluding state sponsored competition.

The athletic season usually culminates with an athletic chicken fry the last week of school, which in this instance will be the week of May 27.

Cards Extend NL Lead; Jackson Beats Cubs, 6-5

BY THE ASSOCIATED PRESS

The New York Mets finally had their night, but for the St. Louis Cardinals, it looks more and more like their year.

The rollicking Red Birds, flying along with a 9 1/2 game National League lead on the wing, reached their largest bulge of the season the hard way Monday night, scoring thrice in the last of the ninth to beat the Chicago Cubs 6-5.

It's been going that way all year for the Cardinals, who haven't been out of the top spot since June 17. But the Mets haven't had a night like Monday's since the Fourth of July fireworks they lit under Juan Marichal.

This time, the Mets finally set off the long-burning fuse under Larry Jackson as they clipped the wings of the Philadelphia right-hander 8-3 for the first time in their history after 18 losses.

In the only other NL games, Mike McCormick won his 16th game, stopping Atlanta on seven hits as San Francisco won 6-2, and Willie Stargell's run-scoring single in a three-run eighth carried Pittsburgh by Cincinnati 4-3.

Once again, it was Roger Maris, the Yankee castoff, who sent the Cardinals soaring with an assist from Cubs' right fielder Ted Savage, an ex-Cardinal.

Maris, who tripled home two earlier runs and scored a third, singled in the tying run with one out in the ninth and the winning marker scored when Savage fumbled the hit.

Savage had been a hero until then after he capped Chicago's three-run fifth inning with a run-scoring safety. Ron Santo's 26th homer leading off the ninth made it 5-3 Cubs and they looked a good bet to replace Atlanta in second place and cut the Cardinals' lead to eight games.

But a walk and hits by Lou Brock and Curt Flood set up Maris, who finished the game hitting .275 with 43 runs batted in.

Al Jackson won it with three innings of one-hit relief work. It was his seventh victory against four losses. John Hartenstein was the loser although he worked only one-third of the ninth.

The Cubs will try again tonight to slow down the Cardinal Express with Rich Nye scheduled to start against Ray Washburn.

Jack Fisher, who ruined Marichal's 19-0 record against the Mets on July 4, again proved the stopper as he broke Jackson's spell with his third victory --and third by the Mets--over the Phillies this year.

"This is the night," Fisher's teammates told him before the historical night and a couple of Philadelphia errors in a four-run fourth inning helped make it so.

"I knew the law of averages would catch up with Jackson sometime," Fisher said. "He wasn't pitching bad, but his defense let him down."

Fisher scattered eight hits for his eighth victory in 21 decisions as the Mets reached their longest winning streak of the season, five.

McCormick's performance was not as eventful as Fisher's, but it did tie him for the major league lead in games won.

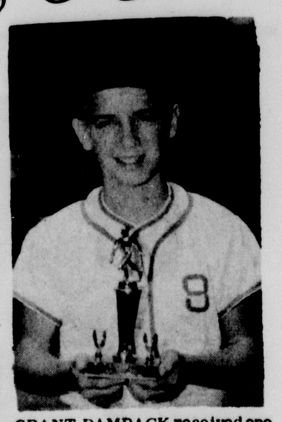
The Giants' left-hander, who has lost five times, yielded only seven hits and had the Braves blanked until Clete Boyer hit his 21st homer with a man on in the ninth.

But it wasn't enough to overcome a three-run shot by Willie McCovey in the fourth and his sacrifice fly in a three-run third as San Francisco ended its own three-game losing streak and shattered the Braves' five-game winning string.

Stargell's second run-scoring hit of the game came off reliever Billy McCool and pinned Cincinnati's loss on Gary Nolan, who had a 3-1 lead and a three-hitter entering the inning.

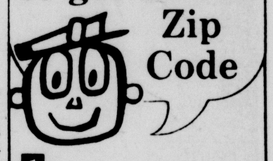
The first run scored during a rundown and Matty Alou singled in the second.

Bob Veale, 13-5, got the victory for his three-hit work in eight innings.



GRANT DAMBACK received one of the outstanding player awards in the Sikeston 11 and 12-year-old Little League baseball tournament last week. Grant pitched all four of Lilbourn's tourney games and got eight hits in 14 at bats, including a pair of homers. Grant won an outstanding player award two years ago in the Sikeston nine and ten-year-old tournament. He is the son of Mr. and Mrs. Jimmy Dambach of Lilbourn.

Three easy ways to get YOUR Zip Code



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Home Debut Monday

ST. LOUIS -- The St. Louis Football Cardinals make their 1967 home debut, with a national television audience looking on, against the Baltimore Colts on Monday at 8:30 p.m. (CDT)in the annual benefit pre-season game for the Cardinal Glennon Memorial Hospital.

The game will be carried nationally over CBS television with Jack Drees and Frank Gifford handling the announcing chores. St. Louis will be blacked out. Radio on the Big Red network, will originate over KMOX, with Jay Randolph and Ray Geracy behind the microphones. Station KSD will carry the game from the start, with KMOX joining later.

The Cardinals, who lost to New Orleans, 23-14, in their opener last Saturday night, will have their three young quarterbacks on display.

Jim Hart, who completed an amazing 14 of 18 in a first-half performance, is slated to start. Hart, making his first NFL start, threw for 198 yards and a touchdown, showing a strong and quick arm but making several mistakes of inexperience.

Rookie quarterbacks Tim Van Galder and Vidal Carlin shared second-half duties. Van Galder completed two of four for 20 yards and Carlin hit three of five for 61 yards and a touchdown.

Billy Gambrell caught both scoring passes, a 19-yarder from Hart and a four-yard toss from Carlin. For the night, Gambrell snared four passes for 74 yards, a total matched by rookie Dave Williams. Bobby Joe Conrad caught four for 32 yards.

Baltimore opened its campaign by beating the Boston Patriots, 33-3, on Sunday. John Unitas was the big man in the Colts' attack, as he always is.

Unitas connected on nine of 14 passes in a first-half showing and rookie Terry Southall of Baylor threw a 72-yard scoring strike in the second half action. Top draft choice Buddy Smith of Michigan State also was impressive.

The Big Red hopes to be intact for the Monday night game, and will fly in from Lake Forest, Ill., late Sunday for the battle.

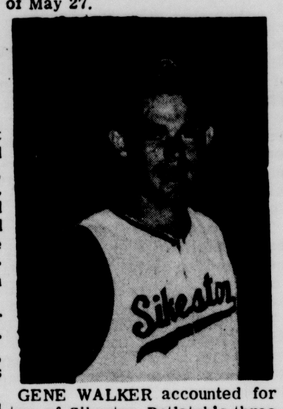
Defensive end Joe Robb and center Bob DeMarco, who missed the Saints game with a sore knee and a virus infection, respectively, should be back in action to face the Colts.

Although Coach Charley Winner again plans to get as many people into the action as possible, a tentative starting lineup shows mostly veterans.

Offensively, Billy Gambrell will be at split end, Bob Reynolds at left tackle, Rick Sortun at left guard, DeMarco at center, Ken Gray at right guard, Ernie McMillan at right tackle and Jackie Smith at tight end.

Hart will start at quarterback, along with John Roland and Prentice Gautt at the running backs and Bobby Joe Conrad at flanker.

On defense, Robb, Sam Silas, Chuck Walker and Fred Heron will be the line, with Dave Meggyesy, Dale Meinert and Bill Koman the linebackers. Pat Fischer and Jim Burson will be the cornerbacks, with Jerry Stovall and Larry Wilson at safety.



GENE WALKER accounted for two of Sikeston Potlatch's three victories in the Southern Plains Connie Mack regional baseball tournament at Lamar, Colo., this past week. The Foresters behind Walker, sailed into the victory circle last night with an 8-3 win. Walker allowed only three hits.

Twins Move Full Game Ahead

BY THE ASSOCIATED PRESS

Outside the stadium it said Baseball Tonight, but inside the Twins and Angels were involved in something Abner Doubleday never dreamed of.

Minnesota's 2-1 victory over California was a game in which the Twins didn't score when they should have and did score when they shouldn't have. A game where the losing pitcher went all the way and only allowed seven hits.

A game that had only three runs scored but took three hours and 12 minutes to play. A game that even Bill Rigney's brand new Moose from El Paso couldn't change.

In the only other American League game Monday, New York beat Baltimore 5-4.

But to begin at the beginning of this California-Minnesota business, the outcome of which put the Twins a full game ahead of Chicago in the American League pennant race. The beginning was the top of the seventh inning.

Dave Boswell of the Twins and George Brunet of the Angels were locked in a scoreless battle and Minnesota had managed only one hit. Suddenly, however, the bases were loaded with none out on three singles--one legitimate, one a bad hop and one a bunt. Surely the Twins would score.

Surely, not. Zoilo Versalles hit a shallow fly to right. Cesar Tovar hit a shallow fly to left. Tony Oliva hit a line drive, at least, but Roger Repoz caught it.

We repair now to the bottom of the seventh. Short and sweet. Repoz hit one out of the park. 1-0, Angels.

The Twins' eighth began quietly enough. Harmon Killebrew and Bob Allison flied out meekly. And when Hank Izquierdo hit a gentle grounder to short, the inning appeared ended.

But hold. Jim Fregosi threw the ball over the first baseman's head and there was Hank on second. A single by Jackie Hernandez, a double by Ted Uhlaender and the Twins were up by one. But it wasn't over yet.

Two singles by the Angels in the bottom of the ninth with one out made things tense for the Twins. Jim Kaat, normally a starter, came in for Boswell and got Bubba Morton to line out. Al Worthington, a battle-hardened reliever, came in for Kaat. Larry Stubing hit for Bobby Knoop.

Larry Stubing? Why sure, bought only three days ago from El Paso. This was his first time up in the majors. They call him Moose for physical reasons.

A passed ball. Men on second and third. Your big chance, Moose. A decent single could win the game.

In the Yankees' victory, starting pitcher Steve Barber and Joe Pepitone each drove in a pair of runs and reliever Bill Monbouquette helped Barber to his eighth victory of the season.

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Bertrand, Morley Open Charleston Invitational With Wins

CHARLESTON -- Bertrand and Morley took opening round victories in the first annual Little League invitational baseball tournament for nine and ten-year-olds last night.

Bertrand edged Richland, 13-12, and Morley beat Blodgett, 15-9.

Tonight's schedule finds Poplar Bluff meeting Charleston at 7 p.m. and Oran taking on Dexter in the 8:30 p.m. contest.

Bertrand scored a come-from-behind victory as Richland jumped to an 8-3 lead in three innings before losing.

Richland tallied three runs in the first and added one in the second and four the third for its eight runs. Bertrand was held to one in the first and two in the second before exploding for five in the fourth, two in the fifth and wrapping up the contest with three in the sixth.

Morrow was the winner in relief of Meeks. Fowler drew the loss.

Morley had little trouble with Blodgett, scoring in every inning.

Morley overcame a 2-0 lead in the first inning with four runs in the bottom of the inning and sailed to victory on Pobst's two-hit pitching victory. Johnson was the losing hurler.

RICHLAND (12)

	AB	R	H
Poe	3	0	0
Peters	2	2	0
Chafin	3	2	2
Fowler	4	0	0
Halner	4	3	2
Mason	2	1	1
Coslew	2	1	1
Russell	2	1	0
Harlan	3	1	1
Gaylord	4	1	1
Serface	0	0	0
TOTALS	29	12	7

BERTRAND (13)

Meeks	5	2	2
Pulliam	4	1	0
Quertermous	3	3	3
Shelby	3	3	2
French	2	1	0
Beard	4	0	0
Morrow	4	1	1
Parr	2	1	0
Ayers	1	0	0
Cooper	1	0	0
Edgeman	0	0	0
Hayes	0	1	0
TOTALS	29	13	8

SCORE BY INNINGS:

	1	2	3	4	5	6
Richland	3	1	4	0	4	0
Bertrand	1	2	0	5	2	3

Winning Pitcher - - Morrow
Losing Pitcher - - Fowler
Triples -- Quartermous - 1, Shelby-1
Doubles - Meeks-1, Shelby-1, Mason-1, Gaylord-1

BLODGETT (19)

	AB	R	H
Sentz	1	2	0
Householder	3	2	0
M. Riley	3	3	0
Johnson	3	0	0
Bollinger	2	1	1
R. Miles	4	0	0
Jolley	2	0	0
B. Miles	3	1	1
D. Riley	2	0	0
TOTALS	23	9	2

MORLEY (15)

M. Webb	2	3	1
Stacy	3	2	1
Pobst	3	2	2
T. Jackson	2	3	0
D. Simpson	4	2	2
Gragen	2	0	1
Bryant	0	0	0
Reeves	3	1	0
M. Johnson	3	0	0
May	2	2	2
TOTALS	24	15	9

SCORE BY INNINGS:

	1	2	3	4	5	6
Blodgett	2	0	2	2	0	3
Morley	4	2	5	2	2	X

Winning Pitcher - - Pobst
Losing Pitcher - - Johnson
Triples - - Webb-1, Pobst-1, Simpson-2, May-1
Doubles - Bollinger-1

GO TO CHURCH SUNDAY

Standings

NATIONAL LEAGUE

	W.	L.	Pct.	G.B.
St. Louis	72	44	.621	----
Atlanta	61	52	.540	9½
Chicago	64	56	.533	10
Cincinnati	62	55	.530	10½
San Fran.	61	55	.526	11
Phila'phia	57	55	.509	13
Pittsburgh	55	60	.478	16½
Los Angeles	50	63	.442	20½
New York	47	66	.416	23½
Houston	47	70	.402	25½

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Pittsburgh 4, Cincinnati 3
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AMERICAN LEAGUE

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Chicago	62	52	.544	1½
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Cleveland	54	62	.466	10½
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Baltimore	50	64	.439	13½
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Detroit at Boston, N

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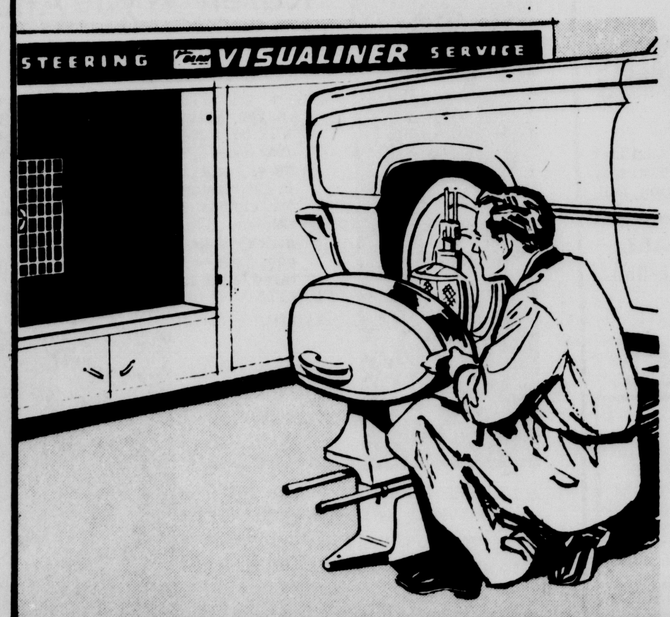

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POTLATCH CLAIMS SOUTHERN PLAINS TITLE

LAMAR, Colo. AP - Trail-2-3 after five innings, Sikeston, Mo., erupted for six runs in the sixth to defeat El Campo, Tex., 8-3 Monday in the finals of the regional Connie Mack baseball league playoff.

The victory qualified Sikeston for the league's world series for the 16-18 year-old players at Farmington, N.M., beginning Friday.

A two-out single by Bob Sacuceda produced El Campo's first run and the Texans made it 3-0 with two runs in the second on Jack Herd's run-scoring double followed by a ground out and an error on which Herd scored.

Sikeston got two of the runs back in the fifth with the help of an error and wrapped up the game on Bruce Farris' bases-loaded triple and a run-scoring double by Wayne Limbaugh in the sixth. Two errors and two walks figured in the scoring.

Although making only five hits, Sikeston combined these with enemy misplays for the 8-3 victory.

Doug Rau, El Campo pitcher, struck out 16 in the game and held Sikeston scoreless until the fifth. He fanned five batters in the fifth, but two reached first when catcher Willie Rosenbaum let third strikes get away.

Bruce Farris struck out to open that inning as rain poured down. McDaniel was safe on an error and stole second. Barnett fanned but reached first on the catcher's misplay and stole second After Gene Walker fanned, Richard Montgomery singled and scored both runners.

Sikeston clustered six runs in the sixth inning. With one out Scudder went to third when the El Campo right fielder messed up a fly ball.

Farris tripled and scored on an error by the shortstop on McDaniel's grounder. After Barnett went out, Walker was safe on a fielder's choice and Montgomery walked. Limbaugh doubled and Mike Garner cleared the bags with a triple.

Garner led Sikeston hitters with a .444 average for the tournament and did an outstanding job behind the plate. Limbaugh was the next best hitter among the hitters with .428.

Sikeston moves from Lamar today to Farmington.

Sikeston	000 020 06-8	4	-
El Campo	012 000 0-3	3	-

Gene Walker and Mike Gardner; Doug Rau and Willie Rosenbaum.

Lake Erie has an average depth of only 58 feet, according to the Encyclopaedia Britannica.

THE REDBIRDS' Roger Maris poled three hits and drove in three runs last night as St. Louis came from behind in the ninth inning to beat the Chicago Cubs 6-5 and pull out to a 9 1/3 game NL lead.

"I think we must be very careful to see that we do not punish innocents in this country while we are trying to protect all of our people and that we do not hurt those who through no fault of their own could be damaged without any real reason."

---Lyndon B. Johnson

Bulldog Athletic School Year Begins Today With Pre-Season Football Practice

BY ROGER SHERMAN
High School Principal

The 1967-68 athletic school year begins today with the beginning of pre-season football practice. The football coaches are Wm. R. Sapp, Norman Lambert, John Brook, and N. P. MacDaniel. The high school football schedule includes nine varsity contests and five junior varsity contests. The Bulldogs are a member of the large division in the Southeast Missouri Conference. The first home game is scheduled Sept. 8, Sikeston vs. Chaffee. The remainder of the football schedule:

Sept. 15	Perryville	Here
Sept. 22	Charleston	There
Sept. 29	Kennett	Here
Oct. 6	Open	
Oct. 13	Dexter	There
Oct. 19	Cape	There
Oct. 27	Jackson	Here
Nov. 3	Blytheville	Here
Nov. 10	Poplar Bluff	There

The winter sports season will start with the beginning of basketball practice, Nov. 1. The basketball team is a member of the Southeast Missouri Basketball Conference. The basketball coaches for the 1967-68 season are N. P. MacDaniel and Joe Beaher. The basketball schedule:

Nov. 27	Dec. 1 Conference Tournament	
Dec. 8	Cape Central	Here
Dec. 9	Jackson	There
Dec. 15	Caruthersville	There
Dec. 19	Scott City	Here
Dec. 25 - 30	Bloomfield Invitational Tournament	
Jan. 2	Scott Central	Here
Jan. 6	Kennett	Here
Jan. 12	Charleston	Here
Jan. 19	Malden	There
Jan. 22-27	Poplar Bluff Invitational Tournament	
Feb. 2	Dexter	There
Feb. 3	Richland	Here
Feb. 9	Poplar Bluff	Here
Feb. 16	Cape Central	There
Feb. 23	Perryville	There

The wrestling team will begin its workout on or about Nov. 13. The wrestling coach is John Brooke. The wrestling team wrestles 10 varsity matches and enters two wrestling tournaments besides state competition. The wrestling schedule is not complete but the following schools are usually on the Bulldog's schedule with home and away matches: Cape Central, Charleston, Jackson, Murphysboro, Ill. and Carbondale, Ill.

The spring sports schedule usually includes the greatest number of participants. Baseball, coached by N. P. MacDaniel; track, coached by Norman Lambert and John Brook; tennis, coach to be assigned; and golf, coached by Gene Dawson, begin practice as soon after the basketball and wrestling season as weather permits. Each team participates in a 10 game or match schedule excluding state sponsored competition.

The athletic season usually culminates with an athletic chicken fry the last week of school, which in this instance will be the week of May 27.

Home Debut Monday

ST. LOUIS -- The St. Louis Football Cardinals make their 1967 home debut, with a national television audience looking on, against the Baltimore Colts on Monday at 8:30 p.m. (CDT)in the annual benefit pre-season game for the Cardinal Glennon Memorial Hospital.

The game will be carried nationally over CBS television with Jack Drees and Frank Gifford handling the announcing chores. St. Louis will be blacked out. Radio on the Big Red network, will originate over KMOX, with Jay Randolph and Ray Geracy behind the microphones. Station KSD will carry the game from the start, with KMOX joining later.

The Cardinals, who lost to New Orleans, 23-14, in their opener last Saturday night, will have their three young quarterbacks on display.

Jim Hart, who completed an amazing 14 of 18 in a first-half performance, is slated to start. Hart, making his first NFL start, threw for 198 yards and a touchdown, showing a strong and quick arm but making several mistakes of inexperience.

Rookie quarterbacks Tim Van Galder and Vidal Carlin shared second-half duties. Van Galder completed two of four for 20 yards and Carlin hit three of five for 61 yards and a touchdown.

Billy Gambrell caught both scoring passes, a 19-yarder from Hart and a four-yard toss from Carlin. For the night, Gambrell snared four passes for 74 yards, a total matched by rookie Dave Williams. Bobby Joe Conrad caught four for 32 yards.

Baltimore opened its campaign by beating the Boston Patriots, 33-3, on Sunday. John Unitas was the big man in the Colts' attack, as he always is.

Unitas connected on nine of 14 passes in a first-half showing and rookie Terry Southall of Baylor threw a 72-yard scoring strike in the second half action. Top draft choice Buddy Smith of Michigan State also was impressive.

The Big Red hopes to be intact for the Monday night game, and will fly in from Lake Forest, Ill., late Sunday for the battle.

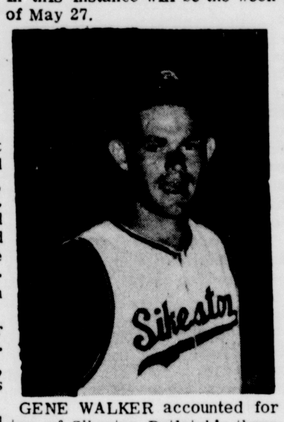
Defensive end Joe Robb and center Bob DeMarco, who missed the Saints game with a sore knee and a virus infection, respectively, should be back in action to face the Colts.

Although Coach Charley Winner again plans to get as many people into the action as possible, a tentative starting lineup shows mostly veterans.

Offensively, Billy Gambrell will be at split end, Bob Reynolds at left tackle, Rick Sortun at left guard, DeMarco at center, Ken Gray at right guard, Ernie McMillan at right tackle and Jackie Smith at tight end.

Hart will start at quarterback, along with John Roland and Prentice Gautt at the running backs and Bobby Joe Conrad at flanker.

On defense, Robb, Sam Silas, Chuck Walker and Fred Heron will be the line, with Dave Meggyesy, Dale Meinert and Bill Koman the linebackers. Pat Fischer and Jim Burson will be the cornerbacks, with Jerry Stovall and Larry Wilson at safety.



GENE WALKER accounted for two of Sikeston Potlatch's three victories in the Southern Plains Connie Mack regional baseball tournament at Lamar, Colo., this past week. The Foresters' behind Walker, sailed into the victory circle last night with an 8-3 win. Walker allowed only three hits.

Cards Extend NL Lead; Jackson Beats Cubs, 6-5

BY THE ASSOCIATED PRESS

The New York Mets finally had their night, but for the St. Louis Cardinals, it looks more and more like their year.

The rollicking Red Birds, flying along with a 9 1/2 game National League lead on the wing, reached their largest bulge of the season the hard way Monday night, scoring thrice in the last of the ninth to beat the Chicago Cubs 6-5.

It's been going that way all year for the Cardinals, who haven't been out of the top spot since June 17. But the Mets haven't had a night like Monday's since the Fourth of July fireworks they lit under Juan Marichal.

This time, the Mets finally set off the long-burning fuse under Larry Jackson as they clipped the wings of the Philadelphia right-hander 8-3 for the first time in their history after 18 losses.

In the only other NL games, Mike McCormick won his 16th game, stopping Atlanta on seven hits as San Francisco won 6-2, and Willie Stargell's run-scoring single in a three-run eighth carried Pittsburgh by Cincinnati 4-3.

Once again, it was Roger Maris, the Yankee castoff, who sent the Cardinals soaring with an assist from Cubs' right fielder Ted Savage, an ex-Cardinal.

Maris, who tripled home two earlier runs and scored a third, singled in the tying run with one out in the ninth and the winning marker scored when Savage fumbled the hit.

Savage had been a hero until then after he capped Chicago's three-run fifth inning with a run-scoring safety. Ron Santo's 26th homer leading off the ninth made it 5-3 Cubs and they looked a good bet to replace Atlanta in second place and cut the Cardinals' lead to eight games.

But a walk and hits by Lou Brock and Curt Flood set up Maris, who finished the game hitting .275 with 43 runs batted in.

Al Jackson won it with three innings of one-hit relief work. It was his seventh victory against four losses. John Hartenstein was the loser although he worked only one-third of the ninth.

The Cubs will try again tonight to slow down the Cardinal Express with Rich Nye scheduled to start against Ray Washburn.

Jack Fisher, who ruined Marichal's 19-0 record against the Mets on July 4, again proved the stopper as he broke Jackson's spell with his third victory --and third by the Mets--over the Phillies this year.

"This is the night," Fisher's teammates told him before the historical night and a couple of Philadelphia errors in a four-run fourth inning helped make it so.

"I knew the law of averages would catch up with Jackson sometime," Fisher said. "He wasn't pitching bad, but his defense let him down."

Fisher scattered eight hits for his eighth victory in 21 decisions as the Mets reached their longest winning streak of the season, five.

McCormick's performance was not as eventful as Fisher's, but it did tie him for the major league lead in games won.

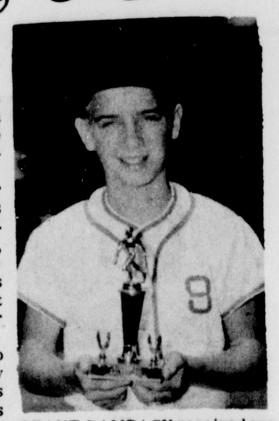
The Giants' left-hander, who has lost five times, yielded only seven hits and had the Braves blanked until Clete Boyer hit his 21st homer with a man on in the ninth.

But it wasn't enough to overcome a three-run shot by Willie McCovey in the fourth and his sacrifice fly in a three-run third as San Francisco ended its own three-game losing streak and shattered the Braves' five-game winning string.

Stargell's second run-scoring hit of the game came off reliever Billy McCool and pinned Cincinnati's loss on Gary Nolan, who had a 3-1 lead and a three-hitter entering the inning.

The first run scored during a rundown and Matty Alou singled in the second.

Bob Veale, 13-5, got the victory for his three-hit work in eight innings.



GRANT DAMBACK received one of the outstanding player awards in the Sikeston 11 and 12-year-old Little League baseball tournament last week. Grant pitched all four of Lilbourn's tourney games and got eight hits in 14 at bats, including a pair of homers. Grant won an outstanding player award two years ago in the Sikeston nine and ten-year-old tournament. He is the son of Mr. and Mrs. Jimmy Dambach of Lilbourn.

Twins Move Full Game Ahead

BY THE ASSOCIATED PRESS

Outside the stadium it said Baseball Tonight, but inside the Twins and Angels were involved in something Abner Doubleday never dreamed of.

Minnesota's 2-1 victory over California was a game in which the Twins didn't score when they should have and did score when they shouldn't have. A game where the losing pitcher went all the way and only allowed seven hits.

A game that had only three runs scored but took three hours and 12 minutes to play. A game that even Bill Rigney's brand new Moose from El Paso couldn't change.

In the only other American League game Monday, New York beat Baltimore 5-4.

But to begin at the beginning of this California-Minnesota business, the outcome of which put the Twins a full game ahead of Chicago in the American League pennant race. The beginning was the top of the seventh inning.

Dave Boswell of the Twins and George Brunet of the Angels were locked in a scoreless battle and Minnesota had managed only one hit. Suddenly, however, the bases were loaded with none out on three singles-one legitimate, one a bad hop and one a bunt. Surely the Twins would score.

Surely, not. Zoilo Versalles hit a shallow fly to right. Cesar Tovar hit a shallow fly to left. Tony Oliva hit a line drive, at least, but Roger Repoz caught it.

We repair now to the bottom of the seventh. Short and sweet. Repoz hit one out of the park. 1-0, Angels.

The Twins' eighth began quietly enough. Harmon Killebrew and Bob Allison flied out meekly. And when Hank Izquierdo hit a gentle grounder to short, the inning appeared ended.

But hold. Jim Fregosi threw the ball over the first baseman's head and there was Hank on second. A single by Jackie Hernandez, a double by Ted Uhlaender and the Twins were up by one. But it wasn't over yet.

Two singles by the Angels in the bottom of the ninth with one out made things tense for the Twins. Jim Kaat, normally a starter, came in for Boswell and got Bubba Morton to line out. Al Worthington, a battle-hardened reliever, came in for Kaat. Larry Stubing hit for Bobby Knoop.

Larry Stubing? Why sure, bought only three days ago from El Paso. This was his first time up in the majors. They call him Moose for physical reasons.

A passed ball. Men on second and third. Your big chance, Moose. A decent single could win the game.

In the Yankees' victory, starting pitcher Steve Barber and Joe Pepitone each drove in a pair of runs and reliever Bill Monbouquette helped Barber to his eighth victory of the season.

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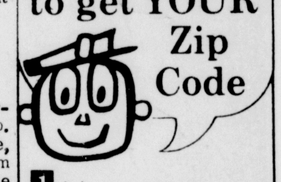

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Bertrand, Morley Open Charleston Invitational With Wins

CHARLESTON -- Bertrand and Morley took opening round victories in the first annual Little League invitational baseball tournament for nine and ten-year-olds last night.

Bertrand edged Richland, 13-12, and Morley beat Blodgett, 15-9.

Tonight's schedule finds Poplar Bluff meeting Charleston at 7 p.m. and Oran taking on Dexter in the 8:30 p.m. contest.

Bertrand scored a come-from-behind victory as Richland jumped to an 8-3 lead in three innings before losing.

Richland tallied three runs in the first and added one in the second and four the third for its eight runs. Bertrand was held to one in the first and two in the second before exploding for five in the fourth, two in the fifth and wrapping up the contest with three in the sixth.

Morrow was the winner in relief of Meeks. Fowler drew the loss.

Morley had little trouble with Blodgett, scoring in every inning.

Morley overcame a 2-0 lead in the first inning with four runs in the bottom of the inning and sailed to victory on Pobst's two-hit pitching victory. Johnson was the losing hurler.

RICHLAND (12)

	AB	R	H
Poe	3	0	0
Peters	2	2	0
Chafin	3	2	2
Fowler	4	0	0
Halner	4	3	2
Mason	2	1	1
Coslew	2	1	1
Russell	2	1	0
Harlan	3	1	1
Gaylord	4	1	1
Serface	0	0	0
TOTALS	29	12	7

BERTRAND (13)

Meeks	5	2	2
Pulliam	4	1	0
Quertermous	3	3	3
Shelby	3	3	2
French	2	1	0
Beard	4	0	0
Morrow	4	1	1
Parr	2	1	0
Ayers	1	0	0
Cooper	1	0	0
Edgeman	0	0	0
Hayes	0	1	0

TOTALS		29	13 8

SCORE BY INNINGS:

	1	2	3	4	5	6
Richland	3	1	4	0	4	0
Bertrand	1	2	0	5	2	3

Winning Pitcher - - Morrow
Losing Pitcher - - Fowler
Triples -- Quartermous - 1, Shelby-1
Doubles - Meeks-1, Shelby-1, Mason-1, Gaylord-1

BLODGETT (19)

	AB	R	H
Sentz	1	2	0
Householder	3	2	0
M. Riley	3	3	0
Johnson	3	0	0
Bollinger	2	1	1
R. Miles	4	0	0
Jolley	2	0	0
B. Miles	3	1	1
D. Riley	2	0	0
TOTALS	23	9	2

MORLEY (15)

M. Webb	2	3	1
Stacy	3	2	1
Pobst	3	2	2
T. Jackson	2	3	0
D. Simpson	4	2	2
Gragen	2	0	1
Bryant	0	0	0
Reeves	3	1	0
M. Johnson	3	0	0
May	2	2	2
TOTALS	24	15	9

SCORE BY INNINGS:

	1	2	3	4	5	6
Blodgett	2	0	2	2	0	3
Morley	4	2	5	2	2	X

Winning Pitcher - - Pobst
Losing Pitcher - - Johnson
Triples - - Webb-1, Pobst-1, Simpson-2, May-1
Doubles - Bollinger-1

GO TO CHURCH SUNDAY

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Baltimore at New York, N
Detroit at Boston, N

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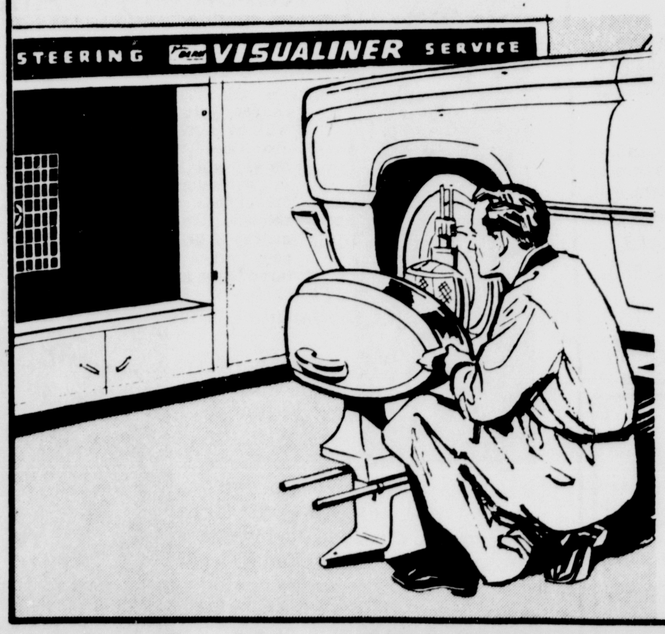

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4-H Club Members Gain New View of Citizenship

DORINDA BRASHER, Bragg City, standing, speaks out on legislation during a session of game of democracy at National 4-H citizenship short course in Washington, D.C. Others playing the part of senators are, seated from left, Marylyn Fisher, Neelyville; Charles Stringham, Michigan; Carol Glueck, Kelso; and LaDonna Reeves, Kelso. Object of the game was to get bills passed by trading with other senators.

MISSOURI 4-H'ERS play a game of democracy at national 4-H citizenship short course in Washington, D.C. They are, from left, Richard Sanders, Perryville; Andrea Butler, Senath; Connie Schuchart, Sikeston; Ronnie Rolwing, Charleston; and Glen Allen Brooks, Hayti. The players assume the role of senators in an attempt to get bills passed.

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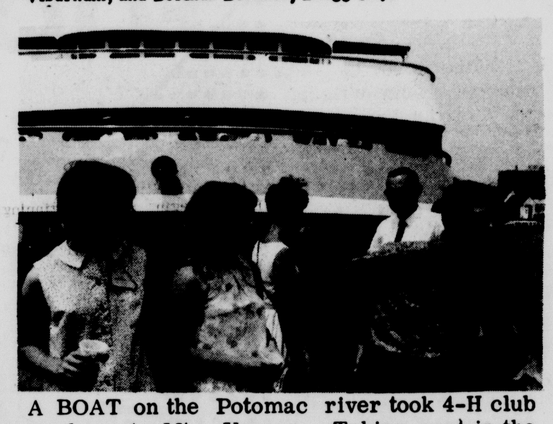

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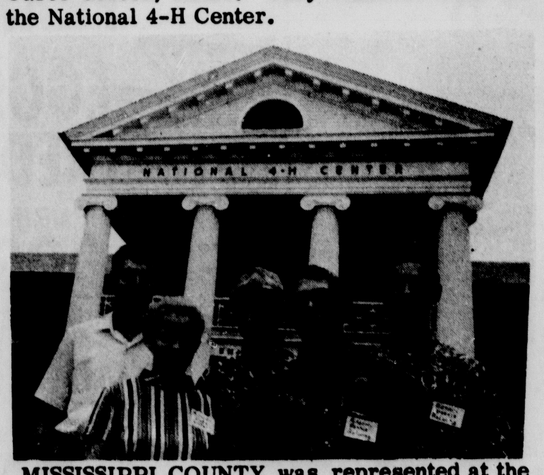

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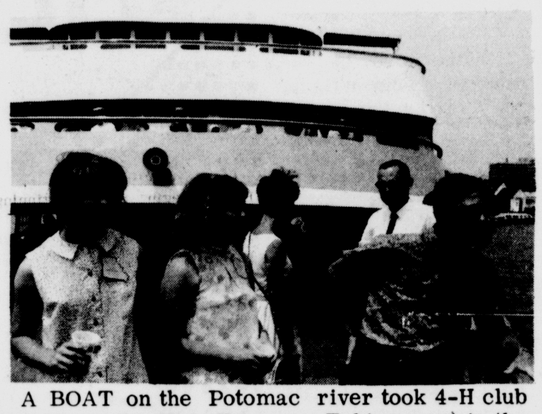

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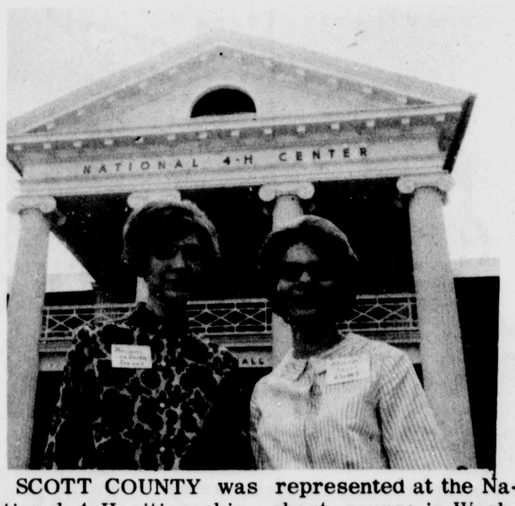

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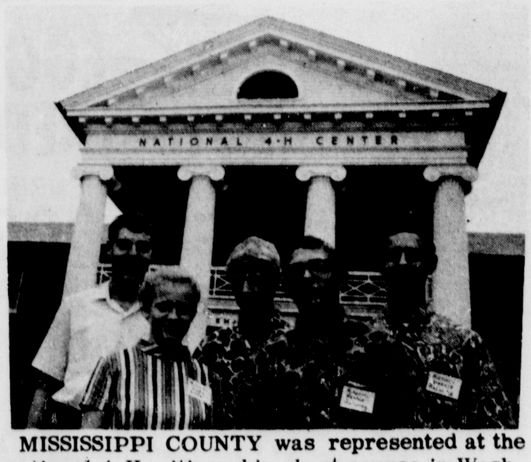

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Weather Review

By THE ASSOCIATED PRESS

	High	Low	Pr.
Albany, clear	81	54	..
Albuquerque, clear	86	62	..
Atlanta, cloudy	82	63	..
Bismarck, cloudy	94	65	.05
Boise, clear	98	65	..
Boston, clear	76	61	..
Buffalo, cloudy	79	58	..
Chicago, cloudy	79	64	..
Cincinnati, clear	83	57	..
Cleveland, clear	80	58	..
Denver, clear	85	51	..
Des Moines, cloudy	82	63	..
Detroit, cloudy	82	53	..
Fairbanks, cloudy	57	M	..
Fort Worth, clear	93	68	..
Helena, clear	95	54	..
Honolulu, cloudy	90	76	.01
Indianapolis, cloudy	83	58	..
Jacksonville, cloudy	82	69	..
Juneau, cloudy	60	48	..
Kansas City, cloudy	84	66	..
Los Angeles,	92	71	..
Louisville, clear	82	57	..
Memphis, cloudy	83	63	..
Miami, clear	88	77	..
Milwaukee, cloudy	81	59	..
Mpls.-St.P., cloudy	81	61	..
Montreal, clear	80	60	..
New Orleans, cloudy	89	67	..
New York, clear	86	64	..
Okla. City, cloudy	90	68	.05
Omaha, cloudy	82	65	..
Philadelphia, clear	84	64	..
Phoenix, clear	106	78	..
Pittsburgh, clear	79	55	..
Ptlnd, Me., clear	78	59	..
Ptlnd, Ore., cl	97	62	..
Rapid City, clear	91	59	..
Richmond, clear	84	57	..
St. Louis, cloudy	85	62	..
Salt Lk. City, cloudy	98	64	.01
San Diego, cloudy	79	68	..
San Fran., clear	66	54	..
Seattle, clear	88	63	..
Tampa, cloudy	79	74	.51
Washington, clear	85	64	..
Winnipeg, cloudy	88	59	..

(M— Missing)

$38,754 Library Grant to Cape

CAPE GIRARDEAU -- Southeast Missouri State College has been awarded a federal library grant of $38,754 by the department of health, education and welfare.

Of the total amount, $5,000 is a basic grant. The boost comes from a supplemental grant for the new graduate program.

All roads used to lead to Rome, but that was before Washington started the give-away programs.

MEMBERS and well wishers were present at the ground breaking ceremony of the First General Baptist church, at the corner of Kennedy and Winter Drive.

PRESIDENT of Men's Brotherhood of the First General Baptist church, Jerry Wilson, turns earth at the church's ground breaking ceremony.

Circulation

Of the 8,000 newspapers produced every day throughout the world, the United States has the largest total circulation, but the United Kingdom has the highest daily circulation per 1,000 inhabitants.

Reflex Action

When they are startled, many mammals flatten their ears and close or narrow their eyes. This is a reflex action to protect the sense organs from injury.

Amos Named to Marshal Post

JEFFERSON CITY (AP) — Garold H. Amos, a former sergeant of the Missouri Highway Patrol, has been appointed marshal of the state Supreme Court.

He succeeds the late G. H. Alkire, who died last month. Alkire had served since July, 1958.

Amos, 66, is native of Russellville and attended school at California Mo., plus a year at the Chillicothe Business College.

Marlene Lueker Wins 4-H District Contest

NEW MADRID -- The Southeast Missouri district 4-H round-up was held at the Southeast Missouri State College in Cape Girardeau Friday. Three hundred 4-H members from Southeast Missouri participated. Twenty-five 4-H'ers from New Madrid County were represented in six events.

Marlene Lueker of the New Hope 4-H Club placed first in the district dress revue for girls over 14 years of age. She modeled her checkered wool coat and hat she made in her 4-H clothing pro[illegible]. She will e[illegible] state contest Sept. 9 at the University of Missouri. If she places first there she will go the national 4-H Club congress in Chicago in November.

Joyce Brands of Shamrock was a blue ribbon model for girls under 14.

In the girls foods demonstrations were Nancy Cummins of Risco and Rita DeLisle of Sharmock, both awarded blue ribbons.

Paul Lomax of Matthews, Ricky Whiffen and Andy Polk of Canalou brought home blue ribbons for their crops and horsemanship demonstrations. David Hulshof of Shamrock was awarded a white ribbon on his crop demonstration.

Clothing judges were three New Hope 4-H club members; Barbara Hardesty and Kathy Dickerson, who received a red ribbon, and Francis Hardesty received a white award.

In the vegetable judging event both Micheal Geske of Canalou and Tim Koch of Matthews placed in the blue ribbon group.

The blue ribbon foods judge was Regina Landers of the Risco 4-H club.

In the Share The Fun festival the "Famous Kitchen Cabinet Bnad" of the Baderville 4-H Club was awarded red ribbons.

WHAT REALLY HAPPENED IN THE MID-EAST WAR!

It's a handsome, hard cover, profusely illustrated book on the six-day war between Israel and the Arab states, and it's being prepared for you by a task force of The Associated Press, world's largest news gathering organization. It will tell you what happened not only in terms of military movements but of the common people and leaders involved. Scores of news pictures and maps in color and black and white will help make this a memorable volume that you will want to read and keep.

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REELFOOT FRANKS	ALL MEAT PKG.	39¢
GRADE-A-SMALL EGGS	4 DOZEN	89¢
RED POTATOES	20 LB. BAG	89¢
PURINA DOG CHOW	25 LB. BAG	$2.89
MILLER HIGHLITE BEER	THROW WAY BOTTLE 12 OZ.	$1.10
COUNTRY CLUB MALT LIQUOR	6 CANS COLD	$1.00

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Weather Review

By THE ASSOCIATED PRESS

	High	Low	Pr.
Albany, clear	81	54	..
Albuquerque, clear	86	62	..
Atlanta, cloudy	82	63	..
Bismarck, cloudy	94	65	.05
Boise, clear	98	65	..
Boston, clear	76	61	..
Buffalo, cloudy	79	58	..
Chicago, cloudy	79	64	..
Cincinnati, clear	83	57	..
Cleveland, clear	80	58	..
Denver, clear	85	51	..
Des Moines, cloudy	82	63	..
Detroit, cloudy	82	53	..
Fairbanks, cloudy	57	M	..
Fort Worth, clear	93	68	..
Helena, clear	95	54	..
Honolulu, cloudy	90	76	.01
Indianapolis, cloudy	83	58	..
Jacksonville, cloudy	82	69	..
Juneau, cloudy	60	48	..
Kansas City, cloudy	84	66	..
Los Angeles,	92	71	..
Louisville, clear	82	57	..
Memphis, cloudy	83	63	..
Miami, clear	88	77	..
Milwaukee, cloudy	81	59	..
Mpls.-St.P., cloudy	81	61	..
Montreal, clear	80	60	..
New Orleans, cloudy	89	67	..
New York, clear	86	64	..
Okla. City, cloudy	90	68	.05
Omaha, cloudy	82	65	..
Philadelphia, clear	84	64	..
Phoenix, clear	106	78	..
Pittsburgh, clear	79	55	..
Ptlnd, Me., clear	78	59	..
Ptlnd, Ore., cl	97	62	..
Rapid City, clear	91	59	..
Richmond, clear	84	57	..
St. Louis, cloudy	85	62	..
Salt Lk. City, cloudy	98	64	.01
San Diego, cloudy	79	68	..
San Fran., clear	66	54	..
Seattle, clear	88	63	..
Tampa, cloudy	79	74	.51
Washington, clear	85	64	..
Winnipeg, cloudy	88	59	..

(M— Missing)

$38,754 Library Grant to Cape

CAPE GIRARDEAU -- Southeast Missouri State College has been awarded a federal library grant of $38,754 by the department of health, education and welfare.

Of the total amount, $5,000 is a basic grant. The boost comes from a supplemental grant for the new graduate program.

All roads used to lead to Rome, but that was before Washington started the give-away programs.

MEMBERS and well wishers were present at the ground breaking ceremony of the First General Baptist church, at the corner of Kennedy and Winter Drive.

PRESIDENT of Men's Brotherhood of the First General Baptist church, Jerry Wilson, turns earth at the church's ground breaking ceremony.

Circulation

Of the 8,000 newspapers produced every day throughout the world, the United States has the largest total circulation, but the United Kingdom has the highest daily circulation per 1,000 inhabitants.

Reflex Action

When they are startled, many mammals flatten their ears and close or narrow their eyes. This is a reflex action to protect the sense organs from injury.

Amos Named to Marshal Post

JEFFERSON CITY (AP) — Garold H. Amos, a former sergeant of the Missouri Highway Patrol, has been appointed marshal of the state Supreme Court.

He succeeds the late G. H. Alkire, who died last month. Alkire had served since July, 1958.

Amos, 66, is native of Russellville and attended school at California Mo., plus a year at the Chillicothe Business College.

Marlene Lueker Wins 4-H District Contest

NEW MADRID -- The Southeast Missouri district 4-H round-up was held at the Southeast Missouri State College in Cape Girardeau Friday. Three hundred 4-H members from Southeast Missouri participated. Twenty-five 4-H'ers from New Madrid County were represented in six events.

Marlene Lueker of the New Hope 4-H Club placed first in the district dress revue for girls over 14 years of age. She modeled her checkered wool coat and hat she made in her 4-H clothing pro[illegible] She will e[illegible] state contest Sept. 9 at the University of Missouri. If she places first there she will go the national 4-H Club congress in Chicago in November.

Joyce Brands of Shamrock was a blue ribbon model for girls under 14.

In the girls foods demonstrations were Nancy Cummins of Risco and Rita DeLisle of Sharmock, both awarded blue ribbons.

Paul Lomax of Matthews, Ricky Whiffen and Andy Polk of Canalou brought home blue ribbons for their crops and horsemanship demonstrations. David Hulshof of Shamrock was awarded a white ribbon on his crop demonstration.

Clothing judges were three New Hope 4-H club members: Barbara Hardesty and Kathy Dickerson, who received a red ribbon, and Francis Hardesty received a white award.

In the vegetable judging event both Micheal Geske of Canalou and Tim Koch of Matthews placed in the blue ribbon group.

The blue ribbon foods judge was Regina Landers of the Risco 4-H club.

In the Share The Fun festival the "Famous Kitchen Cabinet Bnad" of the Baderville 4-H Club was awarded red ribbons.

WHAT REALLY HAPPENED IN THE MID-EAST WAR!

- LIGHTNING OUT OF ISRAEL

It's a handsome, hard cover, profusely illustrated book on the six-day war between Israel and the Arab states, and it's being prepared for you by a task force of The Associated Press, world's largest news gathering organization. It will tell you what happened not only in terms of military movements but of the common people and leaders involved. Scores of news pictures and maps in color and black and white will help make this a memorable volume that you will want to read and keep.

ONLY $2.00
Order your copy of 'Lightning Out of Israel'

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THE DAILY STANDARD
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POUGHKEEPSIE, NEW YORK 12601
Enclosed is $_____ Send me _____ copies of "Lightning Out of Israel."
Name & Paper _____
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If you've got another new mouse to feed,

Why not give him the best?

Reiss QUALITY CHEKD
Dairy Products

WOW!
CLARK'S FOOD STORES INC.
is NOW
OPEN
FOR BUSINESS
24 Hours–7 Days A Week
2 CONVENIET LOCATIONS TO BETTER SERVE YOU
1 MILE WEST ON 60 HIGHWAY
SOUTH OF WAYSIDE GIN
MOREHOUSE, Missouri
WATCH FOR GRAND OPENING

CLARK'S SAMPLE PRICES

JERSEY GOLD ICE CREAM	3 HALF GALLONS	$1.00
GOLDEN RIPE BANANAS	POUND	9¢
CASTLE SLICED BACON	1 POUND PKG.	39¢
REELFOOT FRANKS	ALL MEAT PKG.	39¢
GRADE-A-SMALL EGGS	4 DOZEN	89¢
RED POTATOES	20 LB. BAG	89¢
PURINA DOG CHOW	25 LB. BAG	$2.89
MILLER HIGHLITE BEER	THROW WAY BOTTLE 12 OZ.	$1.10
COUNTRY CLUB MALT LIQUOR	6 CANS COLD	$1.00

The Zionist movement was founded by Theodor Herzl, an Austrian writer.

Army Community Service

2 Years of Helping People Help Themselves

On the eve of the Fourth of July, the mother of four suffered slashing pains in her chest.

Her husband, an Army specialist, was in Vietnam.

She had no one to care for the children, so she took them all along when she rushed to Brooke Army Medical Center at Fort Sam Houston, Texas, for treatment. The hospital admitted the mother and kept the children in the pediatric ward overnight.

Early on the holiday morning, the Army Community Service Center was ready with a helping hand. Two volunteer workers went to the hospital, planning to have two children stay at each of their homes while the mother remained in the hospital.

But the children seemed so frightened and concerned that the women felt they should not be separated. So one of the volunteers took all four to her own home. And arrangements were made in cooperation with the American Red Cross to bring the father home.

Symbols on the Army Community Service emblem are the cross, for help, and the gyroscope, for equilibrium and stability. The full circle represents the whole, or the Army community.

This incident, which occurred just three weeks before the Army Community Service (ACS) Program marks its second anniversary on July 25, points out the place where Army members and their dependents can get help when they need it, 24 hours a day—even on holidays.

The young and growing ACS program, through the efforts of Army personnel and dedicated volunteers — mostly service wives — has become a supermarket where anyone in the Army community can shop for assistance.

By helping people to help themselves, ACS aims at improving the social functioning of the Army community by preventing or reducing the disruptive influences faced by military families and by helping people seek answers to their personal problems.

ACS centers at Army installations, which cooperate with established health, education, and welfare facilities, can be of serivce on a wide variety of problems. Representative areas of ACS help include: housing, medical and dental care, legal and financial assistance, care of handicapped children, indebtedness, other personal problems, travel, and shipment of household goods.

And when family emergencies arise, an ACS volunteer can be a comforting friend. The ACS center at Fort Richardson, Alaska, was asked this spring to provide an escort for a recent widow who was flying from Alaska to Chicago. An ACS volunteer stepped in to care for the woman until she reached her family.

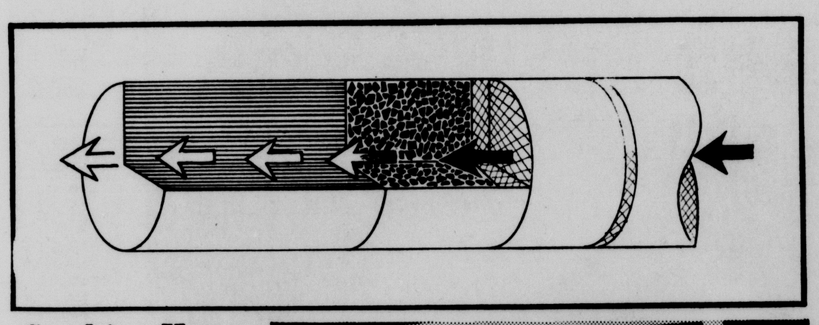
For families whose sponsors are going overseas to unaccompanied areas, ACS centers have developed a special program, aiding in problems of relocation and doing everything possible to soften hardships while fathers are away.

Servicemen overseas are especially encouraged to inform their families about the ACS program. All dependents need do to receive advice or assistance on a personal or family problem is to visit the nearest Army installation and ask for the Army Community Service Officer.

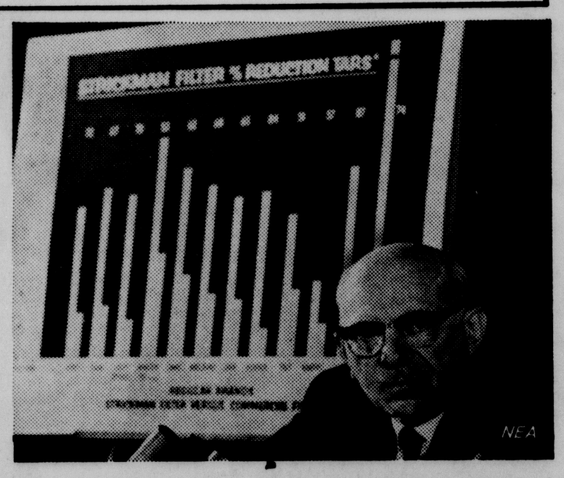
As the ACS program enters its third year, it continues to grow and improve its ability to aid the Army community, with the motto, "Self-help, Service, and Stability." (ANF)

Fall's Mini-Moods: Dashing Pantaloons

BLOOMER GALS '67—The "mini" continues in favor for fall, but something new has been added. It's the pantaloon, peeking out from under the short hemlines in matching fabrics. Three versions of the new look, all in varied cotton satin prints, feature contrast trimmings ranging from dainty laces to a jaunty bow. All by Charm of Hollywood.



Smoking Hopes are hinging on the new filter developed by Robert Strickman, New Jersey inventor. Above drawing illustrates passage of smoke through active polymeric substances, followed the usual cellulose filter. The result, says Strickman, with the aid of the chart behind him, is a drastic reduction of tars inhaled from various brands of cigarettes.



(NEA Telephoto)

PRINCESS GRACE of Monaco is recovering from a miscarriage in Montreal. The princess is shown above holding son Prince Albert's hand, with Prince Rainier and Princess Caroline in the background, during a visit earlier this week to Expo 67's Monaco pavilion.

PARTY PRETTY—Cohama cotton in soft almond green is the choice for a little girl's pinafore dress with flouncy underskirt and ruffled lace edging. It's a Helen Lee design available in McCall's Pattern 8551.

LADIES MISSIONARY Society of First General Baptist church, was represented by Mrs. Jack Mitchell, at the church ground breaking on Kennedy Drive.

Harry Lee Pigg Serving in Army

CAPE GIRARDEAU -- Lee Pigg of Cape Girardeau enlisted in the Army for three years, it was reported by Sfc. A. B. Ledbetter of the recruiting station. Private Pigg enlisted under the Army's choice not chance program for army airborne training.

Pigg attended high school at New Madrid.

His parents, Mr. and Mrs. Jack Pigg, live there.

Airman Assigned to Turkey

AMARILLO, Tex. -- Airman Third Class James Q. Smith, son of Mr. and Mrs. Roy Smith of Route one, Lilbourn, Mo., has been graduated at Amarillo Air force base, Tex., from the training course for air force administrative specialists.

Airman Smith, a graduate of Lilbourn high school, is being assigned to Ankara, Turkey, for duty with an air force support unit.

Roy Wayne Johnson Enlists in Army

CAPE GIRARDEAU -- Roy Wayne Johnson of East Prairie enlisted in the Army for three years, it was reported by Sfc. A. B. Ledbetter of the recruiting station. Private Johnson enlisted under the Army's choice not chance program for automotive maintenance.

Johnson attended school in East Prairie.

Bluff Man Is Kiwanis Governor

POPLAR BLUFF -- Lawrence Mabry, a member of the Poplar Bluff Kiwanis club, was elected unanimously Kiwanis lieutenant governor at the annual conference of division XIV held at the Dunn hotel. Mabry is agent for the Mobil Oil Corporation.

Don Evans, president of the Doniphan club, was elected lieutenant governor for 1969.

Plans were formulated to have all clubs represented at the district conference in Hot Springs Sept. 26.

Two Complete Driver Course

FT. LEONARD WOOD, MO. -- Army Privates Danny R. Roberts, 21, son of Mr. and Mrs. Carl L. Roberts of Lilbourn, Mo., and Harold R. Hill, 24, son of Mr. and Mrs. Paul W. Hill, 535 Carroll St., Sikeston, Mo., have completed a light vehicle driver course. Hill's wife, Barbara, lives at 731 Matthews St., Sikeston.

Service Center to Approve Programs

MATTHEWS --- The Neighborhood Service Center will meet at 8 p.m. Tuesday in the center building south of Canalou.

The purpose is to discuss and approve new programs for the coming year.

Napoleon planned the Arch of Triumph in Paris, to commemorate his victories.

Scott County HealthCenter

1966 Annual Report

VENERAL DISEASE CONTROL 1966

Admissions to service, 119

Conferences with private physicians, 23

Field Visits to patients, 55

Clinic and office visits by patients, 242

Diagnostic tests made, 438

Treatments given (1088 cc.) 136

Number of cases of gonorrhea reported, 54

Rate per 100,000 population 178.8.

Number of cases of infectious syphilis reported, 6

Rate per 100,000 population 26.3

Total number of services rendered 697

Total time spent doing V.D. 278.5 hrs.

Syphilis decreased slightly (33 1/3%) in Scott County in 1966; while Gonorrhea cases increased to almost 3 times the 1965 level. The reported cases represent probably about 10% of the actual incidence of the disease. Reporting of syphilis has always been more accurate than reporting of gonorrhea. The true incidence of both diseases is unknown because of this fact.

At one time, it appeared likely that gonorrhea could be eradicated by the sulfa drugs. But the organism became resustant to the drugs. Then penicillin was found to effect a cure. More and more, we are finding penicillin - resistant strains of gonococci. This causes frequent treatment failure when established procedures are followed. At the moment, newer drugs seem to result in cures in some cases. For how long? I wonder.

A search is being made for new and more effective treatment schedules. At the same time, there is hope of finding an effective vaccine; especially for gonorrhea control.

Until we find means to immunize patients, we can only continue showing films and talking to our teen agers in an effort to educate them concerning the dangers of V.D.

To Be Continued.

(NEA Telephoto)

CHANCELLOR of West Germany, Kurt Kiesinger, is in the United States for a six-day visit, primarily for talks with President Johnson.

Unplanned Slant

The slant of the Leaning Tower of Pisa was not planned. The white marble building sank into the soft earth on which it stands during the 200 years it was being built. It has tipped one foot during the last 100 years alone.

PUBLIC NOTICE

NOTICE OF FILING OF FINAL SETTLEMENT AND PETITION FOR DISTRIBUTION
(Sec. 473,587, RSMo.)
STATE OF MISSOURI,)
ss)
COUNTY OF SCOTT)
IN THE PROBATE COURT OF SCOTT COUNTY, MISSOURI at Benton, Missouri
In the estate of)
ALVIN TOWSLEY)
deceased.)
Estate No. 3196
IN THE ESTATE OF ALVIN TOWSLEY, deceased.

Notice is hereby given that a final settlement and petition for determination of the persons who are the successors in interest to the personal and real property of the decedent and of the extent and character of their interests therein and for distribution of such property, will be filed in the Probate Court of Scott County, Missouri by the undersigned on the 24th day of August, 1967, or as continued by the and that any objections or exceptions to such settlement or petition or any item thereof must be in writing and filed within ten days after the filing of such settlement.

Fielding Potashnick, Attorney, 310 E. Center St., Sikeston, Mo. GR 1-5060.

Robert Hodge Decker, Administrator, Sikeston, Missouri.
257-263-269-275

PERSONAL NOTICE

Will the person, who, on the evening of September 2, 1966, saw a gasoline truck stopped on U. S. Highway #60, between Charleston, Missouri, and Wyatt, Missouri, help? You were on your way to visit in Sikeston at the Missouri Delta Community Hospital when you just barely avoided colliding with this truck. Coy Hayden and his young son were not as fortunate as you. They were severely injured when they collided with this truck.

If you saw this truck - please telephone GRanite 1-1207 or GRanite 1-4584, Sikeston, Missouri, collect and let me talk with you.
723 Inc. 279

Live High ...

CLASSIFIED AD RATES

Minimum Charge $1.25; 6¢ A Word First Day; 5¢ A Word Second Day; 4¢ A Word Each Day after. Deadline 5:00 p.m. Day Before Publication. Classified Display, $1.19 per Inch Per Insertion. $1.00 Extra Service Charge On All Blind Ads. Cards of Thanks $1.50. In Memoriam Ads Average 6 Words to Line.

SLEEPING ROOMS 1

SLEEPING ROOMS
OR
PERMANENT RESIDENCE
Newly decorated, new T.V.'s and air conditioners, maid service. Only $60 per month. A real nice deal for the working man or lady. Or permanent residence for senior citizens.
Your inspection Invited
THE DUNN HOTEL
PHONE
GR 1-4264 or GR 1-9970

FURNISHED APARTMENTS 2

For Rent - Furnished 3 room apartment. Utilities paid. Adults only. Call GR 1-4559. 8-15-tf

For Rent - Nice furnished duplex apartment. 415 Lake. GR 1-4726 or GR 1-0342. 8-15-3t

For Rent - 3 room furnished apartment. GR 1-4071. 8-14-tf

For Rent - 3 room furnished duplex. Utilities paid. Call GR 1-0276 8-8-tf

For Rent - Furnished apartment. Three large rooms. Adults only. Call GR 1-4469. 8-11-tf

For Rent - 3 room cottage. Nicely furnished. GR 1-0596. 8-11-tf

FOR RENT - 2 room apartment. Nicely furnished, air-conditioned. Adults. GR 1-5297. 8-5-tf

For Rent - 3 room furnished apartment. Also, 2 room furnished apartment. Utilities furnished. Call GR 1-2772. 8-7-tf

For Rent - 3 room furnished apartment. Extra nice. Utilities furnished. GR 1-2967. 8-14-tf

FOR RENT - 3 room furnished apartment. Utilities paid. Adults. Call GR 1-9870. 5-13-tf

FOR RENT - Furnished apartment. Adults only. Phone GR 1-5707. 5-18-tf

All modern apartments, private entrances, utilities furnished - close in - Phones GR 1-5702 and GR 1-9276. 4-5-tf

UNFURNISHED APARTMENTS 2a

Unfurnished 4 room apartment with bath. Call GR 1-1836. 7-13-tf

For Rent - 2 unfurnished duplex apartments. 3 rooms and bath each. Call GR 1-3204. 8-9-6t

For Rent - Unfurnished apartment. Newly redecorated. Near Middle School. Adults only. Call GR 1-4481 after 5. 8-15-tf

For Rent - Unfurnished 4 room garage apartment. Rear 508 Wilson St. Call GR 1-4016 or GR 1-3416. 8-15-tf

HOUSES FOR RENT 3

For Rent - 4 room unfurnished house with bath. $45 a month. Call GR 1-2131 from 8 to 5. 7-15-tf

For Rent - Small house near school, shoe factory and town. Call GR 1-4481 after 5. 8-15-tf

For Rent - 3 bedroom house. $62.50 monthly. Call Darrell Alcorn, GR 1-2870 or GR 1-1269. 8-15-tf

MISC. FOR RENT 4

FOR RENT - Apache Camping Trailer. Presley's Trailer Sales, Sikeston, Mo. 6-1-tf

FOR RENT OR LEASE - Formerly Dunn Hotel Coffee Shop. We will remodel to suite your accommodations. Contact Hotel Manager. GR 1-4264. 6-9-tf

MUSICAL INSTRUMENTS 5a

PIANOS AND ORGANS
Baldwin and Wurlitzer. Finest quality at reasonable prices and terms. Rental plan available.
Keith Collins Pinao Co.
98 N. Kingshighway GR 1-5431 9-20-tf

MISC. FOR SALE 5

DON'T scream . . . don't shout . . . Take the easy way out . . . Use Wipe Lustre carpet cleaner. Smith-Alsop Paint & Wallpaper Co. 8-14-6t

For Sale - 1965 50 x 10 Star Mobil Home. Call GR 1-2519. 8-9-10t

FOR SALE - House in Benton, Mo. Telephone KI 5-3705, owner. 8-3-67

For Sale - New camper with jacks, also flashing arrow. 203 E. Murray Lane. GR 1-9680. 8-10-tf

For Sale - Harley Davison Motorcycle. $350. Can be seen at 130 5th St. or call GR 1-5542. 6-10-6t

For Sale - 13½ ft. Midwest truck bed. Combination grain & livestock, hydrolic hoist. Dale Hoist, NO 7-5956. 8-12-tf

FOR SALE - Thin aluminum plates. 20" x 36". 20 cents each. The Daily Standard, Sikeston. 1-31-tf

FULLER BRUSH
GR 1-5095
8-30-tf

SPECIAL SALE
Aluminum siding. Vertical or horizonal. All colors. Phone 471-4800. 7-20-tf

IT'S terrific the way we're selling Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer $1. Moore Hardware, 118 N. New Madrid St. Sikeston, Mo. 8-14-6t

For Sale - Home - grown tomatoes, nice for canning. Call GR 1-4413. 8-9-6t

For Sale - 225 amp. LIncoln Welder. $125.00 complete. Welding gasses, metals and parts. Webb Electric Co. 925 S. Main. 4-28-tf

For Sale - 1963 Parkwood House-trailer. 52 ft. with expando living room. Contact Thelma Graef, Bell City, Mo. RE 3-4481. 8-15-3t

For Sale - Small upright piano. $60. Phone GR 1-5888. 8-15-6t

SAVE on school supplies. Shop at Homestead Dist. Co. 8-15-3t

For Sale - Chest Type Deep Freeze. Deluxe model, 805 lb. capacity. Reg. $264.95 -- NOW $199.00 Montgomery Ward, 11 E. Center, Sikeston, Mo. 8-15-3t

For Sale - Refrigerator, stove, window fan, misc. furniture. Call GR 1-3459 after 5 p.m. 8-15-1t

WANTED

Responsible party to make payments of $6.10 on Necchi Console Sewing Machine. Equipped to zig zag, buttonholes, and make decorative stitches.

NECCHI
SEWING CIRCLE
GR1-1566
118 S. Ranney

Save on school supplies! Shop at Homestead Dist. Co. 8-15-3t

REAL ESTATE 6

For Sale - 2 bedroom house and 1/2 acre lot. Call GR 1-2982. 6-29-12t

For Sale - 4 room house, 716 Vernon St. $4,500. Call GR 1-5954. 6-29-tf

For Sale - Clean 2 bedroom house on 1½ lots. Fenced back yard with nice shade trees. Total down payment including closing cost $450. Possession by Aug. 31. Phone GR 1-5541 or GR 1-2788.

FOR SALE -- Approximately 14 miles NE Sikeston on good gravel road, 160 acre farm light land, all cleared, large clean 3 bedroom home, modern. Farm has not been row cropped by present owner for last four years. Allotments are excellent for winter stock farm. Has fair stock barn, good machine shed, owner has reduced price to $187.50 per acre, will take back first mortgage from responsible party with good credit rating, and financial statement for $20,000 at 6% balance $10,000 cash. Limited time on exclusive listing. LESLIE REAL ESTATE, Ph. GR 1-4114 or GR 1-1365. 217 Tanner, Sikeston. 8-15-1t

4 ACRE FARM AT ANNISTON, MO. House, barn, storm cellar. See Luther Haynes, Anniston, Mo. 8-15-6t

For Sale In ORAN: 2 bedroom home on Elm street, paved, in north central part of city near schools and churches. excellent location, large lot, this home is in good condition and worth the price, $51.50. Leslie Real Estate, 217 Tanner, Ph. GR 1-4114. 8-15-1t

FARM FOR SALE - 220 Acre farm. Highway 105, 8 miles south of Charleston, Mo. Terms can be arranged. John T. Sanders, Rt. 3, Charleston, Mo. NI 9 - 3964. 8-15-6t

FOR SALE IN SIKESTON - 3 lots --2 on Broadway, 1 on next east Roberts Zoned light industrial. Total front footage 150' - just off East Malone. Priced at .....? This is not cheap property but priced right for industrial use and well located. Leslie Real Estate, 217 Tanner, Ph. GR 1-4114. 8-15-1t

10 ACRES FOR SALE - with 5 room house. Good hunting and fishing. Current River 1/2 mile. Will finance. Robert Ponder, Van Buren, Mo. Or Call FA 3-4509. 8-9-12t

SITUATIONS WANTED 7

I will do babysitting in my home. GR 1-4306. 8-14-6t

Will do ironing. GR 1-9493. 8-11-12t

I will do babysitting in my home. Call GR 1-0683. 8-15-6t

I will do babysitting in my home from 6 p.m. to 6 a.m. Call GR 1-0674 after 6 p.m. 8-15-tf

WANTED TO BUY 9

WANTED - Good used furniture and appliances. Hezzie Furniture Mart. Phone GR 1-5617. 11-20-tf

HELP WANTED MALE & FEMALE 11a

Wanted-Babysitter in my home. 2:30 p.m. for 1 1/2 - 2 1/2 hours. GR 1-5419. 8-15-tf

Wanted - Man to read Blue Prints and layout work. NI 9-2455. 8-15-tf

NEED SCHOOL FUNDS?
HOUSEWIVES like yourself are earning good income by representing Avon Cosmetics, opening now available for qualified women. Write Mrs. Virginia Moser, 109 Stoddard St., Sikeston, Mo. 8-14-3t

Wanted - Someone to mow large lawn. Call GR 1-2977. 8-14-2t

Wanted - Waitress. Apply in person. Midtowner Restaurant, Highway 60 East, Sikeston 8-14-4t

SERVICE STATION ATTENDANT
Excellent Working Conditions for man. Experience preferred. Apply in person at:
COMPAS "66"
205 W. Malone Sikeston

BUSINESS OPPORTUNITIES

DAIRY QUEEN
Franchise available. Caruthersville, Mo. $9,000. 80% financing available. Money back guarantee. Contact Manager, 606 Ward Ave., Caruthersville or call St. Louis WY 3-2700, Mr. Carl Radford. 7-6-tf

JOB OPPORTUNITIES

Ins. Claims Adjustor	$9000
Draftsman-Architect	$7200
Office Equipment Sales	$6000
Service Rep.-Off. Mach.	$5000
Management Trainees	$4800
Accountant-Junior	$4000
Dental Technician	$3640
Payroll Clerk, Exper.	$3000
Sec., Books, Shorthand	$3000
Secretary, Shorthand	$3100

LOEHR EMPLOYMENT
303 W. Malone GR 1-4173

LOST & FOUND

Lost - Yellow and white Shepard dog with Parma, Mo. License. Call GR 1-5718 or Bill Helms. 8-8-tf

SPECIAL SERVICES 17

CUSTOM PICTURE FRAMING
Milton Salder -- Ables Road
GR 1-5982
10-20-tf

FENCING
Chain Link
and
Wood Fence
SIKESTON FENCE COMPANY
GR 1-9400
7-21-1mo.

Herschel Deal
Moving and Delivery
24 hour service
GR 1-0435
If no answer, GR 1-4212
10-11-tf

For Sale-400 Hens, 35 cents each. W. L. Holland, Rt. 1, Sikeston, Mo. Call GR 1-5818. 8-11-8t

BACK TO SCHOOL SPECIAL
Clean, oil and adjust any make sewing machine. $3.00.
NECCHI SEWING CIRCLE
118 S. Ranney GR 1-1566
8-15-6t

PETS 19

Toy Poodles, all colors and toy stud service. Reasonable. Call MU 3-6471. Charleston, Mo. 7-20-6t

NEW & USED CARS 21

FOR SALE - 1960 GMC, 5,000 series truck with 36 ft. grain trailer. NO 7-5558. 8-1-tf

For Sale - 1960 Hillman Minx convertible. 25,000 miles. Buchannan Courts, S. Kingshighway. 8-15-2t

1954 Chevrolet pickup. Deluxe cab, clean, good condition. Reasonable price. Call MU 3-4490 after 5:00. 8-14-6t

LOANS & INSURANCE 24

Fast Courteous
Loan Service
GLOBAL
Finance Company
Signature Furniture
Auto
Bill Keefer, Manager
GR1-9255

NOW IS THE TIME
To buy that new home, but BEFORE you build or buy.
See COLLINS NORTH ACRES

Quality homes in a choice, convenient location.

Let us assist you in securing the right financing for your own particular needs.

COLLINS CONSTRUCTION CO.
GR1-2045 GR1-1853 GR1-2788

Army Community Service

2 Years of Helping People Help Themselves

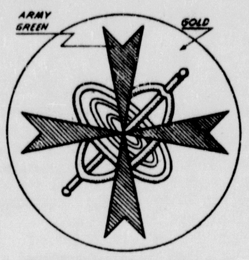
On the eve of the Fourth of July, the mother of four suffered slashing pains in her chest.

Her husband, an Army specialist, was in Vietnam.

She had no one to care for the children, so she took them all along when she rushed to Brooke Army Medical Center at Fort Sam Houston, Texas, for treatment. The hospital admitted the mother and kept the children in the pediatric ward overnight.

Early on the holiday morning, the Army Community Service Center was ready with a helping hand. Two volunteer workers went to the hospital, planning to have two children stay at each of their homes while the mother remained in the hospital.

But the children seemed so frightened and concerned that the women felt they should not be separated. So one of the volunteers took all four to her own home. And arrangements were made in cooperation with the American Red Cross to bring the father home.



Symbols on the Army Community Service emblem are the cross, for help, and the gyroscope, for equilibrium and stability. The full circle represents the whole, or the Army community.

This incident, which occurred just three weeks before the Army Community Service (ACS) Program marks its second anniversary on July 25, points out the place where Army members and their dependents can get help when they need it, 24 hours a day—even on holidays.

The young and growing ACS program, through the efforts of Army personnel and dedicated volunteers — mostly service wives — has become a supermarket where anyone in the Army community can shop for assistance.

By helping people to help themselves, ACS aims at improving the social functioning of the Army community by preventing or reducing the disruptive influences faced by military families and by helping people seek answers to their personal problems.

ACS centers at Army installations, which cooperate with established health, education, and welfare facilities, can be of serivce on a wide variety of problems. Representative areas of ACS help include: housing, medical and dental care, legal and financial assistance, care of handicapped children, indebtedness, other personal problems, travel, and shipment of household goods.

And when family emergencies arise, an ACS volunteer can be a comforting friend. The ACS center at Fort Richardson, Alaska, was asked this spring to provide an escort for a recent widow who was flying from Alaska to Chicago. An ACS volunteer stepped in to care for the woman until she reached her family.

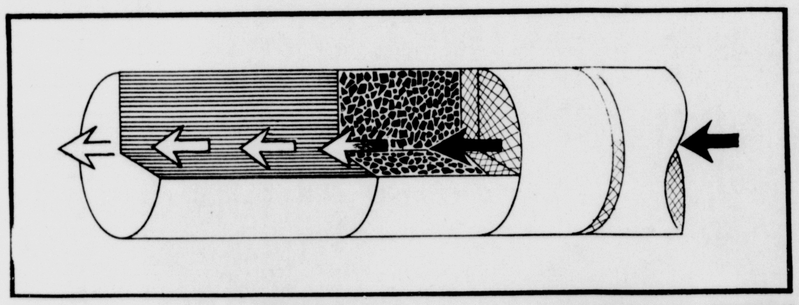
For families whose sponsors are going overseas to unaccompanied areas, ACS centers have developed a special program, aiding in problems of relocation and doing everything possible to soften hardships while fathers are away.

Servicemen overseas are especially encouraged to inform their families about the ACS program. All dependents need do to receive advice or assistance on a personal or family problem is to visit the nearest Army installation and ask for the Army Community Service Officer.

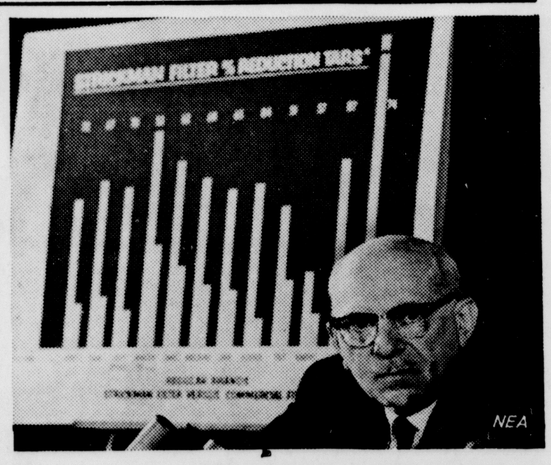
As the ACS program enters its third year, it continues to grow and improve its ability to aid the Army community, with the motto, "Self-help, Service, and Stability." (ANF)

Fall's Mini-Moods: Dashing Pantaloons

BLOOMER GALS '67—The "mini" continues in favor for fall, but something new has been added. It's the pantaloon, peeking out from under the short hemlines in matching fabrics. Three versions of the new look, all in varied cotton satin prints, feature contrast trimmings ranging from dainty laces to a jaunty bow. All by Charm of Hollywood.



Smoking Hopes are hinging on the new filter developed by Robert Strickman, New Jersey inventor. Above drawing illustrates passage of smoke through active polymeric substances, followed the usual cellulose filter. The result, says Strickman, with the aid of the chart behind him, is a drastic reduction of tars inhaled from various brands of cigarettes.



(NEA Telephoto)

PRINCESS GRACE of Monaco is recovering from a miscarriage in Montreal. The princess is shown above holding son Prince Albert's hand, with Prince Rainier and Princess Caroline in the background, during a visit earlier this week to Expo 67's Monaco pavilion.

PARTY PRETTY—Cohama cotton in soft almond green is the choice for a little girl's pinafore dress with flouncy underskirt and ruffled lace edging. It's a Helen Lee design available in McCall's Pattern 8551.

The Zionist movement was founded by Theodor Herzl, an Austrian writer.

LADIES MISSIONARY Society of First General Baptist church, was represented by Mrs. Jack Mitchell, at the church ground breaking on Kennedy Drive.

Harry Lee Pigg
Serving in Army

CAPE GIRARDEAU -- Lee Pigg of Cape Girardeau enlisted in the Army for three years, it was reported by Sfc. A. B. Ledbetter of the recruiting station. Private Pigg enlisted under the Army's choice not chance program for army airborne training.

Pigg attended high school at New Madrid.

His parents, Mr. and Mrs. Jack Pigg, live there.

Airman Assigned to Turkey

AMARILLO, Tex. -- Airman Third Class James Q. Smith, son of Mr. and Mrs. Roy Smith of Route one, Lilbourn, Mo., has been graduated at Amarillo Air force base, Tex., from the training course for air force administrative specialists.

Airman Smith, a graduate of Lilbourn high school, is being assigned to Ankara, Turkey, for duty with an air force support unit.

Roy Wayne Johnson
Enlists in Army

CAPE GIRARDEAU -- Roy Wayne Johnson of East Prairie enlisted in the Army for three years, it was reported by Sfc. A. B. Ledbetter of the recruiting station. Private Johnson enlisted under the Army's choice not chance program for automotive maintenance.

Johnson attended school in East Prairie.

Bluff Man Is Kiwanis Governor

POPLAR BLUFF -- Lawrence Mabry, a member of the Poplar Bluff Kiwanis club, was elected unanimously Kiwanis lieutenant governor at the annual conference of division XIV held at the Dunn hotel. Mabry is agent for the Mobil Oil Corporation.

Don Evans, president of the Doniphan club, was elected lieutenant governor for 1969.

Plans were formulated to have all clubs represented at the district conference in Hot Springs Sept. 26.

Two Complete Driver Course

FT. LEONARD WOOD, MO. -- Army Privates Danny R. Roberts, 21, son of Mr. and Mrs. Carl L. Roberts of Lilbourn, Mo., and Harold R. Hill, 24, son of Mr. and Mrs. Paul W. Hill, 535 Carroll St., Sikeston, Mo., have completed a light vehicle driver course.

Hill's wife, Barbara, lives at 731 Matthews St., Sikeston.

Service Center to Approve Programs

MATTHEWS --- The Neighborhood Service Center will meet at 8 p.m. Tuesday in the center building south of Canalou.

The purpose is to discuss and approve new programs for the coming year.

Napoleon planned the Arch of Triumph in Paris, to commemorate his victories.

Scott County HealthCenter

1966 Annual Report

VENERAL DISEASE CONTROL 1966

Admissions to service, 119

Conferences with private physicians, 23

Field Visits to patients, 55

Clinic and office visits by patients, 242

Diagnostic tests made, 438

Treatments given (1088 cc.) 136

Number of cases of gonorrhea reported, 54

Rate per 100,000 population 178.8.

Number of cases of infectious syphilis reported, 6

Rate per 100,000 population 26.3

Total number of services rendered 697

Total time spent doing V.D. 278.5 hrs.

Syphilis decreased slightly (33 1/3%) in Scott County in 1966; while Gonorrhea cases increased to almost 3 times the 1965 level. The reported cases represent probably about 10% of the actual incidence of the disease. Reporting of syphilis has always been more accurate than reporting of gonorrhea. The true incidence of both diseases is unknown because of this fact.

At one time, it appeared likely that gonorrhea could be eradicated by the sulfa drugs. But the organism became resustant to the drugs. Then penicillin was found to effect a cure. More and more, we are finding penicillin - resistant strains of gonococci. This causes frequent treatment failure when established procedures are followed. At the moment, newer drugs seem to result in cures in some cases. For how long? I wonder.

A search is being made for new and more effective treatment schedules. At the same time, there is hope of finding an effective vaccine; especially for gonorrhea control.

Until we find means to immunize patients, we can only continue showing films and talking to our teen agers in an effort to educate them concerning the dangers of V.D.

To Be Continued.

(NEA Telephoto)

CHANCELLOR of West Germany, Kurt Kiesinger, is in the United States for a six-day visit, primarily for talks with President Johnson.

Unplanned Slant

The slant of the Leaning Tower of Pisa was not planned. The white marble building sank into the soft earth on which it stands during the 200 years it was being built. It has tipped one foot during the last 100 years alone.

PUBLIC NOTICE

NOTICE OF FILING OF FINAL SETTLEMENT AND PETITION FOR DISTRIBUTION
(Sec. 473,587, RSMo.)
STATE OF MISSOURI,)
ss)
COUNTY OF SCOTT)
IN THE PROBATE COURT OF SCOTT COUNTY, MISSOURI at Benton, Missouri
In the estate of)
ALVIN TOWSLEY)
deceased.)
Estate No. 3196
IN THE ESTATE OF ALVIN TOWSLEY, deceased.

Notice is hereby given that a final settlement and petition for determination of the persons who are the successors in interest to the personal and real property of the decedent and of the extent and character of their interests therein and for distribution of such property, will be filed in the Probate Court of Scott County, Missouri by the undersigned on the 24th day of August, 1967, or as continued by the and that any objections or exceptions to such settlement or petition or any item thereof must be in writing and filed within ten days after the filing of such settlement.

Fielding Potashnick, Attorney, 310 E. Center St., Sikeston, Mo. GR 1-5060.

Robert Hodge Decker, Administrator, Sikeston, Missouri. 257-263-269-275

PERSONAL NOTICE

Will the person, who, on the evening of September 2, 1966, saw a gasoline truck stopped on U. S. Highway #60, between Charleston, Missouri, and Wyatt, Missouri, help? You were on your way to visit in Sikeston at the Missouri Delta Community Hospital when you just barely avoided colliding with this truck. Coy Hayden and his young son were not as fortunate as you. They were severely injured when they collided with this truck.

If you saw this truck - please telephone GRanite 1-1207 or GRanite 1-4584, Sikeston, Missouri, collect and let me talk with you.

723 Inc. 279

CLASSIFIED AD RATES

Minimum Charge $1.25; 6¢ A Word First Day; 5¢ A Word Second Day; 4¢ A Word Each Day after. Deadline 5:00 p.m. Day Before Publication. Classified Display, $1.19 per Inch Per Insertion. $1.00 Extra Service Charge On All Blind Ads. Cards of Thanks $1.50. In Memoriam Ads Average 6 Words to Line.

SLEEPING ROOMS 1

SLEEPING ROOMS
OR
PERMANENT RESIDENCE
Newly decorated, new T.V.'s and air conditioners, maid service. Only $60 per month. A real nice deal for the working man or lady. Or permanent residence for senior citizens.
Your inspection Invited
THE DUNN HOTEL
PHONE
GR 1-4264 or GR 1-9970

FURNISHED APARTMENTS 2

For Rent - Furnished 3 room apartment. Utilities paid. Adults only. Call GR 1-4559. 8-15-tf

For Rent - Nice furnished duplex apartment. 415 Lake. GR 1-4726 or GR 1-0342. 8-15-3t

For Rent - 3 room furnished apartment. GR 1-4071. 8-14-tf

For Rent - 3 room furnished duplex. Utilities paid. Call GR 1-0276 8-8-tf

For Rent - Furnished apartment. Three large rooms. Adults only. Call GR 1-4469. 8-11-tf

For Rent - 3 room cottage. Nicely furnished. GR 1-0596. 8-11-tf

FOR RENT - 2 room apartment. Nicely furnished, air-conditioned. Adults. GR 1-5297. 8-5-tf

For Rent - 3 room furnished apartment. Also, 2 room furnished apartment. Utilities furnished. Call GR 1-2772. 8-7-tf

For Rent - 3 room furnished apartment. Extra nice. Utilities furnished. GR 1-2967. 8-14-tf

FOR RENT - 3 room furnished apartment. Utilities paid. Adults. Call GR 1-9870. 5-13-tf

FOR RENT - Furnished apartment. Adults only. Phone GR 1-3707. 5-18-tf

All modern apartments, private entrances, utilities furnished - close in - Phones GR 1-5702 and GR 1-9276. 4-5-tf

UNFURNISHED APARTMENTS 2a

Unfurnished 4 room apartment with bath. Call GR 1-1836. 7-13-tf

For Rent - 2 unfurnished duplex apartments. 3 rooms and bath each. Call GR 1-3204. 8-9-6t

For Rent - Unfurnished apartment. Newly redecorated. Near Middle School. Adults only. Call GR 1-4481 after 5. 8-15-tf

For Rent - Unfurnished 4 room garage apartment. Rear 508 Wilson St. Call GR 1-4016 or GR 1-3416. 8-15-tf

HOUSES FOR RENT 3

For Rent - 4 room unfurnished house with bath. $45 a month. Call GR 1-2131 from 8 to 5. 7-15-tf

For Rent - Small house near school, shoe factory and town. Call GR 1-4481 after 5. 8-15-tf

For Rent - 3 bedroom house. $62.50 monthly. Call Darrell Alcorn, GR 1-2870 or GR 1-1269. 8-15-tf

MISC. FOR RENT 4

FOR RENT - Apache Camping Trailer. Presley's Trailer Sales, Sikeston, Mo. 6-1-tf

FOR RENT OR LEASE - Formerly Dunn Hotel Coffee Shop. We will remodel to suite your accommodations. Contact Hotel Manager. GR 1-4264. 6-9-tf

MUSICAL INSTRUMENTS 5a

PIANOS AND ORGANS
Baldwin and Wurlitzer. Finest quality at reasonable prices and terms. Rental plan available.
Keith Collins Pinao Co.
98 N. Kingshighway GR 1-5431 9-20-tf

MISC. FOR SALE 5

DON'T scream . . . don't shout . . . Take the easy way out . . . Use Wipe Lustre carpet cleaner. Smith-Alsop Paint & Wallpaper Co. 8-14-6t

For Sale - 1965 50 x 10 Star Mobil Home. Call GR 1-2519. 8-9-10t

FOR SALE - House in Benton, Mo. Telephone KI 5-3705, owner. 8-3-67

For Sale - New camper with jacks, also flashing arrow. 203 E. Murray Lane. GR 1-9680. 8-10-tf

For Sale - Harley Davison Motorcycle. $350. Can be seen at 130 5th St. or call GR 1-5542. 6-10-6t

For Sale - 13½ ft. Midwest truck bed. Combination grain & livestock, hydrolic hoist. Dale Hoist, NO 7-5956. 8-12-tf

FOR SALE - Thin aluminum plates. 20" x 36". 20 cents each. The Daily Standard, Sikeston. 1-31-tf

FULLER BRUSH
GR 1-5095
8-30-tf

SPECIAL SALE
Aluminum siding. Vertical or horizonal. All colors. Phone 471-4800. 7-20-tf

IT'S terrific the way we're selling Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer $1. Moore Hardware, 118 N. New Madrid St. Sikeston, Mo. 8-14-6t

For Sale - Home - grown tomatoes, nice for canning. Call GR 1-4413. 8-9-6t

For Sale - 225 amp. Lincoln Welder. $125.00 complete. Welding gasses, metals and parts. Webb Electric Co. 925 S. Main. 4-28-tf

For Sale - 1963 Parkwood House-trailer. 52 ft. with expando living room. Contact Thelma Graef, Bell City, Mo. RE 3-4481. 8-15-3t

For Sale - Small upright piano. $60. Phone GR 1-5888. 8-15-6t

SAVE on school supplies. Shop at Homestead Dist. Co. 8-15-3t

For Sale - Chest Type Deep Freeze. Deluxe model, 805 lb. capacity. Reg. $264.95 -- NOW $199.00 Montgomery Ward, 11 E. Center, Sikeston, Mo. 8-15-3t

For Sale - Refrigerator, stove, window fan, misc. furniture. Call GR 1-3459 after 5 p.m. 8-15-1t

WANTED

Responsible party to make payments of $6.10 on Necchi Console Sewing Machine. Equipped to zig zag, buttonholes, and make decorative stitches.
NECCHI
SEWING CIRCLE
GR1-1566
118 S. Ranney

Save on school supplies! Shop at Homestead Dist. Co. 8-15-3t

REAL ESTATE 6

For Sale - 2 bedroom house and 1/2 acre lot. Call GR 1-2982. 6-29-12t

For Sale - 4 room house, 716 Vernon St. $4,500. Call GR 1-5954. 6-29-tf

For Sale - Clean 2 bedroom house on 1½ lots. Fenced back yard with nice shade trees. Total down payment including closing cost-$450. Possession by Aug. 31. Phone GR 1-5541 or GR 1-2788.

FOR SALE -- Approximately 14 miles NE Sikeston on good gravel road, 160 acre farm light land, all cleared, large clean 3 bedroom home, modern. Farm has not been row cropped by present owner for last four years. Allotments are excellent for winter stock farm. Has fair stock barn, good machine shed, owner has reduced price to $187.50 per acre, will take back first mortgage from responsible party with good credit rating, and financial statement for $20,000 at 6% balance $10,000 cash. Limited time on exclusive listing. LESLIE REAL ESTATE, Ph. GR 1-4114 or GR 1-1365. 217 Tanner, Sikeston. 8-15-1t

4 ACRE FARM AT ANNISTON, MO. House, barn, storm cellar. See Luther Haynes, Anniston, Mo. 8-15-6t

For Sale In ORAN: 2 bedroom home on Elm street, paved, in north central part of city near schools and churches. excellent location, large lot, this home is in good condition and worth the price, $51.50. Leslie Real Estate, 217 Tanner, Ph. GR 1-4114. 8-15-1t

FARM FOR SALE - 220 Acre farm. Highway 105, 8 miles south of Charleston, Mo. Terms can be arranged. John T. Sanders, Rt. 3, Charleston, Mo. NI 9 - 3964. 8-15-6t

FOR SALE IN SIKESTON - 3 lots --2 on Broadway, 1 on next east Roberts Zoned light industrial. Total front footage 150' - just off East Malone. Priced at .....? This is not cheap property but priced right for industrial use and well located. Leslie Real Estate, 217 Tanner, Ph. GR 1-4114. 8-15-1t

10 ACRES FOR SALE - with 5 room house. Good hunting and fishing. Current River 1/2 mile. Will finance. Robert Ponder, Van Buren, Mo. Or Call FA 3-4509. 8-9-12t

SITUATIONS WANTED 7

I will do babysitting in my home. GR 1-4306. 8-14-6t

Will do ironing. GR 1-9493. 8-11-12t

I will do babysitting in my home. Call GR 1-0683. 8-15-6t

I will do babysitting in my home from 6 p.m. to 6 a.m. Call GR 1-0674 after 6 p.m. 8-15-tf

WANTED TO BUY 9

WANTED - Good used furniture and appliances. Hezzie Furniture Mart. Phone GR 1-5617. 11-20-tf

HELP WANTED MALE & FEMALE 11a

Wanted-Babysitter in my home. 2:30 p.m. for 1 1/2 - 2 1/2 hours. GR 1-5419. 8-15-tf

Wanted - Man to read Blue Prints and layout work. NI 9-2455. 8-15-tf

NEED SCHOOL FUNDS? HOUSEWIVES like yourself are earning good income by representing Avon Cosmetics, opening now available for qualified women. Write Mrs. Virginia Moser, 109 Stoddard St., Sikeston, Mo. 8-14-3t

Wanted - Someone to mow large lawn. Call GR 1-2977. 8-14-2t

Wanted - Waitress. Apply in person. Midtowner Restaurant, Highway 60 East, Sikeston 8-14-4t

SERVICE STATION ATTENDANT
Excellent Working Conditions for man. Experience preferred. Apply in person at:
COMPAS "66"
205 W. Malone Sikeston

BUSINESS OPPORTUNITIES

DAIRY QUEEN
Franchise available. Caruthersville, Mo. $9,000. 80% financing available. Money back guarantee. Contact Manager, 606 Ward Ave., Caruthersville or call St. Louis WY 3-2700, Mr. Carl Radford. 7-6-tf

JOB OPPORTUNITIES

Ins. Claims Adjustor	$9000
Draftsman-Architect	$7200
Office Equipment Sales	$6000
Service Rep.-Off. Mach.	$5000
Management Trainees	$4800
Accountant-Junior	$4000
Dental Technician	$3640
Payroll Clerk, Exper.	$3000
Sec., Books, Shorthand	$3000
Secretary, Shorthand	$3100

LOEHR EMPLOYMENT
303 W. Malone GR 1-4173

LOST & FOUND

Lost - Yellow and white Sheppard dog with Parma, Mo. License. Call GR 1-5718 or Bill Helms. 8-8-tf

SPECIAL SERVICES 17

CUSTOM PICTURE FRAMING
Milton Salder -- Ables Road
GR 1-5982
10-20-tf

FENCING
Chain Link
and
Wood Fence
SIKESTON FENCE COMPANY
GR 1-9400
7-21-1mo.

Herschel Deal
Moving and Delivery
24 hour service
GR 1-0435
If no answer, GR 1-4212
10-11-tf

For Sale-400 Hens, 35 cents each. W. L. Holland, Rt. 1, Sikeston, Mo. Call GR 1-5818. 8-11-8t

BACK TO SCHOOL SPECIAL
Clean, oil and adjust any make sewing machine. $3.00.
NECCHI SEWING CIRCLE
118 S. Ranney GR 1-1566
8-15-6t

PETS 19

Toy Poodles, all colors and toy stud service. Reasonable. Call MU 3-6471. Charleston, Mo. 7-20-6t

NEW & USED CARS 21

FOR SALE - 1960 GMC, 5,000 series truck with 36 ft. grain trailer. NO 7-5558. 8-1-tf

For Sale - 1960 Hillman Minx convertible. 25,000 miles. Buchannan Courts, S. Kingshighway. 8-15-2t

1954 Chevrolet pickup. Deluxe cab, clean, good condition. Reasonable price. Call MU 3-4490 after 5:00. 8-14-6t

LOANS & INSURANCE 24

Fast Courteous
Loan Service
GLOBAL
Finance Company
Signature Furniture
Auto
Bill Keefer, Manager
GRI-9255

NOW IS THE TIME
To buy that new home, but BEFORE
you build or buy.
See COLLINS NORTH ACRES

Quality homes in a choice, convenient location.

Let us assist you in securing the right financing for your own particular needs.

COLLINS CONSTRUCTION CO.
GR1-2045 GR1-1853 GR1-2788

TELEVISION PROGRAMS

TIME	KFVS Channel 12 Cape Girardeau	WPSD Channel 6 Paducah	WSIL Channel 3 Harrisburgh
TUESDAY EVENING PROGRAMS			
5 00	YOU ASKED FOR IT		
30	THE REGIONAL NEWS		
45	THE SCOREBOARD		
55	WATCHING THE WEATHER		
6 00	CBS EVENING NEWS		00 Cactus Pete
25			Weather
30	DAKTARI	Girl from U.N.C.L.E.	Combat (C)
7 00	SPOTLIGHT - COLOR	Tues. Night at the Movies	The Invaders(
8 00	PETTICOAT JUNCTION		Peyton Place
9 00	CBS NEWS HOUR - (THE ITALIANS)		Fugitive
10 00	CHANNEL 12 REPORTS		
15	THE LATE WEATHER	News Picture	Weather & News
25	THE SPORTS FINAL	Tonight Show	Joey Bishop
30	CHANNEL 12 THEATRE (SIERRA STRANGER		
11 00			
30	LATE NEWS HIGHLIGHTS		
12			1:00 News & Sign Off
WEDNESDAY MORNING PROGRAMS			
6 00	SUNRISE SEMESTER CBS		
30	CHUCK WAGON GANG		
45	CH. 12 BREAKFAST SHOW		
7 00	CBS MORNING NEWS -		
30	CH. 12 BREAKFAST SHOW	Today Show	
8 00	CAPTAIN KANGAROO		
9 00	CANDID CAMERA CBS	Romper Room	Jack Lalanne
25		S. Vanocur with News	M-Family Theatre
30	BEVERLY HILLBILLIES	Concentration - c	T-Californians W-Family Theatre T-Californians F-Family Theatre
10 00	ANDY OF MAYBERRY	Pat Boone Show	Supermarket Sweep
30	DICK VAN DYKE SHOW	Hollywood Squares	The Family Game
11 00	LOVE OF LIFE CBS	Jeopardy	Donna reed
25	NIDDAY NEWS - COLOR	Eye Guess	
30	SEARCH FOR TOMORROW	Edwin Newman with News	Father Knows Best
45	THE GUIDING LIGHT		
12 00	NOONDAY NEWS	News, Farm Markets	
15	THE FARM PICTURE	Pastor Speaks	
30	WATCHING THE WEATHER	Let's Make a Deal	Ben Casey
50	AS THE WORLD TURNS	Nancy Dickerson News	
1 00	PASSWORD - COLOR	Days of our Lives	The Newlywed Game
30	HOUSE PARTY - COLOR	The Doctors	A Time For Us
54			News-Womans Touch
2 00	TO TELL THE TRUTH	Another World	General Hospital
25	DOUGLAS EDWARDS NEWS	You Don't Say	The Nurses
30	THE EDGE OF NIGHT		
3 00	THE SECRET STORM CBS	Match Game -	Dark Shadows
25		Floyd Kalber News	
30	THE MIKE DOUGLAS SHOW	TBA	Where The Action Is
4 30	PUNCH & JUDY SHOW	Popeye - c	The Hour
		Cheyenne	
		Friday Dance Party to 5:30	

when he fell from the top of a ladder. He was unable to work that day.

40 years ago
August 15, 1927

Mr. and Mrs. Harris Draughon were in Sikeston last week packing their furniture to move it to Memphis, Tenn.

MATTHEWS -- Miss Deene Whitten returned Sunday from a week's visit with her sister, Mrs. C. T. Hope in Cape Girardeau. Mrs. Hope accompanied her sister home and spent Sunday with her parents, Mr. and Mrs. Jno. Whitten.

MOREHOUSE -- Mr. and Mrs. John Gray's home caught fire Sunday evening while the family was attending the Nazarene Church.

The State Bank at Bernie was robbed of nearly $3,000 by two men Monday morning.

30 years ago
August 15, 1937

Norvall Anderson has moved into the Slack Apartments on North Kingshighway.

Miss Catherine Ann Cook was the guest of Miss Doris Stearns in Lilbourn Sunday and Monday.

Mr. and Mrs. E. G. Buchanan, Mrs. L. D. and Mrs. Essie Baker visited in Lutesville Sunday.

A seven pound daughter, named Carol Lynette, was born Sunday afternoon to Mr. and Mrs. Lloyd Rayburn at their home on Kathleen street.

20 years ago
August 15, 1947

Mr. and Mrs. Murrie L. Farris are parents of a son born Thursday afternoon at the Sikeston General Hospital.

(NEA Telephoto)

BIG FISCAL GUNS for the Johnson administration were trained on the House Ways and Means Committee as the drive began for a tax increase. Treasury Secretary Henry Fowler, left, and Johnson's budget director, Charles Schultze, here prepare their testimony.

DWIGHT VAUGHN, right, receives his auctioneering diploma from Richard W. Dewees, president of the Missouri Auction School in Kansas City.

Insurance on Wheat Crop Available

New this year for farmers in Scott county is the opportunity to participate in the Federal Crop Insurance Corporation's program of all-risk protection for wheat for the 1968 and following crop years.

The program joins current FCIC programs in the state on wheat, cotton, corn, grain sorghum, soybeans, and tobacco which annually provide more than $7 million in farm dollar protection to Missouri farmers.

Paul M. Schurenberg, representative for FCIC is explaining provisions of the program to wheat producers and taking applications.

The insurance plan guarantees farmers an established amount of good quality wheat. This guarantee is determined by the yield history of the land, the amount of risk involved, and the estimated costs of production. FCIC by congressional act is allowed to insure only production costs or the farmer's investment in his wheat crop.

When crop production falls short of the guarantee due to drought except where irrigated, excess heat, flood, insects, disease, wind, too much moisture, or any other unavoidable natural cause, the insurance picks up the tab, paying a cash loss sufficient to meet the guarantee.

Additional benefits gained through the insurance program, Schuerenberg says, include premium discounts for good experience, use of the protection as additional collateral to assist in securing credit financing and stability to farming operations. Farmers may obtain information about how the new program fits into their farming operations by contacting Schuerenberg at Route 1 Essex, Missouri 63846 or by writing Federal Crop Insurance, 605 South Massachuetts, Sedalia, Mo. 65301.

Vaughn Now Auctioneer

Dwight Vaughn, route three, Missouri, has returned from Kansas City, where he completed the course in auctioneering and auction sales management at the Missouri Auction School.

He received his diploma and the honorary title of colonel.

Vaughn was born in Sikeston and has lived here all his life. He is married and the father of two children. He attended Morehouse high school, Morehouse. He is a farmer.

Ann Landers

Massages in Apartment Wrong

Dear Ann Landers: I was a student nurse for two years but dropped out. While in training I learned to give massages. It was the part of nursing I liked best and I was very good at it.

One night several weeks ago I was having dinner with my roommate and her boy friend in our apartment. He complained of a headache and a stiff neck so I offered to give him a massage. After 15 minutes he cheerfully announced that his neck felt wonderful and his headache had disappeared. He said I was terrific and asked if I would massage him twice a week.

Within the week, two of his friends called and asked if I would give them massages -- for money, of course. I enjoy massaging and I'm always short of money, so I agreed.

Before long the word got around and I developed five steady customers. But here is the problem: A woman at the office told me I could get arrested for massaging without a license. Also she claims it is against the law to massage a person of the opposite sex.

Will you please advise me? --- MAGIC FINGERS

Dear Magic: If you are interested in massaging as a career, complete your training and be a full-time physical therapist. State laws vary and you may or may not be breaking the law, depending on a number of factors which I won't go into here.

In my opinion any girl who values her reputation is foolish to run a part-time massage parlor in her apartment. She may be completely innocent but it looks terrible and she sets herself up as a target for a lot of ugly talk.

Dear Ann Landers: Bless you for printing letters from people who are fighting against mental illness. You have no idea how much strength and encouragement I have received from those letters and from your compassionate and encouraging comments.

I, too, am fighting to stay balanced and it is far more agonizing than trying to conquer T.B. or cancer or heart disease. Friends, relatives and neighbors have sympathy for someone who is physically ill, but they consider people with emotional problems dangerous or nutty characters who must be handled with care last they snap and perform some act of violence.

This is only part of it. Imagine avoiding movies or church or parties because you are afraid of crowds. How does one explain that he can't go because he is afraid he will get dizzy or nauseated or the chest pains will start?

Please continue to educate your readers to the hell that is part of emotional illness. It could be them next.--HALF WAY BACK.

Dear Half Way: You sound as if you are more than half way back. Congratulations. And you are right when you say, "It could be them next." Each person has his own threshold of tolerance and no one knows for certain just how much stress he can take without cracking. Thank you for writing.

Confidential to Ashamed Of You: That was a typographical error, Lady. You don't think an editor would allow such language, do you?

Alcohol is no shortcut to social success. If you think you have to drink to be accepted by your friends, get the facts. Read "Booze and You --- For Teen-Agers Only," by Ann Landers. Send 35¢ in coin and a long, self-addressed, stamped envelope with your request.

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The Prayer
From The Upper Room

Fear thou not; for I am with thee: be not dismayed; for I am thy God; I will strengthen thee; yea, I will help thee; yea, I will uphold thee with the right hand of my righteousness. (Isaiah 41: 10)

PRAYER: Help us, heavenly Father, to guard every day against the temptation to forget Thy Word. We would understand Thee better and catch the inspiration of living in the spirit of Thy Son, in whose name we pray. Amen.

DELTA
TUESDAY
A FISTFUL OF DOLLARS
Print by TECHNICOLOR / Released thru UNITED ARTISTS

MALONE
SHOWS BEGIN
2:00 SUN.-FRI.
1:00 SATURDAY
LAST TIME TONIGHT
when you've got it made... "don't make waves"
a martin ransohoff production from mgm
in panavision and metrocolor
WEDNESDAY THURSDAY
THE COOL ONES
It's the NOW sound in music and the new sensation of the screen!
FROM WARNER BROS.
TECHNICOLOR - PANAVISION

THE MOST POPULAR PICTURE OF OUR TIME!
WINNER OF 5 ACADEMY AWARDS
Including "Best Picture"!
20th Century-Fox
ROBERT WISE PRODUCTION
RODGERS and HAMMERSTEIN'S
THE SOUND OF MUSIC
JULIE ANDREWS · CHRISTOPHER PLUMMER
COLOR BY DE LUXE
Directed by ROBERT WISE | Music by RICHARD RODGERS | Screenplay by OSCAR HAMMERSTEIN II | ERNEST LEHMAN
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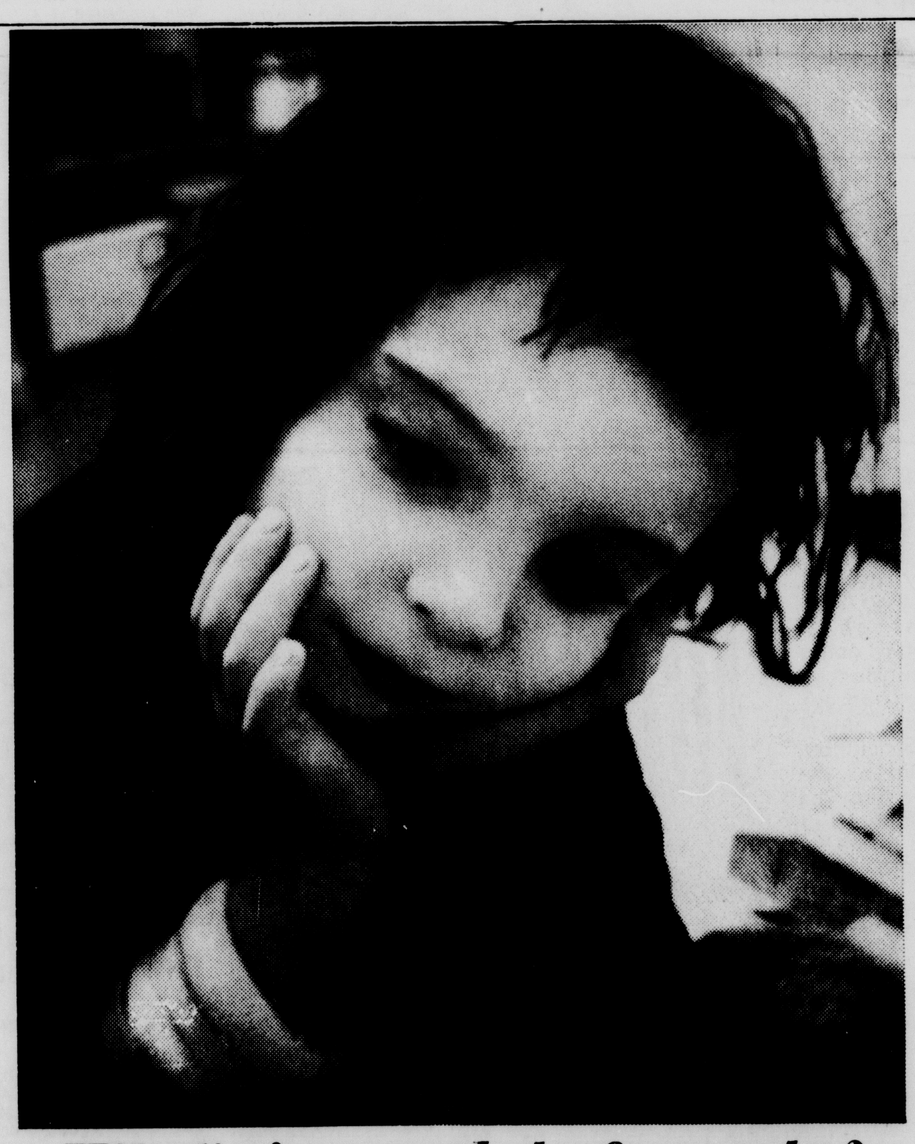
BRING US ALONG!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TELEVISION PROGRAMS

TIME	KFVS Channel 12 Cape Girardeau	WPSD Channel 6 Paducah	WSIL Channel 3 Harrisburgh
TUESDAY EVENING PROGRAMS			
5 00	YOU ASKED FOR IT		
30	THE REGIONAL NEWS		
45	THE SCOREBOARD		
50	WATCHING THE WEATHER		
6 00	CBS EVENING NEWS		
30	OAKTARI	30 Girl from U.N.C.L.E.	00 Cactus Pete 25 Weather 30 Combat (C)
7 30	SPOTLIGHT - COLOR	30 Tues. Night at the Movies	30 The Invaders(
8 30	PETTICOAT JUNCTION		30 Peyton Place
9 00	CBS NEWS HOUR - (THE ITALIANS)		00 Fugitive
10 00	CHANNEL 12 REPORTS		
15	THE LATE WEATHER	00 News Picture	00 Weather & News
25	THE SPORTS FINAL	15 Tonight Show	30 Joey Bishop
30	CHANNEL 12 THEATRE (SIERRA STRANGER		
11 30	LATE NEWS HIGHLIGHTS		"
12			1:00 News & Sign Off
WEDNESDAY MORNING PROGRAMS			
6 00	SUNRISE SEMESTER CBS		
30	CHUCK WAGON GANG		
45	CH. 12 BREAKFAST SHOW		
7 05	CBS MORNING NEWS -		
30	CH. 12 BREAKFAST SHOW	00 Today Show	
8 00	CAPTAIN KANGAROO		
9 00	CANDID CAMERA CBS	00 Romper Room	00 Jack Lalanne
30	BEVERLY HILLBILLIES	25 S. Vanocur with News	30 M-Family Theatre
		30 Concentration - c	T-Californians
			W-Family Theatre
			T-Californians
			F-Family Theatre
10 00	ANDY OF MAYBERRY	00 Pat Boone Show	00 Supermarket Sweep
30	DICK VAN DYKE SHOW	30 Hollywood Squares	30 The Family Game
11 00	LOVE OF LIFE CBS	00 Jeopardy	00 Donna Reed
15	MIDDAY NEWS - COLOR	30 Eye Guess	30 Father Knows Best
30	SEARCH FOR TOMORROW	55 Edwin Newman with News	
45	THE GUIDING LIGHT		
12 00	NOONDAY NEWS	00 News, Farm Markets	
15	THE FARM PICTURE	15 Pastor Speaks	00 Ben Casey
20	WATCHING THE WEATHER	30 Let's Make a Deal	
30	AS THE WORLD TURNS	55 Nancy Dickerson News	
1 00	PASSWORD - COLOR	00 Days of our Lives	00 The Newlywed Game
30	HOUSE PARTY - COLOR	30 The Doctors	30 A Time For Us
			54 News-Womans Touch
2 00	TO TELL THE TRUTH	00 Another World	00 General Hospital
25	DOUGLAS EDWARDS NEWS	30 You Don't Say	30 The Nurses
30	THE EDGE OF NIGHT		
3 00	THE SECRET STORM CBS	00 Match Game -	00 Dark Shadows
30	THE MIKE DOUGLAS SHOW	25 Floyd Kalber News	30 Where The Action
		30 TBA	Is
4 30	PUNCH & JUDY SHOW	00 Popeye - c	00 The Hour
		30 Cheyenne	
		3n Friday Dance Party to 5:30	

when he fell from the top of a ladder. He was unable to work that day.

40 years ago
August 15, 1927

Mr. and Mrs. Harris Draughon were in Sikeston last week packing their furniture to move it to Memphis, Tenn.

MATTHEWS -- Miss Deene Whitten returned Sunday from a week's visit with her sister, Mrs. C. T. Hope in Cape Girardeau. Mrs. Hope accompanied her sister home and spent Sunday with her parents, Mr. and Mrs. Jno. Whitten.

MOREHOUSE -- Mr. and Mrs. John Gray's home caught fire Sunday evening while the family was attending the Nazarene Church.

The State Bank at Bernie was robbed of nearly $3,000 by two men Monday morning.

30 years ago
August 15, 1937

Norvall Anderson has moved into the Slack Apartments on North Kingshighway.

Miss Catherine Ann Cook was the guest of Miss Doris Stearns in Lilbourn Sunday and Monday.

Mr. and Mrs. E. G. Buchanan, Mrs. L. D. and Mrs. Essie Baker visited in Lutesville Sunday.

A seven pound daughter, named Carol Lynette, was born Sunday afternoon to Mr. and Mrs. Lloyd Rayburn at their home on Kathleen street.

20 years ago
August 15, 1947

Mr. and Mrs. Murrie L. Farris are parents of a son born Thursday afternoon at the Sikeston General Hospital.

Insurance on Wheat Crop Available

New this year for farmers in Scott county is the opportunity to participate in the Federal Crop Insurance Corporation's program of all-risk protection for wheat for the 1968 and following crop years.

The program joins current FCIC programs in the state on wheat, cotton, corn, grain sorghum, soybeans, and tobacco which annually provide more than $7 million in farm dollar protection to Missouri farmers.

Paul M. Schurenberg, representative for FCIC is explaining provisions of the program to wheat producers and taking applications.

The insurance plan guarantees farmers an established amount of good quality wheat. This guarantee is determined by the yield history of the land, the amount of risk involved, and the estimated costs of production. FCIC by congressional act is allowed to insure only production costs or the farmer's investment in his wheat crop.

When crop production falls short of the guarantee due to drought except where irrigated, excess heat, flood, insects, disease, wind, too much moisture, or any other unavoidable natural cause, the insurance picks up the tab, paying a cash loss sufficient to meet the guarantee.

Additional benefits gained through the insurance program, Schuerenberg says, include premium discounts for good experience, use of the protection as additional collateral to assist in securing credit financing and stability to farming operations.

Farmers may obtain information about how the new program fits into their farming operations by contacting Schuerenberg at Route 1 Essex, Missouri 63846 or by writing Federal Crop Insurance, 605 South Massachuetts, Sedalia, Mo. 65301.

(NEA Telephoto)

BIG FISCAL GUNS for the Johnson administration were trained on the House Ways and Means Committee as the drive began for a tax increase. Treasury Secretary Henry Fowler, left, and Johnson's budget director, Charles Schultze, here prepare their testimony.

DWIGHT VAUGHN, right, receives his auctioneering diploma from Richard W. Dewees, president of the Missouri Auction School in Kansas City.

Vaughn Now Auctioneer

Dwight Vaughn, route three, Missouri, has returned from Kansas City, where he completed the course in auctioneering and auction sales management at the Missouri Auction School.

He received his diploma and the honorary title of colonel.

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Hatlo's They'll Do It Every Time

THE FAMILY CIRCUS By Bil Keane

"Maybe Mommy would let you use her 'lectric mixer."

TIZZY by Kate Osann

"I'm not loafing. I'm on telephone sentry duty!"

THE RYATTS

PEANUTS by Schulitz

MARY WORTH by Saunders & Ernst

CAPTAIN EASY by Leslie Turner

STEVE CANYON by Milton Caniff

THE PHANTOM by Falk & Berry

ALLEY OOP by V.T. Hamlin

BEETLE BAILEY by Mort Walker

Today In U. S. History

By THE ASSOCIATED PRESS

Today is Tuesday, Aug. 15, the 227th day of 1967. There are 138 days left in the year.

Today's highlight in history:

On this date in 1769, Napoleon Bonaparte was born on the island of Corsica.

On this date:

In 1914, the Panama Canal was officially opened to traffic.

In 1935, the humorist Will Rogers and aviator Wiley Post were killed in the crash of their airplane near Point Barrow, Alaska.

In 1944, the Allied invasion of southern France began in World War II.

In 1947, Britain ended two centuries of Indian rule and created the independent states of India and Pakistan. Pakistan.

In 1948, the Independent Republic of Korea was proclaimed.

In 1961, East German workers began to build the Berlin Wall.

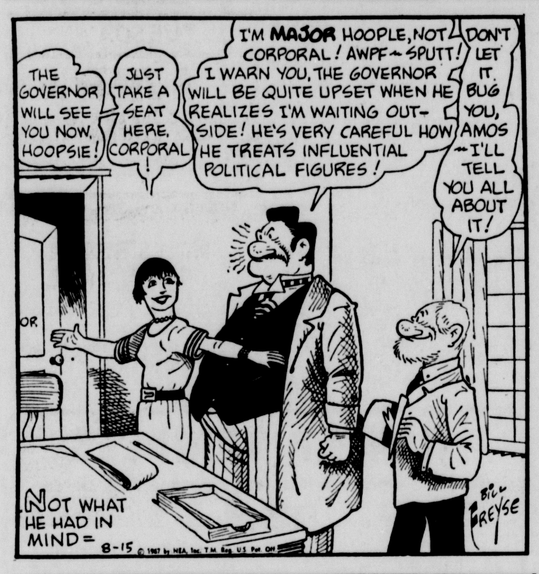
Ten years ago— 23 persons died in a Soviet airliner which hit a smokestack in Copenhagen and crashed into the harbor.

Five years ago — The Soviets successfully returned two manned spaceships to earth.

One year ago — Negotiators agreed on terms for ending the machinists' 39-day strike against major U.S. airlines.

Irrigated Lands

China has more irrigated land than any other country in the world, followed by India, the United States, the U.S.S.R. and Pakistan. The total for all countries is about 320 million acres, triple that of 1900.



STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars.

To develop message for Wednesday, read words corresponding to numbers of your Zodiac birth sign.

1 Your	31 For	61 And
2 Don't	32 Moon	62 Rash
3 Harmonius	33 To	63 Path
4 Keep	34 Home	64 Solve
5 Trouble	35 Avoid	65 You
6 Evening	36 Day	66 One
7 Do	37 Borrowing	67 Fall
8 Aim	38 Support	68 Speech
9 Could	39 May	69 Without
10 Something	40 Extravagance	70 Compromise
11 Something	41 Trend	71 Of
12 Give	42 Ground	72 Behind
13 Nice	43 Be	73 Of
14 For	44 Be	74 Surprises
15 On	45 And	75 Will
16 Happens	46 Soothes	76 Who
17 A	47 Lest	77 Problems
18 That	48 A	78 Affectionate
19 Makes	49 To	79 Are
20 Mixed	50 Attained	80 Is
21 Join	51 Those	81 Or
22 You	52 Some	82 High
23 Harmony	53 Don't	83 Or
24 The	54 From	84 Expense
25 Ability	55 Loved	85 Action
26 Moral	56 Practical	86 Deserving
27 Imaginative	57 Full	87 Venture
28 The	58 Rocky	88 And
29 Your	59 Accomplish	89 Afield
30 Arise	60 Clashes	90 News

ARIES MAR. 22 – APR. 20: 2- 8-14-28 / 32-43-56

TAURUS APR. 21 – MAY 21: 35-37-40-45 / 60-73-75

GEMINI MAY 22 – JUNE 22: 12-26-38-49 / 51-76-79-86

CANCER JUNE 23 – JULY 23: 1-25-33-59 / 64-77-80-82

LEO JULY 24 – AUG. 23: 7-10-13-31 / 52-55-66

VIRGO AUG. 24 – SEPT. 22: 11-16-18-46 / 48-58-63

LIBRA SEPT. 23 – OCT. 23: 23-39-44-50 / 69-70-83-84

SCORPIO OCT. 24 – NOV. 22: 5- 9-30-54 / 62-68-81-85

SAGITTARIUS NOV. 23 – DEC. 22: 4-15-29-34 / 42-53-87-89

CAPRICORN DEC. 23 – JAN. 20: 21-24-41-47 / 65-67-72

AQUARIUS JAN. 21 – FEB. 19: 3- 6-19-22 / 27-61-78

PISCES FEB. 20 – MAR. 21: 17-20-36-57 / 71-74-88-90

Good · Adverse · 8/16 Neutral

Animal Mixture

ACROSS

1 Home for doves
5 Pair of horses, driven together
9 Bovine creature
12 English river
13 Italian stream
14 Kimono sash
15 Translation
17 Mountain pass
18 Dress feathers, as a bird
19 Moved furtively
21 Great — dog
23 Courtesy title
24 Possessed
27 Promontory
29 Drivel (var.)
32 Arrays in a line
34 Place for bees
36 Undergo return
37 One of Santa's reindeer
38 Newly hatched chicken
39 — fish
41 Garden tool
42 Operated
44 Flesh food from a calf
46 Step on a nautical ladder
49 Eat a small quantity
53 Arab name
54 Rectified
56 Girl's nickname
57 Italian city
58 Indian jackal
59 Second-year sheep
60 Pause
61 Engaged in a natant sport

DOWN

1 Fresh-water fish
2 Above
3 Musical quality
4 Concluded
5 Perched
6 Levers (var.)
7 Presently
8 Roman date
9 Household pest
10 Music maker
11 Untamed
16 Sillier
20 Turkish vilayet (var.)
22 Homes for birds
24 Stringed instrument
25 Nautical term
26 Deflecting
28 Feminine nickname
30 Martian (comb. form)
31 Capital of Phoenicia
33 Asian kingdom
35 Mouth roof
40 Turns aside
43 More finical
45 Is in want of
46 Rave
47 Winglike parts
48 Organ of smell
50 Pack, as freight
51 Tissue (anat.)
52 Dutch cheese
55 Rot flax

Answer to Previous Puzzle

F	O	U	R		S	E	A		C	A	T	S
O	N	E	'	E	B	S		A	R	E	A	
A	N	E	M	O	N	E	S		N	E	A	T
M	A	T	A	R	I	S		E	M	I	G	R	E
		H	I	T		A	M	E	N			
S	P	I	N		N	O	B	L	E	M	A	N
P	A	C		W	O	R	L	D		A	V	E
E	R	A		A	N	T	E	S		R	O	W
C	A	L	E	N	D	A	R		P	I	N	T
			P	E	R	S		E	O	N		
E	M	B	O	D	Y		A	V	I	A	T	E
M	O	O	D		I	N	V	E	N	T	O	R
I	D	L	E		N	E	E		T	E	E	M
R	E	D	S		G	A	R		E	D	D	A

Great Shape!

PRINTED PATTERN

4742
SIZES 10—20

by Anne Adams

Going to a party? Go in fashion's great shape — the flared princess. Pure and simple flattery, quick to sew in blends, tissue faille.

Printed Pattern 4742: Misses' Sizes 10, 12, 14, 16, 18, 20. Size 14 requires 2⅝ yards 54-inch fabric.

SIXTY-FIVE CENTS in coins for each pattern—add 15 cents for each pattern for first-class mailing and special handling. Send to Anne Adams, care of

458

THE DAILY STANDARD

Pattern Dept., 243 West 17th St., New York, N. Y. 10011. Print **NAME, ADDRESS** with **ZIP, SIZE** and **STYLE NUMBER.**

FALL'S NEW FASHIONS — see the best of the new styles for all sizes in our new Fall-Winter Pattern Catalog. Get one pattern free — just clip coupon in Catalog. Hurry, send 50¢ right now.

"The Army has drafted your brother? Isn't that carrying the 'no-win' policy a little too far?"

"If the golf course has non-allergy grass, how come we can't have it?"

Hatlo's They'll Do It Every Time ®

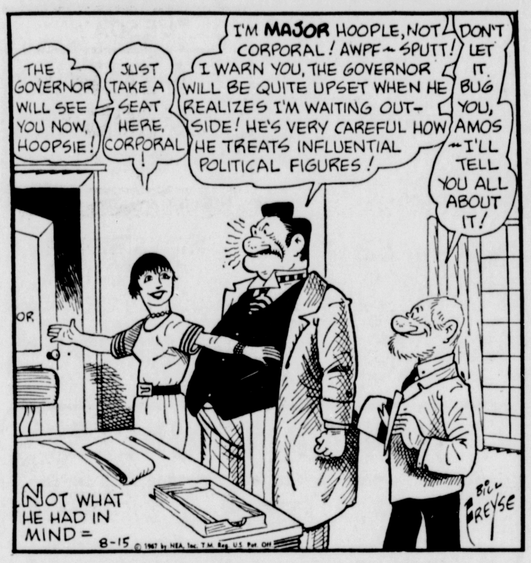
THE FAMILY CIRCUS By Bil Keane

"Maybe Mommy would let you use her 'lectric mixer."

THE RYATTS

PEANUTS by Schulltz

MARY WORTH by Saunders & Ernst



Today In U. S. History

By THE ASSOCIATED PRESS

Today is Tuesday, Aug. 15, the 227th day of 1967. There are 138 days left in the year.

Today's highlight in history:

On this date in 1769, Napoleon Bonaparte was born on the island of Corsica.

On this date:

In 1914, the Panama Canal was officially opened to traffic.

In 1935, the humorist Will Rogers and aviator Wiley Post were killed in the crash of their airplane near Point Barrow, Alaska.

In 1944, the Allied invasion of southern France began in World War II.

In 1947, Britain ended two centuries of Indian rule and created the independent states of India and Pakistan. Pakistan.

In 1948, the Independent Republic of Korea was proclaimed.

In 1961, East German workers began to build the Berlin Wall.

Ten years ago— 23 persons died in a Soviet airliner which hit a smokestack in Copenhagen and crashed into the harbor.

Five years ago — The Soviets successfully returned two manned spaceships to earth.

One year ago — Negotiators agreed on terms for ending the machinists' 39-day strike against major U.S. airlines.

Irrigated Lands

China has more irrigated land than any other country in the world, followed by India, the United States, the U.S.S.R. and Pakistan. The total for all countries is about 320 million acres, triple that of 1900.

TIZZY by Kate Osann

"I'm not loafing. I'm on telephone sentry duty!"

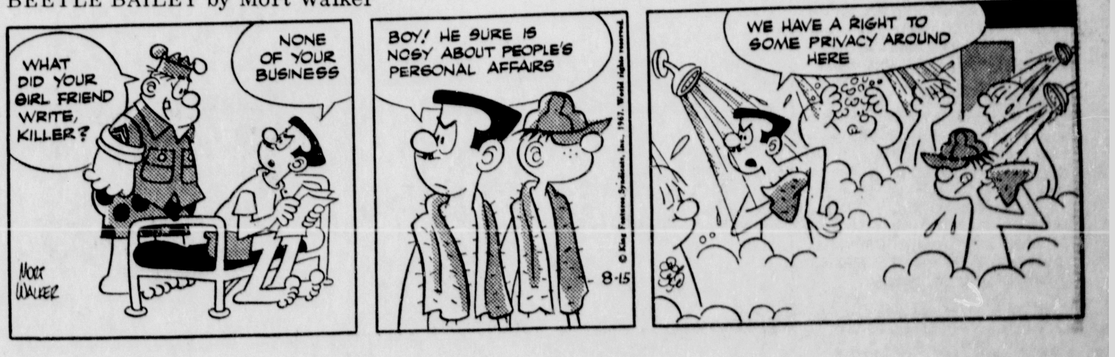
CAPTAIN EASY by Leslie Turner

STEVE CANYON by Milton Caniff

THE PHANTOM by Falk & Berry

ALLEY OOP by V.T. Hamlin

BEETLE BAILEY by Mort Walker



STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars.

To develop message for Wednesday, read words corresponding to numbers of your Zodiac birth sign.

1 Your	31 For	61 And
2 Don't	32 Moon	62 Rash
3 Harmonius	33 To	63 Path
4 Keep	34 Home	64 Solve
5 Trouble	35 Avoid	65 You'
6 Evening	36 Day	66 One
7 Do	37 Borrowing	67 Fall
8 Aim	38 Support	68 Speech
9 Could	39 May	69 Without
10 Something	40 Extravagance	70 Compromise
11 Something	41 Trend	71 Of
12 Give	42 Ground	72 Behind
13 Nice	43 Be	73 Of
14 For	44 Be	74 Surprises
15 On	45 And	75 Will
16 Happens	46 Soothes	76 Who
17 A	47 Lest	77 Problems
18 Thot	48 A	78 Affectionate
19 Makes	49 To	79 Are
20 Mixed	50 Attained	80 Is
21 Join	51 Those	81 Or
22 You	52 Some	82 High
23 Harmony	53 Don't	83 Or
24 The	54 From	84 Expense
25 Ability	55 Loved	85 Action
26 Moral	56 Practical	86 Deserving
27 Imaginative	57 Full	87 Venture
28 The	58 Rocky	88 And
29 Your	59 Accomplish	89 Afield
30 Arise	60 Clashes	90 News

ARIES MAR. 22 – APR. 20: 2- 8-14-28 / 32-43-56
TAURUS APR. 21 – MAY 21: 35-37-40-45 / 60-73-75
GEMINI MAY 22 – JUNE 22: 12-26-38-49 / 51-76-79-86
CANCER JUNE 23 – JULY 23: 1-25-33-59 / 64-77-80-82
LEO JULY 24 – AUG. 23: 7-10-13-31 / 52-55-66
VIRGO AUG. 24 – SEPT. 22: 11-16-18-46 / 48-58-63
LIBRA SEPT. 23 – OCT. 23: 23-39-44-50 / 69-70-83-84
SCORPIO OCT. 24 – NOV. 22: 5- 9-30-54 / 62-68-81-85
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L	O	N	E		E	R	S		A	R	E	A	
A	N	E	M	O	N	E	S		N	E	A	T	
T	A	T	A	R	I	S		E	M	I	C	R	E
			H	I	T		A	M	E	N			
S	P	I	N		N	O	B	L	E	M	A	N	
S	A	C		W	O	R	L	D		A	V	E	
E	R	A		A	N	T	E	S		R	O	W	
C	A	L	E	N	D	A	R		P	I	N	T	
			D	E	R	I	S	I	O	N			
E	M	B	O	D	Y		A	V	I	A	T	E	
M	O	O	D	Y		I	N	V	E	N	T	O	R
I	D	L	E			N	E	E		T	E	E	M
R	E	O	S			G	A	R		E	D	D	A

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Alcoholism Program Praised

COLUMBIA, Mo. (AP)— Will W. Davis, press secretary to Gov. Warren E. Hearnes, today praised the governor's alcoholism program under the direction of Dr. Ronald J. Catanzaro as the first "effective treatment and after-care for alcoholics" in Missouri's history.

Davis, representing the governor at the dedication of the Mid-Missouri Alcoholism Center here said education concerning the problem is vitally needed.

"All of us know that every town has a "town drunk", Davis said, "and usually he is scorned and left without help. But, even the affluent and influential problem drinker is given little real aid when he seeks the help of the average doctor, or when his condition makes it necessary that he enter a hospital.

"Specialized aid has never been available on an organized scale— a drunk is unwanted by those who could help, but do not understand."

Davis said reaction to the governor's alcoholism program announced in June 1966 has been encouraging. "Unless we are mistaken," Davis said, "we are understood in our aims — and 'we' means all of us who will benefit from efforts to aid these Missourians in their sickness."

"With Governor Hearnes, I hope that those of you here today will intensify your efforts with the knowledge that there will be help from those in state government. This center represents a beginning. It represents an effort to be realistic in this program and use every facility existing to battle the ghostly illness known as 'alcoholism'."

OFFICIALS at the groundbreaking ceremonies for the First General Baptist church are, from left, Webster Clark, trustee; Arthur Duke, trustee; Edgar Ring, decon; Bill Ryan Sr., building committee; Orville Hupp, trustee; the Rev. Robert I. Jones; Warren Harber, building committee; J. D. Harper, building committee; Gene Collins, co-owner of Collins North Acres; James Beaird, president Security Federal Savings and Loan; Jack Mitchell, building committee, and Edward Gates, deacon.

#1 Local Stocks

Cont. from Page 1

covers and hit him. He reared back on his hind legs. I climbed a tree 30 feet high in 10 seconds. I saw the bear turn toward Ron."

"I yelled to Denise that we had to get out of there," Ron said.

"No, I can't," she replied. "I've got to undo the collar around Squirt's neck." The dog was tied in the sleeping bag with her.

"I kept watching," Ron said, "and the bear took several steps back and started for Michele. Denis and I jumped out of our bags and ran 50 yards down the beach."

"Ron shoved me up a tree," Denise said, "and tried to throw the dog up. I finally caught him."

Paul Dunn, who was in the tree, said: "All of a sudden Michele yelled, 'He's ripping my arm.' By that time, Ray had run down the beach but Michele couldn't get out of her bag. I heard something being dragged down the beach and I realized the bear had the sleeping bag. "I said 'Michele, get out of your bag, run, climb a tree,' and she said, 'I can't, he's got the zipper.'

"Then she screamed, 'Oh my God, I'm dead!"

	BID	ASK
Air express Int.	7½	8
Airlift Int.	7⅞	8⅛
Anheuser Busch	76½	77
Ark. Mo. Power	12½	12⅞
Fed. Compress	24½	25
Frontier Tower	1¾	2⅛
Gen. Life Wis.	4¾	5
Jef. Standard Life	40¼	40¾
Malone & Hyde	34	3
Mid Amer. Ins.	4	5
Mid West Life	5	5½
No. Amer. Comm.	12⅜	12¾
Pabst Brewing	59½	60¼
Wetterau	25	26
LISTED STOCKS		
Allied Stores		36⅞
Amer. Tel. & Tel.		51⅝
Chrysler		48½
Columbia Gas		27⅛
Eaton Mfg. Co.		32½
Emerson Elec.		87⅞
Ford Motors		53⅞
Foremost Dairy		25⅞
Gen. Motors		86¼
New England Elec.		26⅜
Transogram		19⅝

Editors note: The bid price is the approximate price if one were a seller and the asked price is the approximate price if one were a buyer.

Quoations furnished by Hugh T. McCollum registered representative for Fusz Schmelzle & Co. 1405 East Malone. Phone GR 1-5350.

GO TO CHURCH SUNDAY

Mrs. L. Eldridge, Charleston, Dies

CHARLESTON -- Mrs. Lennie Eldridge, 86, died Tuesday at 1:15 a.m. in the Missouri Delta Community hospital in Sikeston, after an illness of three weeks.

She was born in Scott county Aug. 11, 1881, daughter of the late Mr. and Mrs. Elkins. She was a member of the Methodist church.

Her husband, Harvey Eldridge, preceded her in death Oct. 26, 1942.

She is survived by 110 relatives. Among them are three sons, Harvey Eldridge, Doniphan; Cleve Eldridge, Charleston; and Ray Eldridge, St. Louis; four daughters, Mrs. Katie Cash, St. Louis; Mrs Allene Trantham, Cairo; Mrs Leona Kilcoyne, Doniphan, and Joe Hurley, Cahokia, Ill.; one sister, Mrs. Tom Ford, Charleston; 33 grandchildren; 62 great-grandchildren, and seven great-great-grandchildren.

Services will be Thursday at 2 p.m. in the McMikle Funeral Chapel, with the Rev. Robert Burke, officiating.

Burial will be in Oak Grove cemetery.

Word Choice Blamed For A-Bomb Use

NEW YORK (AP) — President Harry S. Truman's decision to use the atom bomb on Japan was hastened by a poor choice of language in Japan's reply to Potsdam peace terms, a magazine article says.

Truman "reacted predictably" when informed that Premier Kantaro Suzuki's reaction was "mokusatsu," meaning "treat with silent contempt", the article by William Craig in the current issue of the Saturday Evening Post said.

Suzuki's intended reply was to withhold comment, the article said.

It also reported that a band of Japanese army officers attempted a coup d'etat to block surrender in World War II after the bombs were dropped on Hiroshima and Nagasaki.

Robert Benson, Parma, Dies

PARMA -- Robert Andrew Benson, 77, died in the Dunklin County Memorial hospital Sunday at 6 p.m.

He was born in Collum, Ala., Nov. 3, 1889, son of Robert and Laura Benson.

He married Nebraska Dunnaway Oct. 13, 1912. She survives.

He was a member of the Missionary Baptist church.

Other survivors are two sons, O. D. "Buddy" Benson, Parma, and Hollis Benson, St. Charles; five daughters, Mrs. Willa Mae Haraway, and Mrs. Hazel Baker, both of Kennett, Mrs. Bobby Cunningham, Aberdeen, Md., Mrs. Joan Fitterling, Hazelwood, and Mrs. Hildridge Johnson, Hawthorne, Calif.; one foster daughter, Miss Ethel Dunnaway, Parma; one brother, Jim Benson, Lawrenceburg, Tenn., and one sister, Mrs. Middie Smith, Lawrenceburg; 15 grandchildren and five great-grandchildren.

Services will be Wednesday at 2 p.m. in the Watkins and Sons Funeral Chapel, with the Rev. Gayford Lowrance, officiating. Burial will be in the Malden Memorial Park cemetery.

USE THE DAILY STANDARD CLASSIFIED ADS

Former Peru President Dies

PARIS (AP) — Manuel Prado, who spent two six-year periods as president of Peru and went into exile in Paris after a military ouster in 1962, will be buried in his homeland.

The 78-year-old Prado, president of Peru from 1939-1945 and again from 1956-1962, succumbed to a heart attack Monday afternoon in Paris. Friends said he had not seemed ill before the attack.

The date of burial has not yet been fixed.

Prado's father was also twice president. Gen. Mariano Ignacio Prado headed Peru's government from 1865-1868 and again from 1876-1879.

The younger Prado was born into a wealthy family in Lima, April 21, 1889. He spent much of his childhood in Europe with his family but returned to Peru to acquire doctorates in mathematics, economics and political science.

Besides being a politician, Prado had careers as a university professor, engineer, soldier, businessman, industrialist and banker.

Peruvians elected him president in 1939 to succeed Marshal Oscar Benevides. Prado stepped down in 1945 as his first term ended and went to live in Paris for a few years. His health at the time was not good.

The Pradist Democratic Front nominated him for president in 1956 and swept him to victory. But Peru was beset with economic woes in Prado's second stint as president, and then in 1962 he lost the military's support.

A military junta cried fraud as Prado prepared to hand the presidency over to Victor Raul Haya de la Torre, the biggest vote getter in the June 1962 elections. The armed forces chiefs dismissed congress and seized power.

SENIOR DEACON of the First General Baptist church, William Porter, breaking ground for the new church building.

National Livestock Market

NATIONAL STOCKYARDS, Ill. (AP) -- Wednesday's estimates: hogs 6,000; cattle 1,500; calves 150; sheep 500.

Hogs 7,500; barrows and gilts steady to 25 lower; barrows and gilts 210-300 lb 20.00-21.50; sows about steady; sows 300-600 lb 16.50-19.25.

Cattle 3,500: calves 200; steer and heifers steady to 24 higher; heifers good too choice 23.50-25.25, cows 17.00-18.50; vealers and calves steady to strong; good to choice vealers 25.00-33.00; good to choice calves 18.00-23.00.

Sheep 500; lambs about steady ewes steady; spring lambs good to choice 20.00-24.50; shorn ewes 5.00-7.00.

Follows Prey

Ermine fur comes from the winter coat of the North American weasel, a courageous and bloodthirsty animal, which can follow its prey through holes, crevices, into trees or into the water.

Iral Goss Dies Monday

PARMA -- Iral Sylva Goss, 59, died at 9 a.m. Monday.

He was born June 9, 1908. On March 17, 1944, he married Clara Goodman, who survives.

Also surviving are two stepsons, Charlie Thornton, Stanford, Ill., and Earl Thornton, Bethalto, Ill.; two stepdaughters, Evangeline Jackson, Alton, Ill., and Evelyn Greenberg, Brooklyn, N.Y.; his father, R.A. Goss, Springfield; three sisters, Mrs. Betty Jo Schrader, Springfield; Mrs Loretta Anderson, Homewood, Ill., and Mrs. Beatrice Patrum, Charlotte, N. C.

Services will be at 3 p.m. Wednesday at Watkins and Sons Funeral Home with the Rev. Mr. Urick officiating.

Burial will be in Eastlawn cemetery at Springfield.

USE THE DAILY STANDARD CLASSIFIED ADS

Movie Actress Dies at 87

HOLLYWOOD (AP) — Actress Jane Darwell, who often told friends her life and work had been completely without hardship, died as she was about to embark on a new film role.

The 87-year-old actress spoke of her upcoming role in "Seven from San Antonio" at a party last Friday. She described it as: "A lusty old gal with lots of spirit— something I can sink my teeth into— and I still have my own teeth!"

Miss Darwell died Sunday at the Motion Picture Country home. She had suffered a light stroke last Memorial Day and a heart attack last week.

She won an Academy Award in 1939 for her role as Ma Joad in "The Grapes of Wrath" and later said it was her favorite of the more than 200 films she made. Her career in films, stage and television spanned 61 years.

Miss Darwell was born Patti Woodard in Palmyra, Mo.

GO TO CHURCH SUNDAY

Mother of House Minority Leader Dies

ST. CLAIR, Mo. (AP)— Mrs. R. J. King Sr., 82, died Monday at her home.

Funeral services will be held at the St. Clair Methodist Church Wednesday afternoon.

She is the mother of Rep. R. J. King, minority floor leader in the Missouri House of Representatives.

WANTED TRAINEES

Men and women are urgently needed to train for

IBM

COMPUTER PROGRAMMING AND MACHINE TRAINING

Persons selected will be trained in a program which need not interfere with present job. If you qualify, training can be financed. Write today Attn: Mr. Queen. Please include home phone number and age. All replies acknowledged and confidential.

IBM MACHINE TRAINING

Box 100 c/o DAILY STANDARD

ANNOUNCING

a new big-screen rectangular color picture in exciting new compact fine furniture cabinetry!

ALL NEW 1968

ZENITH

DESIGNER COMPACT CONSOLE

COLOR TV

So slim and trim it fits almost anywhere!

The SHELBY • X4214W

Distinctive Contemporary styled compact console in genuine oil finished Walnut veneers and select hardwood solids. 6" Oval twin-cone speaker. $475.00

LESS TRADE

HANDCRAFTED

ZENITH HANDCRAFTED HIGH PERFORMANCE CHASSIS — No Printed Circuits. No Production Shortcuts. Handwired for Unrivaled Dependability.

ZENITH SUPER GOLD VIDEO GUARD TUNING SYSTEM with exclusive Gold Contacts for longer TV life.

ZENITH RECTANGULAR SUNSHINE• COLOR PICTURE TUBE —for greater picture brightness with redder reds, brighter greens, and more brilliant blues.

PALMER COLOR TV

Sales & Serv.

203 E. MALONE

GR1-2634

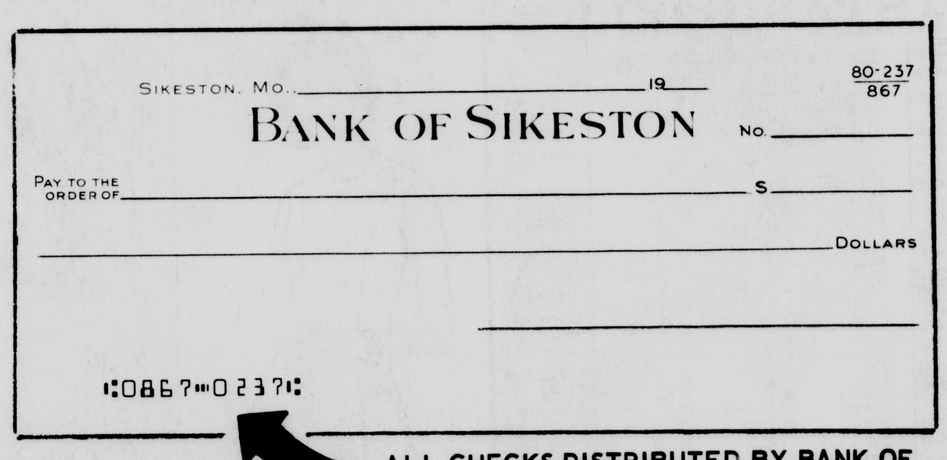
There's a name for drinks like Reiss buttermilk. . .

DELICIOUS

An important message to Bank Of Sikeston checking account customers:

Effective September 1, the Federal Reserve System desires to have all checks encoded with routing symbols in magnetic ink. This enables their computers to handle the checks rapidly.

Your checks should be imprinted in magnetic ink with the proper routing symbol. Otherwise, after September 1, you could experience inconvenient delays incurred by special handling. All Bank of Sikeston checks that we have distributed to you, or ordered for you during the past several months, are properly encoded in magnetic ink.



ALL CHECKS DISTRIBUTED BY BANK OF SIKESTON HAVE THESE NUMBERS PRINTED IN MAGNETIC INK.

Here are answers to frequently asked questions about the new system:

Q. I use regular Bank of Sikeston checks and they have one set of numbers imprinted on them in the lower left hand corner. Is that all I need?

A. Yes.

Q. What about personalized checks?

A. Look for the coding. If the numbers appear on your checks and you ordered them through Bank of Sikeston, they are properly printed in magnetic ink.

Q. My firm has special business checks which we order from a printer. Can we still use them after September 1?

A. If the proper coding numbers appear on your checks, ask your printer if they are printed with magnetic ink. If so, you can continue to use them. If not, you will need a new supply. We will be happy to order them for you or, if you prefer to order them through your printer, ask him to place the coding numbers in the proper place and print them with magnetic ink. Your printer knows how to do this.

Q. What about universal checks?

A. Do not use them. Use only checks with our coding. Carry a few checks with you at all times to avoid the necessity of using other check forms.

Q. Can I still change checks from one bank to another?

A. No. To do so will cause delay in handling. Any check drawn on Bank of Sikeston should be a Bank of Sikeston check because the Federal Reserve has assigned each bank its own coding numbers.

If you have any doubt about whether your checks are correctly encoded, or any questions about the new system, please call or come in. Bank of Sikeston is anxious to assist you in every way to assure you of the faster, most efficient and economical service possible.

"The Best in Banking"

BANK of SIKESTON

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

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"All of us know that every town has a "town drunk", Davis said, "and usually he is scorned and left without help. But, even the affluent and influential problem drinker is given little real aid when he seeks the help of the average doctor, or when his condition makes it necessary that he enter a hospital.

"Specialized aid has never been available on an organized scale— a drunk is unwanted by those who could help, but do not understand."

Davis said reaction to the governor's alcoholism program announced in June 1966 has been encouraging. "Unless we are mistaken," Davis said, "we are understood in our aims — and 'we' means all of us who will benefit from efforts to aid these Missourians in their sickness."

"With Governor Hearnes, I hope that those of you here today will intensify your efforts with the knowledge that there will be help from those in state government. This center represents a beginning. It represents an effort to be realistic in this program and use every facility existing to battle the ghostly illness known as 'alcoholism'."

Mrs. L. Eldridge, Charleston, Dies

CHARLESTON -- Mrs. Lennie Eldridge, 86, died Tuesday at 1:15 a.m. in the Missouri Delta Community hospital in Sikeston, after an illness of three weeks.

She was born in Scott county Aug. 11, 1881, daughter of the late Mr. and Mrs. Elkins. She was a member of the Methodist church.

Her husband, Harvey Eldridge, preceded her in death Oct. 26, 1942.

She is survived by 110 relatives. Among them are three sons, Harvey Eldridge, Doniphan; Cleve Eldridge, Charleston; and Ray Eldridge, St. Louis; four daughters, Mrs. Katie Cash, St. Louis; Mrs Allene Trantham, Cairo; Mrs Leona Kilcoyne, Doniphan, and Joe Hurley, Cahokia, Ill.; one sister, Mrs. Tom Ford, Charleston; 33 grandchildren; 62 great-grandchildren, and seven great-great-grandchildren.

Services will be Thursday at 2 p.m. in the McMikle Funeral Chapel, with the Rev. Robert Burke, officiating

Burial will be in Oak Grove cemetery.

Word Choice Blamed For A-Bomb Use

NEW YORK (AP) — President Harry S. Truman's decision to use the atom bomb on Japan was hastened by a poor choice of language in Japan's reply to Potsdam peace terms, a magazine article says.

Truman "reacted predictably" when informed that Premier Kantaro Suzuki's reaction was "mokusatsu," meaning "treat with silent contempt", the article by William Craig in the current issue of the Saturday Evening Post said.

Suzuki's intended reply was to withhold comment, the article said.

It also reported that a band of Japanese army officers attempted a coup d'etat to block surrender in World War II after the bombs were dropped on Hiroshima and Nagasaki.

Robert Benson, Parma, Dies

PARMA -- Robert Andrew Benson, 77, died in the Dunklin County Memorial hospital Sunday at 6 p.m.

He was born in Collum, Ala., Nov. 3, 1889, son of Robert and Laura Benson.

He married Nebraska Dunnaway Oct. 13, 1912. She survives.

He was a member of the Missionary Baptist church.

Other survivors are two sons, O. D. "Buddy" Benson, Parma, and Hollis Benson, St. Charles; five daughters, Mrs. Willa Mae Haraway, and Mrs. Hazel Baker, both of Kennett, Mrs. Bobby Cunningham, Aberdeen, Md., Mrs. Joan Fitterling, Hazelwood, and Mrs. Hildridge Johnson, Hawthorne, Calif.; one foster daughter, Miss Ethel Dunnaway, Parma; one brother, Jim Benson, Lawrenceburg, Tenn., and one sister, Mrs. Middie Smith, Lawrenceburg; 15 grandchildren and five great-grandchildren.

Services will be Wednesday at 2 p.m. in the Watkins and Sons Funeral Chapel, with the Rev. Gayford Lowrance, officiating. Burial will be in the Malden Memorial Park cemetery.

USE THE DAILY STANDARD CLASSIFIED ADS

OFFICIALS at the groundbreaking ceremonies for the First General Baptist church are, from left, Webster Clark, trustee; Arthur Duke, trustee; Edgar Ring, decon; Bill Ryan Sr., building committee; Orville Hupp, trustee; the Rev. Robert I. Jones; Warren Harber, building committee; J. D. Harper, building committee; Gene Collins, co-owner of Collins North Acres; James Beaird, president Security Federal Savings and Loan; Jack Mitchell, building committee, and Edward Gates, deacon.

Former Peru President Dies

PARIS (AP) — Manuel Prado, who spent two six-year periods as president of Peru and went into exile in Paris after a military ouster in 1962, will be buried in his homeland.

The 78-year-old Prado, president of Peru from 1939-1945 and again from 1956-1962, succumbed to a heart attack Monday afternoon in Paris. Friends said he had not seemed ill before the attack.

The date of burial has not yet been fixed.

Prado's father was also twice president. Gen. Mariano Ignacio Prado headed Peru's government from 1865-1868 and again from 1876-1879.

The younger Prado was born into a wealthy family in Lima, April 21, 1889. He spent much of his childhood in Europe with his family but returned to Peru to acquire doctorates in mathematics, economics and political science.

Besides being a politician, Prado had careers as a university professor, engineer, soldier, businessman, industrialist and banker.

Peruvians elected him president in 1939 to succeed Marshal Oscar Benevides. Prado stepped down in 1945 as his first term ended and went to live in Paris for a few years. His health at the time was not good.

The Pradist Democratic Front nominated him for president in 1956 and swept him to victory. But Peru was beset with economic woes in Prado's second stint as president, and then in 1962 he lost the military's support.

A military junta cried fraud as Prado prepared to hand the presidency over to Victor Raul Haya de la Torre, the biggest vote getter in the June 1962 elections. The armed forces chiefs dismissed congress and seized power.

SENIOR DEACON of the First General Baptist church, William Porter, breaking ground for the new church building.

National Livestock Market

NATIONAL STOCKYARDS, Ill. (AP) -- Wednesday's estimates: hogs 6,000; cattle 1,500; calves 150; sheep 500.

Hogs 7,500; barrows and gilts steady to 25 lower; barrows and gilts 210-300 lb 20.00-21.50; sows about steady; sows 300-600 lb 16.50-19.25.

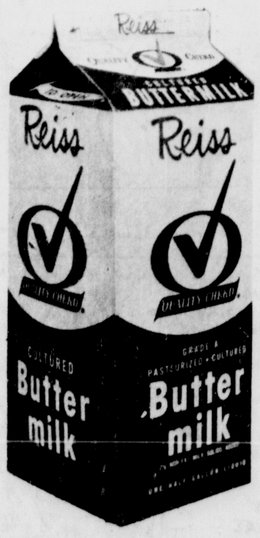
Cattle 3,500: calves 200; steer and heifers steady to 24 higher; heifers good too choice 23.50-25.25, cows 17.00-18.50; vealers and calves steady to strong; good to choice vealers 25.00-33.00; good to choice calves 18.00-23.00.

Sheep 500; lambs about steady ewes steady; spring lambs good to choice 20.00-24.50; shorn ewes 5.00-7.00.

Follows Prey

Ermine fur comes from the winter coat of the North American weasel, a courageous and bloodthirsty animal, which can follow its prey through holes, crevices, into trees or into the water.

There's a name for drinks like Reiss buttermilk. . .



DELICIOUS

Iral Goss Dies Monday

PARMA -- Iral Sylva Goss, 59, died at 9 a.m. Monday.

He was born June 9, 1908. On March 17, 1944, he married Clara Goodman, who survives.

Also surviving are two stepsons, Charlie Thornton, Stanford, Ill., and Earl Thornton, Bethalto, Ill.; two stepdaughters, Evangeline Jackson, Alton, Ill., and Evelyn Greenberg, Brooklyn, N.Y.; his father, R.A. Goss, Springfield; three sisters, Mrs. Betty Jo Schrader, Springfield; Mrs Loretta Anderson, Homewood, Ill., and Mrs. Beatrice Patrum, Charlotte, N. C.

Services will be at 3 p.m. Wednesday at Watkins and Sons Funeral Home with the Rev. Mr. Urick officiating

Burial will be in Eastlawn cemetery at Springfield.

USE THE DAILY STANDARD CLASSIFIED ADS

Movie Actress Dies at 87

HOLLYWOOD (AP) — Actress Jane Darwell, who often told friends her life and work had been completely without hardship, died as she was about to embark on a new film role.

The 87-year-old actress spoke of her upcoming role in "Seven from San Antonio" at a party last Friday. She described it as: "A lusty old gal with lots of spirit— something I can sink my teeth into— and I still have my own teeth!"

Miss Darwell died Sunday at the Motion Picture Country home. She had suffered a light stroke last Memorial Day and a heart attack last week.

She won an Academy Award in 1939 for her role as Ma Joad in "The Grapes of Wrath" and later said it was her favorite of the more than 200 films she made. Her career in films, stage and television spanned 61 years.

Miss Darwell was born Patti Woodard in Palmyra, Mo.

GO TO CHURCH SUNDAY

ANNOUNCING
a new big-screen rectangular color picture in exciting new compact fine furniture cabinetry!
ALL NEW 1968
ZENITH
DESIGNER COMPACT CONSOLE
COLOR TV

So slim and trim it fits almost anywhere!

The SHELBY • X4214W
Distinctive Contemporary styled compact console in genuine oil finished Walnut veneers and select hardwood solids. 6" Oval twin-cone speaker. $475.00
LESS TRADE
HANDCRAFTED
ZENITH HANDCRAFTED HIGH PERFORMANCE CHASSIS — No Printed Circuits. No Production Shortcuts. Handwired for Unrivaled Dependability.
ZENITH SUPER GOLD VIDEO GUARD TUNING SYSTEM with exclusive Gold Contacts for longer TV life.
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PALMER COLOR TV
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GR1-2634

#1 Local Stocks

Cont. from Page 1

covers and hit him. He reared back on his hind legs. I climbed a tree 30 feet high in 10 seconds. I saw the bear turn toward Ron."

"I yelled to Denise that we had to get out of there," Ron said.

"No, I can't," she replied. "I've got to undo the collar around Squirt's neck." The dog was tied in the sleeping bag with her.

"I kept watching," Ron said, "and the bear took several steps back and started for Michele. Denis and I jumped out of our bags and ran 50 yards down the beach."

"Ron shoved me up a tree," Denise said, "and tried to throw the dog up. I finally caught him."

Paul Dunn, who was in the tree, said: "All of a sudden Michele yelled, 'He's ripping my arm.' By that time, Ray had run down the beach but Michele couldn't get out of her bag. I heard something being dragged down the beach and I realized the bear had the sleeping bag.

"I said 'Michele, get out of your bag, run, climb a tree,' and she said, 'I can't, he's got the zipper.'

"Then she screamed, 'Oh my God, I'm dead!"

	BID	ASK
Air express Int.	7½	8
Airlift Int.	7⅞	8⅛
Anheuser Busch	76½	77
Ark. Mo. Power	12½	12⅞
Fed. Compress	24½	25
Frontier Tower	1¾	2⅛
Gen. Life Wis.	4¾	5
Jef. Standard Life	40¼	40¾
Malone & Hyde	34	3
Mid Amer. Ins.	4	5
Mid West Life	5	5½
No. Amer. Comm.	12⅜	12¾
Pabst Brewing	59½	60¼
Wetterau	25	26
LISTED STOCKS		
Allied Stores		36⅞
Amer. Tel. & Tel.		51⅝
Chrysler		48½
Columbia Gas		27⅛
Eaton Mfg. Co.		32½
Emerson Elec.		87⅞
Ford Motors		53⅞
Foremost Dairy		25⅞
Gen. Motors		86¼
New England Elec.		26⅜
Transogram		19⅝

Editors note: The bid price is the approximate price if one were a seller and the asked price is the approximate price if one were a buyer.

Quoations furnished by Hugh T. McCollum registered representative for Fusz Schmelzle & Co. 1405 East Malone. Phone GR 1-5350.

GO TO CHURCH SUNDAY

Mother of House Minority Leader Dies

ST. CLAIR, Mo. (AP)— Mrs. R. J. King Sr., 82, died Monday at her home.

Funeral services will be held at the St. Clair Methodist Church Wednesday afternoon.

She is the mother of Rep. R. J. King, minority floor leader in the Missouri House of Representatives.

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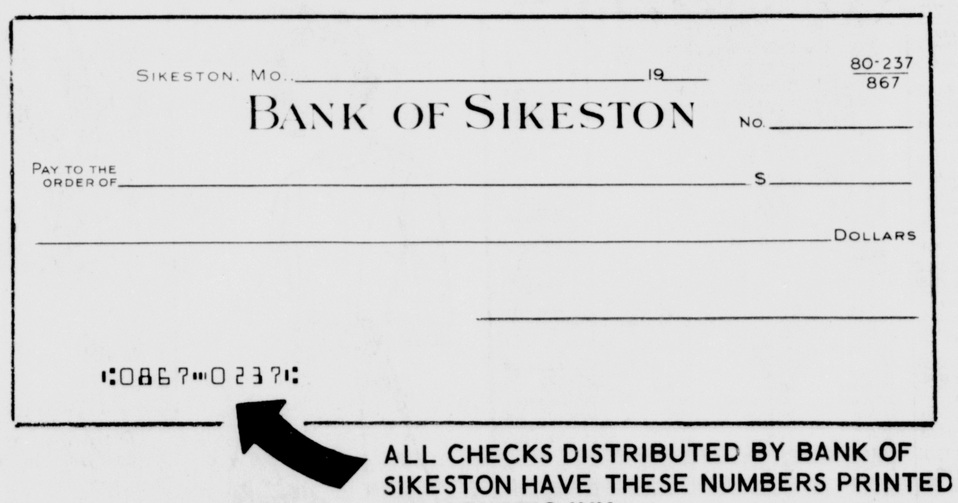
Men and women are urgently needed to train for
IBM
COMPUTER PROGRAMMING AND MACHINE TRAINING
Persons selected will be trained in a program which need not interfere with present job. If you qualify, training can be financed. Write today Attn: Mr. Queen. Please include home phone number and age. All replies acknowledged and confidential.
IBM MACHINE TRAINING
Box 100 c/o DAILY STANDARD

An important message to Bank Of Sikeston checking account customers:

Effective September 1, the Federal Reserve System desires to have all checks encoded with routing symbols in magnetic ink. This enables their computers to handle the checks rapidly.

Your checks should be imprinted in magnetic ink with the proper routing symbol. Otherwise, after September 1, you could experience inconvenient delays incurred by special handling. All Bank of Sikeston checks that we have distributed to you, or ordered for you during the past several months, are properly encoded in magnetic ink.



ALL CHECKS DISTRIBUTED BY BANK OF SIKESTON HAVE THESE NUMBERS PRINTED IN MAGNETIC INK.

Here are answers to frequently asked questions about the new system:

Q. I use regular Bank of Sikeston checks and they have one set of numbers imprinted on them in the lower left hand corner. Is that all I need?

A. Yes.

Q. What about personalized checks?

A. Look for the coding. If the numbers appear on your checks and you ordered them through Bank of Sikeston, they are properly printed in magnetic ink.

Q. My firm has special business checks which we order from a printer. Can we still use them after September 1?

A. If the proper coding numbers appear on your checks, ask your printer if they are printed with magnetic ink. If so, you can continue to use them. If not, you will need a new supply. We will be happy to order them for you or, if you prefer to order them through your printer, ask him to place the coding numbers in the proper place and print them with magnetic ink. Your printer knows how to do this.

Q. What about universal checks?

A. Do not use them. Use only checks with our coding. Carry a few checks with you at all times to avoid the necessity of using other check forms.

Q. Can I still change checks from one bank to another?

A. No. To do so will cause delay in handling. Any check drawn on Bank of Sikeston should be a Bank of Sikeston check because the Federal Reserve has assigned each bank its own coding numbers.

If you have any doubt about whether your checks are correctly encoded, or any questions about the new system, please call or come in. Bank of Sikeston is anxious to assist you in every way to assure you of the faster, most efficient and economical service possible.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

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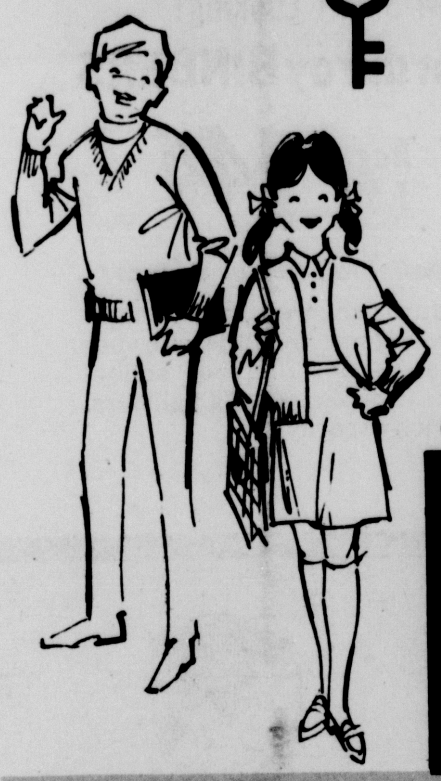

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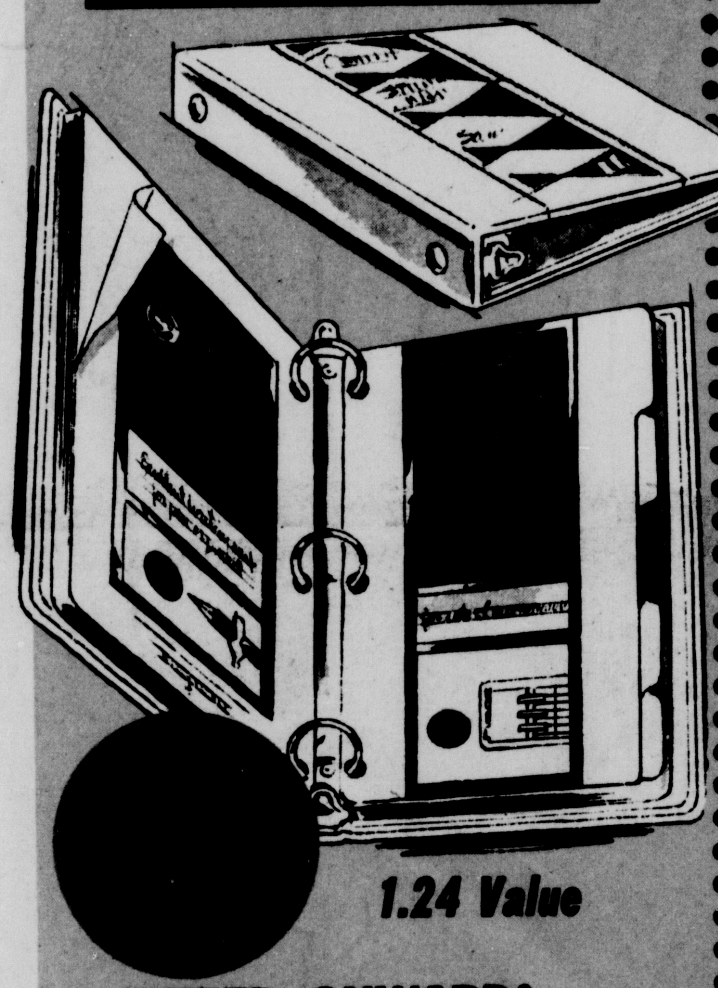

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- *10c Reference Index*

A notebook all set up for you in our own fine quality Onward® brand supplies . . . special bonus price saves you 25¢.

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JUMBO PACK FILLER PAPER

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Stock up now for busy days to come! Smooth white writing paper for all notebooks at money saving prices.

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GRAND PRIZE: Anywhere in the World!
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Name .....

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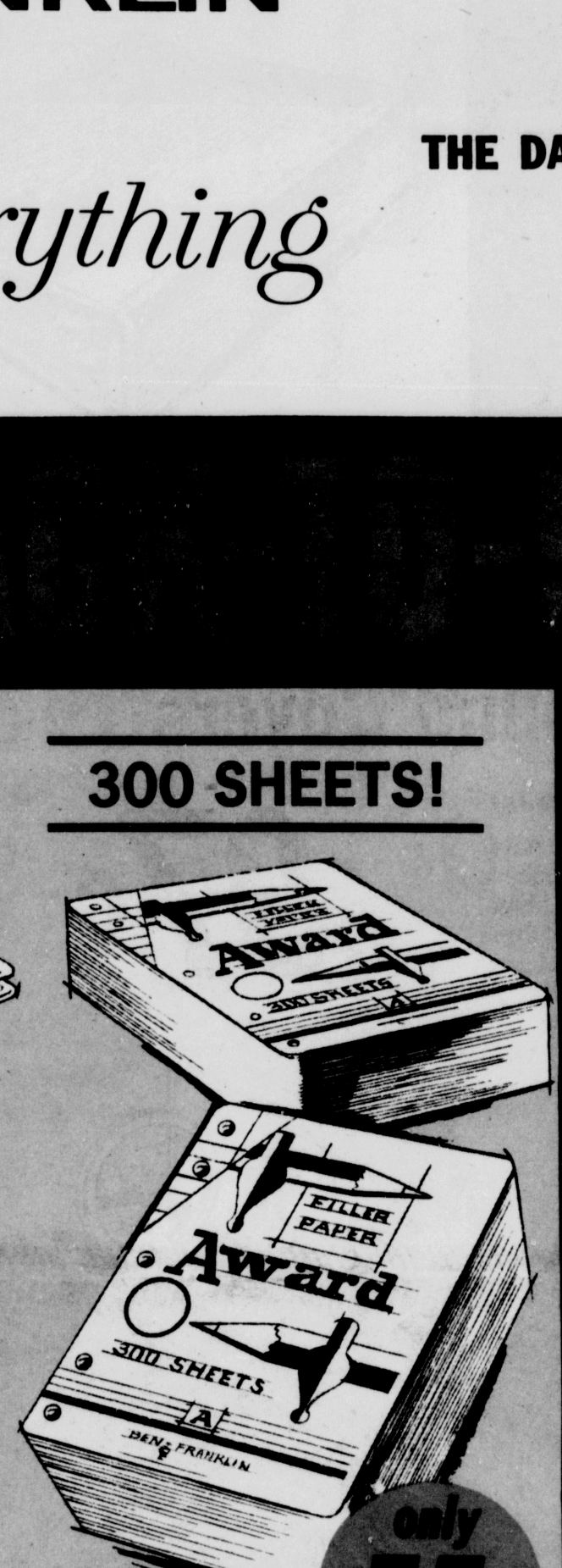

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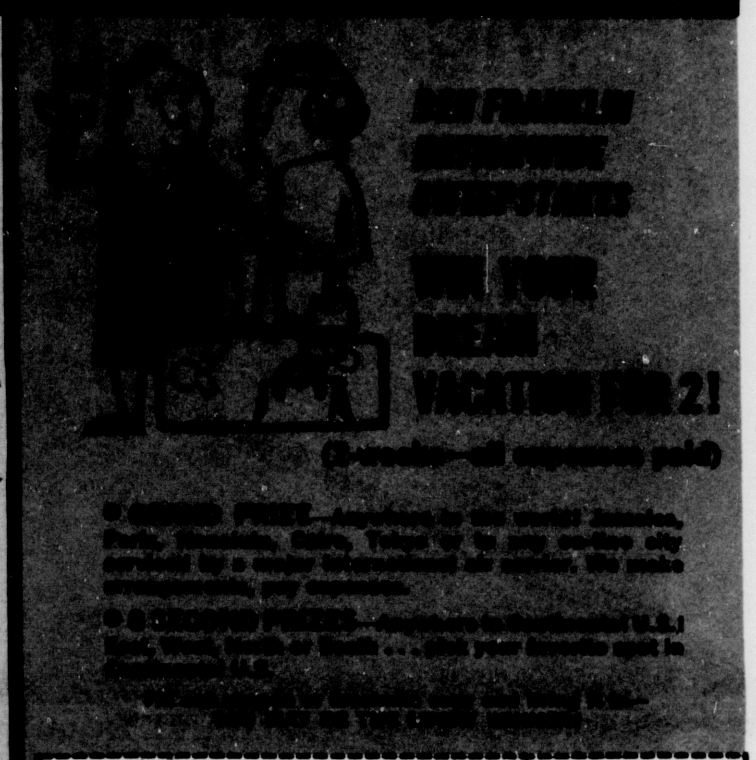

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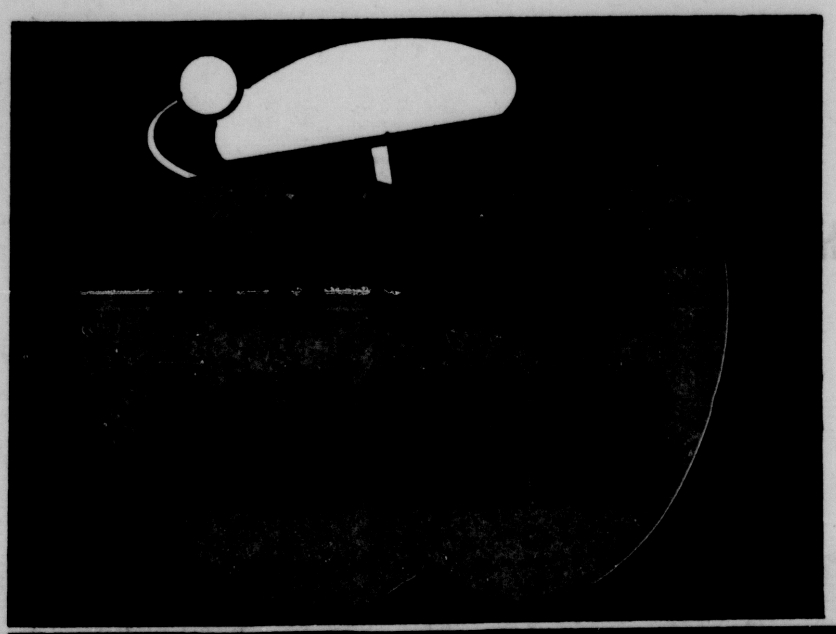

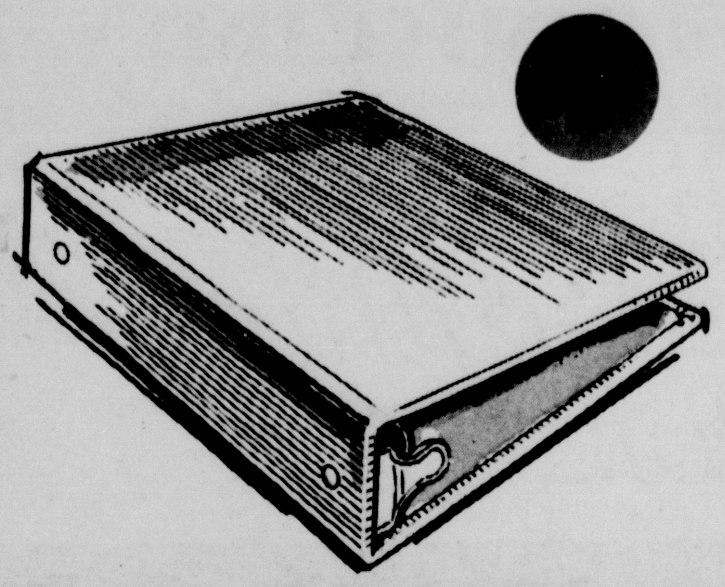

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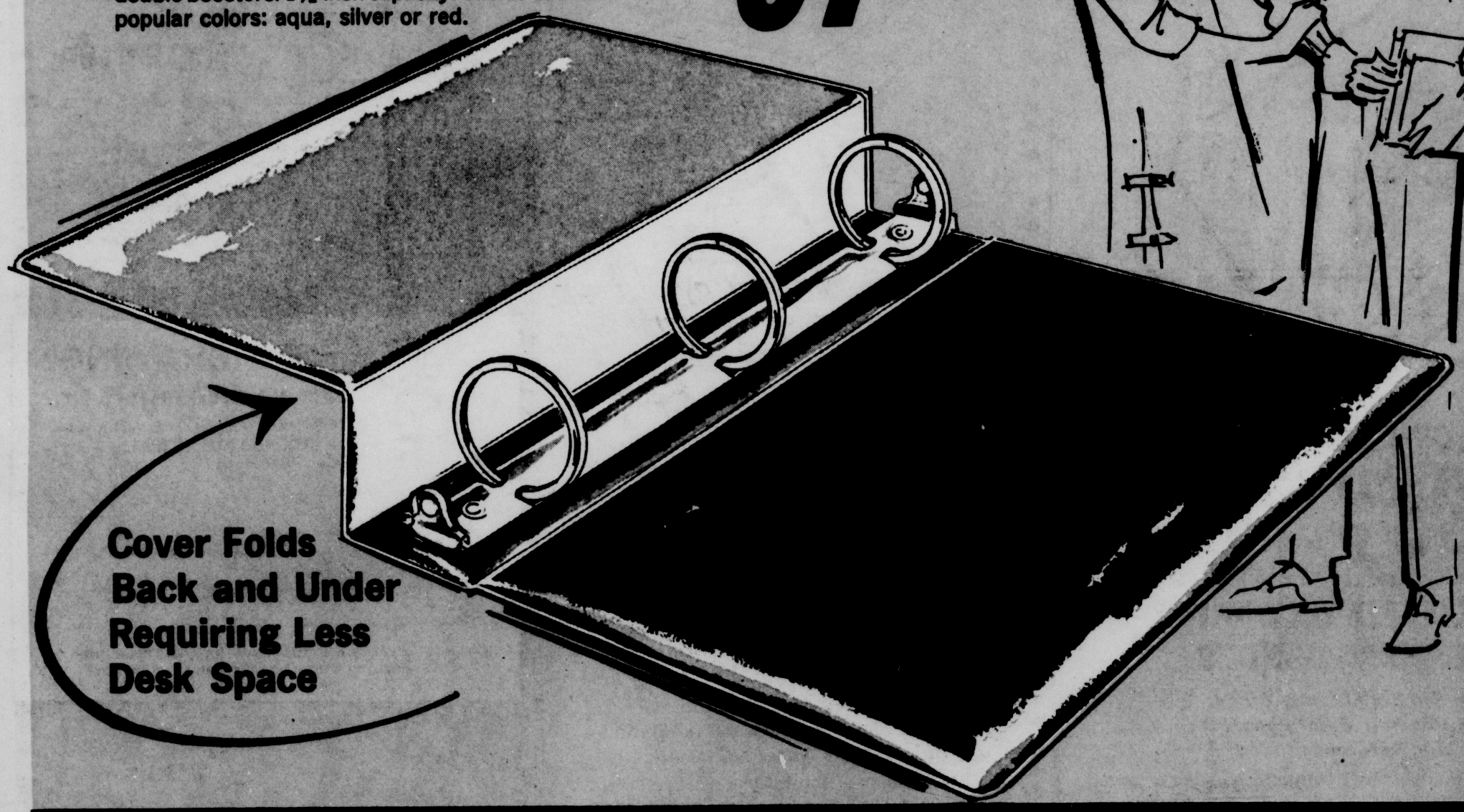

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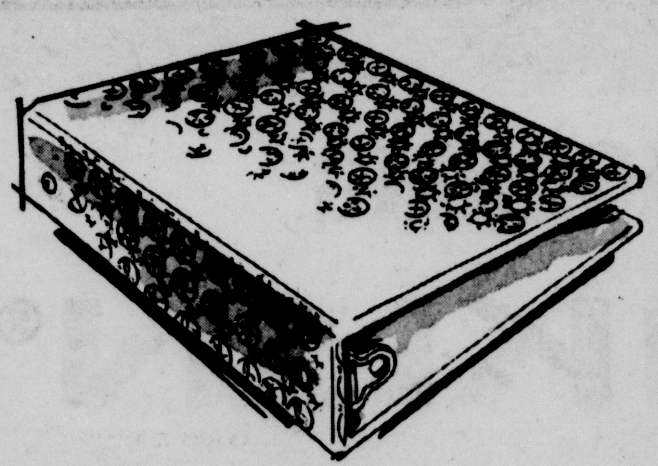

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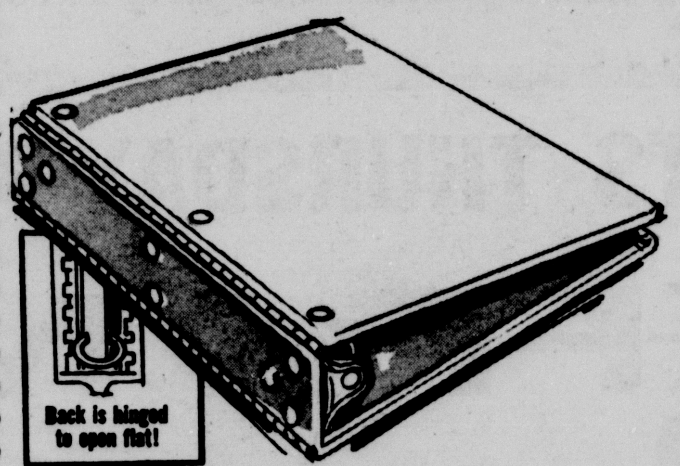

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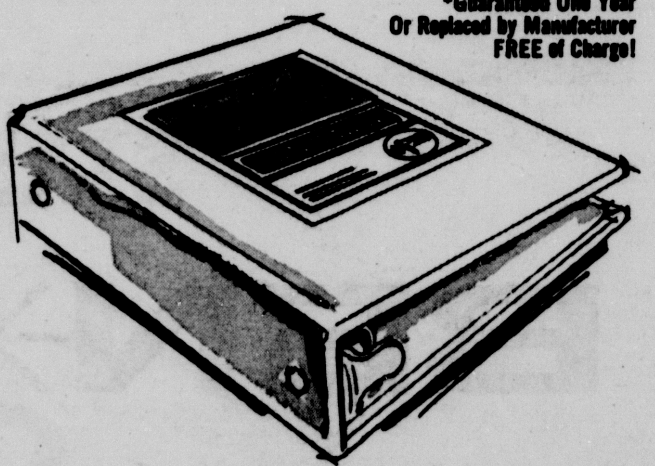

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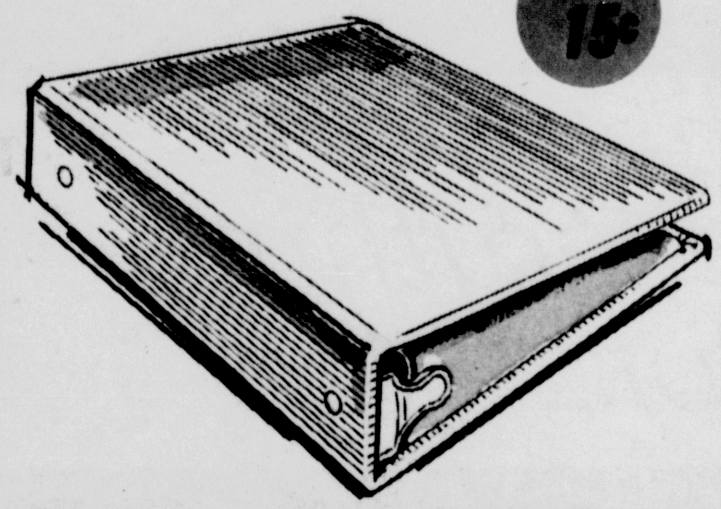

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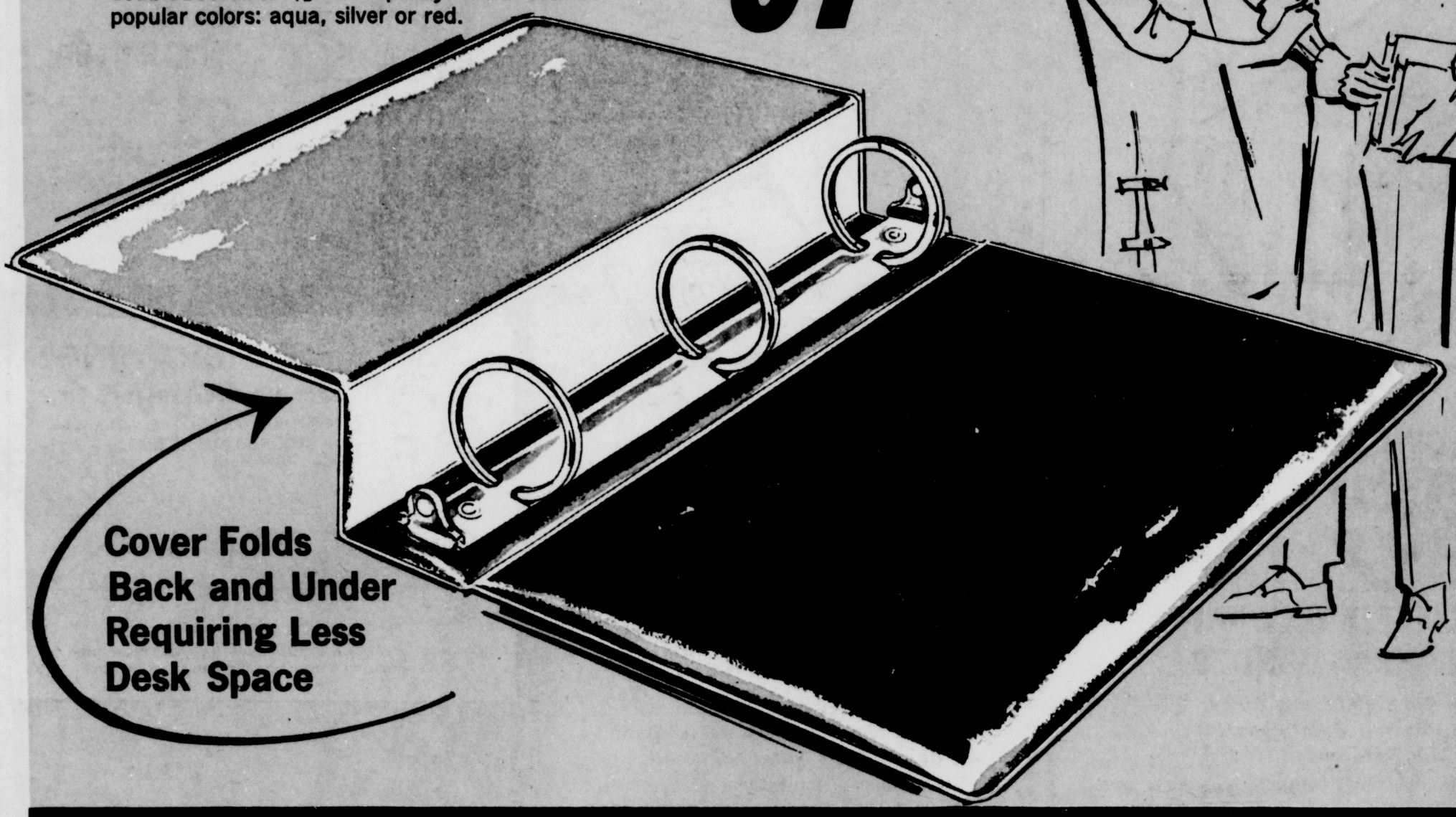

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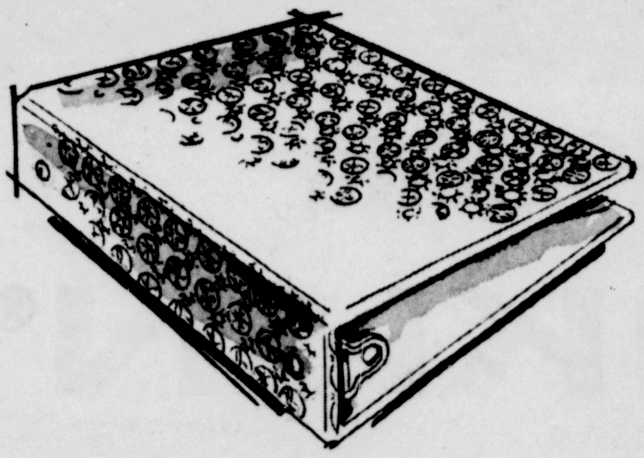

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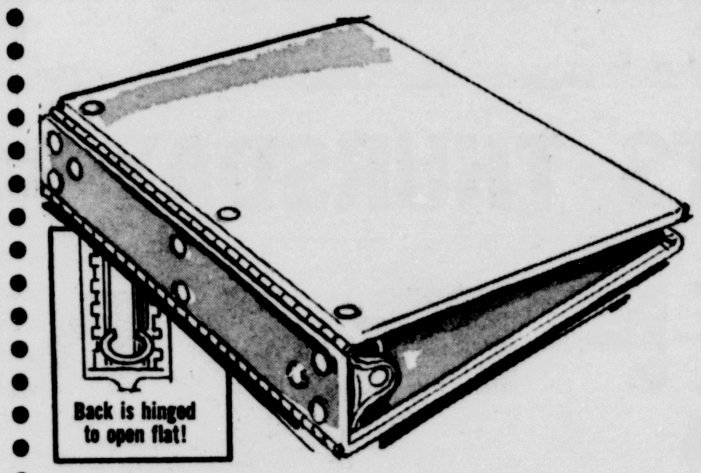

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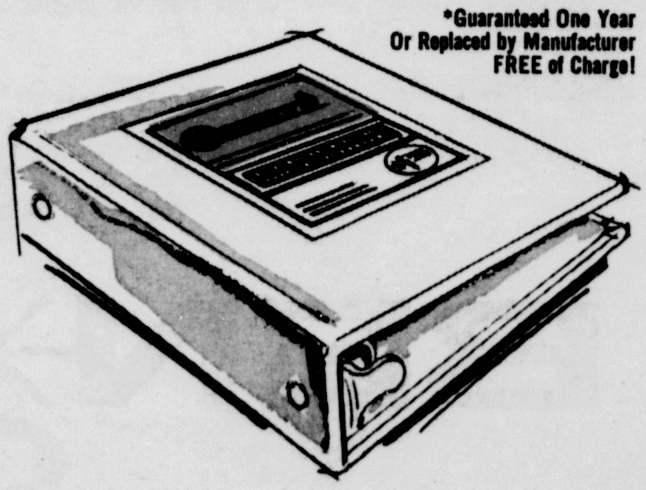

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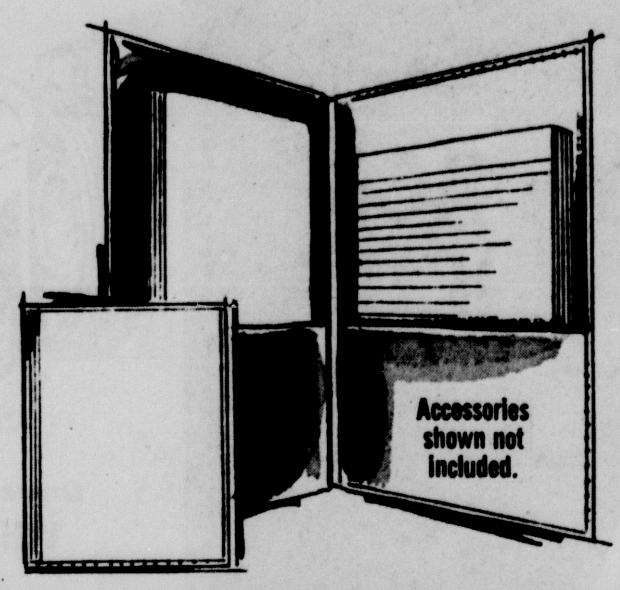

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Save 50c! Onward®

FITTED BINDERS

• ***Ready to Go, As Is!***

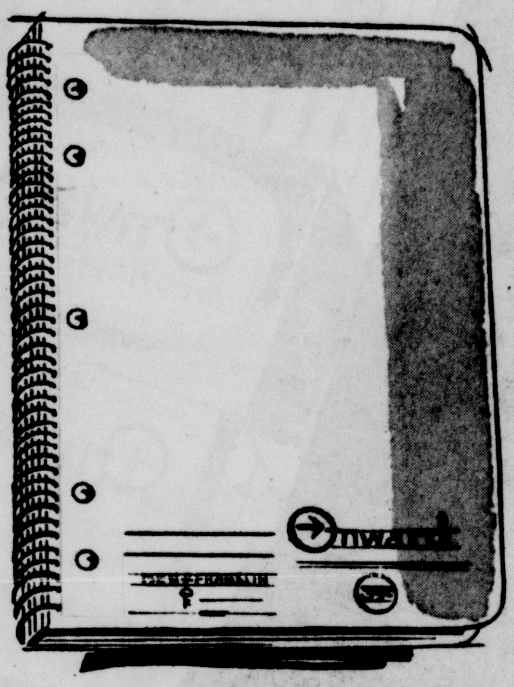
A blue canvas binder that's all pre-fitted for you. Save more than time—save money, too! And, it's Onward® brand—top quality all the way through.

$2.16 Value

166

INCLUDES:

- 89c Binder
- 49c Filler Paper
- 39c Dictionary
- 29c Assignment Book
- 10c Reference Index



Onward®

THEME and NOTEBOOKS

Reg. 39c **34c**

• ***High Gloss Color Covers!***

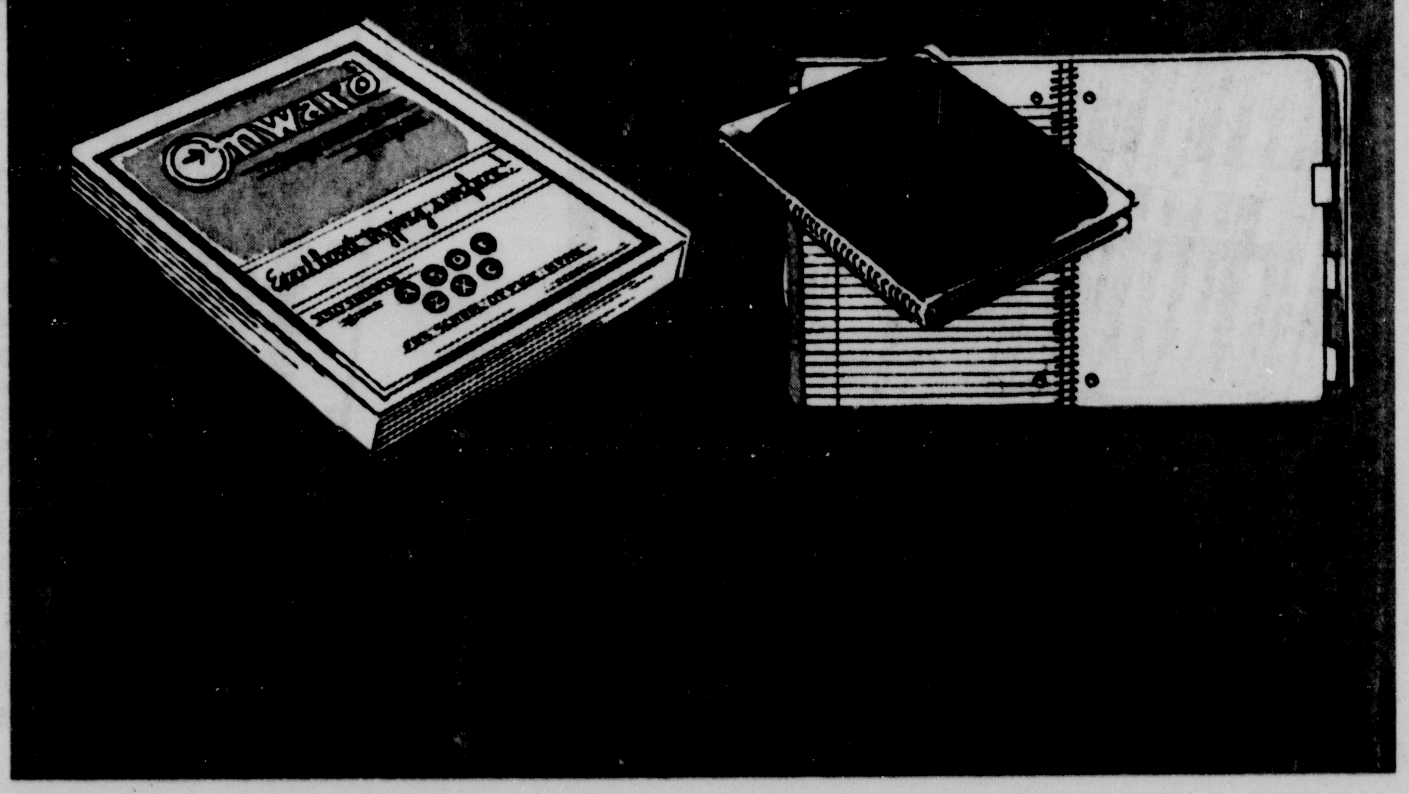
Spiral binding keeps pages together. Punch with 5 holes to fit either 2 or 3-ring binders. Safe, rounded corners. Each contain 46 sheets, 10½x 8-inch size. Choice of colors.

Western T.V. Stars!

Ruled PENCIL TABLETS

It's fun to collect the Western heroes on the cover. Contains 78 sheets of 8x10-inch ruled paper. ***Reg. 29c***

21c



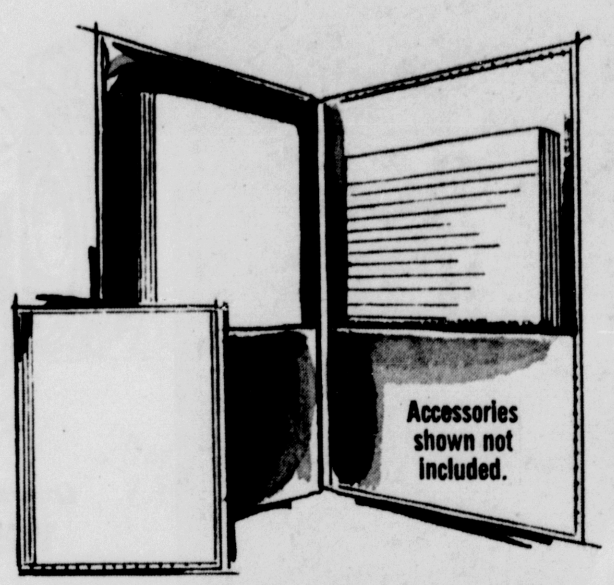
Subject Organizer!

THE GO-GO PORTFOLIOS

49c

• ***Six Handy Pockets!***

Subject organizer saves time for busy students. Reinforced pockets will hold 8½x11-inch papers.



For Clippings, Notes,

2-POCKET ENVY-LOPES

Reg. 44c **39c**

• ***Rain-Repellent Vinyl***

A safe orderly way to carry important references, notes and spare paper. Black, colors. 9½x12-in.

Save 50c! Onward®

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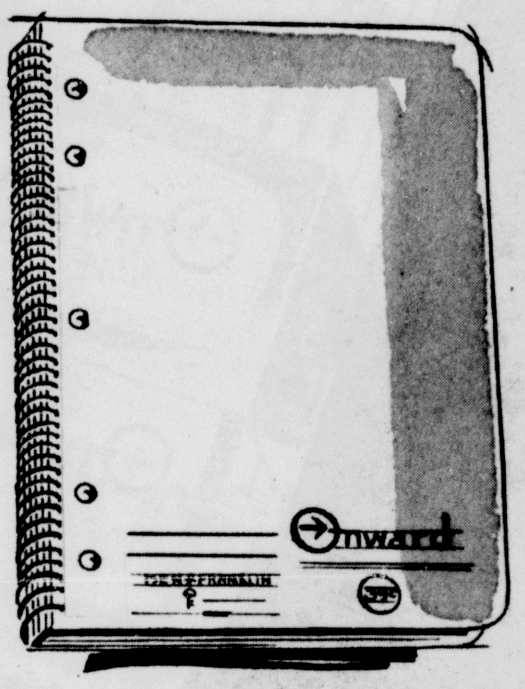

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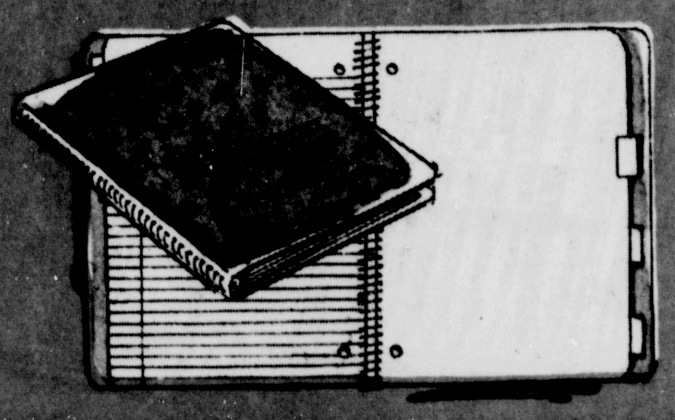


Save 50c on Each Pack!

Onward® TYPING PAPER

Big pack of 500 sheets standard 8½x11-inch size, unruled white paper. Buy now and save! 69.99 value.

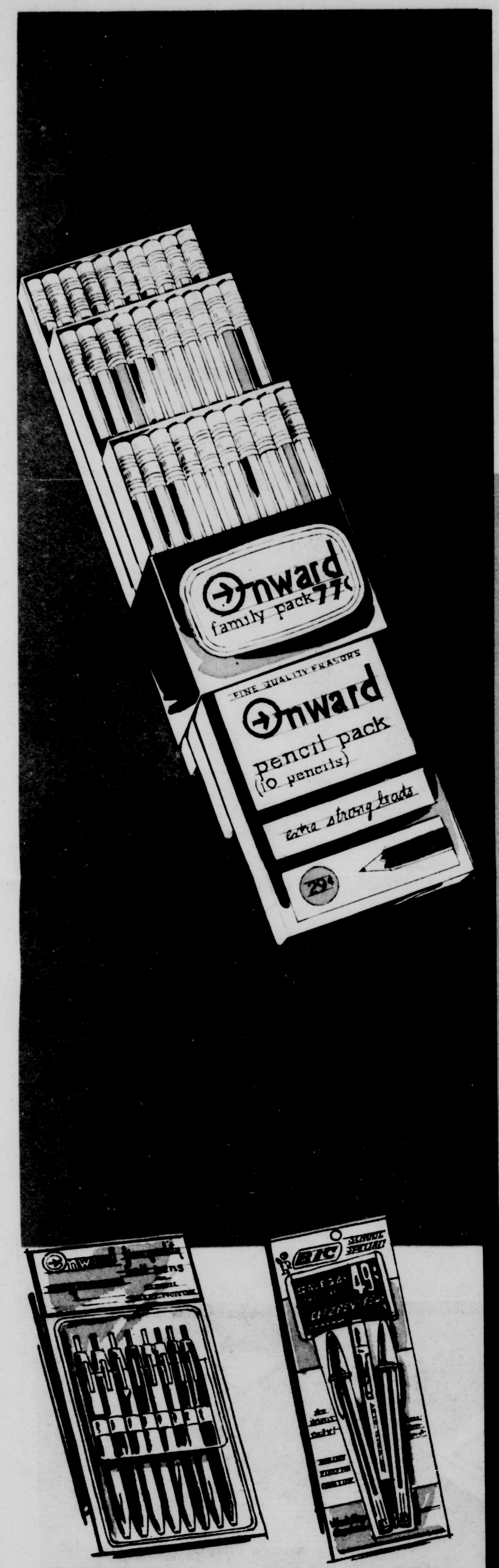
99c

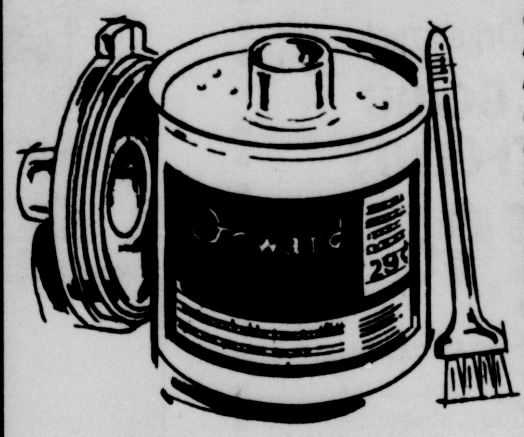
Four Subject Onward®

INDEXED NOTEBOOKS

Handy plastic-bound cover holds 80 sheets wide-ruled paper. Index dividers ready to separate papers. 89c value.

88c





Onward®

WHITE PASTE

29¢

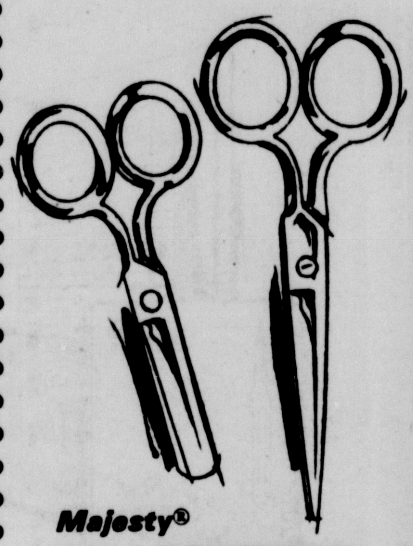
Unbreakable plastic jar with water well and nylon brush. 4.8-ounce size.

Elmer's

GLUE-ALL

1¼ OZ. **29¢** | 4 OZ. **59¢**

Home, school, hobby use . . . glues almost everything. Clear, fast setting.



Majesty®

School SCISSORS

Reg. 29c **23¢**

Four-inch size, blunted style or 5-inch size with pointed blades.

24 Colors!

CRAYOLA CRAYONS

- ***Reusable Plastic Box!***

Full length crayons in 24 different colors . . . for books, maps . . . freehand artists, too!

Reg. 39c **31c**

Eight in Pack!

Ball Point Pens

95c Value **57¢**

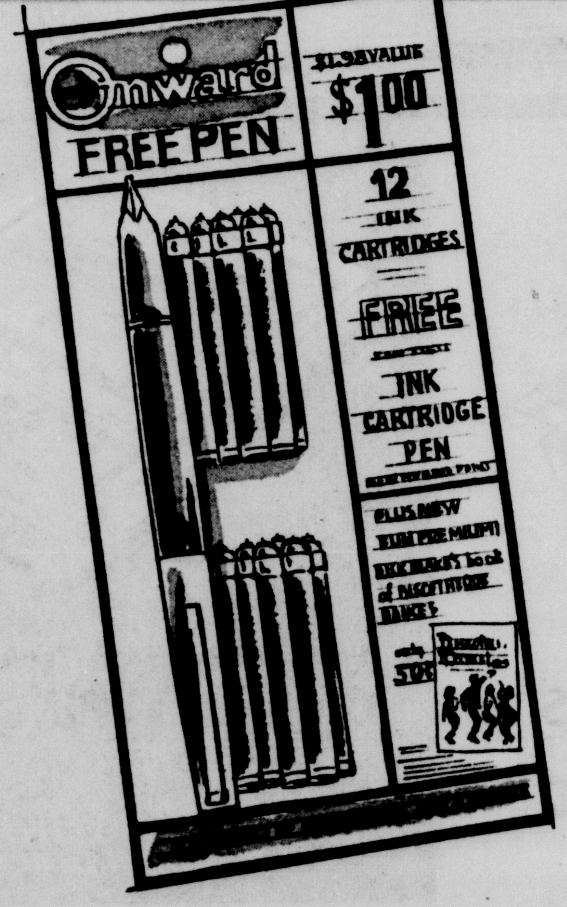
Plastic pocket protector holds eight Onward® pens in assorted colors.

Advertised on TV!

3 Bic Ball Points

87c Value **49¢**

Two regular 19¢ medium point pens plus one 49¢ extra fine point pen.



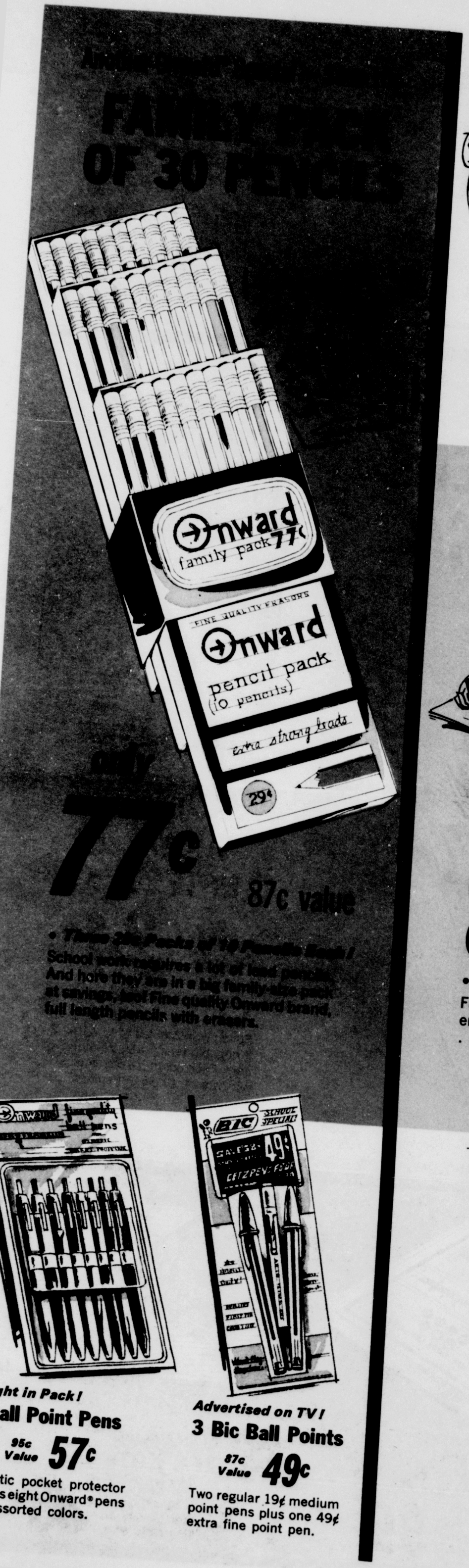
$1.98 Value

Onward® Pen Free with 12 Ink Cartridges

88¢

- ***Onward Special-Save $1.10***

A FREE pen with twelve ink cartridges for miles of carefree writing. Washable blue ink. Assorted color pens.

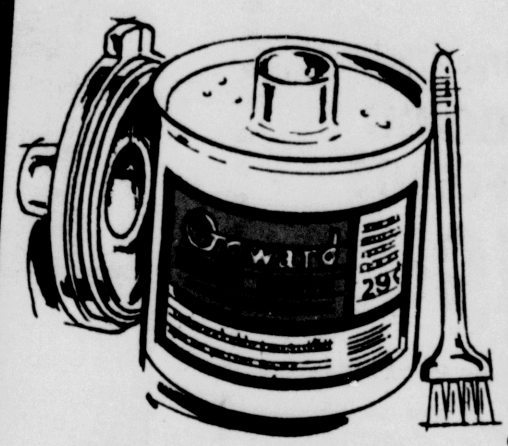


77¢

87¢ value

• *Three 10¢ Packs of 10 Pencils Each!*

School work requires a lot of lead pencils. And here they are in a big family-size pack at savings, too! Fine quality Onward brand, full length pencils with erasers.



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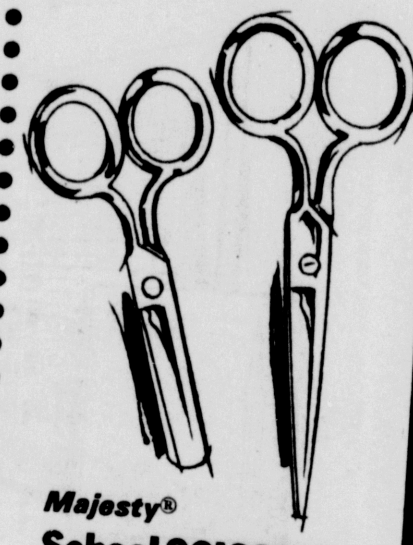

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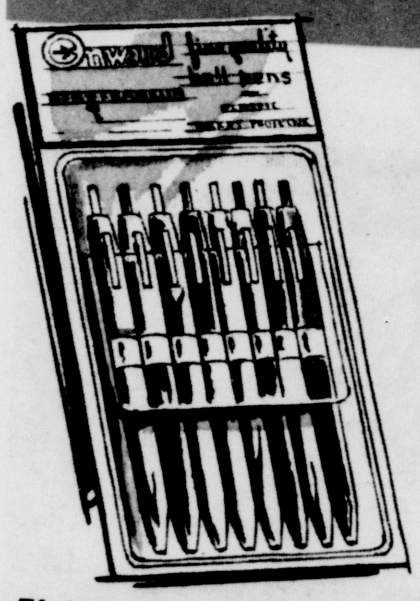

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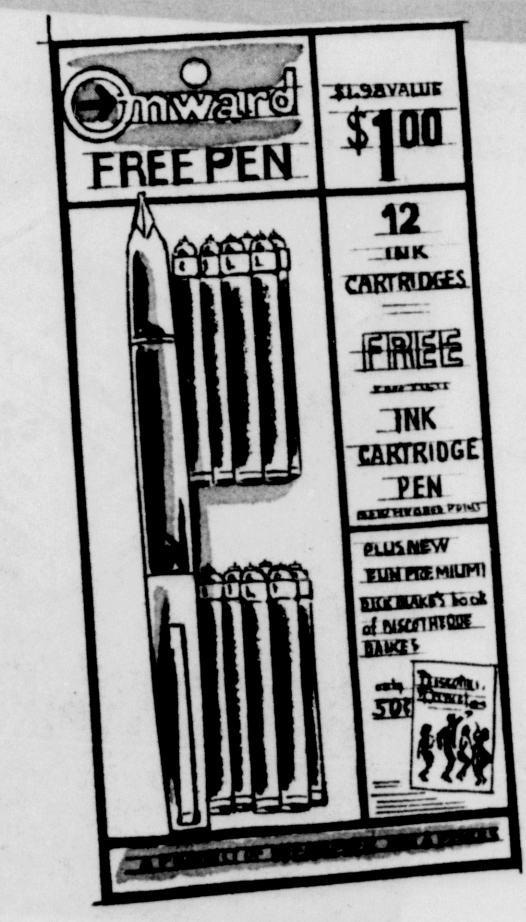

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A FREE pen with twelve ink cartridges for miles of carefree writing. Washable blue ink. Assorted color pens.

VALUE-PACKED

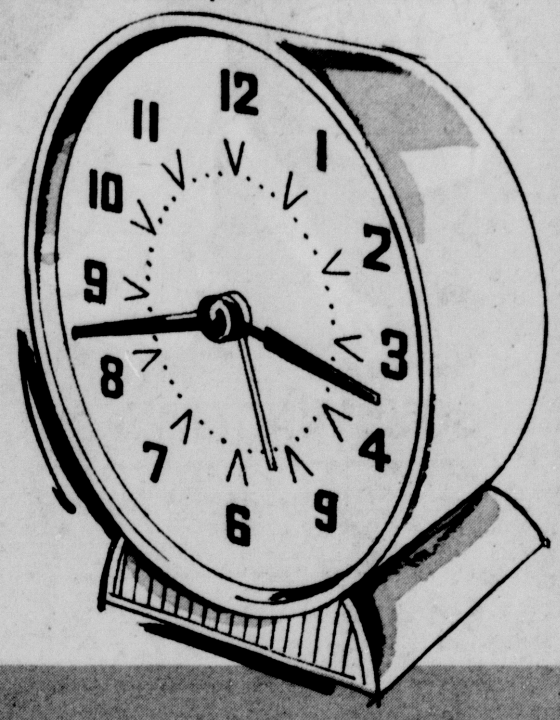
Homecrest

OUR OWN TOP QUALITY BRAND

. . . made to our rigid specifications for workmanship and materials!

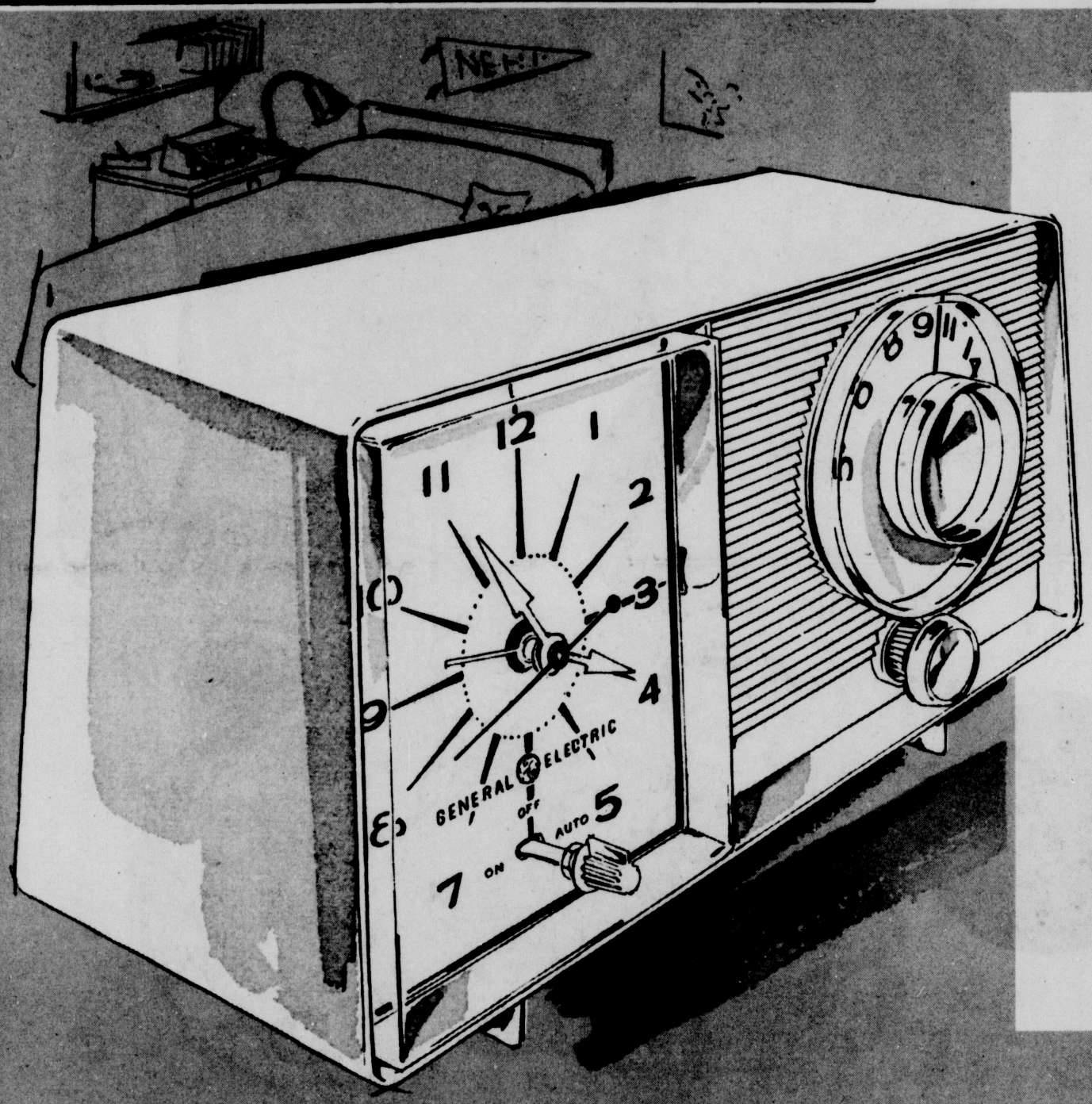
40-HOUR ALARM CLOCKS

Reg. 2.59 **1.99**



- ***Guaranteed Movement!***

Sale priced! Streamlined plastic case in choice of ivory or gold antique finish. Easy to read dial.



Wake up to Music—
a wonderful way to
start the day!

G.E. CLOCK-AM RADIO

12.99

- ***4 Tubes, Rectifier! 4-In. Speaker!***

Music turns on automatically at any time you wish . . . special compensator keeps station drift-free. 11x5¾x4¾-in. acoustically designed cabinet plus 4-in. dynamic speaker assures rich, full tones. U.L. approved.

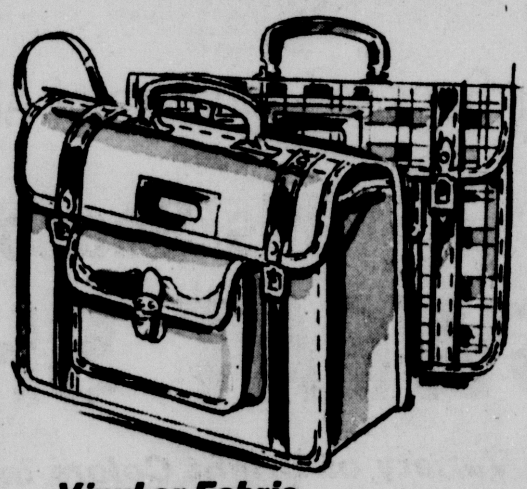
Majesty®

Laundry MARKERS

Reg. 49c **43c**

- ***No Sewing, Just Iron On!***

Everything you need to personalize your clothing . . . 100 name tapes, pen. Wash or dry clean.



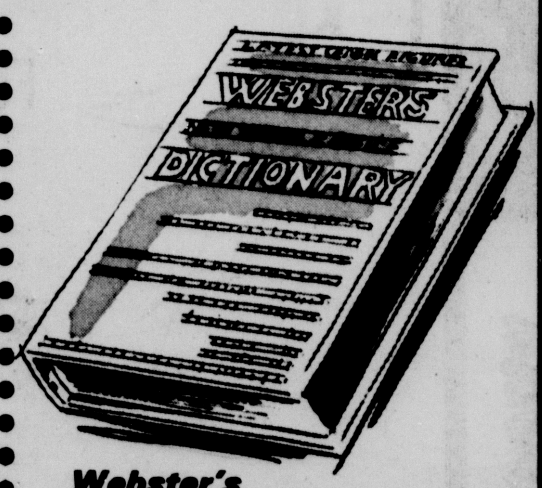
Vinyl or Fabric

SCHOOL BAGS

2.98 Value **2.66**

- ***Large Lunch Pocket***

Handle and shoulder strap style in attractive vinyl or heavy cotton plaid. 14x1½x4½-in. size.



Webster's

DICTIONARIES

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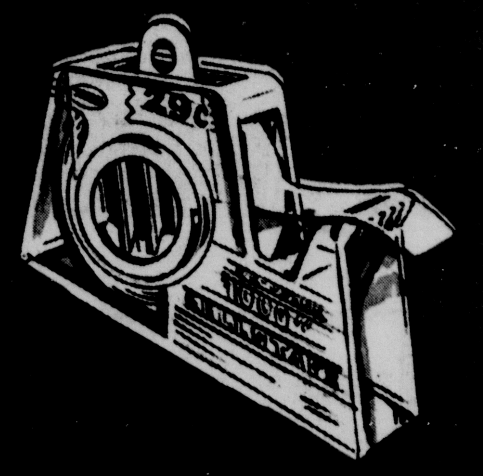
- ***52,000 Entries, 900 Pages***

New school and office edition with simple definitions plus supplementary material.



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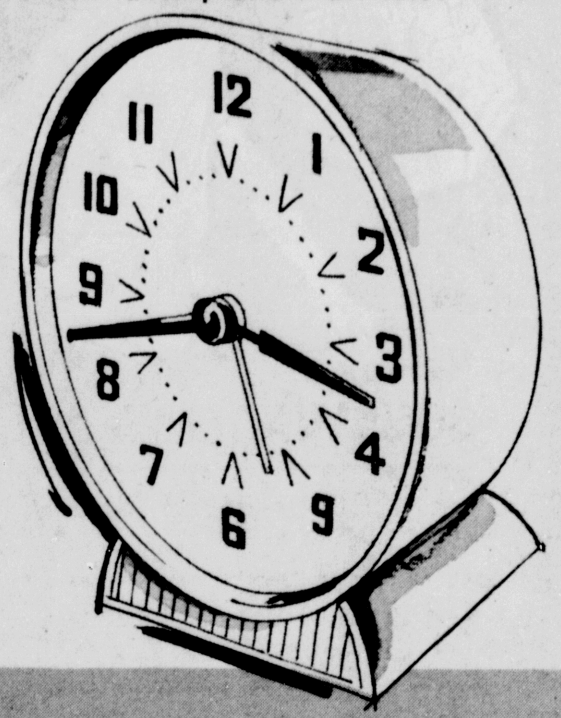

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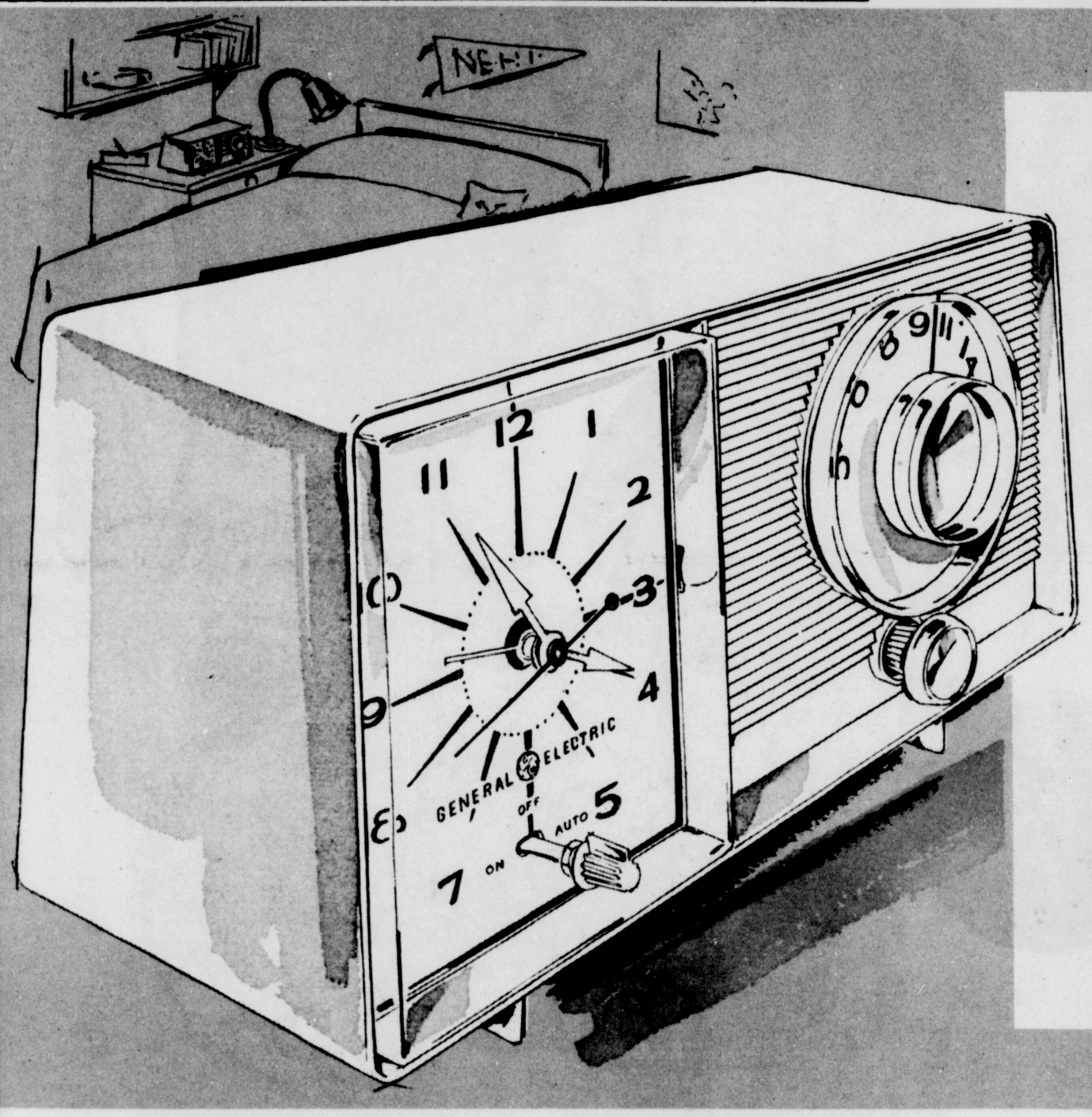

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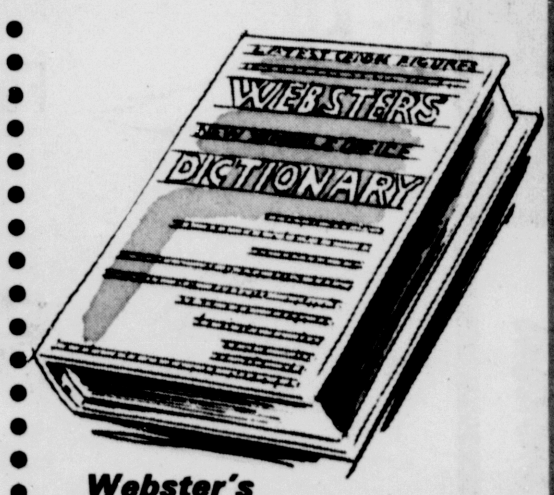

Webster's

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Reg. 1.29 **111**

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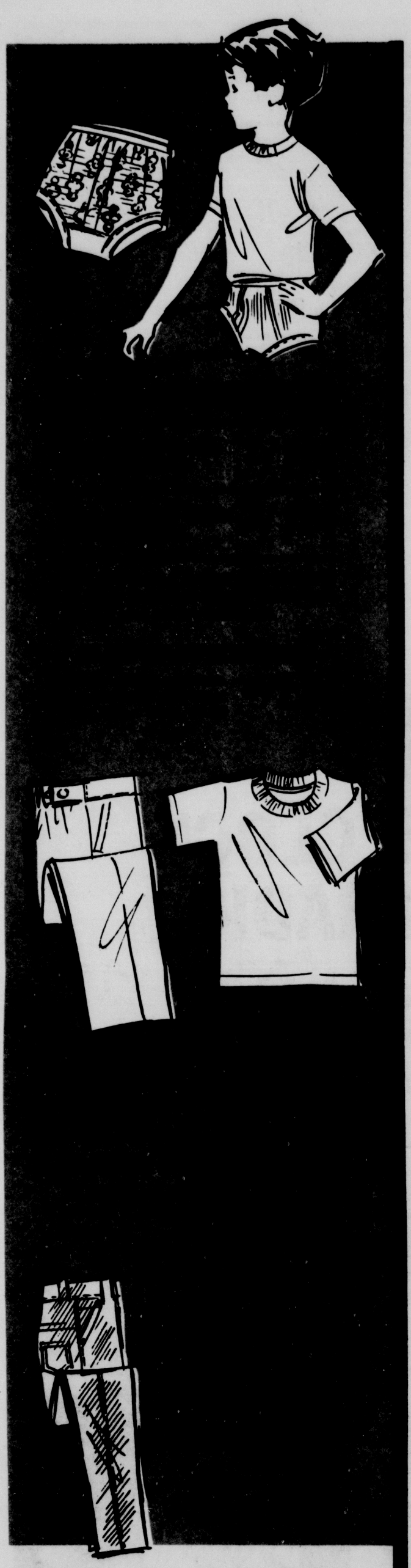
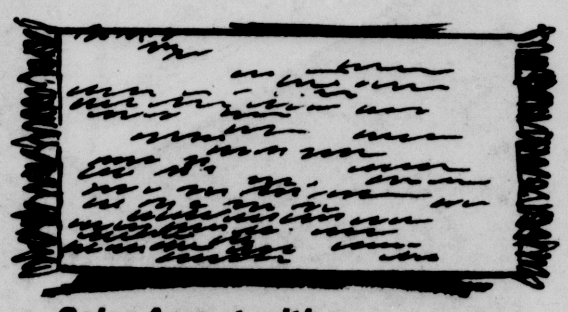




Color Accent with . . .

24 x 48-Inch Rugs

100% rayon pile—fringed! Non-skid back. Wonderful array of decorator colors.

187

Reg. 2.29

For Back-to-Schoolers of All Ages

This Season It's . . .

SWEAT SHIRTS

- ***A Variety of Bright Colors in Every Size***
- ***All Washable Cotton with Fleece Linings***

For work, for play, for school—the whole family loves practical, comfortable sweatshirts. Go-everywhere style makes them twice as wearable; quality materials and workmanship make them very durable, too!

Sizes for the Entire Family!

Misses Sizes S-M-L-XL	1.77
Young Men's Sizes S-M-L	1.77
Boy's Sizes S-M-L	1.27
Girls' Sizes 10-16	1.17
Children's Sizes 2-4-6-8	97c

Harvey Jr.®
BOYS' UNDERWEAR

Reg. 2/1.29 Briefs
Sizes S-M-L **2/1.14**

Reg. 2/1.49 T-Shirts
Sizes S-M-L **2/1.24**

Our own brand is your guarantee of quality. Selected cotton yarns are full cut and shrink resistant.

JR. BOYS' BOXER BRIEFS

Sanforized broadcloth. Guaranteed 1 year wear. Size 2-10. *Reg. $1.29* **$1.09**

Little Mistress®
Children's KNIT SHIRTS

Fine-quality cotton shirts in a wide choice of colors. Sizes 4-6X. *Reg. 1.49* **84¢**

Juvenile BOYS' SLACKS

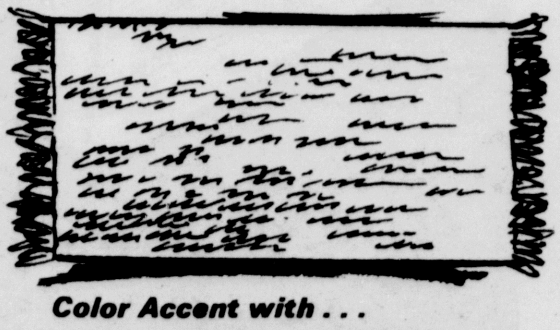
100% cotton, bar-tacked seams, 2 front pockets. Sizes 4-7. *Reg. 1.59* **99¢**

Boys' Western Jeans

Reg. 2.49 **224**

- *Slims or Regulars!*

Guaranteed to meet the rugged demands of boys ... and Mom!



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Reg. 1.39

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Grammar School to College

MOM Loves Durable Press

Durable PRESS never needs ironing

TAILORED SHIRTS

• ***Perfect for School . . . or Dress!***

Marvelous wardrobe stretchers . . . they go with skirts, jumpers, shorts and pants. Smart in both solid colors and prints . . . Bermuda or spread collars . . . all with roll-up sleeves.

Reg. 1.59

Misses 32-38 **137** | **Girls 7-12** **117**

Full Fashioned for Women

TURTLE-NECK SLIPOVERS

Top styling! Top quality! Ideal with shirts and slacks—for date or school. All Colors. Sizes 34-40. ***Reg. 3.99***

2.99

Washable Orlon Acrylic

CHILDREN'S CARDIGANS

Smart! Versatile! Practical! Bulky knits for girls; heavy-weights for boys! Popular colors for both. Sizes 4 through 7. ***Reg. 4.00***

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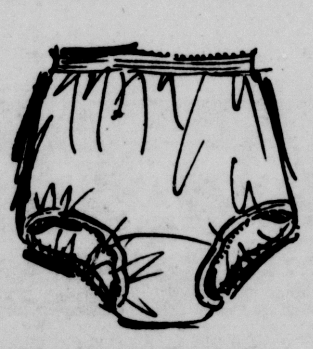


White and Pastels!

Girls' PANTS

Reg. 39c **29c**

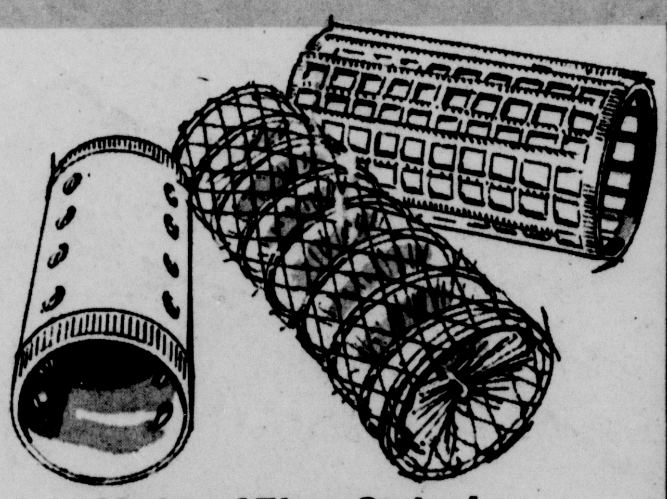
Smooth acetate tricot with double crotch. White and colors. Sizes 4-14.

Double Crotch

Womens' BRIEFS

Reg. 49c **37c**

Fine acetate tricot for a smooth and comfy fit. White, pastels. Sizes 5-10.



Choice of Three Styles!

HAIR ROLLERS

Plastic brush, aluminum brush and magnetic type. All popular sizes. ***Reg. 1.00***

66c pkg.

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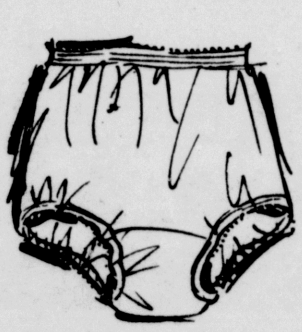

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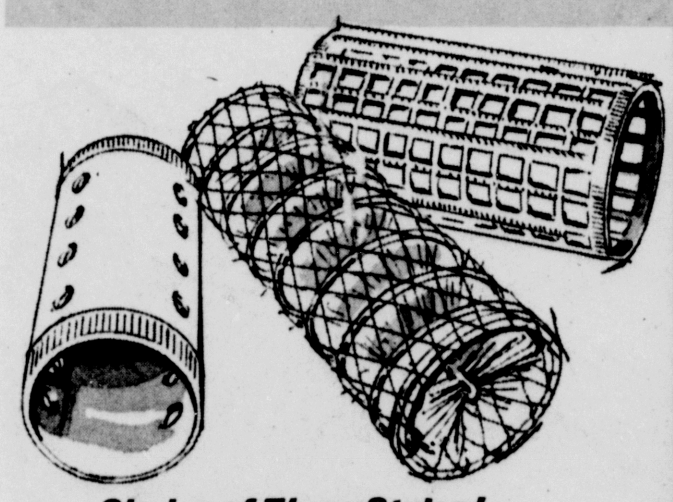

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66c pkg.

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Girls' Ruth Barry®

CREW SOCKS

Reg. 3 prs 1.25 **3 prs/115**

English rib knit of fine Durene® mercerized cotton. White. Sizes 6 to 11.

Men's Hanway®

CREW SOCKS

Reg. 2 prs 1.15 **2 prs/100**

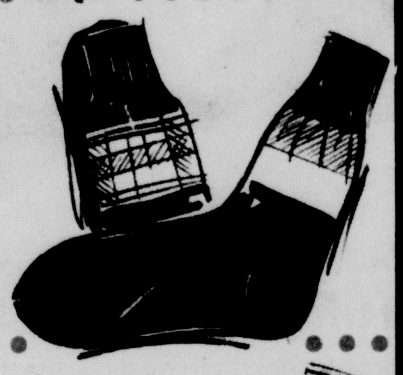
Genuine rib knit in heavy, soft, spun cotton. Stay-up tops. White. Sizes 10-13.

Boys, Hanway Jr.®

SLACK SOCKS

Reg. 4 prs 1.00 **Pkg of 4 /91c**

Blazer stripes in wash-fast colors. Fine in-grain cotton. Guaranteed! Sizes 7-10.



Boys' Hanway Jr.®

Stretch Socks

Reg. 59c pr **2 prs/100**

Bulky knit, 75% orlon and 25% stretch nylon. Black and colors. Sizes 7-8½, 9-11.

5th Avenue

Made to Fit Slim Legs!

STRETCH NYLONS

- ***Seamless, Sheer, 15-Denier!***

Knit to fit of long wearing micro mesh nylon. Smart beige or Tahiti. Sizes; Small (8-9), Average (9-10), Tall (10-11½).

Reg. 79c

63c

Back-to-School Favorites!

ORLON STRETCH KNEE HIGHS

- ***Popular Pineapple Stitch***

Stay-up elastic cuffs. Black, white and colors to match your new fall sweaters.

extra value!

Reg. 79c

Girls' Sizes 6-7½, 8-9½ 68c

Misses' Size fits 9-11 88c

Reg. 98c.

VALOR

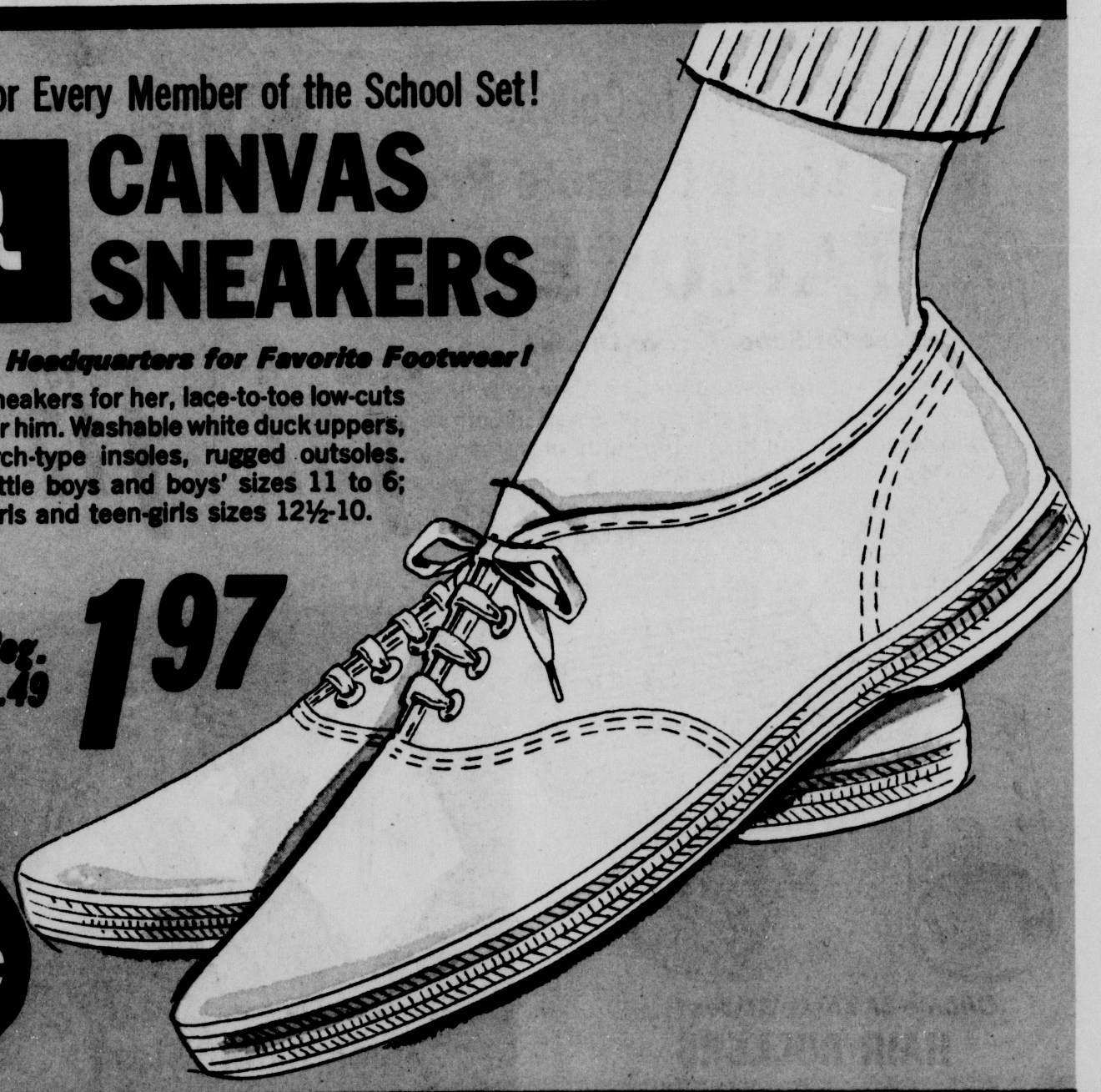
CANVAS SNEAKERS

For Every Member of the School Set!

- ***Headquarters for Favorite Footwear!***

Sneakers for her, lace-to-toe low-cuts for him. Washable white duck uppers, arch-type insoles, rugged outsoles. Little boys and boys' sizes 11 to 6; girls and teen-girls sizes 12½-10.

Reg. 2.49 **197**



save 52c

COMPOSED BY UNION LABOR—PRINTED BY THE OFFSET PROCESS—PRINTED IN U.S.A.

Girls' Ruth Barry®

CREW SOCKS

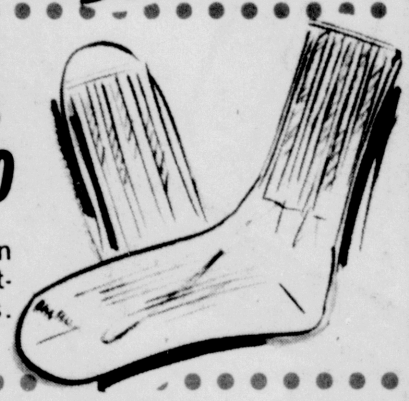
Reg. 3 prs 1.25 **3 prs/115**

English rib knit of fine Durene® mercerized cotton. White. Sizes 6 to 11.

Men's Hanway®

CREW SOCKS

Reg. 2 prs 1.15 **2 prs/100**



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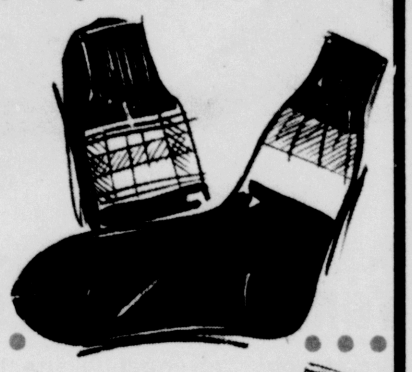

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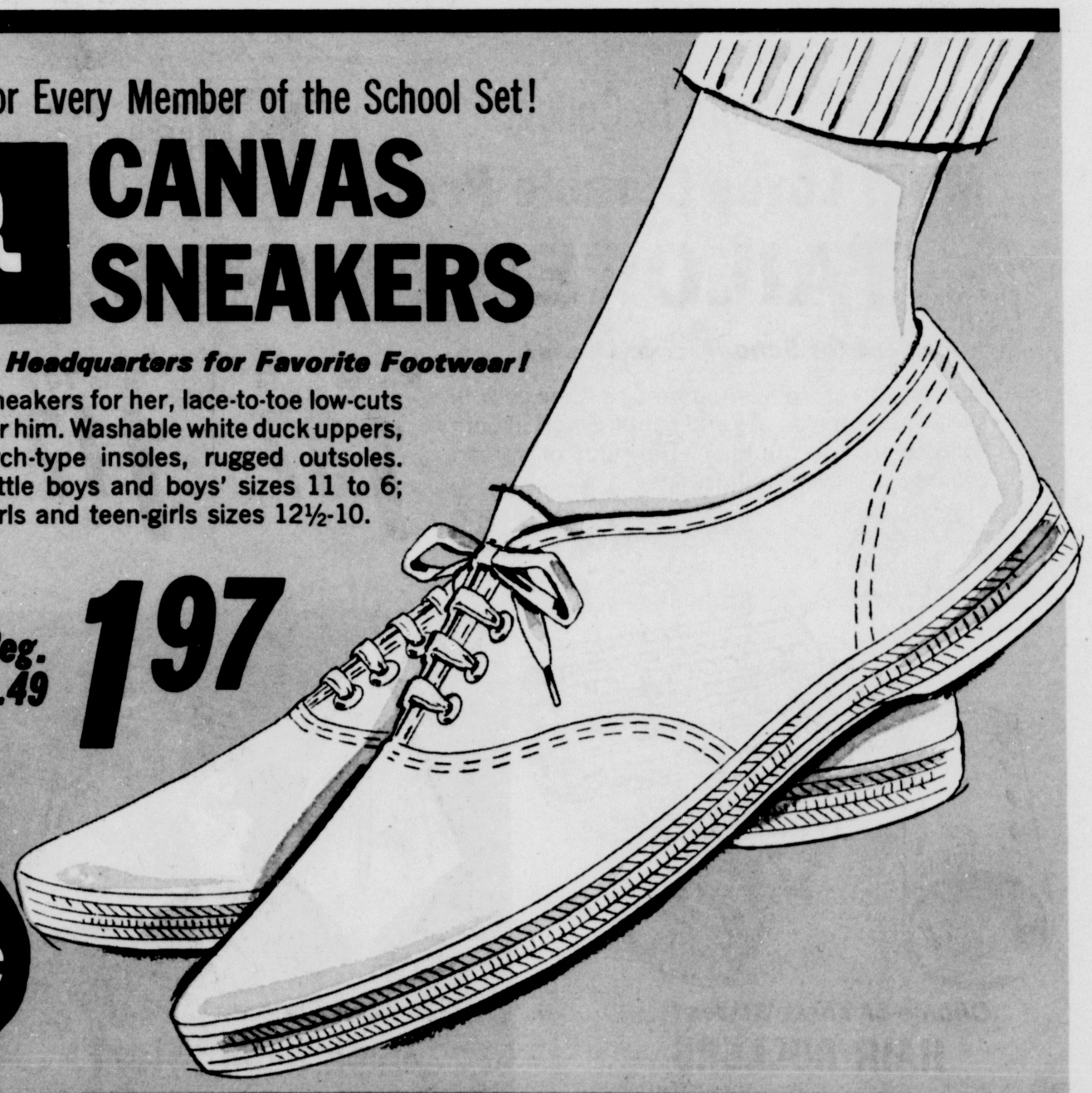

save 52c

FRANKLIN' Your Best Place to Shop for School Wear!

COMPOSED BY UNION LABOR—PRINTED BY THE OFFSET PROCESS—PRINTED IN U.S.A.

Penneys
ALWAYS FIRST QUALITY

Starts Wednesday, August 16th

BACK-TO-SCHOOL* BARGAIN DAYS

Dear Mom:

Are we rushing things at Penney's? Maybe . . . but with good reasons.

We know school opening is still weeks away — but those weeks will slip away fast. So . . . we offer Bargain Days — and give you an opportunity to buy dresses, shirts, pants — most of the things the kids will need for school at truly bargain prices.

Instead of heading for the beach tomorrow, take your Penney charge card and head for Penney's! The money you'll save on Back-to-School things will help pay for some vacation fun.

*Dear kids: Sorry about that!

Special buy! Girls' Penn-Prest® slips that you never iron*

4 to 14 **$1**

Save on pretty Kodel® polyester/cotton slips that iron themselves in the dryer. They're great! Built-up and adjustable shoulder strap styles. White.

PENN-PREST

Boys' sturdy, all-cotton western styled jeans

3 pr. $5

Sanforized® 12½-ounce blue denim—authentically western styled in regular and slim models. Sizes 6 to 16. Get them penny for school now . . . and save!

SUPPLEMENT TO:
The Daily Sikeston Standard

SIKESTON, MISSOURI

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PENN-PREST
*WHEN TUMBLE DRIED

Look! Boys' sturdy, all cotton western styled jeans

3 prs. $5

Sanforized® 13¾ ounce blue denims—authentically western styled in regular and slim models. Sizes 6 to 16. Get him plenty for school now . . . and save!

**BRING YOUR PENNEY CHARGE CARD.
NO MAIL OR PHONE ORDERS.
BE HERE EARLY FOR BEST SELECTIONS!**

SUPPLEMENT TO:
The Daily Sikeston Standard

SIKESTON, MISSOURI

Penneys

ALWAYS FIRST QUALITY

PENN-PREST
means you NEVER iron*
*WHEN TUMBLE DRIED

Sportswear bargains ...timed for back to school!

ANY **2** FOR **$7**

Special buy! Acrylic slipover with true turtleneck

The slinky sleekness that makes you look more 'girl'! Fall's favorite slipover style . . . full fashioned with ribbed hipline, turned back cuffs and turn over turtleneck. 34 to 40 in campus colors.

Special buy! A-line skirts galore... they're Penn-Prest®!

Snappy new school time classics in solid color Dacron® polyester/cottons with the Penn-Prest® never iron* bonus . . . belted or yoke over an inverted pleat. Basic and fashion shades. 5 to 15.

Fabulous value! Bonded Orlon®/wool knit slacks

Thank heavens for step-in slacks! No zippers to catch! No buttons to pop! Elasticized waistband . . . and fully bonded with acetate tricot. Orlon® acrylic/wool . . . light, warm and supple. Colors even! 8 to 18 average. 10 to 18, tall.

Enjoy easy, no-cash shopping . . . just say "Charge it" at Penney's!

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Penneys
ALWAYS FIRST QUALITY

BACK-TO SCHOOL* BARGAIN DAYS

Exciting school-fashion news for all the girls... at old-fashioned prices!

Fabulously low priced!
Imported acrylic bulkies

S,M,L **$4**

At the bus stop, on the playground, after school . . . wow is the word for them! Warm toppers of the first order in fine quality acrylic . . . full fashioned and knit for perfect fit. Cable front style in your favorite colors. Washable, Mom!

Tagged to save!
Stretch waist pleat and A-line skirts

4 to 6X **2.50** 7 to 14 **$3**

Box pleated skirts with perfect fit waistbands in multi-color plaids . . . trim A-liners in deep toned solids. All made to Penney's top size and quality specifications in soft, stay neat wools. Build her school wardrobe with these and save!

***Dear kids:**
Sorry about that!

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Penneys

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THE PENNEY STORY

Should you throw away your iron or keep it as a door stop?

By ROBERTA NASH

Perhaps your iron isn't obsolete just yet. But with Penn-Prest, most women never iron at all. They just let their dryer do the ironing.

(Of course, if you haven't a tumble dryer, you may have to touch up in some cases. But *just* a touch up. Even then, I've found you really say good-bye to the drudgery of ironing.)

Please don't confuse Penn-Prest with some other 'permanent press' process that may have disappointed you. This one is different.

The J. C. Penney Company stands behind it.

SPECIAL! Boys' back to school shirts that you never iron* ...they're Penn-Prest®!

3 FOR $5

Terrific value! Long and short sleeve polyester/cottons that never need ironing. Machine wash, pop in the dryer — they come out ready to wear. Popular styles and colors—solids and plaids. Sizes 6 to 18. Get him a whole wardrobe of these carefree wonders at this special price at Penney's!

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Penneys
ALWAYS FIRST QUALITY

BACK-TO SCHOOL* BARGAIN DAYS

*Dear kids:
Sorry about that!

PENN-PREST
means you NEVER iron
*WHEN TUMBLE DRIED

Our Towncraft® never-iron slacks are **REDUCED thru Saturday!**

6 TO 12, REGULAR, SLIM
REG. 3.98, NOW

3.33

14 TO 18, REGULAR, SLIM
REG. 4.98, NOW

3.99

We're aiming to please everyone with these! First we took handsome, oxford woven Fortrel® polyester/cotton and added Penn-Prest®. So they machine wash and drip or tumble dry smooth as new. Then we tailored 'em in the popular grad style, in proportioned sizes most every boy could wear. (In the colors he wants, too!) NOW we've reduced prices thru Saturday . . . so you can stock up for school, and save!

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Penneys
ALWAYS FIRST QUALITY

GREAT NEWS!

PENNEY'S BACK-TO-SCHOOL DRESS CARNIVAL

IS BACK!

Look, Mom! No more homework for you...these are easy-care!

3 to 6x $4 7 to 14 $5

You'll give our collection straight A's for giving a smooth, wrinkle free performance! Start your girls with Nubby Dan gingham plaids in Fortrel® polyester/cotton — they iron themselves in the dryer (thanks to Penn-Prest®!) and they've got the protection of Scotchgard® stain repeller, too! Then pick out a couple of Orlon® acrylic knits, pert and pretty and bonded to acetate tricot for shape. All the styles a girl could want . . . swingers and skimmers and hip-slung belts. Lots of colors to decide between. Get her school wardrobe now . . . one stop, one price, one heck of a value!

PENN-PREST means you NEVER iron.*
*WHEN TUMBLE DRIED

Penneys
ALWAYS FIRST QUALITY

BACK-TO SCHOOL* BARGAIN DAYS

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Penneys

ALWAYS FIRST QUALITY

THE PENNEY STORY

Why make such a big deal out of quality?

By ROBERTA NASH

I asked a Penney store manager the question once and when he finally decided I was serious, he said, "If I could use only one word to describe the phenomenon of Penney's, I'd pick the word, *quality*.

"Mr. Penney has always been a *fanatic* on the subject," he continued. "They say the only thing that still makes Mr. Penney angry is when someone suggests we compromise Penney quality to make a lower price."

SPECIAL BUY!

Never-iron* sport shirts at a buy-a-bunch price!

2 FOR $5

Stock up now for school, for work, for after hour activities, too! Handsomely tailored in polyester/cotton that's Penn-Prest® to come right from the dryer wrinkle-free, ready to wear. Choose long or short sleevers in smart solids, plaids, tattersall checks and university stripes. Sizes small, medium, large.

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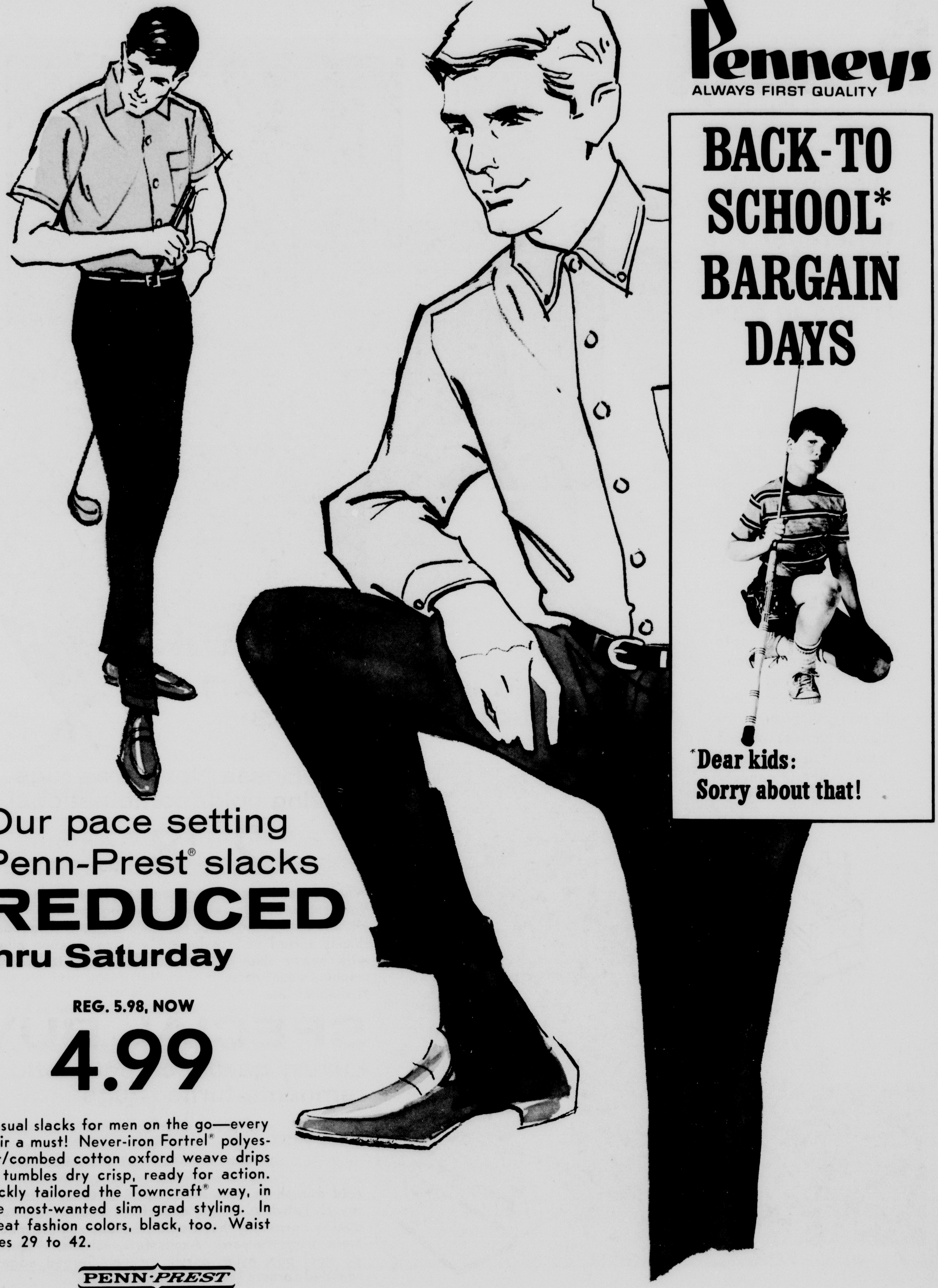

Penneys

ALWAYS FIRST QUALITY

BACK-TO SCHOOL* BARGAIN DAYS

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Our pace setting
Penn-Prest® slacks

REDUCED

thru Saturday

REG. 5.98, NOW

4.99

Casual slacks for men on the go—every pair a must! Never-iron Fortrel® polyester/combed cotton oxford weave drips or tumbles dry crisp, ready for action. Slickly tailored the Towncraft® way, in the most-wanted slim grad styling. In great fashion colors, black, too. Waist sizes 29 to 42.

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THE PENNEY STORY

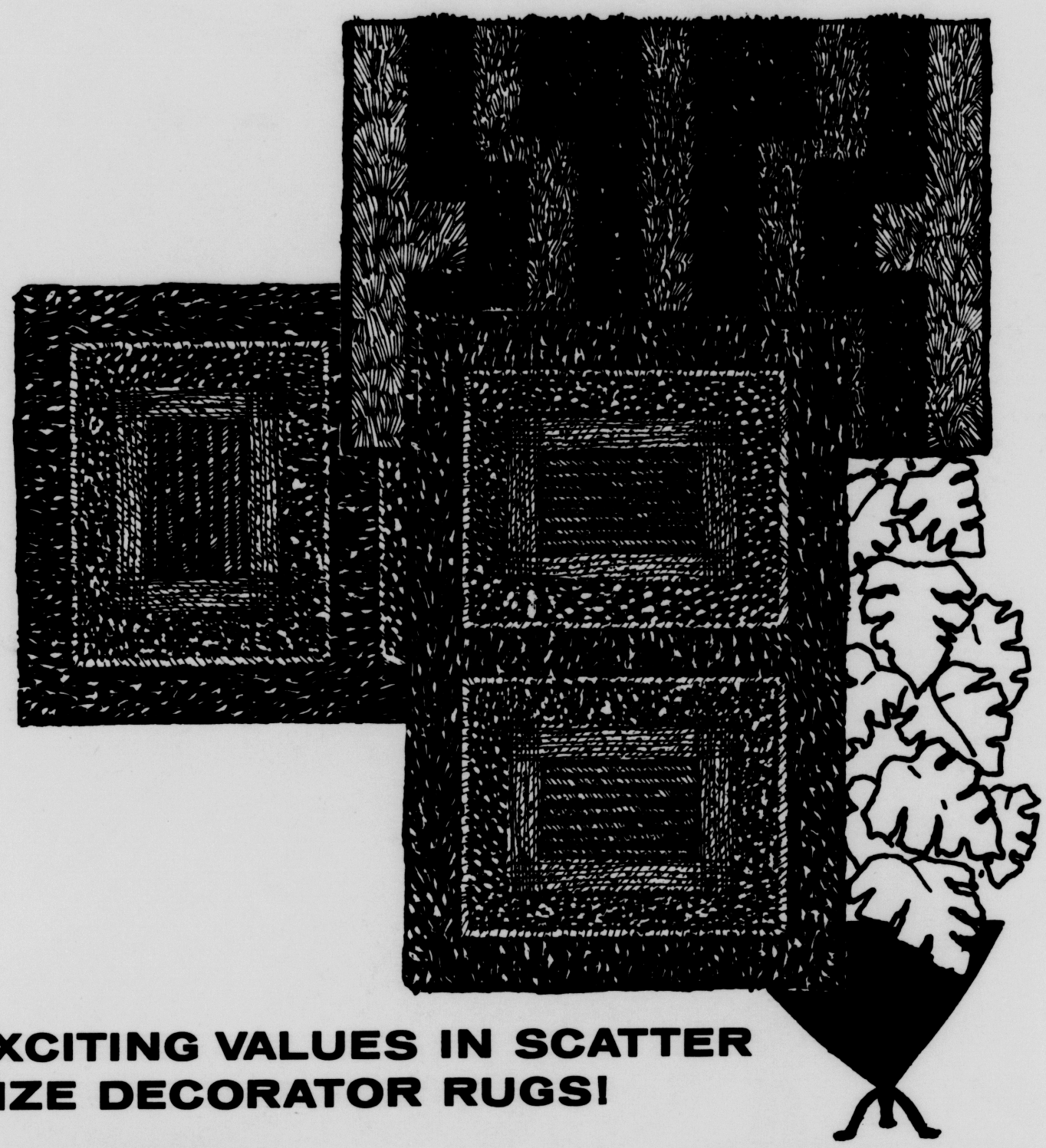
Wherever you go, you've a friend in town

By ROBERTA NASH

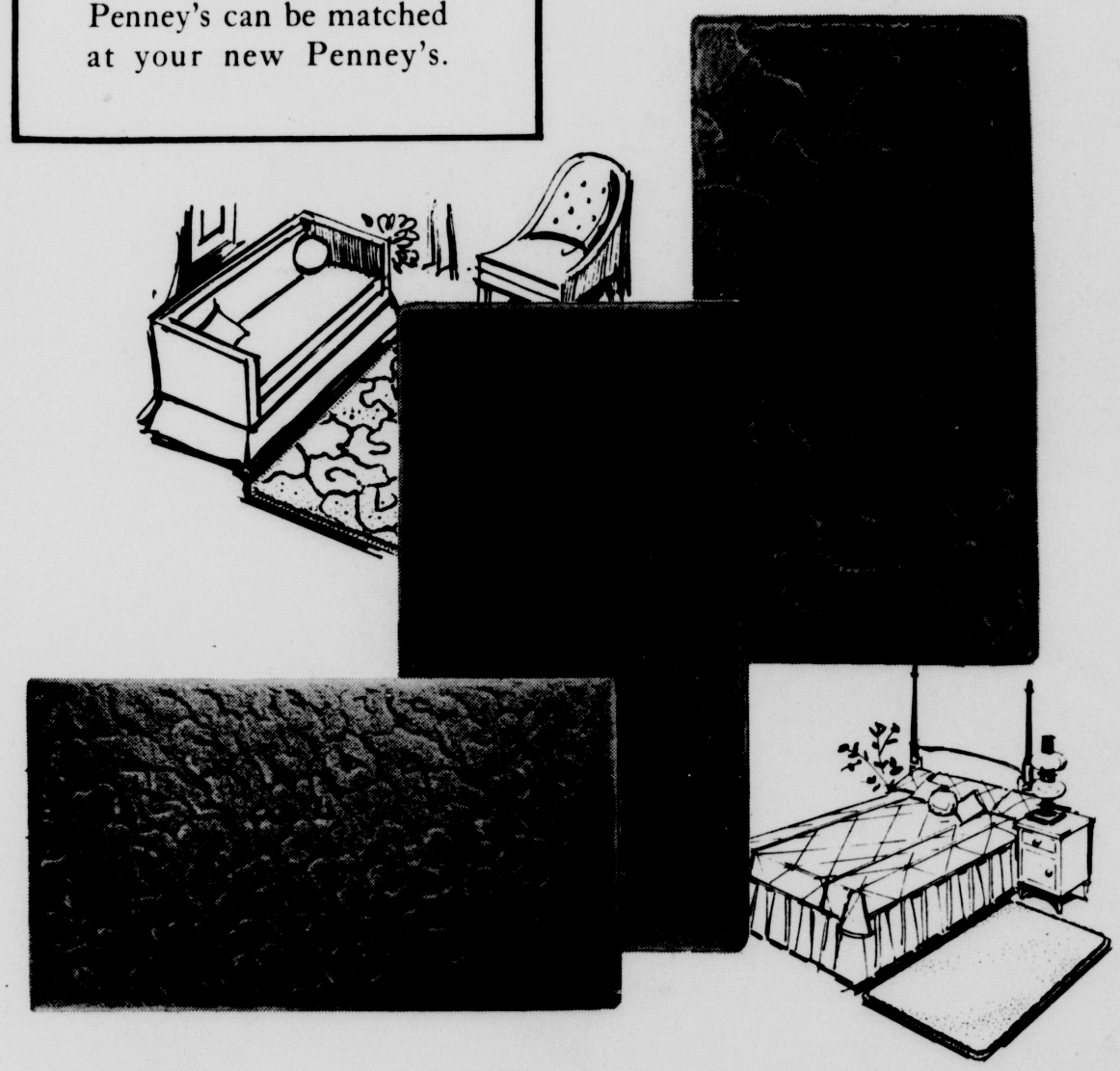
Penney's has 1,700 stores across the country, so wherever you go, there's a very good chance you have a Penney's in town, and that means you have a friend.

If you've just moved into town, we really wish you'd come in and get acquainted. We've had more experience than anybody else in helping people make their new homes more comfortable.

It's good to know that the things you bought for your old home at your old Penney's can be matched at your new Penney's.



EXCITING VALUES IN SCATTER SIZE DECORATOR RUGS!



New Bossa Nova area rugs... in living color combinations!

2 for $8 24"x40"

What a value! Sure to receive top honors in any floor show, our Bossa Nova area rugs pulsate with vibrant colors and bold, rhythmic designs. Rugged, thickly tufted 50% nylon/50% viscose rayon pile with heavy skid resistant back. Takes to wear, machine wash* care.

*lukewarm water

SPECIAL BUY!

Luxury quality carpet remnants-turned-rugs

2 for $5 27"x45" to 27"x54"

Add oomph to your dorm room, bedroom, hall or foyer! Fabulous feeling underfoot! Made from top quality carpeting that would normally sell for much more a square yard. Axminsters, velvets, Wiltons, all wool pile, nylon acrylic, more. Serged edges, rounded corners (except on plush pile).

Enjoy easy, no-cash shopping . . . just say "Charge it" at Penney's!

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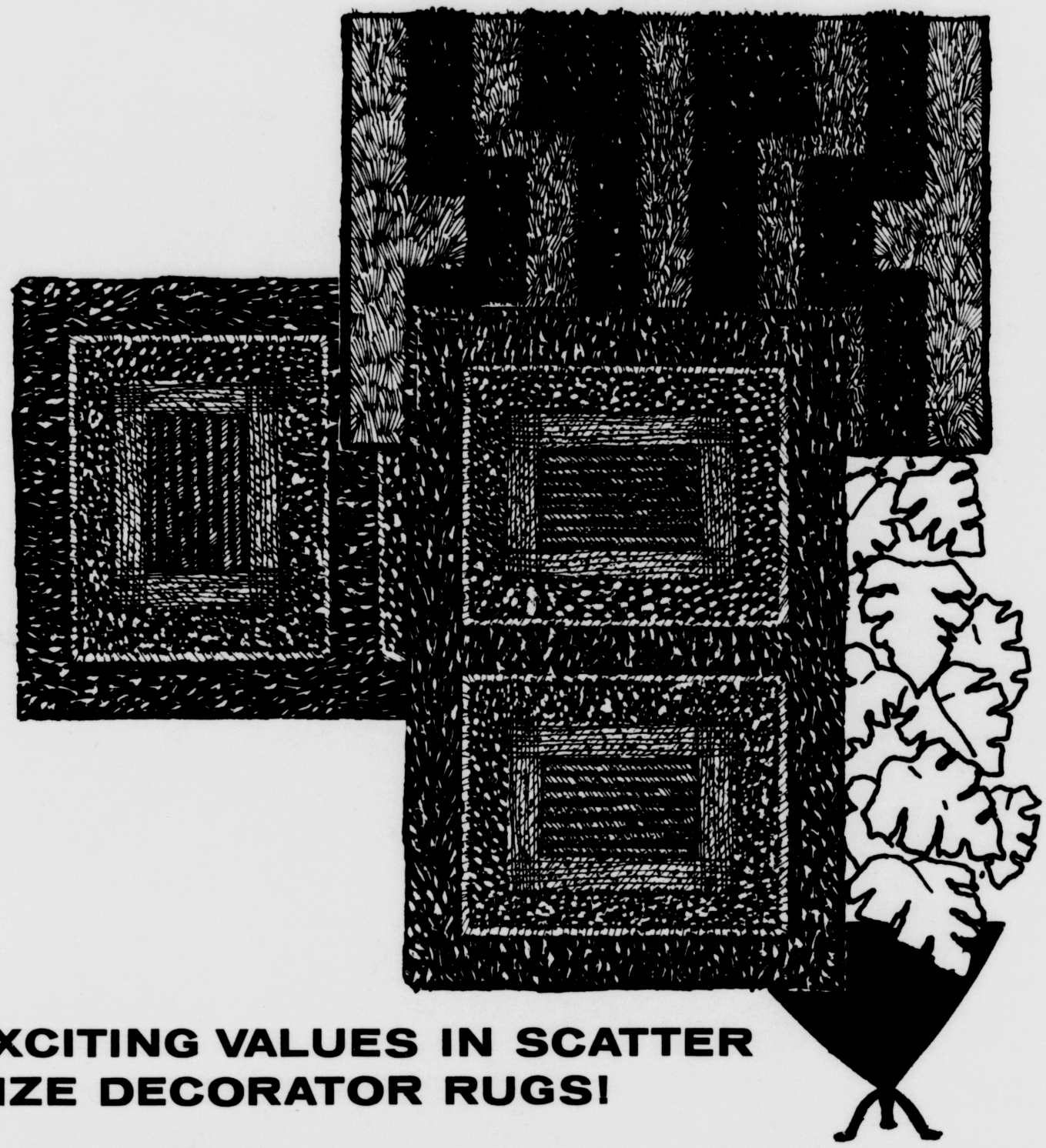

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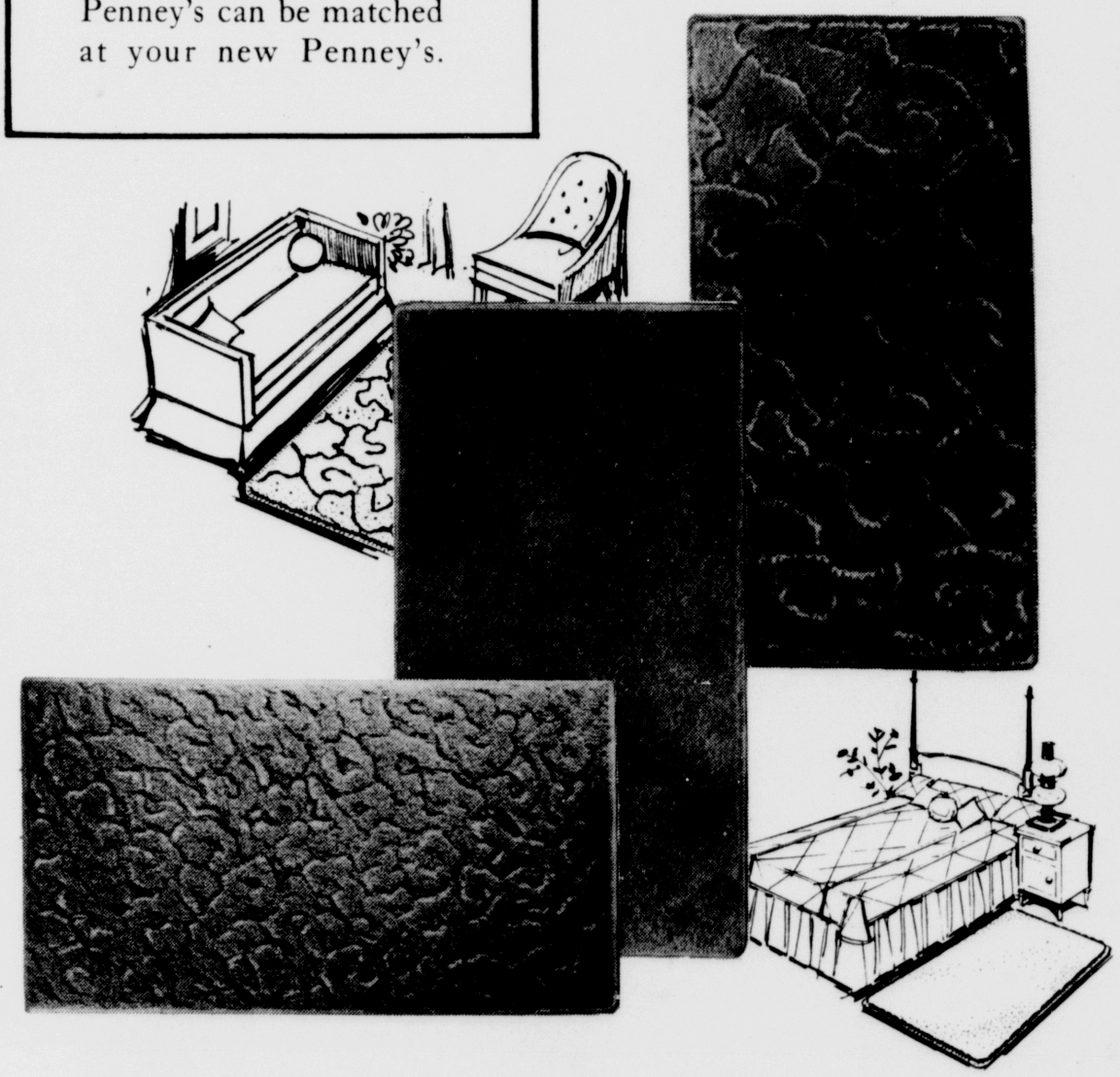

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Enjoy easy, no-cash shopping . . . just say "Charge it" at Penney's!

SPECIAL!

Penney's Regulated Plus® in discontinued prints, solids

yard **57¢** 35/36" wide

It's Penney's own silky-smooth, Sanforized®, little or no fuss broadcloth, woven of Regulon—65% Polynosic® rayon and 35% combed cotton. Prints and solids all wash 'n wear, crease resistant.

Wide wale mid-weight cotton corduroy in fall colors

yard **99¢** 36/37" wide

7 wales to the inch . . . it's the wide wale look everyone's wearing this fall. A sturdy, medium weight machine washable cotton corduroy. Rich new colors for suits, pantsuits, dresses, separates.

Event starts Wednesday, August 16th . . . don't miss these values!

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Penney's Regulated Plus® in discontinued prints, solids

yard **57c** 35/36" wide

It's Penney's own silky-smooth, Sanforized®, little or no fuss broadcloth, woven of Regulon—65% Polynosic® rayon and 35% combed cotton. Prints and solids all wash 'n wear, crease resistant.

Wide wale mid-weight cotton corduroy in fall colors

yard **99c** 36/37" wide

7 wales to the inch . . . it's the wide wale look everyone's wearing this fall. A sturdy, medium weight machine washable cotton corduroy. Rich new colors for suits, pantsuits, dresses, separates.

Event starts Wednesday, August 16th . . . don't miss these values!

Penneys
ALWAYS FIRST QUALITY

BACK-TO SCHOOL* BARGAIN DAYS

Starts Wednesday, August 16th!

*Dear kids:
Sorry about that!

Soon there'll be teachers...soon there'll be books—
And nothing's more perfect than the brushed leather look!

Is she ready for school this fall? Not if she doesn't have a pair of these! When that first school bell rings, all the lasses with fashion-wise Moms will be sporting the brushed leather look in shoes. Now Penneys offers an exciting collection of footwear, in rich autumn hues. Designed for comfort . . . Sanitized® for stay-freshness, longer shoe life. A-plus in value!

A. **Gaymode® Picadilly Ghillie**—Serge or brown brushed leather upper; colorful print foam tricot sock lining. Composition sole, heel. Fashion 'must' for bigger gals! **6.99**

B. **Childcraft® two-strap casual**—Brass color brushed leather upper, brass fastener; ribbed rubber sole, heel. **5.99**

C. **Childcraft®3 eyelet oxford**—Golden brown color brushed leather upper. Crepe outsole. **5.99**

D. **Gaymode®sabot strap with chunky heel**—handsome serge color suede upper, composition sole; adjustable gore. **5.99**

Enjoy easy, no-cash shopping . . . just say "Charge it" at Penney's!

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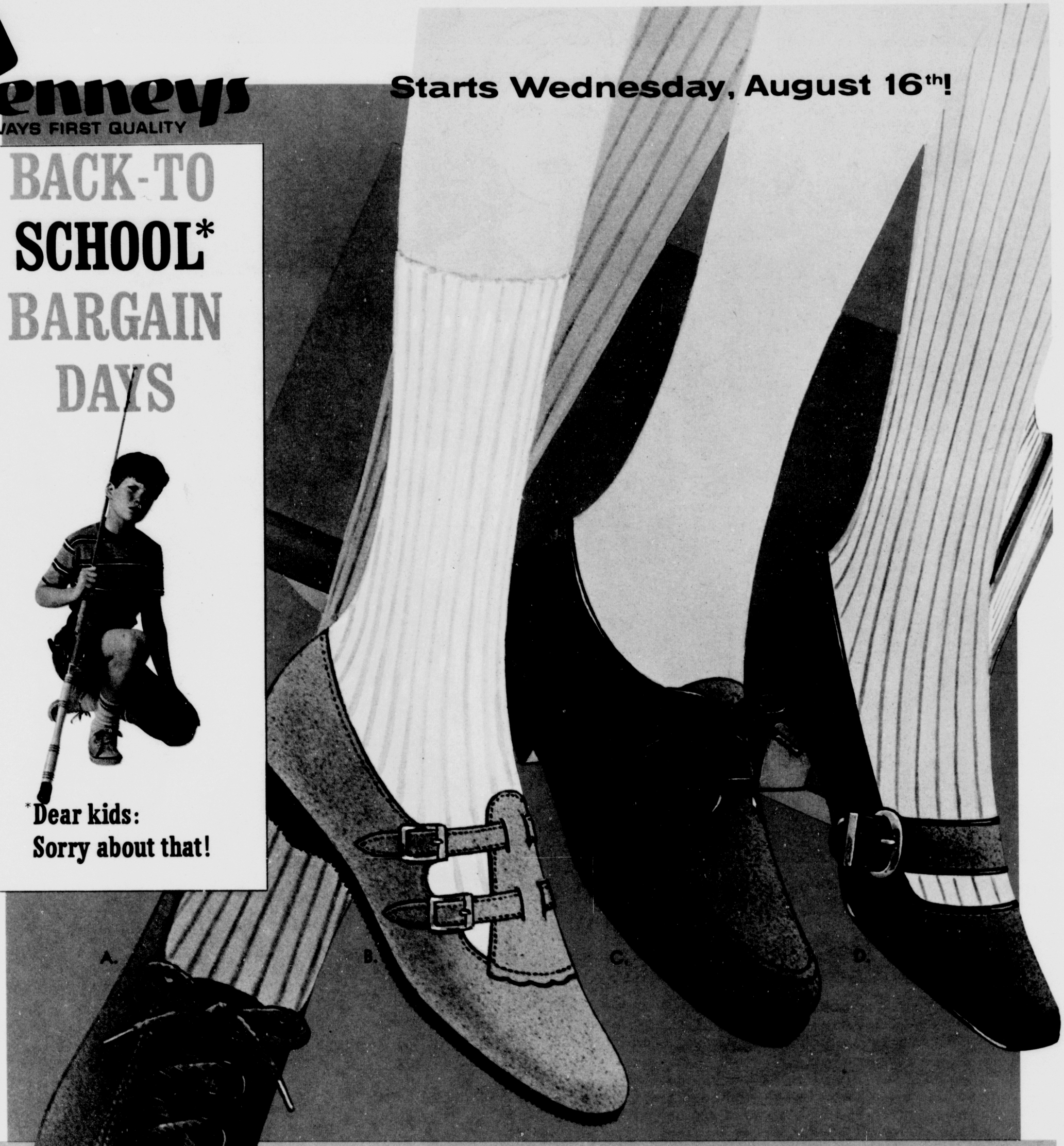

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SHOP

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BACK

to

SCHOOL

EDITION

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Monk-Straps Striding Smartly into Autumn

Men's fall shoes offer strapping good looks, in a host of monk-strap styles for business and informal wear. Once only a footnote to casual wear, the monk-strap is now dominant in men's footwear, reports Leather Industries of America.

The monk-strap is seen in leather shoes for office, street, sports and relaxation, even dress occasions. Other fall footwear includes brogues, oxfords, boots and moccasins.

With roomier toelines dominant, every shoe takes the season in leisurely stride. Leather as well as shaping is important — new smooth, grained, cordovan, brushed, waxy, suede and embossed textures are as lightweight and pliable as over 340 years of American tanning experience can make them.

For business and dress, trim monk-strap slip-ons and oxfords, in smooth or grained leathers, sport a variety of "looks." They may be plain-toed, wing-tipped or medallioned, or sport a high-cut tongue and/or the touch of perforated trim.

Some show off buckles at side or center of strap. In dress styles the strap, usually narrow, slides through a loop, instead of a buckle.

More informal monk-strap slip-ons may show up in grained, brushed, smooth, even suede leather. Color may be as conservative as brown, tan or black, or as bold as burgundy, copper, gold or blazer blue.

Straps are wider here, and sometimes appear in a contrasting color or leather.

The versatile brogue is pinked or perforated in smooth, fine and heavy-grained leathers. Radiating a stouter masculinity than ever are fall '67 brogues, with major emphasis on new squared-off toelines and long wing-tips. The new look is the bal brogue with lacing inset marked with heavy stitching.

This fall the oxford is seen in smooth, grained and cordovan leathers, as bals and bluchers; with wing-tips, plain and moc-toes, single tunnelties and monk-straps.

Tie-ing in to the brogue and oxford picture is the tie-casual, in brushed, glove or waxy leather, featuring contrast stitching, high-rising toplines, brass eyelets and color.

Aside from monk-straps, there are several other styles in slip-ons. Leather penny mocs, loafers, tassel moccasins and novelty-strap mocs are as plentiful as ever.

Boots of all kinds are set to see plenty of action. Dashing desert boots are styled as ties or slip-ons. Heavy duty "work" boots are for outdoor chores, hiking or any outdoor activity.

There are wellington versions; colorful western boots; zipped, gored, buckled, laced and speed laced styles. Most outdoor boots are water and wear-resistant.

Collars Set Sail for Fall Adventure

Fall collars point the way to a change in the winds for fashion-favored shirts.

Spread collars are making new gains. Wide-spreads in the contemporaries and modified spreads in the traditionals please men of style.

Button-down collars seem prepared to maintain their secure position with Forward Fashion as well as with traditional men.

The "Nehru" collar, or mandarin collar, appears new.

Solid color collars and cuffs pair with patterned shirts.

Styled to take a man through work and play in perfect comfort are fall's new shoes. The rugged boot for sportsmen is of waterproof grained leather. Classic blucher brogue is fashioned in smooth leather, as is the monk-strap slip-on. Hand-sewn moccasin appears in antiqued leather. Shoes by Montgomery Ward, Plymouth and Nettleton. Photo from Leather Industries of America.

"Unfinished Portrait"

The famous "Unfinished Portrait" of President Franklin D. Roosevelt is at the Little White House, Warm Springs, Ga. The portrait was the last made from life. It was unfinished at the time of Roosevelt's death and the artist left it just as it was.

USE THE DAILY STANDARD CLASSIFIED ADS

Patterns Brighten Fall Coordinates

The print's shifted to the slacks for the coordinate look of slacks and sports coat for men's sportswear.

Patterned slacks in windowpane checks, plaids and more, plus plain-colored blazer-like coats gain fans with each passing season. Of course, the more classic look of solid slacks and patterned coat has its adherents, too.

Double-breasted models appear especially relaxed and casual in sports coat styles for every informal occasion.

These double-breasteds adopt the patterns. Stripes, plaids and checks prevail.

Famed Violinist

Jascha Heifetz, famed violinist, began to play in public when he was six. His Berlin debut at the age of 13 brought him international fame.

Pound for pound, they're the best thing happening!

THE STERLING OXFORDS!...

£

Endura-Press® Shirts by KAYNEE

Hey! Hey! You won't want to miss them! Just come in and ask for them by name: "Crown Glen", "Shilling Stripe". "Three-Penny Tattersall" and "Half-Penny Check". And wow! Are they colorful! They use pseudo-names like "Battalian Blue", "Sceptor Gold", "Majestic Green" and "Crown Chili". They were educated in oxford to *never* wrinkle, never need ironing. They keep themselves trim with a button-down collar, box pleats and long tails. Come in and catch the Sterling Oxfords today! $4.00

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BUCKNER RAGSDALE CO.

Juniors Getting the Jump on "What's New"

New Shape, New Fit, New Feeling Go into High Gear for Young Fall

Fashion is a fall happening for juniors, who find a bright new fashion future awaiting them, as a double dash of newsy looks moves about with the quick pace of young forms.

Legs are still in focus since skirts remain short, but proportion takes priority. The short skirt is young, lively and looks right in shapes to suit that length. This mini look takes a narrow shoulder and a small armhole.

A pants happening! Fall is full of pants — pants suits and pant dresses. Watch for the long jacketed short suit for leisure fun hours. Vests, coming on strong, peek through long, lean jackets, making the pants suit a total look. Knickers seem to have a knack for fall, with jacket and vest.

A skirt happening! Kicky kilts combine with skinny sweaters to make separates look smashing. Bright looks start with a sudden burst of sunray pleats in the mighty-mini length. Pleats of all sorts are found in abundance.

The time has come to separate the skirts, and fall fashion does so. The culotte or divided skirt goes easily through autumn.

A coat happening! For fall it takes all kinds: the coat-dress, the coat alone and the coat and dress ensemble. The clue here is proportion. Coats are sliced short and shaped small at the shoulders, while slightly wider at the hem. Styles range from a tapered A-line to a fully flared tent. The military coat and jacket are not-to-be-forgotten, since they still rate high with juniors.

Capers can be cut in capes; this is the newest coat look for fall — casual or dressy.

A dress happening! A-line, tented, belted or not, stepped-up dress styles are what's happening for fall. Necklines range from halter to V, and hems are straight or curved but always short. Silhouettes, in the majority, remain small. An added extra is the sweater dress, warmly skimming the body and designed for brisk days ahead.

Pants suits trend to the well-tailored look, in new fall versions. This one has a fitted rajah jacket, narrow hipster pants with chain belt. It's accompanied by a turtle-neck sweater and "chained" shoulder bag. Suggested by National Board of the Coat and Suit Industry.

Prints capture the season, in junior styles such as this low-flounced, long-sleeved tent, of washable challis. Matching shorts add to the fun. By Craig-Craely in Wamsutta's challis of Orlon acrylic.

Three Writers

The essays later published in one volume under the title of "The Federalist" were written by Alexander Hamilton, John Jay and James Madison, under the common pen name of "Publius." The essays were written to gain support for the ratification of the Constitution.

KNITS GET TOGETHER

Glowing together for fall are knit gloves and caps, colorfully coordinated.

STRAIGHT UP AND DOWN

Short sleeved, straight line dress with white collar and tie and belt of stripes. Made of 100% cotton twill. Brass buttons -- by PRISSY MISSY. Colors: green, blue. Sizes: 7-12.

MYRA'S

"YOUNG FASHIONS"

114 W. Front
Sikeston

GR 1-2369

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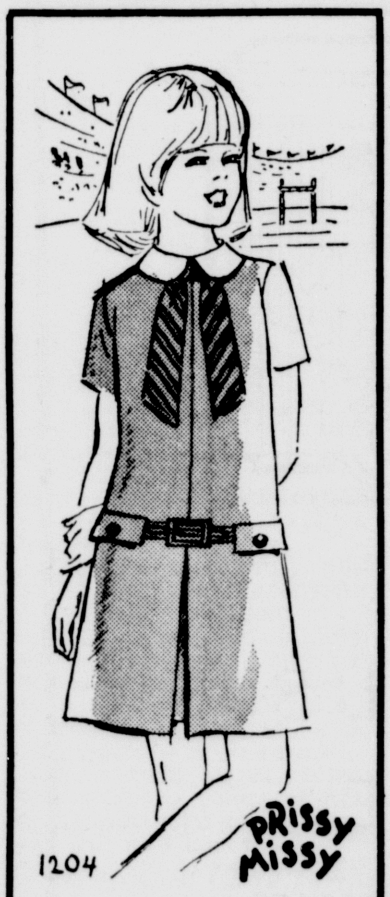

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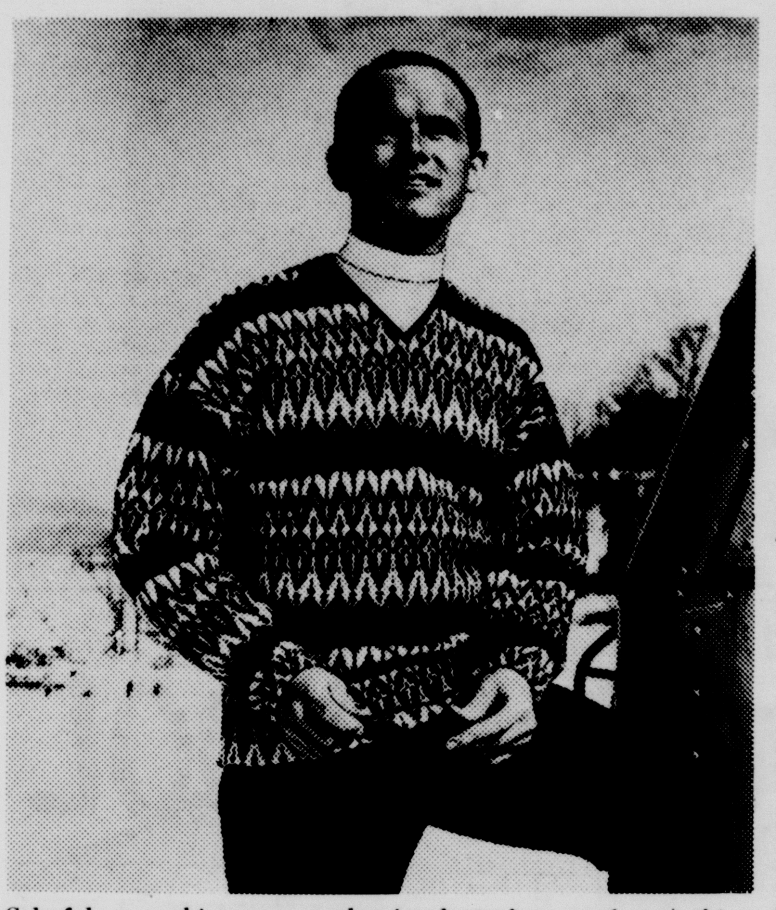
New fall suits exemplify the trend in full-scale glen plaids, bold, colorful and assertive. Stripes, too, spark the suit looks for men, in pin and pencil varieties, in broad chalk stripes, cluster and multi stripes.

Fabric-mated coordinates — slacks and sport coats — ring changes on the well-matched idea. With patterned slacks gaining favor, coordinates now often pair up a solid-color, blazer-like coat and slacks in patterns, for a variation on the look of patterned sport coat and solid slacks.

Topcoats, too, go colorful, in solid colors and patterns — plaids, checks, windowpanes — and in fabrics that are reminiscent of sport coatings. Casual outerwear, on the other hand, often takes on a dressy look, in double-breasted models, and with fur or pile collars and linings. In a more relaxed mood is outerwear with rugged action styling.

On the first crisp fall day, the tailored topcoats appear right on fashion cue. The bold plaid single-breasted model makes a lively entrance on informal occasions. A dressier partner-in-style features peaked lapels with needled edges, deep side vents. By Michaels/Stern.



Colorful, warm ski wear goes schussing down slopes or, for non-skiers, it's fine for keeping cozy on the coldest days. Seen here is a V-neck pullover of pure wool in a Pulka pattern. From Hans Hertsch of Sweden, imported by P & M Distributors.

Belts Are Cinch for Honors

Belts are a cinch to take fall fashion honors. The belt comeback spotlights many colorful and distinctive leathers: smooth and grained, suede and brushed, sporty waxed and harness, patent and embossed belt leathers.

New belts are often found resting on the hip, or encompassing any area between the waist and bosom. A waist wow is the wide belt.

Hip-hugging belts are generally narrower in width than regular waist cinchers. They may come interlaced with chains; some have alternating brass links and ovals of leather, or sportive buckles.

Neat one-inch styles for 'round the waist are in almost every color and with many types of trim, such as nailheads or coins.

For mad money, there are belts with mini purrses attached, and some perky models even are pinned with a decorative, working watch.

Classic or Contemporary, Fabrics Choose to Flatter

Fall fabrics choose to flatter the fashion scene with a melange of complementary classics and strictly contemporary styles. Slick vinyls and shiny-surfaced fabrics compete with traditional materials to find a new and interesting approach to autumn.

The men lend a helping hand, and the ladies score a fashion point. Classic men's wear fabrics appear in flannels, pin stripes, chalk stripes, pencil stripes, glen plaids and saxony plaids.

The fabrics that carry their own weight well get set for stiff breezes. Wool chinchillas use plaidings and bright colors to dress up for fall fashions. Gabardine seems favored here, too. In contrast to the weightier stuffs, smooth faced meltons and fleeces take the road to fashion.

Classic tweeds may be more brightly colored, and very definitely flattened for this year's fashion look.

Plaids on flat surfaces, checks in bright colors, tattersalls and windowpanes on colored grounds — and here come the newest prints.

Fluid, clinging jerseys and crepes go great with gala evenings. Crushed and cut velvets stake their claim on excitement with colorful stained-glass designs. Gold and silver glitter team up and take quite a shine to brocades, jacquards and laces.

In the metallic-threaded evening fabrics, silver gains importance, is seen more often than gold.

Vinyl experiments with glitter, quilted looks, dull finishes and a whole family of bonded fabrics.

The "throwaway" materials —either paper or paper blended with natural or synthetic fibers — make strides in both practicality and attractive appearances. Even the most inexpensive fashions made of paper or paper blends seem to be good for several wearings.

Around Clock, There's Color In New Fashions

Fall fashions place the accent on color to achieve a magic mood for every hour of the day. From sunrise to sunset, lively, muted or majestic tones reign.

Sun-drenched mornings awaken to the vibrant look of the Hot Shades of pink fuchsia, lime, teal.

Fall afternoons reveal the magnificence of the Deep Shades in royal blues, purple, bottle green, navy and aquamarine.

Dusk rings down the curtain on half a day with all the fiery drama of the Earth Shades. Desert yellows, terra cotta, rust, gold cover all.

Evening explodes with a burst of the Bright Shades in orange, pimiento, bristol blue, yellow and sharp new greens.

The Neutral Shades, made in the same guileless form as clouds, wind and rain, accent the day. Taupe, celery, gray, greige are noted.

A flash of brilliance, much like lightning, and brown and black appear stunningly.

Named for Washington

The first college named in honor of George Washington was Washington College, Chestertown, Md. It is believed to be the only one so-named by his expressed consent.

GO TO CHURCH SUNDAY

BACK TO THE BOOKS.....

IN THE BEST OF LOOKS!

Cover your busy campus schedule

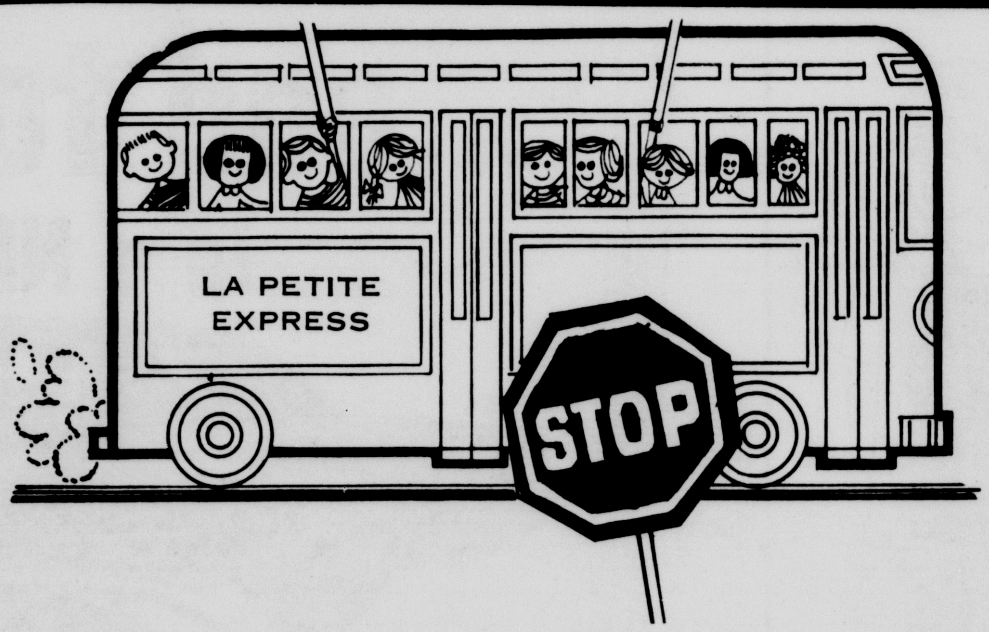
A full session of classes plus a part-time job, and a few nights of socializing thrown in. Let Cricketeer take you through it all... keep up appearances with a Cricketeer beefy wool tweed suit in new Fall colorings. And, the matching vest reverses to a solid color hopsack weave. Add a contrasting pair of Cricketeer slacks for a complete campus wardrobe that will take your weekends in great stride, too.

Countryman Tweed Suit

CRICKETEER®

$65.00

THE BUCKNER RAGSDALE CO.



BOARD THE SCHOOL BUS WITH LA PETITE

FEATURING MIXABLES AND MATCHABLES FOR BOYS and GIRLS AVAILABLE in

.DOWN to EARTH COLORS

Brown Brick

Rust Gold

Soft Green

QUALITY PAYS OFF IN SCHOOL WEAR

La Petite Shop

Infants thru Teens

120 FRONT ST. SIKESTON, MO.

Ask About Shoppers Charge Service Available Here.

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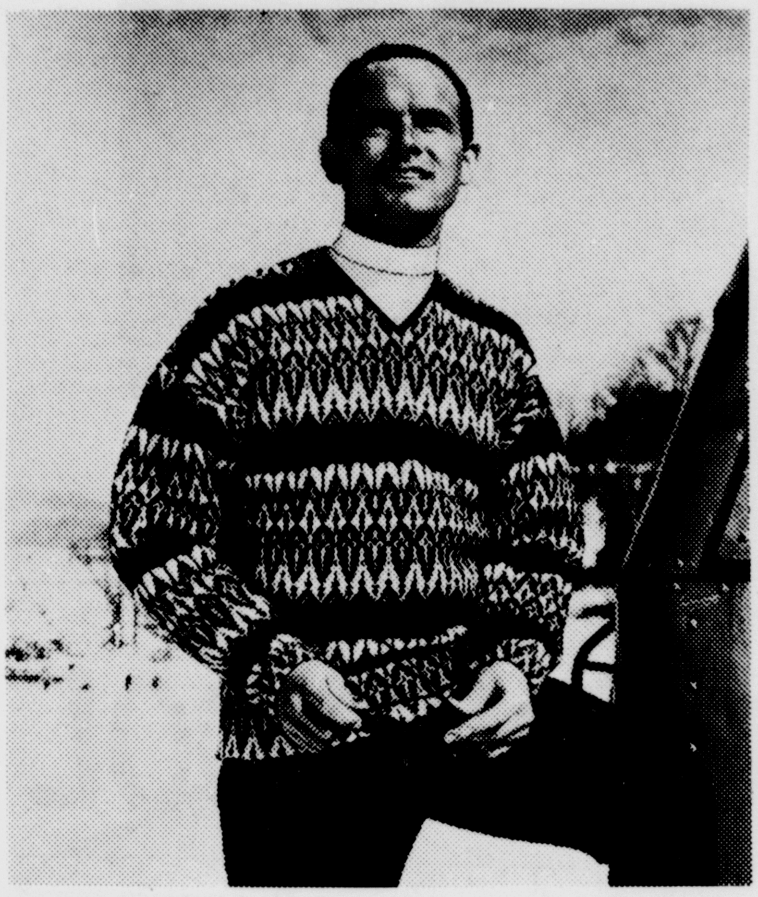

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A flash of brilliance, much like lightning, and brown and black appear stunningly.

Classic or Contemporary, Fabrics Choose to Flatter

Fall fabrics choose to flatter the fashion scene with a melange of complementary classics and strictly contemporary styles. Slick vinyls and shiny-surfaced fabrics compete with traditional materials to find a new and interesting approach to autumn.

The men lend a helping hand, and the ladies score a fashion point. Classic men's wear fabrics appear in flannels, pin stripes, chalk stripes, pencil stripes, glen plaids and saxony plaids.

The fabrics that carry their own weight well get set for stiff breezes. Wool chinchillas use plaidings and bright colors to dress up for fall fashions. Gabardine seems favored here, too. In contrast to the weightier stuffs, smooth faced meltons and fleeces take the road to fashion.

Classic tweeds may be more brightly colored, and very definitely flattened for this year's fashion look.

Plaids on flat surfaces, checks in bright colors, tattersalls and windowpanes on colored grounds — and here come the newest prints.

Fluid, clinging jerseys and crepes go great with gala eve-

Named for Washington

The first college named in honor of George Washington was Washington College, Chestertown, Md. It is believed to be the only one so-named by his expressed consent.

GO TO CHURCH SUNDAY

Belts Are Cinch for Honors

Belts are a cinch to take fall fashion honors. The belt comeback spotlights many colorful and distinctive leathers: smooth and grained, suede and brushed, sporty waxed and harness, patent and embossed belt leathers.

New belts are often found resting on the hip, or encompassing any area between the waist and bosom. A waist wow is the wide belt.

Hip-hugging belts are generally narrower in width than regular waist cinchers. They may come interlaced with chains; some have alternating brass links and ovals of leather, or sportive buckles.

Neat one-inch styles for 'round the waist are in almost every color and with many types of trim, such as nailheads or coins.

For mad money, there are belts with mini purrses attached, and some perky models even are pinned with a decorative, working watch.

BACK TO THE BOOKS.....
IN THE BEST OF LOOKS!

Cover your busy campus schedule

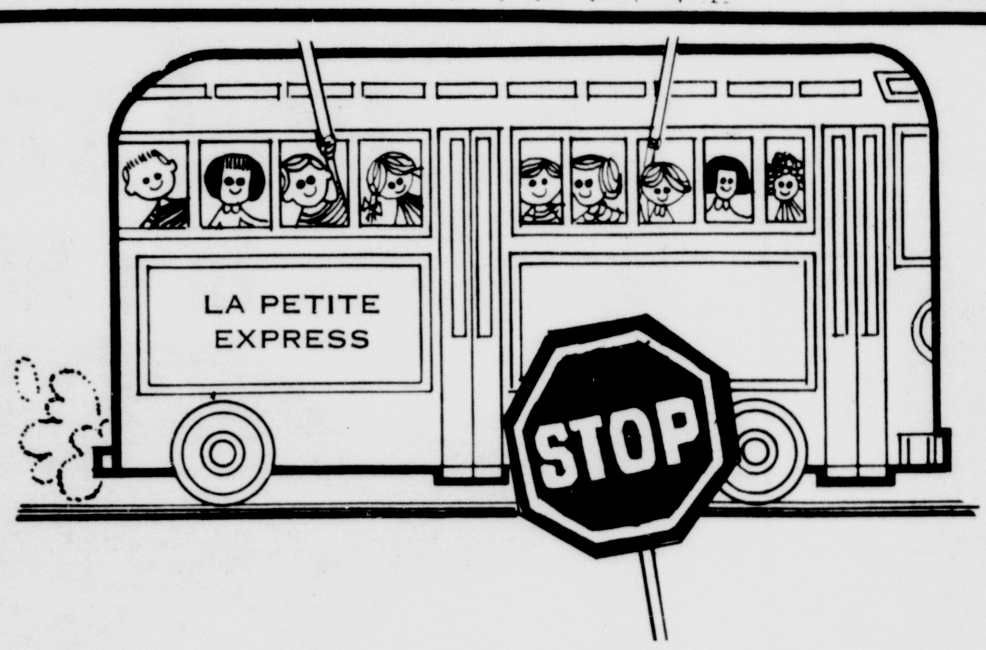
A full session of classes plus a part-time job, and a few nights of socializing thrown in. Let Cricketeer take you through it all... keep up appearances with a Cricketeer beefy wool tweed suit in new Fall colorings. And, the matching vest reverses to a solid color hopsack weave. Add a contrasting pair of Cricketeer slacks for a complete campus wardrobe that will take your weekends in great stride, too.

Countryman Tweed Suit

CRICKETEER®

$65.00

THE BUCKNER RAGSDALE CO



BOARD THE SCHOOL BUS WITH LA PETITE

FEATURING MIXABLES AND MATCHABLES FOR BOYS and GIRLS AVAILABLE in

.DOWN to EARTH COLORS

Brown Brick

Rust Gold

Soft Green

QUALITY PAYS OFF IN SCHOOL WEAR

La Petite Shop

Infants thru Teens

120 FRONT ST. SIKESTON, MO.

Ask About Shoppers Charge Service Available Here.

Everything's Geared For the Active Life In New Sportswear

Hair stays straighter, smoother for fall, with just enough curl for body. Medium-length style here has a smooth, sweeping bang and swinging sides. Curl relaxed, hair conditioned by Clairol's U.N.C.U.R.L.

Charms are still charmers for the young set. Cultured pearl-trimmed charms combine here in a variety of colorful ways, with a gold-filled and cultured pearl bracelet. By Imperial Pearl.

All work and no play is passe this fall. People live active lives and need clothes to suit. Sportswear takes off from there. Playwear isn't just for kids anymore. Today everything's geared for the lively life.

The dressing adds the spice, with a sportive air. Coat-dress, pant-dress or dress-dress, from mini to midi lengths, casual dresses are styled for simple or super activity. Closer body fit combines with leisurely ease for people going places and doing things. Don't disregard the shirt; it's now a dress.

Separates Made for Easy Mixing

Separates are sporting, made to wear with more mix and less match. Each part has an individual air. Eyes are on colorific action. Plaids, stripes and checks combine in one style. Slashes of noisy fall shades dash about on active forms.

The sweater half is all ribbed up. Necks range from turtle or square to crew or shirted.

The skirt half is oriented toward action. The kicky kilt has just landed and it's frequently found with knee socks. Other skirts are wrapped or pleated for perpetual motion.

The vest pops up, this fall, from behind the long tapered jackets of pantsuits. Jacket, pants and vest are usually coordinated in the same fabric but varying colors.

Clothes are designed for the active sport. Shirts are tailored for tennis, bicycling and safariing — among others. These are

Walking length in coats moves briskly into fall. For the colder weather is this double-breasted corduroy coat, ready to go over pants or casual clothes of all sorts. It's topped by a notched shawl collar, with lining to match, in cozy pile. Flap pockets take a fashionable slant. Both the tight-woven corduroy and the pile are washable. "Dr. Zhivago" hat completes the look. By Mighty-Mac; Borgana pile.

Gloves, Handled With Care, Enter In New Styles

Latest gloves are real finger-snapping fashion. They're boldly styled, free flexing in action, and specifically designed for fall's fresh new look.

Among the season's glove leathers are soft kid, suede, deerskin, pigskin, cape and doeskin. In lengths from shortie to elbow and above, leather gloves meet all occasions.

Daytime gloves can be fun— when they're printed, striped, checked, plaided or animal-marked leathers. For sport, some have zippy openings, appliques, chains. Some show geometric designs, or have military insignia or other appliques on the back.

The racing glove, with back and knuckle openings, is still important. Sporty shorties keep hardware on hand, in leather gloves decorated at wrist with chain, industrial zippers or other bits of brass.

For evening are elegant long gloves of creamy kid and suede. Shorter gloves take beading, jewels, feathers, fur.

Hats Are Here With Slant To Femininity

Young girls in mini skirts and well-established ladies of fashion both are likely to agree to the absolute desirability of fall's fashion hats. Caps, berets and brims large and small set the pace for a lively season full of exciting new millinery in tailored and softly feminine styles.

Brims slant sideways, frontward and backward. The Aussie, the Sombrero, the Safari and the Fedora with their sleek lines highlight a women's tailored look. Hardware edges such styles as the jaunty fedora, to match the hardware look of fall's coats, suits and separates.

The herald of a whole new feeling in fashion may be the brimmed hats that reflect, and suggest, a Spanish influence. Ball fringe sometimes trims these.

Along with brims, many hats take the jaunty look of an under-chin strap, sometimes clasped with a bold buckle.

Texture interest promises to win applause from fashion-wise women. Pared-down felts in smart shapes and styles appear, along with plush velours and glossy soleils that echo the appeal of furs.

Soft, hand-crocheted hats in pastel colors, adopted by the young, endorse side-swept berets and cloches.

"Garbo" hats in every fabric lend a feminine air of mystery to the modern woman.

Fur finds a favorite in floppy brims. Soft, rippled mink hats appear elegant and casual at the same time. A quick flip of the convertible brim and a new style emerges in fine form!

The vibrant air of autumn ushers in the colors of hats. Hot orange, lime green, shocking pink and lemon lead.

Dimensional Look Leads In Pattern for Hosiery

Textured stockings work new patterns for fall, with the dimensional look leading the way. Open net tops an opaque or translucent background, for an interplay of pattern and color.

Circles, loops, diamonds are among the designs that stand out on the stocking background. Variations of classic fishnet also adapt well to the dimensional look.

Other stockings pull strings for a new fall effect. String, heavy or lightweight, patterns many stockings, either alone or, again, on an opaque or sheer background.

Rich colors blaze out — red orange, hot pink, tangy green, bright gold, terracotta.

GOING OUT AT NIGHT

Little handbags go out at night in lush fabrics such as shirred velvet. Jet or silver beads star on still other festive evening bags.

OUR FALL BACK to SCHOOL SHOES

READY FOR YOUR FAMILY

THROWER'S SHOES & REPAIR

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Healthy outdoor fun for the family, yours now at big savings. Shop early for best selection.

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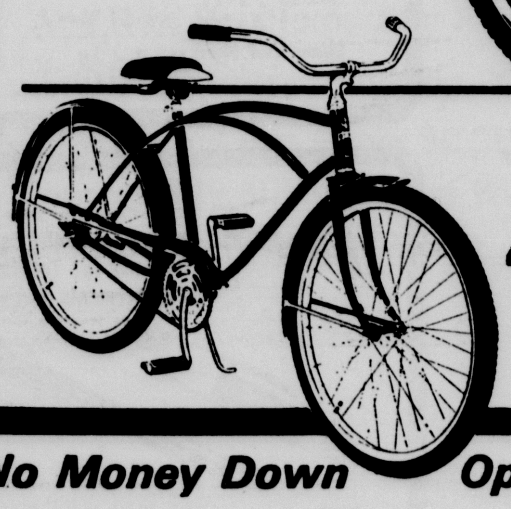
- Rugged 20" frame
- Hi-rise handlebars
- Banana saddle
- Easy to pedal and steer, great fun to ride

SALE PRICED $37.88



the "Sabre"

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- Boys' 24" and 26" in red
- Girls' 24" and 26" in blue
- Saddle seat, kick stand and full-length chainguard

SALE PRICED $36.95

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108 S. KINGSHIGHWAY GR1-4008

Coats Cut Capers in New Fall Shapes

Crisp, cool days of early fall bring out the knitted coats, such as this slim style with just one button closing in the middle of the bodice. Slender lines show off the important sleeves, with bell shaping, and the to-wear-or-not belt adds still another fashion note. Made from Reynolds yarns.

Seaming, Tailoring Keynote Styles With More Fit, More Variety

The day has passed when fall coats were chosen mainly for comfort and warmth. These things are taken for granted as new styles reveal brilliant tones, more shape and tailoring-with-a-plan.

A glance at new coats shows superb seaming and tailoring at every level, and all very much part of the entire design.

They're Constructed with Care

"Construction in coats is as integral a part of the design as construction in architecture," says Joseph L. Dubow, spokesman for National Board of the Coat and Suit Industry.

Body-consciousness is more pronounced and belts of every type are in the coat picture — but not necessarily "in the cards" for everyone. There is much diversity in coat shapes: straight or tented, belted or eased.

Belted, Collared for Variety

When a belted look is the choice, the belt that threads through slots has a special finesse. Other belts aren't really there, but are set into the body of the coat. The belt level may be high up, low down or right at the natural waist.

Collars are filled with variety. They reflect an Oriental influence in the rajah and mandarin, and command standing attention as in the officer's. Etons worn with a scarf look new.

Fly-fronts and asymmetric closings are still well-liked, and industrial zippers work overtime. The trench coat, more shapely and feminine — a la Mata Hari rather than "007" — is well entrenched, and shirt looks are casually elegant.

Taking on the Jungle Look

Bright tone distinguishes so many coats that fur trim hardly seems necessary — but it's there, collaring, cuffing and sometimes banding new looks in fall coats. The fashion emphasis on brown brings brown furs, as trims, into the limelight. Flat furs seem freshest.

Other coats are decked with the "switched-on" spotted furs, such as cheetah, and sometimes the entire coat is in a fabric that copies this spots-from-the-jungle look.

Featured, too, in fur trims are seal, Persian lamb, dyed beaver. In dyed furs, the fashion surprise highlights green, navy, bleached white.

Uranus was the first planet to be discovered in modern times. The discovery was made by Sir William Herschel.

Lingerie Looks Are Sweet -- Or Sizzling

Some like fashion sweet; some like it sizzling. In this year of fashion contrasts, the mood and mode of dressing and under-dressing can change from day to day, or day to night.

In lingerie, there are as many romantics as there are realists; as many lace-trimmed slips as there are strict, straight, short chemises; as many pajamas as there are gowns.

The newest-looking chemises — frequently matched to girdles and brassieres in families of undercoordinates — are the brights. There are solid colors, and there even are multi-color stripings and tricolor panelings. But for women who happen not to fancy red navy ice or emerald tiger lily strawberry combined, it's equally easy to find soft stripings of lemon and white, or plain pink or delicate ivory.

Prints are prevalent and range from darkened florals to jungle looks and back again to shadow plaids — in a multitude of fabrics from the lingerie basics to brushed nylon, pure silk, even paper.

Brown is much in evidence in lingerie this season, and pastels are appearing as definite colors—as apricot, strawberry, peach, melon, aqua, mint, lemon — in addition to the long-familiar baby blues, pinks and maizes.

In daywear, shapes are dictated by ready-to-wear silhouettes; in sleepwear they vary from short, swinging pants to long, regal gowns.

Sleepwear assumes many guises — culottes, pantaloons, bloomers, rompers, knickers, bermudas — as a fashion contrast to the soft, fluid feminism of repeated pleats and cascading ruffles decorating go-to-bed gowns.

Parts Are Varied

The military marches on, and on, and on. Prancy pants combine with topical tops, in a suited effect.

In some pantsuits, the pants are short, landing not far below the jacket.

The knee-hugging knicker styles take to frivolous fun, and are also found with jacket and vest. The idea is the total look yet the parts are varied.

Sporting outerwear presents the free-moving cape. It's fitted at the neckline and falls with easy motion — over pants, skirts, dresses, over anything.

Hurricane Fatalities

Hurricanes accounted for 126 deaths in the four-year period of 1962-66. Hurricane Betsy, in 1965, claimed 75 lives. Hurricane Audrey, in 1957, claimed a record toll of 395.

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TUF-NUT BOYS BLUE JEANS

Western Pattern for Regular, for youngsters ... 13¾ oz. All Cotton Denim

SIZES 2-11 ..... 3.00

12-18 ..... 3.35

Slims and Huskys 4 - 18 ... 3.50

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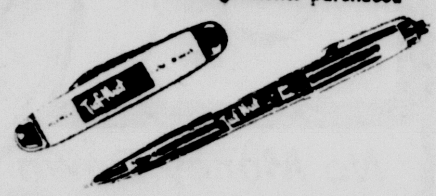
Your choice of slim-line pocket knife or all-metal ballpoint pen with any two Tuf-Nut or Sports Fan garments purchased



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Downstair Store

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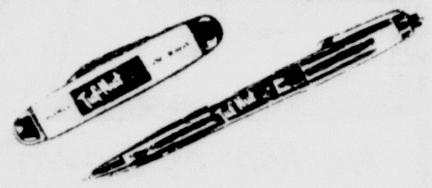

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BUCKNER-RAGSDALE CO.

Downstair Store

Now elegant coats go everywhere, even out in the rain. All-weather, double-breasted style here has foam-backed interlining, for warmth. By Lawrence of London.

Verse to Come. I've made the final payment - the last, no-balance - due one! I own it now. It's mine. All mine! I think I'll buy a new one (Suzanne Douglass in Family Weekly). . .He'd sworn to be a bachelor. She'd sworn to be a bride. I guess you know the answer - she had nature on her side (John A. Straley in Investment Dealer's Digest). . . . Though associations and companies convene with good intention, one wonders if necessity is the mother of convention (Joyce Kircher Megginson in The Wall Street Journal)

Hi Signs. In pet shop: "Pupulation explosion!" (Betty Dickman) . . .At Italian restaurant: "Have you tangled with our spaghetti?" (Fred Korotkin). . . Outside church: "Sit-in demonstrations every Sunday" (Donald S. Preven). . . At life - insurance company: "You bet your life" (M. Rattiner).

USE THE DAILY STANDARD CLASSIFIED ADS

Leather Apparel Shows Texture, Touch of Fall

Mobile, natural and elegant, leather apparel has the touch and texture of what's new for fall. In the easy grace of leather dresses, coats, suits and separates, each garment is designed for comfort as well as beauty.

Leather textures — smooth, suede, grained, split cowhide, printed and others — are light in weight, super supple and tanned for durability, reports Leather Industries of America.

New leather coats maintain their trim, well-constructed smartness, but without the cold architectural look of a few seasons back. In these coats, mobility is invited. It's part of the pattern of leather fashion this fall.

Silhouettes Are Many

Lengths range from mini and micro-mini to the occasional midi (mid-calf). The silhouette picture is fluid, encompassing wrapped and loosely belted shapes, tents, straight double-breasted coats, and skinny high-belted types.

Detailing is likewise varied. On sporty coats, there are brass closures, stitching, trenchcoat touches. On dressier coats, look for fancy buttons, side closings, and fur or feather trim for evening.

For cold weather, there are leather coats and jackets snugly lined in wool or shearling. Many linings handily zip out when not needed.

Suede or grained leather suits appear in lively colors — grape, emerald, sugar plum, orange fire. Jackets may be cut in blazer, cardigan, or tunic fashion, and mated to A-line or gored skirts.

Leather dresses up the season with short and snappy tents and A-lines. Many dresses show off yoke treatments or halters. The subtle combining of two or more colors is often used, in both one and two-piece styles.

Pants suits enter in smooth or suede leather. Both short and long-legged versions are available, with long — and longer — jackets the rule. Military motifs, special collar or pocket treatment, unusual buttons, and coordinated shells or blouses are part of this pantsuit picture in leather.

Jackets Offer Choice

Especially interesting is what's going on with leather jackets. Once only to be found in classic sports style, the jacket choice now includes blazer, cutaway, blouson, battle — or even an eye-arresting "hair-on" calf leather jacket stenciled to match the markings of tiger, zebra or leopard.

Leather skirts — like leather jackets — team well with other separates. Skirts come straight, gored, gathered or wrap-around.

Leather delivers active sportswear for the ski set. To grace the slopes, there are pants and jacket (with or without hood) in black, white or a colorful leather.

Later around the fireplace, leather shells, shirts, vests, tunics, pants and skirts are set to keep the sparks flying.

Family Photos Dress Walls

Modern interior decorating schemes often borrow from the past. Period furniture is reproduced with a contemporary flavor; colors mimic those which were popular centuries ago; even the choice and display of room accessories relies heavily on the styles of yesterday.

Portrait photographs — taken by a professional photographer in either direct color or black and white — are the modern counterpart of oil portrait paintings by the art masters of the past.

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There are no hard-and-fast rules for decorating with portraits. Most any room is right for these photographs; just about any arrangement will do.

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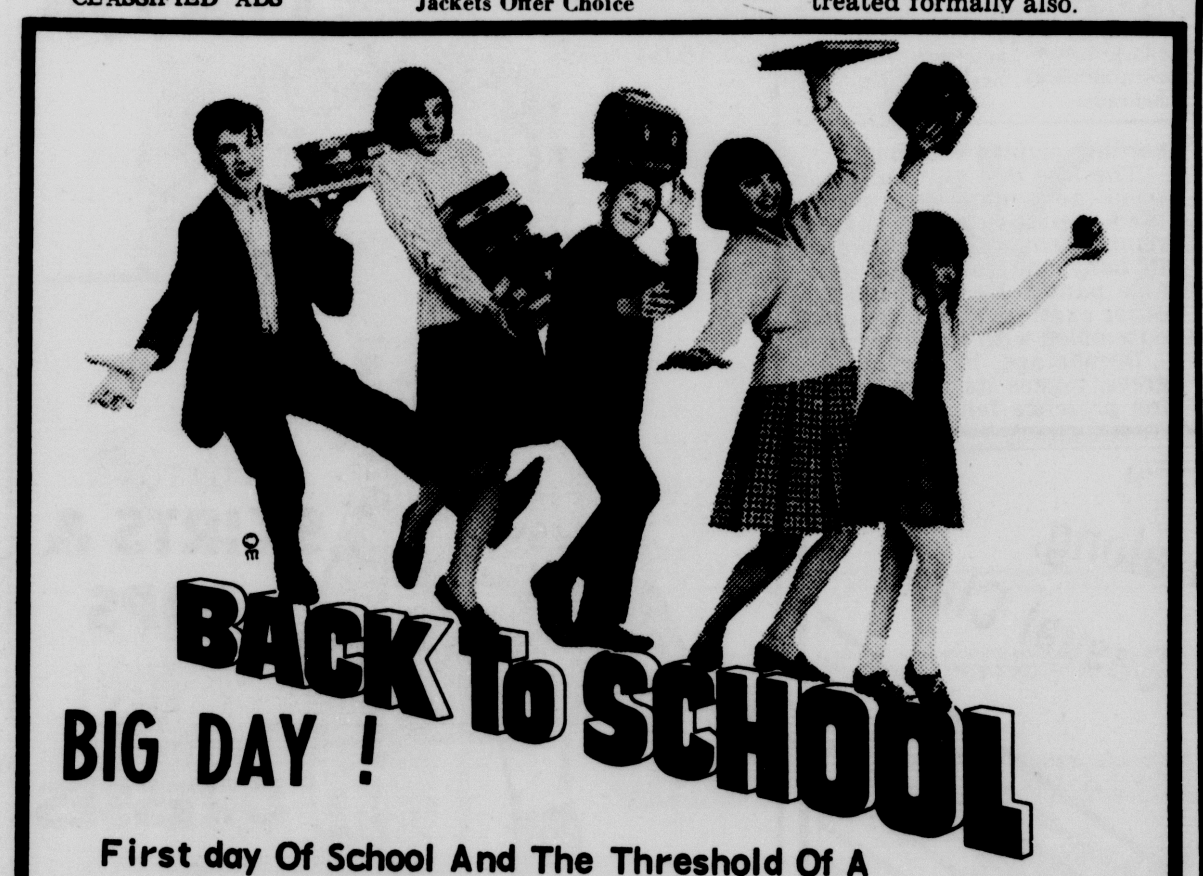
Classic boy coats, favored by young juniors, get a lift this year in new patterns — witness this glen plaid. Wide-lapeled, double-breasted coat has a back belt and pile lining. Suggested by the National Board of the Coat and Suit Industry.



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NEW CASUAL APPROACH

Betty Rose

Handsome water-repellent cotton corduroy cut on the diagonal for a stunningly beautiful coat — style-right every hour! Low set-in pockets; plush lining; ornamental stitching. Bronze, Corn Husk, Copenhagen Blue, Tobacco. 6-16.

Put it on now and wear it everywhere—every day! Water-repelling cotton suede, plus leather-look collar, pocket top and buttons. Welted back yoke and arched front. Brown, Regatta Blue, Cherry, Navy. 6-16.

AT THE
accent shop
SIKESTON

Now elegant coats go everywhere, even out in the rain. All-weather, double-breasted style here has foam-backed interlining, for warmth. By Lawrence of London.

Verse to Come. I've made the final payment - the last, no-balance - due one! I own it now. It's mine. All mine! I think I'll buy a new one (Suzanne Douglass in Family Weekly). . .He'd sworn to be a bachelor. She'd sworn to be a bride. I guess you know the answer - she had nature on her side (John A. Straley in Investment Dealer's Digest). . . . Though associations and companies convene with good intention, one wonders if necessity is the mother of convention (Joyce Kircher Megginson in The Wall Street Journal)

Hi Signs. In pet shop: "Pupulation explosion!" (Betty Dickman) . . .At Italian restaurant: "Have you tangled with our spaghetti?" (Fred Korotkin). . . Outside church: "Sit-in demonstrations every Sunday" (Donald S. Preven). . .At life - insurance company: "You bet your life" (M. Rattiner).

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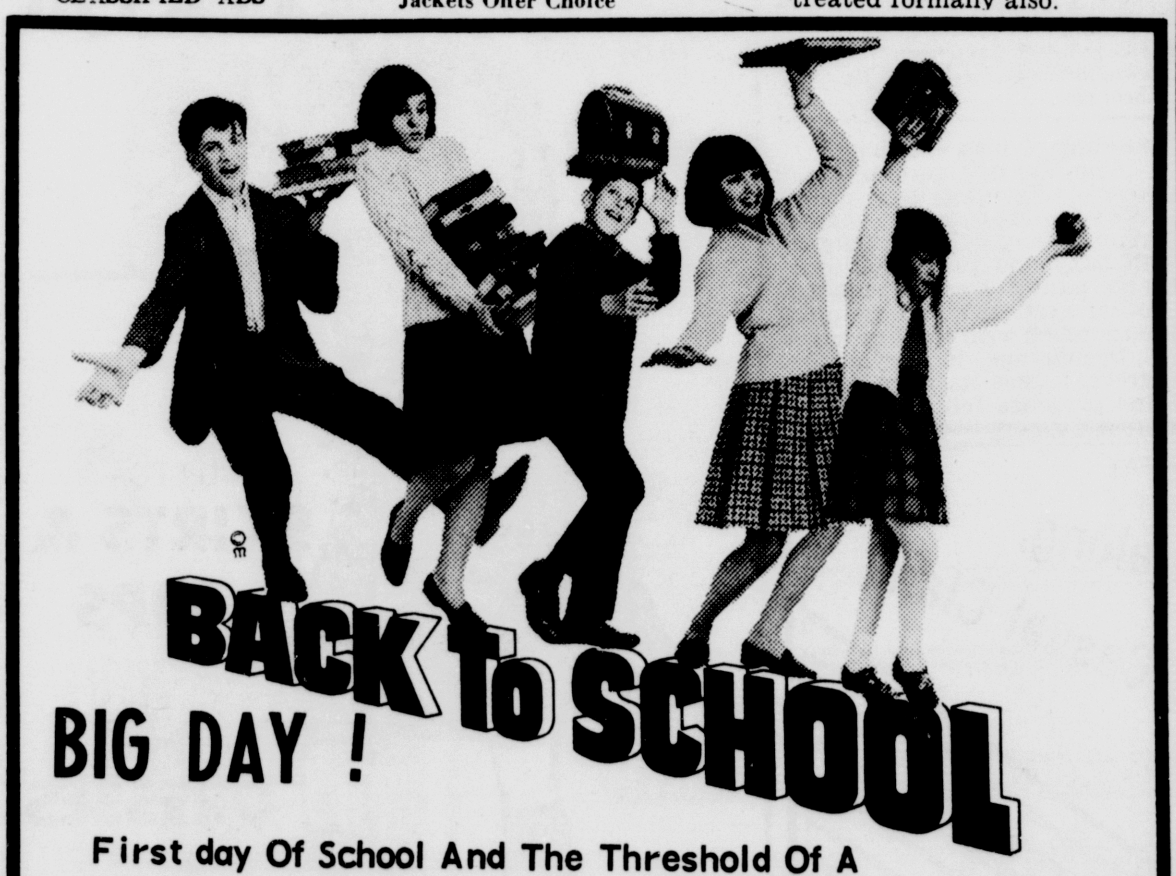

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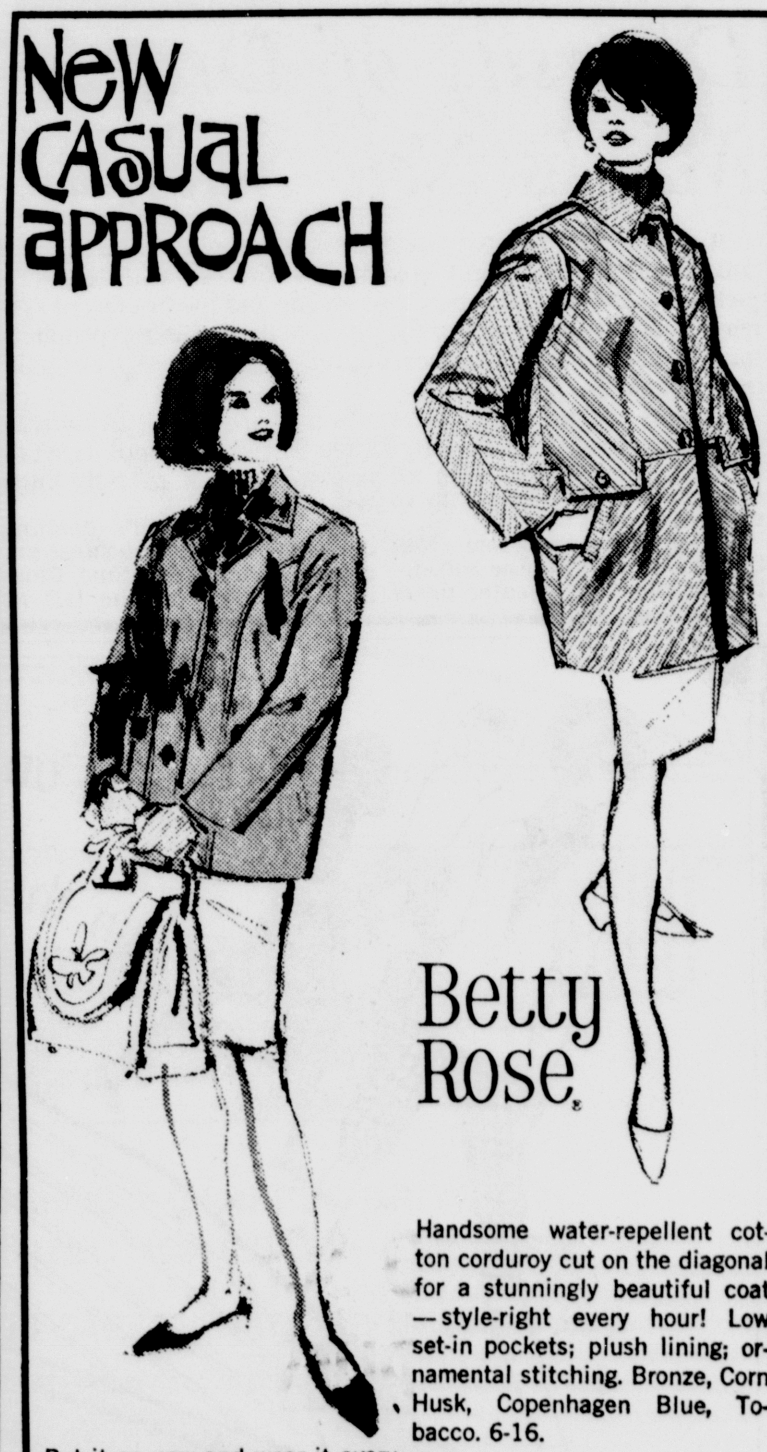

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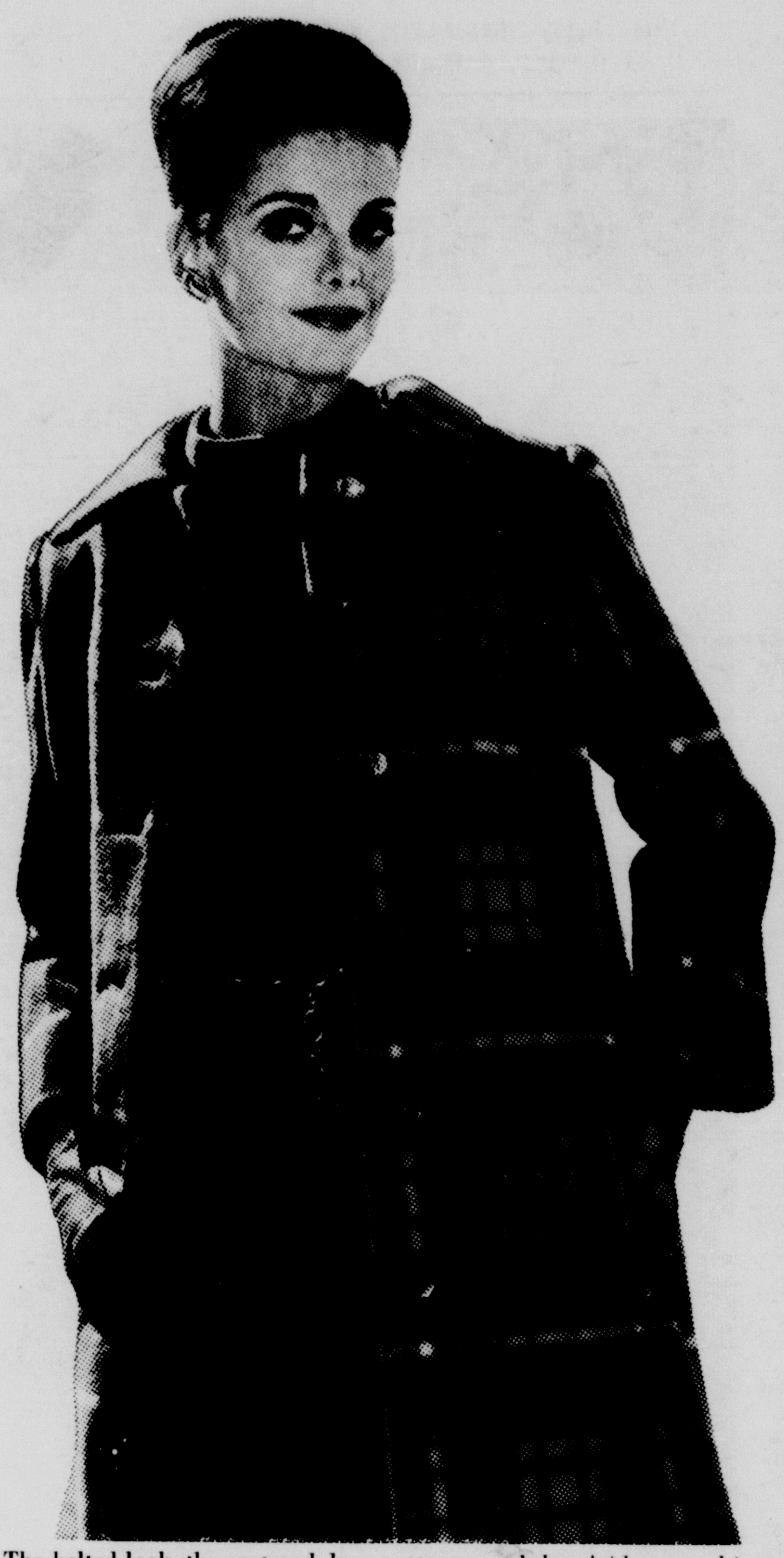


The belted look, the coat and dress costumes and the plaids are making fashion news for fall. This outfit combines all of these fashion points. A loosely-fitted chain belt encircles the waist of the high-collared shift dress, beneath its color-mated wool plaid topcoat. By Abe Schrader.

Diversity of Dresses Marks New Season

A remarkable diversity of dresses is offered in the new fall collections. Dresses and costumes — dresses with coats or jackets — feature bold space-age styling and the briefest of skirt lengths. At the other end of the pole are dresses in the prophetic midi (mid-calf) length, appearing only intermittently but gaining momentum.

Dresses are cut like coats, coats like dresses, in definitively seamed designs offset by soft, supple fabrics. The look is small, high and restrained, with all the components adding up to a slim, elegant look.

Other dresses borrow from the shirt and combine softening details. The sweater dress is a slim streak, artfully knitted.

On some of fall's dashing dresses, hardware closures are used in place of buttons. Closings are often to the left or right of center, sometimes asymmetrical and occasionally on both sides of the dress. Industrial zippers gleam boldly, even on couture dresses. Buttons sometimes parade down the back of dress styles.

As partners for dresses, swaggering greatcoats romantically recall Czarist Russia. Topping still other dresses, capes of all lengths conjure up an era of grandeur and derring-do.

Brilliantly patterned linings of jackets or coats are often matched to dresses, with telling effect.

Pantdresses, unabashedly divided of skirt, go around the clock, with evening models reaching to ankle length.

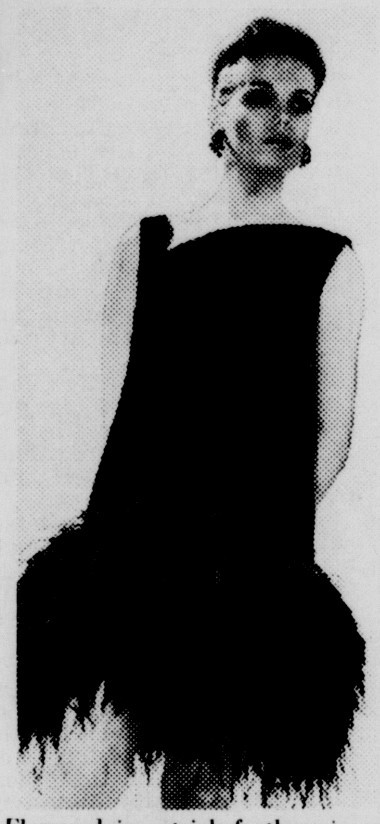
Belts are brought into play, at every level. Broad sashes, sometimes of leather, or little half belts are tied empire-high. Self-fabric half belts deck the back of many a dress, while other belts are slotted, or set into the dress.

New belt looks for dresses may be wide or narrow. Often, the belts are rife with antiqued hardware, or merely links of glistening metal.

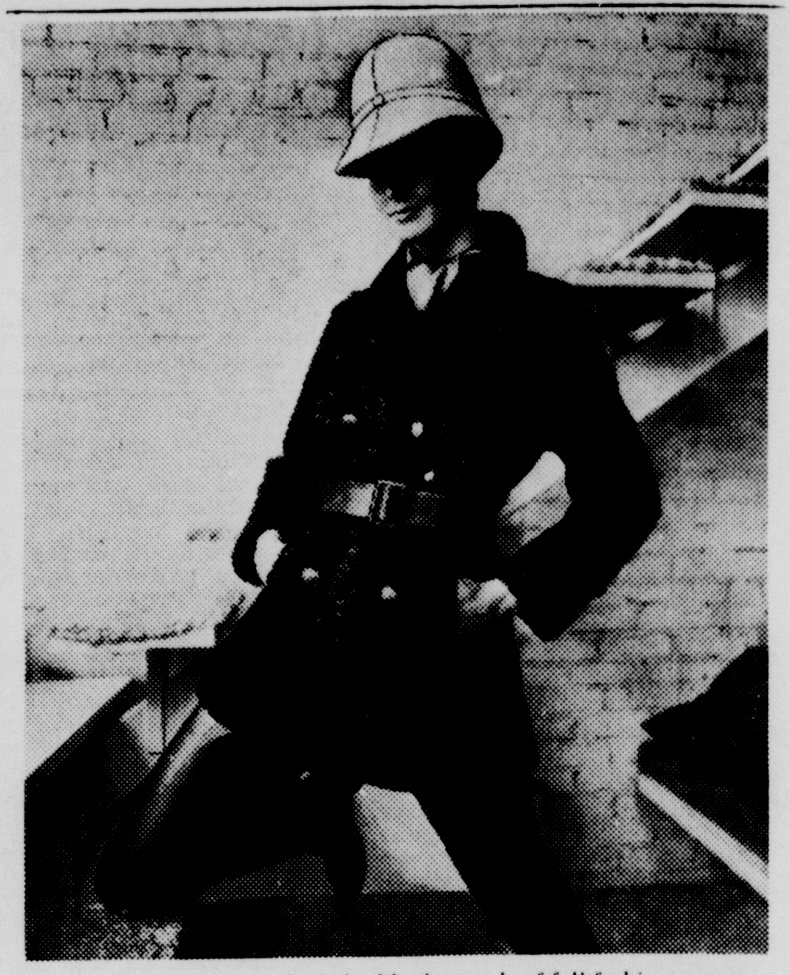
Dress necklines rise to regal heights by way of rajah or mandarin collars, as well as in funnel or turtlenecks. Sleeves are narrow and set-in, full and flowing or shirred and cuffed. New hemline interest is achieved admirably via heavy cording or bias banding.

The late day autumn social scene gets underway in willowy ankle-length dresses reminiscent of the Thirties, in baby doll cages, innumerable pantdresses, caftans and other exotica. These are often ensembled with coats or capes.

Decolletage, in varying degrees, makes its ultra-feminine presence felt.



Flounced in ostrich feathers is an evening look for fall. This dress of black velvet has a new slant — an asymmetrical neckline. By Mort Schrader.



From the flowing tent to the belted look, trends of fall fashion are translated into fur. Here, it's fit with flare, circled by a belt, in a safari-coat of black-and-brown karakul lamb. Designed by Fantasia Furs in Swakara karakul lamb from Southwest Africa.

Flowers Bloom as Accents For Fun-Filled Fashions

The fashion fun continues for fall with kicky skirts and shapes and new fashion accents to help build the young, lovely look. The accessory alphabet starts with "b" — as belts, buckles and blossoms are here, there and everywhere.

Belts are back, to suit every whim. Dresses are tied high, low or right at the waist. Belts can be wispy or wide; they're in season in every size.

Shirts are set to enjoy a big fashion season, and Florists' Transworld Delivery experts suggest using a pair of flowers for a fresh variation on cuff-links.

The hepped-up casual set makes mocs their official status symbol. They go great with all the kneesocks, tights and textured stockings that make casual time happenings more fun. Join the clan in smooth leather uppers of Coffee Bean, Nutria or Black, 5.99. AS SEEN IN CO-ED FANFARES

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BACK TO SCHOOL The CLASSIC

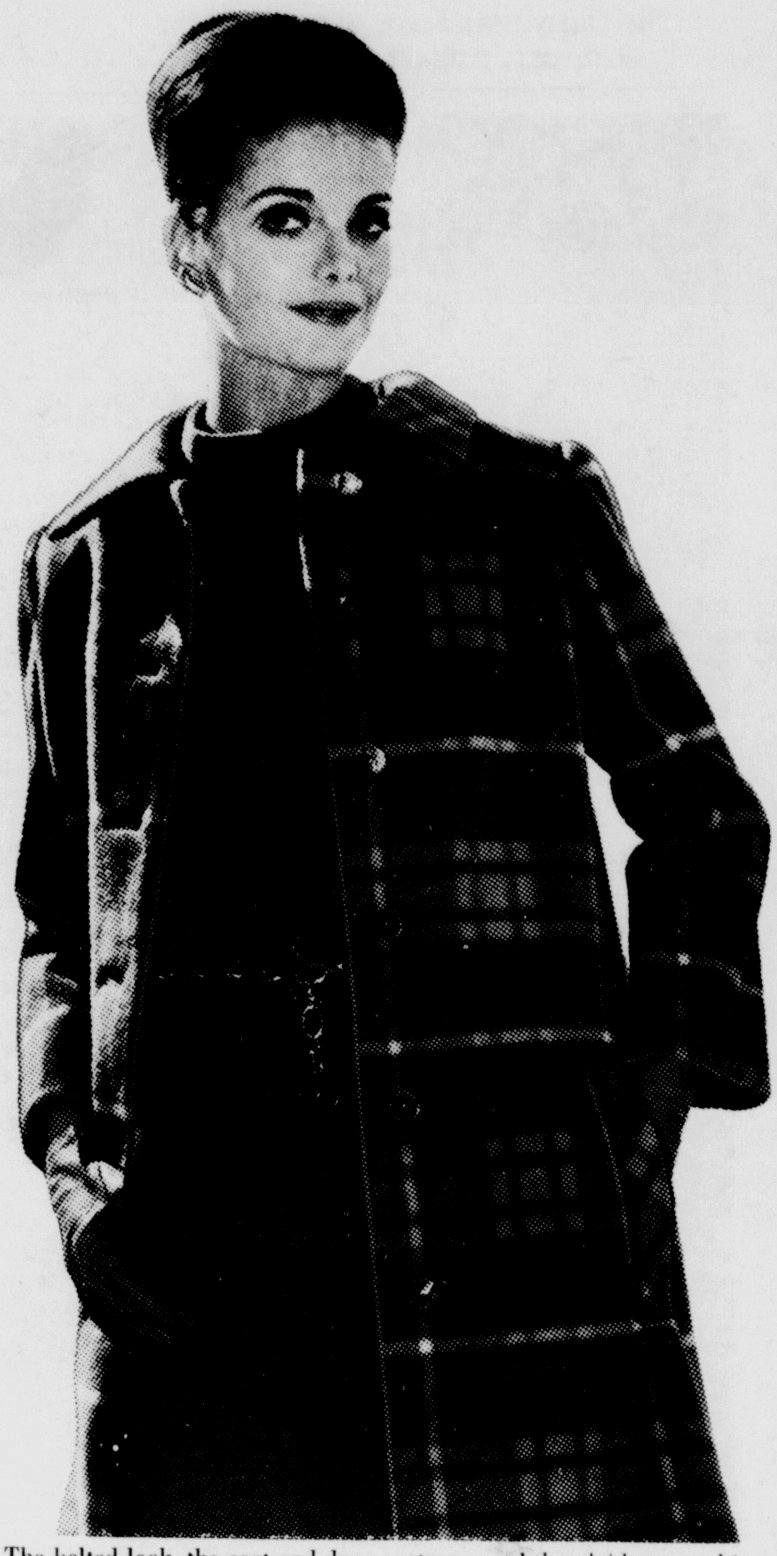
STARTS AT

COTTON SKIRTS & TOPS

DARK CLOTH DRESSES & CULOTTE DRESSES ARRIVING DAILY

Bobbie Brooks

Fast and swinging . . . trio for class to classing. The shirt smash, 50% Kodel polyester — 50% cotton, 5-15, topping it, the crunchy wool pullover in prime or punchy colors, 32-40, Then a blast of color in the swingy kilt, tab-trimmed 100% wool, sizes 5-15,



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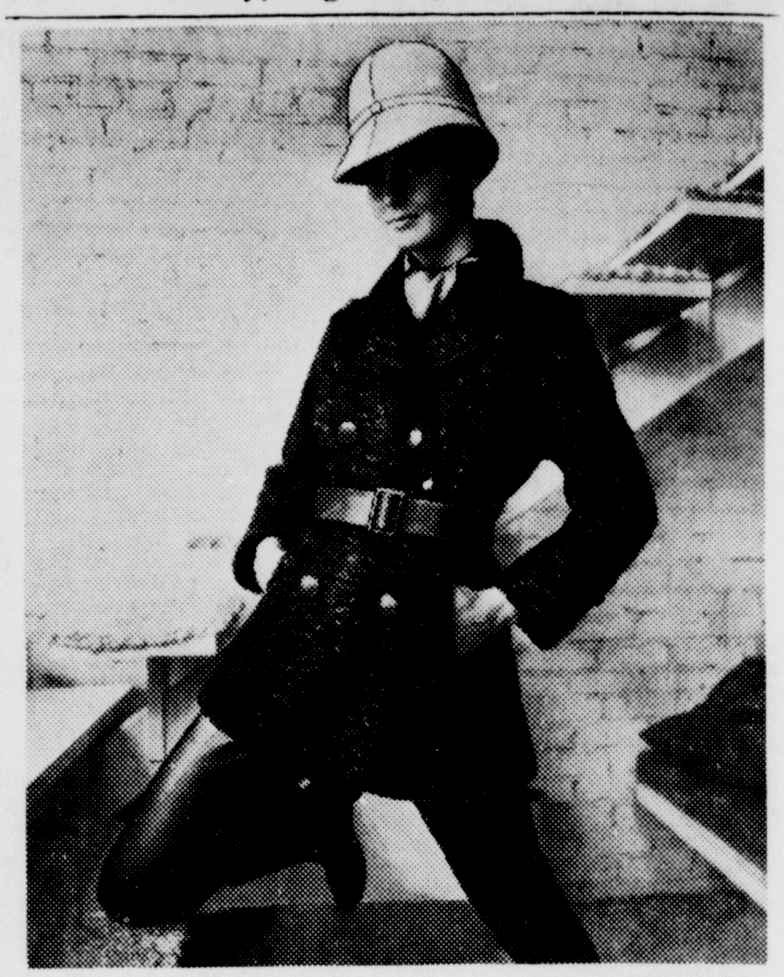

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Classics Are Spiced with Look Of Today, in Girls' Fall Fashions

Classicism blends with the spicy look of today, to form the chief ingredients in the recipe for little girls' fall fashions. The shapes that have become classic favorites are shown, along with adaptations of designs by the modern masters.

Cardin's industrial zipper and St. Laurent's vested suit bring the couture touch to little girls' styles. Pants, worn every which way, reflect the current trends and may be carried off to perfection by the modern young miss.

Sweater Dresses Are Updated

Girls' coats and dresses follow basic shapes such as the A-line, the tent and the high-yoked smock. The shirtdress succumbs to a more tailored look, and a wide variety of collars. Another up-dated classic, the sweater dress, is covered with stripes, chevrons, checkerboards or cables.

The kilt, a noteworthy idea from Scotland, invites a jacket, wrapped culotte style, or swinging from a high yoke.

For little girls' wardrobes, pants appear in profusion, this fall. The pantdress serves well for both school and play, or becomes a culotte when divided into two equal parts. Mini pants peek from under a minidress, as bloomers or shorts.

Adds Long Pants

The short dress or coat earns another glance with the addition of long, straight pants. Reminiscent of the medieval page, this newest look in pants seems just right for today's girls.

Knits are shown in every texture, from the flat knits (ideal for turtlenecks) to the bulky sweater knits. This fall, flat knits vibrate with geometric weaves, checks and chevrons.

Colors focus on the warm earth shades from deep browns to orange, bright teal blue and the greens. The appearance of a soft gray shade may foretell the return of the classic colors.

Patterns for girls' wear take their cues from the men and appear as classic as tartans, glen plaids, chalk stripes and regimental stripes. The tempo of today speaks best for itself in paisleys, hot prints and Persian prints.

Fabrics, again, seem to steal the look of men's wear. Crisp and new twills, whipcords, and gabardines are for fall, as well as softer, more sheer textures. Corduroy appears in many widths.

The Wyandot Indians, Ohio's last organized tribe, lived on a reservation near Upper Sandusky until they were moved to Kansas in 1842.

Artichoke's Forerunner

The artichoke is a member of the same family as thistles, sunflowers, salsify, lettuce and chrysanthemum. Its forerunner, cardoon, was a giant thistle which was cultivated for its leaf shoots before the Christian era.

Eyes Turn Independently

The eyes of the flatfish can be turned independently in different directions, looking sideways or one looking forward and the other backward.

It's shirting season for girls. This fly-front shirtdress of cotton oxford features broad regimental striping, with a white collar and cuffs. It's from Cinderella.

Checks spell fashion in girls' fall coats. Double-breasted style here is sparked by furry collar and cuffs. Suggested by National Board, Coat and Suit Industry.

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WE HAVE THE NEW SECRET AGENTS KITS.

THEY COME WITH THE SWELL NEW

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SCHOOL OPENS AUGUST 28

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Drive Carefully

WITH THE OPENING OF SCHOOL, CAREFUL DRIVING IS IMPERATIVE FOR THE PROTECTION OF OUR CHILDREN.

SIKESTON IS PROUD OF ITS SAFETY RECORD IN THE PAST YEARS. LET'S DRIVE WITH EXTREME CARE AND MAKE THIS ANOTHER YEAR TO BE PROUD OF.

THIS MESSAGE BROUGHT TO YOU BY THE FOLLOWING CIVIC MINDED BUSINESS:

Anchor Toy Corp.
Fabick Bros. Equip. Co.
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Mini? Midi? Fashion Has Many Answers, for Fall

What does fall '67 look like? Does fashion offer — and will women choose — distinctively new styles? Will skirts stay short? Will colors stay bright?

Some of the questions posed cannot be answered until women do indeed make their selections from the new fall fashions now on view in stores here and throughout the country. But designers are looking in new directions, and coming up with fresh ideas about fashionable dressing. There might even be a fashion revolution in the making.

An over-all view of fall fashion finds the colorful look of easy-going, short-skirted styles still in the ascendancy. Skirts rise well above the knee or level off just at the knee, although there are fewer real minis, even for the younger set. Colors and prints combine and contrast, in bright solids and lively patterns.

There's Controversy in "Midi" Lengths

Other ways of thinking enter in. Perhaps the most controversial new idea is the return of the longer skirt. Variously called "midi" or "maxi," this skirt length reaches to mid-calf. Many designers of medium-price or couture fashions have included at least one midi-length style in their fall collections.

The midi-length is perhaps most widely seen in cold weather coats designed to wear over a short-skirted dress. It appears, however, in a full range of dresses, coats, suits and in both fabric and fur. The process of lengthening the skirt usually starts high, with waistlines raised so that the entire silhouette is lengthened, in a lean and curvy way.

Will women opt for the midi? Some fashion authorities contend that the majority of women have an unshakable preference for the youthful air of the short skirt. But others maintain the midi looks so right that once women see it, they'll like it.

Color May Be Due for Change

Most feel that the "fashion revolution" in skirt lengths won't come immediately and that full acceptance of the midi is at least two years away. Another view holds that, since the strongest fashion trend is toward the offering of a wide variety of silhouettes, both the above-knee skirt and the midi skirt will find a place in styles and in wardrobes.

Since the midi seems to call for solid, neutral colors, the look of bright hues and prints may be due for a change, too. Already, fashion is putting more emphasis on basic browns and blacks, and a diverse array of earth colors indicates that hues are, at least, toning down a bit.

Another idea of fashion does away with skirts altogether. Designers are offering neckline-to-shoulder tights, topped by brief tunics. One style for evening wear consists of silvery tights, and the only "skirt" is a series of floor-skimming strands, silvery and metallic. Pants suits continue, and so do the pantdress and pantskirt.

Fit and Flare Gain Interest

Silhouettes for fall find the tent, the A-line, the sheath and the shirt well-established in fashion. Newest trend, gaining ground rapidly, is the combination of fit and flare, usually with a high-rising waistline, and flouncy, paneled or pleated skirts, though lowered waistlines sometimes give way to a short swish of skirt.

Belts, in leather, fabric or metal, help to define the shapelier shape with the fuller skirt. They circle waistlines high, low or in-between, and the chain belt seems to be a winner.

Chains and other hardware often show up instead of buttons. They may be placed at the side, or asymmetrically.

This "hardware trend" appears in such bold metal closings as grips and buckles, with some metal buttons, too.

The industrial zipper is one oft-repeated expression of the trend. The out-size, frankly-there zipper fastens up dresses, suits, separates, and even coats. Very discreet zippers, almost invisible, get their share of attention in many styles.

It's Total

Heard again is the expression, "the total look." Fashion comes as complete costumes, and hats, shoes and accessories are available in variety, to create any look, for a well-planned, well-proportioned effect.

Look for knits, prints, new raised necklines, is the fashion suggestion for fall. Exemplifying all three is this double-knit wool dress, in jacquard geometric pattern. By Gerald Pierce for Marberni.

Suits Show Sense Of Fit with Flare

Higher fit, flirty pleats, added flare and in-view-again waistlines come to the forefront of fashion in fall's new suits. Youth, vitality and color characterize an array of suit styles that is varied, fresh and practical.

Designers find that suits respond well to changes, with considerable fashion excitement, and yet remain thoroughly wearable, reports the National Board of the Coat and Suit Industry.

Even military and mannish looks, complete with vest, conspire to look more feminine because of the curvaceous waistlines — not as fitted as the old types, but definitely a change from tents and pencil lines.

Bringing Back Belts

New-again idea in fall suits brings back the belt, placed high, low or middling, and buckled, tied or chained.

Industrial zippers or snaps sometimes replace buttons on suit jackets, and other types of hardware-look closings are used, particularly on suits designed for the younger set. More and more, however, there are no age boundaries in fashion. If a look is right for the wearer, it's in, and it's worn, regardless of birthdate.

New suit looks include the safari and fatigue suits, with multiple pockets, belts and sometimes shirtcuffs. The cadet suit, with its slick panel front, appears frequently in designers' collections.

Big-zippered jacket, turtleneck shell and belted dirndl skirt keynote a fashion-wise wool suit, and opaque stockings complete the fall look. "Leglites" by Hanes.

For checks, stripes and prints, it's the zingier, the better. Broadcloth, satin-weave wools and ottomans make the suit scene.

Wallpapers Stress Variety, With Lasting Beauty, Ease

Tastefully-papered walls can create an atmosphere of warmth and charm in any area of the home, setting off furnishings to their most fashionable potential. Decorating schemes can start with a wallpaper design; decorative accents, such as papered screens, can be created with wallpaper.

This fall's papers, now available at local dealers, stress a wide and varied selection of designs, as well as durability and ease of application for the new wallcoverings.

I told you, Mother-
I'm not going back
to school unless you
promise me cookies
and

Reiss

QUALITY CHEKD

MILK

every afternoon.

Bobbie Brooks

Splendiferous . . . the tented crepe. All gentle motion.
Throat and shoulders revealed in shadow.
Absolutely gives a girl unfair advantage!
75% acetate-25% rayon bonded crepe in sizes 5-15.

$15.00

VOGUE DRESS SHOP

133 E. Front Sikeston GR 1-4016

Mini? Midi? Fashion Has Many Answers, for Fall

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T-straps take the dressier side of fashion for fall, while boots go casual. Shoes appear in a variety of colors and shapes, and are often styled to a T. Boots rise to many heights, from the ankle-high boot shoe to above-the-knee models. Here, mid-calf boots in suede leather are all laced-up, ski style. T-strap sandals show a winged design, in smooth leather. Sandals by Erica, boots by Golo.

Variety Makes It Easy-- Bride Can Create Own Look

Individuality is the key for the fall bride. From her hair-do to her jewelry, from her veil to her gown, she will present her own personal brand of chic.

It should be easy for this fall's bride to choose a gown especially flattering to her, for there is a complete selection of silhouettes and necklines. As well as the A-line and Empire, there is a new, very full, straight-lined cage. The fitted bodice is back, with the bell skirt and short sleeves.

Necklines range from the bateau and deep scoop to a new high neckline with a pointed V-collar.

The lovely look of lace returns, so much so as to dominate the fabric picture. Entire gowns are made of lace — with even fine wool being woven into circles of delicate beauty.

There is a wide selection available for fall in bridal headpieces, from the baby cap to the mantilla. The effect of the headpiece and veil should be studied in both long-range and close-view mirrors.

Modern etiquette permits asking the bride to help select her gift of diamond wedding jewelry. She may wish to choose a piece that specially harmonizes with her diamond engagement ring for, like her ring, she'll treasure this for the rest of her life.

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Shoes Take on Smart New Shapes,

A vast and versatile choice of shoe "looks" enters for fall '67. Chunky low and mid-heels harmonize with new comfort in widened toelines — many rounded, or squared-off. On some shoes the toe is "walled" or built up for a distinctive look.

The pump returns in rare form. It appears unornamented, showing only a sleek shell cut low or high, or with bias-cut throatline or open shanks. It also may be buckled, bowed or with sling-back. Buckles take many shapes and come in tortoise-shell, cut steel, brass, fabric, jeweling or leather.

Textures and finishes of fall shoes include: smooth and patent leathers, grained and waxy leathers, split cowhide and reverse calf, reports Leather Industries of America.

Pumps with high-cut frontage are found in both dress and casual styles. Grained, brushed or waxy leather pumps with high tongues show off stitching, brass trim or spectator perfs for a tailored look.

The old-fashioned oxford is now a dashing "tie" shoe wearing "for show" or "for real" ties in ribbon, shoestring or leather. They may be eyelet ties, ghillies, hookie-laced ties, kilties or tunnel ties.

The Gucci walker continues strong, working several variations in its basic brown leather low-heeled form with brass bar. It's seen with sling-back, slightly higher heel, or brassy with chain, door-knocker or other trim.

The monk-strapper, stolen from the male, serves as a pantsuit shoe and doubles for wear with casual outfits such as deep country tweeds.

The boot is a fixed star in the footwear firmament. Among its surfaces are: grained, smooth, waxy, brushed, suede, embossed and patent leathers.

Fall socializing calls forth late day footwear in smooth, suede, lustre and patent. Metallic tones (gold, silver, pewter, copper) light up grained and crushed leathers.

Shoe colors include golden to deep browns, pales, neutrals and vivid vibrants.

Jewelry Joins Gold, Silver

Loungewear, evening wear and just plain fun-to-wear provide fall's fashion jewelry with the perfect backdrop to announce bold, new looks. Today, even sportswear deserves the complement of a helping of jewelry.

Fashion decrees gold and silver the royal match of the season! Combinations of these two brilliants make bangles, chunky bracelets and earrings all the more new.

Chains swing from waists, necklines, wrists and ears. Medallions on double-thick chains brighten sweaters, along with newer bold-faced pendant watches.

The pendant swings high — or low — as a fashion-oriented approach to necklaces, on the fall agenda.

Cufflinks cater to compliments on shirts and blouses when they capture the jewels. Bold, squared-off and large, round shapes compete for attention.

Wrought iron hinges, gold hook-and-eyes and hammered, brass scroll pins nail down the hardware look on culottes, pantsuits.

Pins appear in prominent position for fall. Big, bold shapes decorate casual wear and more delicate combinations of gold and pearls adorn necklines, shoulders, collars of dresswear.

Curly locks for evening enjoy fake jewels for a twist of glamour. Jewels lie in the waves of the hair.

High Jumper

The kangaroo rat, which varies in length from four inches to about six inches, not including its tail which acts as a rudder, can leap as high as eight feet into the air.

JOIN THE PARADE... BACK TO SCHOOL!

Headline:

BEEF 'n BRAWN
NUBBY VAN
VANOPRESS™ by VAN HEUSEN® "417"

Text:

New breed of shirt. Hardy, handsome Nubby Van fabric of 50% Fortrel* polyester/50% cotton. It's permanently pressed the day it is made ... and never needs pressing again. Traditional in styling... with "417 V-Taper" features: button-down collar, box pleat, front center placket. $7.00.

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THE WORD IS OUT ON CAMPUS

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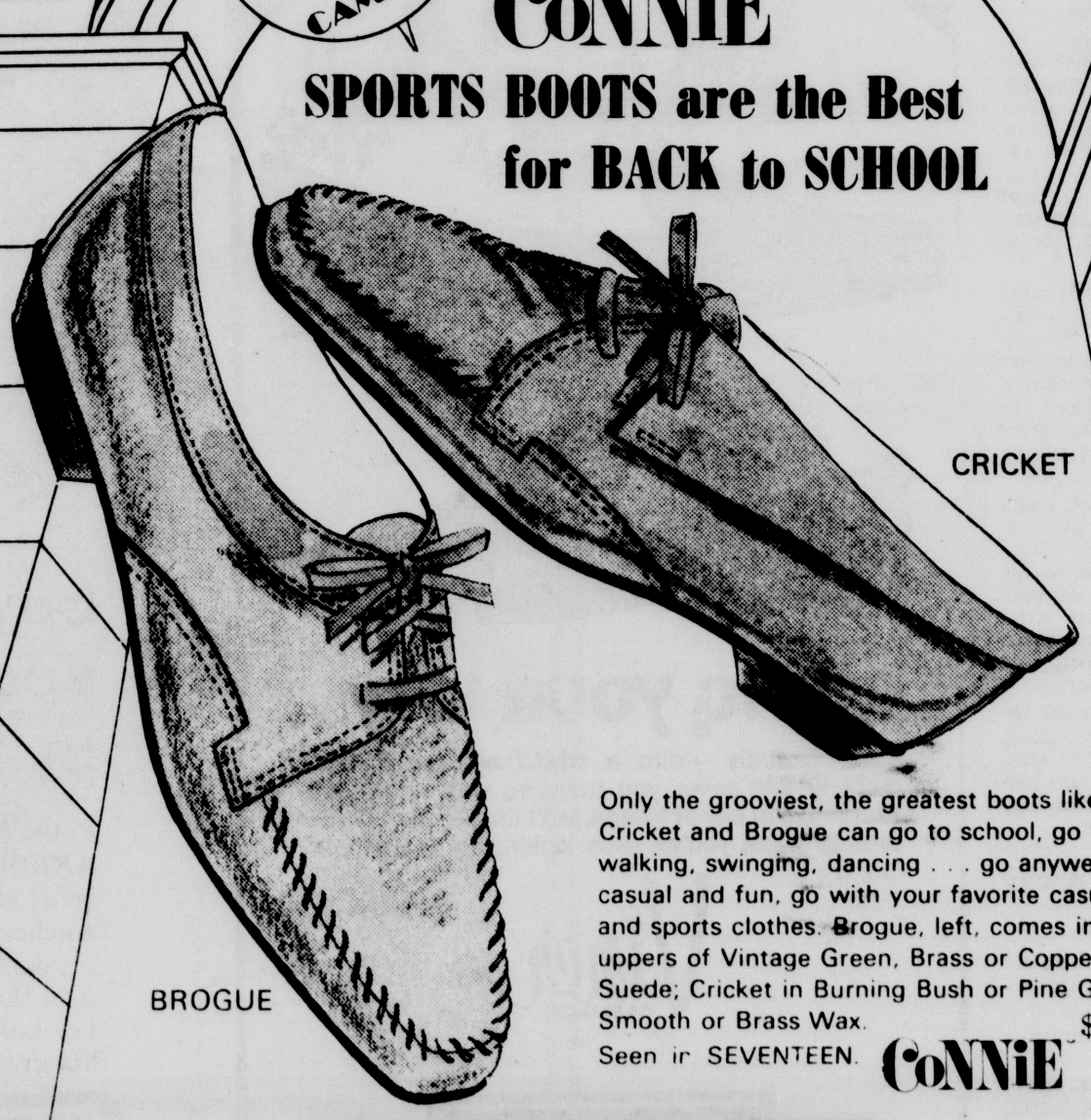
SPORTS BOOTS are the Best for BACK to SCHOOL



CRICKET

BROGUE

Only the grooviest, the greatest boots like Cricket and Brogue can go to school, go walking, swinging, dancing . . . go anywere casual and fun, go with your favorite casuals and sports clothes. Brogue, left, comes in uppers of Vintage Green, Brass or Copper Suede; Cricket in Burning Bush or Pine Green Smooth or Brass Wax. $8.95
Seen ir SEVENTEEN. CoNNiE

THE BUCKNER RAGSDALE Co.

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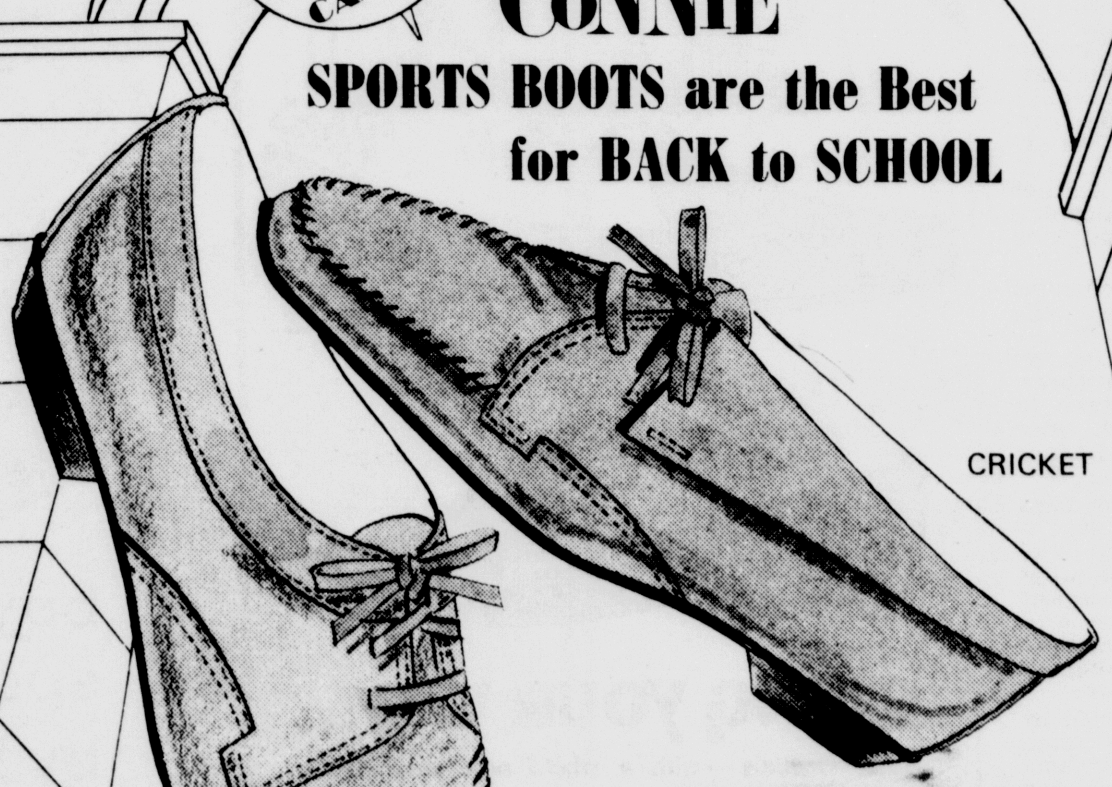

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From Top to Toe, It's the Total Look

Textured look for handbags moves into fall, in styles that seem small from the outside but are surprisingly big on the inside. Here, the voice of the turtle sounds loud and clear, in a gleaming grained turtle pouch, multi-gusseted for interior spaciousness. There are three framed compartments for stashing away essentials, and the whole bag is leather-lined. It's by Coblentz.

Completing the fashion picture for fall are perky new hats, such as this velour version of the jockey's cap. It's by Adolfo II. In cameras, too, the focus is on the compact look. Kodak Instamatic camera shown is small enough to slip into a handbag.

Small Look Is Big In Fall Handbags

A little leather handbag is the fall fashion to have and to hold. The latest handbags are mini-sized, many leathered, and magnificently styled.

Minis, plus some medium sizes in handbags, are still big-big-big. Prime purse styles are pouches, envelopes, swaggers, satchels and box bags. Of the larger handbags being seen, totes and satchels lead the list.

Distinctive "made to take it" American leathers in the fall '67 handbag collections cover the crop: grained leathers, smooth, waxy, suede and brushed, saffian, embossed and patent leather.

Combined for Costume Look

Neat silhouettes, elegant detailing and fine leathers combine to make daytime bags that bring the fashionable "costume look" to the simplest oufits. Smaller and dressier than the old battered "everyday" variety, these handbags are widely available in envelope, swagger, satchel and box shapes.

Fashion notes include cording, nailheads, tasteful hardware, buckles and special strap or handle treatment — from chains to corded shoulder straps.

Handling Space Problem

Pleats and pockets, double entries and zipper compartments, used in fall's mini-bags, handle the space problem. Even so, for those with an excess of paraphernalia to carry, there are still outsized leather purses modeled after shopping bags, doctors' kits, and attache cases.

Pantsuits and pantsdresses pair well with swinging shoulder-strap bags. Sporty shoulder-strappers may be in grained, waxy, or brushed leathers, while dressier types take to the smooth, embossed, fine-grained and patent leather textures.

Cocktail and evening bags in glamorous leathers have a "here and now" feeling. Texture range is rich: glowing smooth, silky suede, slegant embossed and saffian and gleaming patent leathers. Note the metallics for evening, in grained or smooth textures.

The colors being carried by fall handbags range from deepest brown to soft rose amber. Brown in all its shades, rich curry, camel, vibrant red and rust are pace-setters.

Rainwear Chases Away Bad Weather Blues

Fashion flirts with the raindrops this fall. Raincoats transcend the mackintosh era and incorporate the latest fashion shapes.

Brocades, silks, wools, gabardine and canvas form tents, capes and stormers. The safari suit, military coat, zip dress and others opt for shiny metal hardware closings.

USE THE DAILY STANDARD CLASSIFIED ADS

Plush Textures Enliven Looks Of Coatings

Coat fabrics for fall come on in many vibrant moods. This is the season for fabrics that are rich in both color and pattern, and softer in surface.

Some coats are seen in fabrics with vertical or horizontal splashes of stripes, others with alternating fabrics. Lyrical loops combine with flats. Huge off-beat checks, plaids unknown to conservative clans and psychedelic printed wools are setting the pace.

Where texture appears in coats, it is usually in the form of depth, rather than raised surface detail. Plushy wool chinchillas and fleeces express this feeling of deep richness.

As in every phase of fall fashion, knits score a hit, especially in coats designed for early fall and travel.

From 1850 to 1912, Washington, D.C., was used as the prime meridian in the United States.

GOING YOUR WAY...

Viner Casuals — with a whole new concept of mobility that takes you traveling with equal self-assurance in city or village. Isn't this the kind of get-around talent you've been looking for in casuals?

$9.95

Viner CASUALS

THE BUCKNER RAGSDALE CO

AS SEEN IN LIFE • McCALL'S • SEVENTEEN.

BACK TO THE BOOKS.....

IN THE BEST OF LOOKS

for WEAR and TEAR action...

boys' sport shirts by ARROW

Lots of action needs lots of shirt and ARROW has made these handsome sport shirts with active boys in mind. Anchor buttons that won't fly off . . . double seams that won't open up. And they're fashioned in the Ivy League styling that's "in" with his group.

$5.00

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From Top to Toe, It's the Total Look

Textured look for handbags moves into fall, in styles that seem small from the outside but are surprisingly big on the inside. Here, the voice of the turtle sounds loud and clear, in a gleaming grained turtle pouch, multi-gusseted for interior spaciousness. There are three framed compartments for stashing away essentials, and the whole bag is leather-lined. It's by Coblentz.

Completing the fashion picture for fall are perky new hats, such as this velour version of the jockey's cap. It's by Adolfo II. In cameras, too, the focus is on the compact look. Kodak Instamatic camera shown is small enough to slip into a handbag.

Small Look Is Big In Fall Handbags

A little leather handbag is the fall fashion to have and to hold. The latest handbags are mini-sized, many leathered, and magnificently styled.

Minis, plus some medium sizes in handbags, are still big-big-big. Prime purse styles are pouches, envelopes, swaggers, satchels and box bags. Of the larger handbags being seen, totes and satchels lead the list.

Distinctive "made to take it" American leathers in the fall '67 handbag collections cover the crop: grained leathers, smooth, waxy, suede and brushed, saffian, embossed and patent leather.

Combined for Costume Look

Neat silhouettes, elegant detailing and fine leathers combine to make daytime bags that bring the fashionable "costume look" to the simplest oufits. Smaller and dressier than the old battered "everyday" variety, these handbags are widely available in envelope, swagger, satchel and box shapes.

Fashion notes include cording, nailheads, tasteful hardware, buckles and special strap or handle treatment — from chains to corded shoulder straps.

Handling Space Problem

Pleats and pockets, double entries and zipper compartments, used in fall's mini-bags, handle the space problem. Even so, for those with an excess of paraphernalia to carry, there are still outsized leather purses modeled after shopping bags, doctors' kits, and attache cases.

Pantsuits and pantsdresses pair well with swinging shoulder-strap bags. Sporty shoulder-strappers may be in grained, waxy, or brushed leathers, while dressier types take to the smooth, embossed, fine-grained and patent leather textures.

Cocktail and evening bags in glamorous leathers have a "here and now" feeling. Texture range is rich: glowing smooth, silky suede, slegant embossed and saffian and gleaming patent leathers. Note the metallics for evening, in grained or smooth textures.

The colors being carried by fall handbags range from deepest brown to soft rose amber. Brown in all its shades, rich curry, camel, vibrant red and rust are pace-setters.

Rainwear Chases Away Bad Weather Blues

Fashion flirts with the raindrops this fall. Raincoats transcend the mackintosh era and incorporate the latest fashion shapes.

Brocades, silks, wools, gabardine and canvas form tents, capes and stormers. The safari suit, military coat, zip dress and others opt for shiny metal hardware closings.

USE THE DAILY STANDARD CLASSIFIED ADS

Plush Textures Enliven Looks Of Coatings

Coat fabrics for fall come on in many vibrant moods. This is the season for fabrics that are rich in both color and pattern, and softer in surface.

Some coats are seen in fabrics with vertical or horizontal splashes of stripes, others with alternating fabrics. Lyrical loops combine with flats. Huge off-beat checks, plaids unknown to conservative clans and psychedelic printed wools are setting the pace.

Where texture appears in coats, it is usually in the form of depth, rather than raised surface detail. Plushy wool chinchillas and fleeces express this feeling of deep richness.

As in every phase of fall fashion, knits score a hit, especially in coats designed for early fall and travel.

From 1850 to 1912, Washington, D.C., was used as the prime meridian in the United States.

GOING YOUR WAY...

Viner Casuals — with a whole new concept of mobility that takes you traveling with equal self-assurance in city or village. Isn't this the kind of get-around talent you've been looking for in casuals?

$9.95

Viner CASUALS

The Buckner Ragsdale Co

AS SEEN IN LIFE • McCALL'S • SEVENTEEN

BACK TO THE BOOKS.....

IN THE BEST OF LOOKS

for WEAR and TEAR action...

boys' sport shirts by ARROW

Lots of action needs lots of shirt and ARROW has made these handsome sport shirts with active boys in mind. Anchor buttons that won't fly off . . . double seams that won't open up. And they're fashioned in the Ivy League styling that's "in" with his group.

$5.00

The Buckner Ragsdale Co

Bold Hues, Designs Inspire New Suits

The male of the species, this fall, may well don a new figure flattering suit in bold design and emphatic color. Full scale glen plaids — not the meek mousy plaids of several seasons ago — but plaids as colorful as the Scots who created the original concept, make a big comeback.

Among the most wanted of the new glen plaids are the stark black and whites. However, multi-colored plaids created of three and four colors, many carrying over-plaids of still another color, also have an excellent rating in fall fashion, reports the American Institute of Men's and Boys' Wear.

Multi-hued glens range from dusky blue-grays through lighter blues and into the extremely handsome wheat/whiskey/honey tones. There are also many in the bronze/brown family.

Stripes Bidding for Fall Gains

Stripes bid to make further gains over last spring's strong acceptance. The varieties of the new striped suits are seemingly endless. Added to the staple pin- and pencil-stripes, there are broad chalk-stripes, multi-stripes and cluster-stripes. Nearly all of those stripes can be had in color-on-colors as well as in the classic gray-on-dark styles.

The tweedy "country look" seems headed for a strong revival this fall. Casual suits out of cheviots, tweeds, shetlands, and the tough twills once again find a place in the well-balanced wardrobe.

Among the real eye-openers in the "country look" category is a new concept variously called "Walking Suits," "Weekend Suits" and "Sport Suits." These are very boldly patterned.

The coat and trousers, in many instances plus a matching vest, are cut of tweedy cloths plus some smooth lambswools in plaids. checks and overplaids that, up to now, have been reserved for use in boldly-patterned sport coats only.

Two Styles Take Two Views

Also on the upswing are the double-breasted suits.

The two generic fall styles in suits divide into straight and contoured interpretations. The standard natural-shouldered traditional models — three-buttoned, center-vented and relatively straight in silhouette — are now joined by new "Sophisticated Traditionals" that have, in addition to some moderate waist suppression, deep side vents and an occasional two-button closure.

Contemporary suits with their crisp, forward pitch shoulders divide into "California" styles, wedge-shaped rather waisted, and often devoid of vents, and into waist-defining "Eastern" models — most with generous side vents.

The major trends seen in men's suits are reflected in fall sportswear, too. Even the more conservative male, who might hesitate before going all out for a bold-and-bright suit wardrobe, is likely to take to the colorful look, in sports-and-slacks outfits styled for his leisure hours.

Fur Takes Fall Ways Of Fabrics

Stylings in the new fur collections for fall follow those made of fabric to the letter: the line is high and lightly fitted, with narrow armholes and hemline flare.

Biggest surprise is in the handling of patterns. Fur is worked to emulate fabric, instead of the other way around. Half-and-half, checked, striped, even tweed effects are ingeniously achieved.

Mink, dear to the hearts of most women, plays a leading role. White mink and ermine appear, and other furs are bleached white to create the impact-making pale look. And there's a smattering of dyed furs in startling shades of pink, violet, green.

From every clime, the animal kingdom is well represented, in curly or smooth, long or short-haired pelts. Of concern to wildlife conservationists but still of importance in fashion is the interest in spotted furs — leopard, cheetah, jaguar, even ocelot and tiger. Stripes, from the zebra, show up, too.

Fur designers, apparently, recognize no fashion barriers, for fur-fashioned costumes in dresses, pantsuits, jackets or coats are designed to cover any event — to wear to the theater, for skiing, a casual day in town, for entertaining.

The Russians are here — at least as far as the midi-minded are concerned — via swaggering cossack coats of mid-calf length. However, it looks as if the status quo of the shorter lengths will be maintained for a while, as most designers are presenting only a few of the midi styles.

Belts are back in a big way, both wide and narrow, appearing a la empire, low on the hip, in back or through slots. Some fur coats have set-in belts.

Collars rise high, in ringed or funnel effects.

Skirts move with the easy grace prevalent in new fall apparel. Ease is developed by way of broad pleats or panels, lightly gathered or tailored to an A-line.

CHAINED FOR FALL

The chain belt, low slung, circles fall fashions, and chains and links show up everywhere — in gloves, handbags and necklaces, for instance.

MIRRORS REFLECT FASHION

One variation on the "hardware look" that ornaments fall bags and belts finds mirror-like patches shining forth, all around a belt or on the flap and front of a handbag.

Hot Stripes and Cool Fashion for Boys

THERE'S A TOUCH OF THE TROPICS in this little summer beach outfit (left) of Fortrel and cotton. Striped cotton deck pants in wild colors team up with an orange terry velour pull-over. Belted safari jacket (right) striped in shades of orange and blue is paired with blue deck pants. These are by Hi-Line.

Where There's Mink, There's Fresh Approach to Shapes, Shades

Mink stoles win new interest in the fall fashion picture, in all natural colors and varied designs.

One designer has fashioned Cerulean, Emba natural blue mink, into a variation of the classic shoulder stole: the vertical pelts are belted in a band of the precious mink, giving it a new, modern look. Another idea is a jacket-capelet: as small and wearable as the stole, but with armholes. This is in Autumn Haze, Emba natural brown mink.

Jackets are also high in the current crop of mink fashions, from James Bond styles to classic walking jackets. Some have newer, longer length and deep slit pockets.

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Pattern for genius... the young fashion genius who squires the small fry, efficiently flies her own plane and never seems to wear the same thing twice. A new lambswool cardigan right-angled in contrast to rivet all admiring eyes. Sizes 34-40.

THE BUCKNER RAGSDALE Co.

h.i.s
WEATHERALL

THE WINNER, BY UNANIMOUS DECISION!

Every man who has any man in him at all goes for the Weatherall - America's most popular all-purpose, all-time jacket! It's always right and ready for active sports - nice and snug when the weather turns cool. Crafted by h.i.s in fine fabrics with yoke back, raglan sleeves, slash pockets, adjustable cuffs and elastic inserts to hug the hips. Knockout solid colors and fancies. Lined sleeves. $10.95

FALKOFF'S
104 E FRONT ST. SIKESTON

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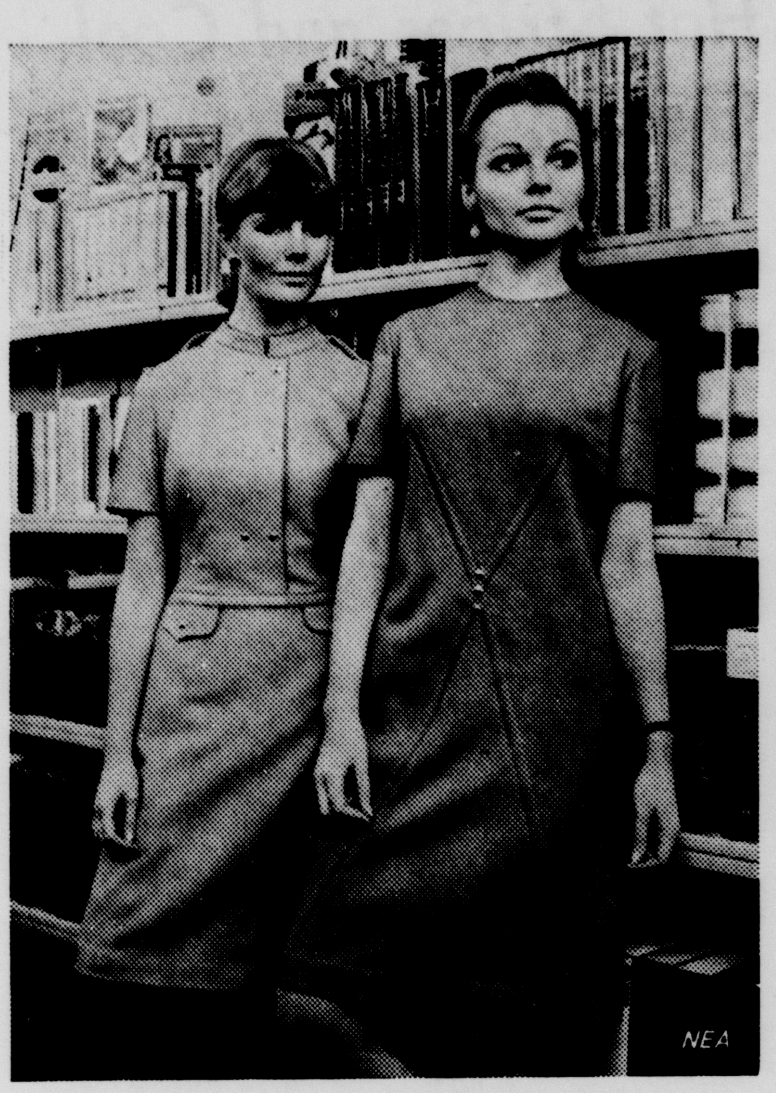
FALKOFF'S

104 E FRONT ST. SIKESTON

The Italian Way—With Style



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NEW YORK—(NEA)—Italian ready-to-wear gains more in importance here each season. And from what was shown at th Samia Ready-to-Wear show in Turin recently the manufacturers have unabashedly jumped on the Carnaby Street bandwagon—with a definite Italian touch in colors and better fabrics.

While the London mini- and microskirts were the exception last season, they were the rule this time. The average skirt length was 15¾ inches.

The traditional Italian conservative look was conspicuous by its absence. And there wasn't a black dress in sight. Capes were on the scene, coupled with both dresses and suits.

One manufacturer featured corduroy trench coats in tangerine and shocking pink. Other coats came with matching slacks to give the appearance of slack suits with longish jackets.

This is the year of the slack suit. In fact, the classic suit seems to have been almost replaced by this new phenomenon available for all hours and occasions.

Slack suits were shown in wool, corduroy, felt, velvet and Shetland. The jackets had fitted waists, the slacks extremely wide belts and cuffed and flared legs.

Dressy dresses were simple, falling from plain round collars and skimming the body. Lots of ornamental beading and embroidery decorated the collars and hemlines and bell-shaped sleeves were an overwhelming trend.

The big fabric was "casentino," a compact bonded woolen. And predominant evening fabrics were jacquards, brocades and ottomans.

The evening collections glittered with gold and silver. Lame is as strong as ever and evening knitwear is almost exclusively in jersey lame.

As for audacious color teams for daytime wear, expect apricot with violet, lemon with apple green, orange and chartreuse, orange with sky blue and brick red with flame red.

Dash of Adult Styling Adds Freshness to Young Shoes

Little girls' leather shoes are spiced up with just a dash of adult style, this fall. Like Mother's, their toelines are wider and rounder, and fresh fashion ideas have been translated into pert and pretty footwear in a high-powered range of leathers, reports Leather Industries of America.

Young shoe styles for fall include pumps, strap-shoes, ties, moccasins, boots and bootees. Textures and treatments offer true versatility in footwear: smooth, grained, genuine patent leather, waxy, suede, brushed, antiqued, embossed and lustre leathers.

The grown-up look in girls' school shoes is reflected in a number of ways — among them, spectator ties, "Gucci" moccasins, buckle themes, more sophisticated strap treatments.

There is an abundant use of hardware, and many styles in the "pants-shoe" and "pants-boot" categories, designed for pantsuits but equally good worn with kilts, jumpers and pleated mini-skirts. For the more conventional lass, there are still lots of saddle oxfords, ghillies and simple strap-shoes.

Boots, boots, boots — she wears them to class, to the playground, at home. For activities out of doors, she'll look for height in her leather boots, whether they're gored pull-ons or zipped models. Leathers include the grained, waxy and brushed leather textures.

Toes, of course, are broad and roomy, generally squared off. Cuffs, tassels, and bits of brass are most popular trim. These rugged beauties are snugly lined in shearling (wool-on-leather) for extra warmtn.

Dressier versions of the boot or bootee are crafted from smooth, suede and patent leathers, with bows or buckles, lacings, or a scalloped effect.

Party-going girls are likely to applaud the polish and punch of sandals, pumps and sling-backs of patent, smooth, suede and lustre leathers. In full array, this dress shoe collection shows off little buckles, rosettes, delicate straps, cut-outs and appliques.

Color her happy with the smart shoe shades she'll be able to wear this season. For school and play, she can choose from dark or orangey red, deep green, gold, navy, beige, and a full range of browns with emphasis on the earthy tones.

Party and dress footwear calls for the winter pastels, red, navy, black, and metallics such as copper and pewter.

"Now" Styles Rule In New Shapemaking

Are skimps and mini-skirts putting the girdle and brassiere people out of business? Think again! These "now" fashions aren't ruling control out; they're ruling in new means of shapemaking.

Indeed, it's as important as ever — perhaps more so — to have a whole wardrobe of foundation garments: a bra for knits, an Empire bra, a push-up style for the skinny-up-top tents that dominate dress collections.

And in girdles, there's need for a high-rise for belted fashions, a mini-skirt style, a pantie girdle designed specially for pants.

There's a Revival

What's happening in underpinnings is a classic revival: a return of traditional control garments in lighter weights and prettier colors, pared to today's lesser proportions.

The new brassieres are generally soft styles, lined rather than padded. Often they're molded, to retain their shape and the wearer's. Many are demi-cupped, with straps rising wide for scooped and squared necklines.

Long line brassieres are returning to favor, for dresses that are moving closer to the midriff and frequently boast belts.

Alternate to the long bra is a high-rising girdle or pantie girdle to narrow the waistline; or a corselet, the one-piece way to mold one's torso to a trimmer line; or a bra-lette, first born to shape "new look" fashions, now reborn in preview of a "Gone With the Wind" review.

Seaming Is Secretive

While girdles are rising higher, they're also growing shorter and softer, with secret seams to extend control to the points of necessity and lace edging the legs of pantie girdles that a brief skirt in a high wind is bound to reveal.

Secret seaming is a point, too, in brassieres — especially in those destined for wear under the knits that nowadays go everywhere.

As classic styling is being revived, so is white — the classic color. Nearly as popular are the various skin tones — especially deep pinks and peaches — and a new basic, yellow. Prints go from little-girl checks and plaids to sizzling stripes and florals dramatically darkened.

Throughout the foundation collections there is an elegance of chiffons and laces, a look of sheer femininity.

USE THE DAILY STANDARD CLASSIFIED ADS

As Fashion Goes, So Go the Knits, All Newsworthy

From hats on heads to slippers on toes, knits decorate the female form this fall. In between, there's excitement — in dresses, jackets, coats and costumes; in sweaters, shirts, skirts and pants — all knitted, and newsworthy.

Some estimates hold that at least 50 per cent of all autumn fashions for women are knits, and men and children share, too, in the abundance and importance of knits.

Wool, cotton, acrylic and other synthetic fibers shape knits of every variety and texture, with fur or mohair often blended in for extra interest. The diverse textures are squiggled, ribbed, smocked, pebbled, stitched, crocheted and diamond-patterned, to mention just a few.

Colors present an equally wide range of choice. Often, soft neutrals are combined with flashes of brighter hues, in stripes, paisleys, other prints.

Knits take advantage of trend-setting features such as the industrial zipper or the optional belt to make still more fashion news. Many knits are buttoned up — with rows of buttons at wrist or shoulder, down front or back.

TIEING UP FALL

Trend to wider ties continues into fall, and pattern pairs with pattern — patterned ties with patterned shirts.

CUTTING OUT

Driving gloves for men sport cut-out knuckles this fall.

Star Sp★ngle Bags

accent shop
SIKESTON

School Opens
AUGUST 28th

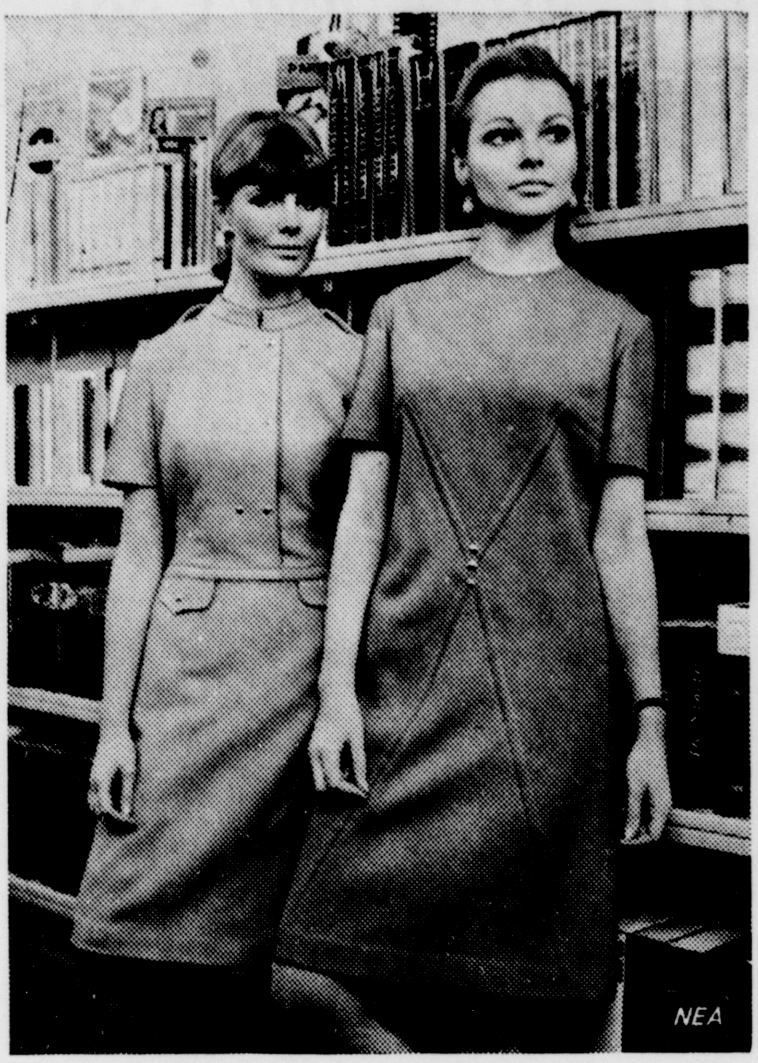
Do Your Best to Make Him Happy!

He may feel sad about school now . . . but later, he'll be glad about educational opportunity. When school time becomes college time, will you be sorry? Make sure now that you'll have no regrets . . . open a special Savings Account for your youngster, and add to it regularly. Then, you'll be financially ready for his college years. He'll be happy!

OPEN YOUR ACCOUNT TODAY!

SECURITY FEDERAL
Savings and Loan Association
124 E. Center Sikeston, Missouri

The Italian Way—With Style



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Are skimps and mini-skirts putting the girdle and brassiere people out of business? Think again! These "now" fashions aren't ruling control out; they're ruling in new means of shapemaking.

Indeed, it's as important as ever — perhaps more so — to have a whole wardrobe of foundation garments: a bra for knits, an Empire bra, a push-up style for the skinny-up-top tents that dominate dress collections.

And in girdles, there's need for a high-rise for belted fashions, a mini-skirt style, a pantie girdle designed specially for pants.

There's a Revival

What's happening in underpinnings is a classic revival: a return of traditional control garments in lighter weights and prettier colors, pared to today's lesser proportions.

The new brassieres are generally soft styles, lined rather than padded. Often they're molded, to retain their shape and the wearer's. Many are demi-cupped, with straps rising wide for scooped and squared necklines.

Long line brassieres are returning to favor, for dresses that are moving closer to the midriff and frequently boast belts.

Alternate to the long bra is a high-rising girdle or pantie girdle to narrow the waistline; or a corselet, the one-piece way to mold one's torso to a trimmer line; or a bra-lette, first born to shape "new look" fashions, now reborn in preview of a "Gone With the Wind" review.

Seaming Is Secretive

While girdles are rising higher, they're also growing shorter and softer, with secret seams to extend control to the points of necessity and lace edging the legs of pantie girdles that a brief skirt in a high wind is bound to reveal.

Secret seaming is a point, too, in brassieres — especially in those destined for wear under the knits that nowadays go everywhere.

As classic styling is being revived, so is white — the classic color. Nearly as popular are the various skin tones — especially deep pinks and peaches — and a new basic, yellow. Prints go from little-girl checks and plaids to sizzling stripes and florals dramatically darkened.

Throughout the foundation collections there is an elegance of chiffons and laces, a look of sheer femininity.

USE THE DAILY STANDARD CLASSIFIED ADS

As Fashion Goes, So Go the Knits, All Newsworthy

From hats on heads to slippers on toes, knits decorate the female form this fall. In between, there's excitement — in dresses, jackets, coats and costumes; in sweaters, shirts, skirts and pants — all knitted, and newsworthy.

Some estimates hold that at least 50 per cent of all autumn fashions for women are knits, and men and children share, too, in the abundance and importance of knits.

Wool, cotton, acrylic and other synthetic fibers shape knits of every variety and texture, with fur or mohair often blended in for extra interest. The diverse textures are squiggled, ribbed, smocked, pebbled, stitched, crocheted and diamond-patterned, to mention just a few.

Colors present an equally wide range of choice. Often, soft neutrals are combined with flashes of brighter hues, in stripes, paisleys, other prints.

Knits take advantage of trend-setting features such as the industrial zipper or the optional belt to make still more fashion news. Many knits are buttoned up — with rows of buttons at wrist or shoulder, down front or back.

TIEING UP FALL

Trend to wider ties continues into fall, and pattern pairs with pattern — patterned ties with patterned shirts.

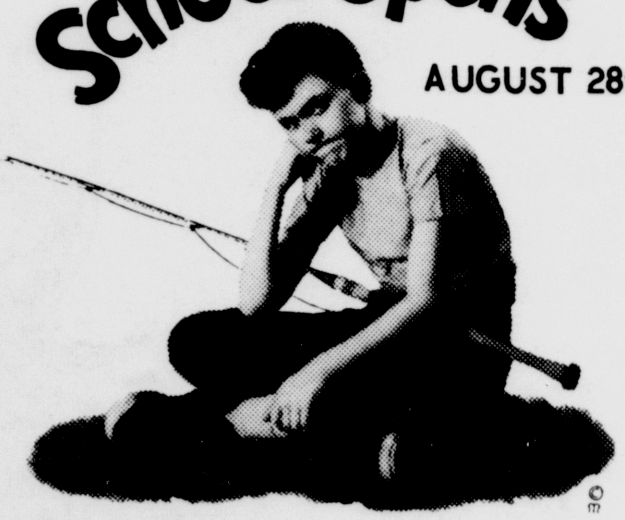
CUTTING OUT

Driving gloves for men sport cut-out knuckles this fall.

Star Sp★ngle Bags

accent shop
SIKESTON

School Opens
AUGUST 28th



Do Your Best to Make Him Happy!

He may feel sad about school now . . . but later, he'll be glad about educational opportunity. When school time becomes college time, will you be sorry? Make sure now that you'll have no regrets . . . open a special Savings Account for your youngster, and add to it regularly. Then, you'll be financially ready for his college years. He'll be happy!

OPEN YOUR ACCOUNT TODAY!

SECURITY FEDERAL
Savings and Loan Association
124 E. Center Sikeston, Missouri

Natural-shoulder, traditional and Forward-Fashion suits may all be seen sporting vests this fall. The style shown is a one-button suit with an Edwardian-type, double-breasted vest and flapless pockets, in worsted. By Michaels/Stern.

Two fall trends merge in this four-button sport coat — double-breasted styling and the blazer look. The slight waist suppression, flapped pockets, deep side vents and metal buttons complete the details in autumn fashion. It's by Mavest.

Country look in men's sportswear is exemplified by these all-wool slacks, richly textured, with an expandable waistline belt. From Jaymar-Ruby.

Topcoats, Outerwear Show Signs of Lightness, Brightness

Color, Length Are Keys To Season's Looks

Topcoats borrow liberally from sport coatings in their new fall aspect. The colorful, multi-hued plain fabrics are keyed to current clothing colors. However, bold plaids, checks and windowpane patterns appear as welcome changes to the plain shades and are worn as often for business as for casual appearances.

Double-breasted models ranging from the now classic British Warms to some inventive contemporary styles are among the best of the new toppers.

There are also newly-designed raglans that have been slimmed-down to fit neatly over the modern shoulders of suits and sport coats. The tweedy coats are joined by twills that range from whipcords through Bedford cords to military-type elastiques.

The all-weather coat appears to some to be the perfect fall solution to the quest for every-day fashion styling and rainy-day protection.

These coats follow the trends for shorter, slimmer and double-breasted shapes, as do their topcoat friends.

The all-weather raincoats gear themselves to the pace and activity of modern living with a maximum of mobility and comfort.

Along with any-weather good looks and bad weather protection, they are often literally two-way, in solid to patterned reversibles.

Casual Coats Go Dressy, Double-Breasted

The slogan for any man buying a casual outercoat this fall reads, "Make it Double-Breasted."

Even when the occasion is not dressy, style-conscious men this fall show a preference for the more elegant look of the double row of buttons, the American Institute of Men's and Boys' Wear reports.

In casual outerwear, the double-breasteds come in a variety of styles. For an added touch of richness and warmth, many add fur-like trim.

These double-breasted coats seem to be preferred in a British Warm with a rugged fabric such as hopsack or a host of twills ranging from whipcords to elastiques. But if the man likes a sleeker finish, a British Warm type in a smooth melton offers him a fine fashion touch.

Another good choice with an even more casual touch might be one of the smart models in corduroy or insulated poplin. And the ski parka outfits its devotees in longer, belted "instructor" models in insulated nylons. Most of these casual outercoats appear in a length just above the knees.

The dressed-up look is balanced by another that calls for rugged and action styling keyed to new plaid versions of the CPO shirt, ski jackets, and fleece-lined lumberjack shirts. There are featherweight but winter-warm golf jackets for men in a wide range of styles.

Skilled Rugmakers

Iran's most skilled rugmakers are women and children. Their agile fingers move faster than the eye can follow and they can tie 3,000 knots of wool or silk a day. It may take years to weave a good Persian rug, and a few represent the work of a lifetime.

England's Charles II was known as the "Merry Monarch."

Boys Start Fall On Smart Footing

Pre-teen boys will find first-rate shoe fashion in their fall '67 leather slip-ons, brogues and oxfords, moccasins, chukkas and boots. Toelines have been smartly squared-off — either precisely or with rounded edges — for a new wider look, an easier fit. Chief leathers used are the grained, smooth, waxy, brushed, glove, and split cowhide textures.

Leather brogues are pinked and perforated, and their full toes may be plain or wing-tipped.

The classic saddle oxford apears in white leather with black or brown, or in two dark tones. Also afoot is the standard four- or five-eyelet oxford plus a slightly broguier version.

For a more casual air, the plain-toed, three-eyelet tie in glove or brushed leather and the ghillie-oxford are sure-footed shoe-ins.

A breezy base for boys on the go is provided by the moccasin or slip-on. New moc styling spotlights tassels, kilties, monk-straps and all kinds of brass hardware. Casual slip-ons put the emphasis on goring, industrial zipper closings and, again, the monk-strap.

Stocking Styles Match Costumes

Stepping from summer into fall, well-dressed legs wear stockings keyed to their new-season costumes.

Kilts, short-pants suits and pant skirts are companioned by knee-highs, the new young look in stockings.

Fall's glitter fashions find their counterpart in stockings that gleam and glow. In shinier versions, stockings create the slick, wet look. There's even a stocking that copies the look of alligator.

The tailored air of vested suits is echoed by hosiery that's man-tailored, in ribs or checks, in deep shades of brown, black, navy, gray.

The opaque leg look, which in summer centered around white stockings, is fashioned for fall in earth colors, browns and blacks, with the black stockings scheduled for special attention.

Vice President Humphrey has been telling freshman Congressmen how one member of his family reacted to the move to the nation's capital after his first election to the Senate in 1948. The night before the Humphreys left Minneapolis, the new Senator heard his daughter's bedtime prayers. After asking God to bless her father and mother and the rest of the family, she said, "And now, good-by, God. We're going to Washington."

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"Pelican Island"

Alcatraz Island was named by the Spaniards "Isla de Alcatraces," meaning "island of the pelicans," because large flocks of these birds nested there.

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Teen Footwear Goes Brassy

Footwear for teen girls doubles in brass this fall. Many of the new young leather shoes are adorned with hardware — sporty bits, door-knockers, chain, nailheads.

The sunny charm of teenagers is reflected in their shoes in more ways than one. There is sparkle to the styling, brightness in the flash of brass and gold, and a rich glow to the leathers — smooth and suede, grained and brushed, waxy and embossed, or genuine patent.

Although one silhouette — broad toes and little heels — dominates the teen shoe picture, there is much variety in shoe types and looks. The fall '67 collection of young American leather pumps, slings, ties, sandals, boots and moccasins is widely diversified as to style, but all are alike in their comfort and long-wearing quality.

Leathers are soft, detailing crisp and crackling in frisky flats and low-heeled shoes, in smart pumps and sandals. Brass leads in trim, joined by details such as stitching, tailored bows, buckles of all sorts, buttons and straps.

Teen ties abound in interesting styling ideas — ghillie treatments, the bootee look, outsized brass eyelets, spectator details, speed lacings.

For teens, too, are moccasins and "Gucci" walkers. In addition to the classic loafer, mocs come with monk-straps, kilties, high-cut frontage or chunky brass trim.

The "Gucci" is equally casual and comfortable, but somewhat dressier — with neat tongue treatment and tidy brass bar, door-knockers or other hardware.

Boots brighten bad — and good — weather for the teenager. For outdoor wear, there are calf-or-knee-high boots, many with shearling linings. New boot leathers have been specially tanned to make them water- and weather-resistant.

Dressier boots come with many fashion features. For trim, brass is well used here, with such items as galosh clips, nailheads and pieces of chain. To be seen, too, are zippers large and small, strippings of a second leather or color, elasticized insets and either standard or "hooky" lacings.

For dates and other big doings, teens can choose from pumps, sandals and slings, in arresting colors, with oodles of ornaments (rosettes, buckles, cockades), cutouts and jeweling. In addition to lustre, suede and patent, fancy-free footwear makes use of wildly printed and embossed leathers.

Color comes on strong in fall's teen shoes. Camel, fire red, deep green, parade blue, gold and all shades of brown enter for daytime. On dressy occasions, sugar plum, royal blue, black, the metallics and winter pastels bid for young-shoe importance.

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Details Brighten New Coats, Suits

Color-wise it's brightness and gaiety; fabric-wise it's smoother, flatter surfaces, in junior-size coats for fall.

Silhouettes offer great variety, but it's from the new ways with style details that young coats and suits get most fashion impact.

Single or double-breasted closings are made important by attractive buttons in metal or contrasting colors, or by buckles, toggles or zippers.

Necklines rise high, and yokes and bands contribute to style interest. There are patch pockets, slit, slant or flap ones. Sleeves are both set-in and raglan.

Belts in particular bring the look of fall '67 to coats and suits. The chain belt appears again and again. Fabric belts are set-in all around, or slotted. And the half-belt at back marks many a high-school or college coat.

Fur or pile collars and cuffs add attraction.

Little Men Look Back to Basics, In Colorful Way

Boys' wear gets back to basics for fall '67. The "Mod look" of recent seasons gives way to such traditional favorites as the blazer teamed with slacks, the ivy look and the layered look.

Basic doesn't mean prosaic, however, Take slacks, for example. They're strong on color, in greens, golds, blues and the hot new hue which pervades boys' wear for fall — chili. Corduroys sparkle, in patterns such as blazer stripes, or looking fresh in solid color diagonal treatments.

Many coordinates add a vest, and for dress-up there's the traditional vested suit. New, too, for boys is the double-breasted look, in all sorts of casual coats.

Layered looks go colorful, with knit toppings in plaid, stripes, checks or bright solids.

Durable press prevails in slacks, sport and dress shirts for little boys.

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TRANSITIONAL — For late summer into fall, sew a slim-line dress with contrasting raglan sleeves. In Wamsutta's cotton homespun, it's made from McCall's Pattern 8576.

Lively Colors Are News in Shirts Of All Sorts

When men asked for color, the shirt manufacturers heard them loud and clear. As a result, it's to be a colorful fall, 1967, in the men's shirt department — both dress and casual, says the American Institute of Men's & Boys' Wear.

This doesn't mean the well-dressed man should junk his collection of white shirts — they're still very necessary for evening and dressy occasions.

But for almost any other event, he does well to own a supply of shirts in the new deep colors — blue, salmon, yellow patterns — stripes, tattersall checks, windowpanes, miniature gingham effects; and newest of all — colored patterns on colored grounds.

The classic button-down oxford shirt appears to be still very much with us, but for variety and style try spread collar shirts in fabrics such as chambrays, end-on-end madrases, or broadcloth.

The most popular sport shirts this fall are rugged and shaggy looking. Deeply-textured fabrics in wools and wool-blends win men's votes, and, again, color is not shy. Preferred patterns include plaids, checks, solid colors and stripes in keeping with the masculine look.

Knits in cotton, man-made fibers and wools stick to traditional collar styles plus turtle- and mock-turtlenecks. Most knits favor strong, plain colors and avoid fancy effects.

MOTHERS....

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MAKE IT EXTRA HEALTHFUL FOR YOUR CHILDREN BY FILLING THEIR LUNCH BOXES WITH HARTS. FOR BREAD THAT MAKES THE TASTIEST SANDWICHES, YOU CAN'T BEAT---

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DAILY STANDARD, AVAILABLE AT: Paylor's Store, Lambert's Cafe, Bus Station, Holiday Inn, Little Giant Foods, Barkett's Big Star, Park-A-Lot, Proffers Bi-Rite, War Drum, El Capri, Hospital, Jolly Cab, Ellis Conf., Penney's Corner, Post Office, Dunn Hotel, Blackburn's Grill, Imperial Lanes, Marks & Stearnes, and Sikeston IGA.

THREE OF THE 271 Sikeston high school graduates autograph each other's yearbook, the 200-page Growler, after 400 books were distributed in the cafetorium. From left are, Gail Stallings, Beth Marshall and Paula Waldman.

Local Taxes Rising Steadily

CHICAGO (AP) --State and local governments collected an average of $25 more taxes per person in fiscal 1966 than in the previous year, a study showed today.

The state-local tax take averaged $290 for every man, woman and child in the nation.

The increase followed a trend shown since the Commerce Clearing House began annual reports on combined state and local taxes in 1962.

In five years the per capita state-local tax burden has increased as much as $114 in Hawaii and $101 in New York. The trend was less marked in the south, where increases in five years have been less than $50 in a half dozen states and only $37 in Texas.

The range of per capita state-local taxes in 1966 was from South Carolina's $188 to New York's $410, with California, $395, and Hawaii, $365, next at the upper end. Six states-South Carolina, Alabama, Mississippi, Arkansas, Kentucky and Tennessee-collected less-than $200, and the next two also were southern states-Georgia and North Carolina. The per capita median was $287, an increase of $32 from 1965. the CCH study of census bureau statistics showed.

Missouri's per capita rate climbed from $187 in 1962 to $223 in 1965 and $245 in 1966.

The Commerce Clearing House is a private reporting agency on tax and business law.

New York was the only state to collect more than $400 per capita state-local taxes in 1966, but 14 other states and the District of Columbia had per capita tax burdens of more than $300.

The states were California, Colorado, Connecticut, Delaware, Hawaii, Iowa, Kansas, Massachusetts, Michigan, Minnesota, Nevada, Washington, Wisconsin and Wyoming.

In 1965 only six states passed the $300 mark and none was over $400. Revised figures showed that New York topped the list in 1965 as well with $372.

At the bottom of the scale, however, there was less difference. In 1966 eleven states--Alabama, Arkansas, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Texas, Virginia and West Virginia-had per capita tax burdens of $220 or under, while in 1965 thirteen states fell in that category.

Amounts of the increases in per capita tax burdens over fiscal 1965 ranged from a low of $11 in North Dakota to a high of $67 in Hawaii. In addition to North Dakota, five states-Alabama, Georgia, Mississippi, Tennessee, and Texas-had increases of $15 or less, while five states besides Hawaii-Colorado, Idaho, Iowa, Washington and Wyoming-had increases exceeding $40.

State and local tax collections rose to the record high of $56.7 billion during the period, a jump of $5.5 billion, CCH reported. Leading the way was New York with collections $7.485 billion. Two states--Illinois and Pennsylvania -- topped the $3 billion mark and three-Michigan, Ohio and Texas-collected more than $2 billion each.

More than $1 billion was collected by each of nine states-Florida, Indiana, Maryland, Massachusetts, Minnesota, Missouri, New Jersey, North Carolina and Wisconsin.

Bertrand Man Killed in Collision

Ed Simmons, 80, of Bertrand, a passenger in a 1956 Dodge, driven by Russell Hurley, 63, Bertrand, died from injuries received in a headon collision last night at 8:40 p.m. on highway 62, three miles west of Charleston.

The Hurley car was on the wrong side of the road traveling west when it struck a 1967 Chevrolet, driven by Ellis Rush Jr., 41, Charleston, the state patrol reported. Rush was not injured.

The patrol reported Hurley was given a summons for driving while intoxicated.

At 1:20 a.m. today on business route 61, two miles south of Steele, Bonnie Sue Razer, 29, Steele, driving a 1956 Chevrolet, lost control on a curve, and struck a telephone pole.

She was treated at the Pemiscot County Memorial hospital in Hayti, for face cuts.

Simmons was born in Dover, Ark., Sept. 14, 1896. He was a retired farmer living on route one, Bertrand.

His wife, Mrs. Ora Ingram Simmons, died in 1960.

Survivors are five daughters, Mrs. Lola Kirk and Mrs. Ella Jo Clayborn, both of Bellview, Ill. Mrs. Imogene Tinnon, Bartonville, Ill., and Mrs. Lova Dickson, Sikeston; and Mrs. Sue Young, Perkin, Ill.; three sons, Bill Simmons, Norwood Park, Ill., John Simmons, in the air force at Belleville, Leon Simmons, Creve Coeur, Ill., four sisters, Mrs. Sarah Williamson, Albuquerque, N.M., Mrs. Mary Foreham, Dover, Ark., Mrs. Dessa Lowe, Guthrie, Okla., and Mrs. Stella Blanchard, Los Angeles; two brothers, Joe Simmons, Adkins, Ark., and Logan Simmons, Dover, 24 grandchildren, and two great-grandchildren.

Services have been set tentatively for Thursday at 2 p.m. in the Nunnelee Funeral Chapel in Sikeston.

Burial will be in Oak Grove cemetery near Charleston.

Barges Damage Bridge

CAPE GIRARDEAU -- Collision of loaded barges, owned by the National Gateway Marine Service, Hartford, Ill., with the Mississippi river bridge damaged two piers today about 1 a.m. and closed the span to traffic for two and a half hours.

Nineteen barges broke loose from a northbound towboat, and floated down the river.

One group struck the second pier from the west bank. The pier was hit four feet above the waterline. A piece of concrete was knocked out.

The third pier from the west bank also was struck but little damage was caused.

L. L. Mainord, of the highway department at Jackson was called at 2 a.m. today, and with the coast guard, inspected the piers with the aid of search lights. He ordered the bridge reopened to traffic.

As a precautionary measure the bridge was closed until the inspection was completed.

Most of the barges still were floating free below the bridge early today. They were being rounded up to avoid damage down stream.

SCOTT COUNTY representatives at the Missouri State Fair Farmers Day in Sedalia Monday will be Mr. and Mrs. E. V. Edwards. They are seated on the front porch steps at their home, seven miles northwest of Sikeston.

Alaskan City Flooded

FAIRBANKS, Alaska (AP) - Flood waters surged through this interior Alaska city of 30,000 today, forcing evacuation of most of the downtown area and causing heavy damage.

Mayor H. A. Boucher reported the situation to Gov. Walter Hickel from the only telephone line still open.

"At this point," he said early today, "there isn't a home in the city not flooded, and 80 per cent of our businesses have suffered major damage. Obviously the damage will run well into the millions. It is the worst flood in anyone's memory here."

Many persons were reported stranded, but there were no reports of injuries.

St. Joseph's Hospital had been evacuated and at least 62 patients moved to Basset Army Hospital at nearby Ft. Wainwright. Those evacuated from their private homes were taken to schools in higher areas of the city.

The city lies on a generally flat plain with the Chena River, one of the three rain-swollen rivers in the area, looping through the center.

Boucher estimated the water on the Chena was 5 to 6 feet above flood stage at 3 a.m. Alaska Standard Time and still rising as rain continued to saturate the area.

The mayor expressed grave concern about the possibility of fire. He said all police cars and fire engines were flooded and only a few Army halftrack vehicles were able to move about.

The Fairbanks Airport, he said, was open but the road to the airport was flooded.

Gov. Hickel planned to fly from Juneau to fairbanks later today to view the damage and meet with the mayor and military officials.

The governor said state and federal agencies were preparing to send in food and clothing to Fairbanks and Nenana, 50 miles southwest of here. He declared both communities disaster areas Monday.

The situation at Nenana was unknown early today, Boucher said, since all communications there had failed.

The A-67 Centennial Exposition here, located on the banks of the Chena, began flooding Monday night. Workers fought to control the waters spreading through the grounds of the financially troubled centennial.

Two Bound Over on Assault Charge

Ernest Butler and Roy Lee Green, both of Sikeston, were bound over to circuit court in Benton to appear Sept. 14.

The order was issued by Judge M. E. Montgomery today in magistrate court. A $500 bond on Butler was continued and bond was set at $300 for Green.

Both are charged with felonious assault in connection with the beating of a job corps boy.

Assistant Prosecuting Attorney Tom Gilmore represented the state.

Joe W. Newman, 842 Matthews, charged with careless and imprudent driving by drag racing, was granted a change of venue to circuit court in Benton.

Terry Lee McNew, Morehouse, charged with speeding, was fined $10 and costs.

Wilson M. Jarrell, Dexter, charged with speeding, was fined $17.50 and costs.

Rex Clyde Hays, Portageville, charged with driving with an expired vehicle license, was fined $5 and costs.

Michael Bruce Evans, Cape Girardeau, charged with speeding, was fined $11.50 and costs.

Sailor Rescued 3 Days After Ship Goes Down

NEW YORK (AP) — A sailor rescued after clinging for three days to the wreckage of a yacht in the Atlantic was rushed today, sunburned and dazed, to a hospital. He was suffering from exposure and fatigue.

A Coast Guard cutter carried Chris Brooks, 22, to a dock where an ambulance from the Staten Island Public Health Service Hospital picked him up at about 4 a.m.

Again and again, Brooks asked for drinking water. "I don't think I'll ever stop being thirsty," he said.

There was still no word on Brooks' four companions who were reported missing after the yacht, a 64-foot converted shrimp boat called the Lanran, sank last Friday.

One of the missing, according to Brooks, is Dr. James Dodge, 56, of Hamilton Township, N.J. Brooks said that the Lanran, owned by Dodge, had either capsized or been smashed in a storm about 54 miles northeast of Cape Hatteras, N.C., four days ago.

The Coast Guard continued an air and sea search in the 400-square-mile area northeast of Cape Hatteras where the Lanran sank.

Brooks was pulled from the water by crewmen of the United Fruit Co. refrigerator ship, S.S. Fra Berlanga after they spotted him clinging to a section of the Yacht's wheelhouse roof.

In addition to the doctor, the others missing were Capt. Francis Gravatt, 28, Mrs. Beverly A. Minotti, 22, a school teacher from Hamilton Township, N.J., and her 3-year-old daughter, Kimberly.

According to Brooks, Mrs. Minotti and her daughter were not wearing life jackets when the cruiser sank.

Little Leaguers Rotary Guests

The Rotary club entertained the Little League baseball team it sponsors last night at a fried chicken picnic in the shelter house at City park.

The team was accompanied by their coaches, Donald Stinson and Al Skinner. Stinson presented Tim Watkins, a pitcher, who introduced each team member, gave his position and told about his season's play.

Taking bows were Jerry Dement, catcher; Ronnie Standridge, first baseman; Jimmy McClellan, third baseman; Greg Skinner, Eddie Cantrell, Lorenzo Harris, Rickey Box and Doug Reynolds, outfielders and Keith Stinson, bat boy.

Wayne Woodard, who is moving to Oklahoma City, bid the club members goodbye. Laura Pfefferkorn was a guest of her grandfather, V. Allan Hubbard. Don Leigh of the Morley club was a visiting Rotarian.

Vandals Wreck Truck, Damage Three Others

Four flat bed trucks owned by Hedrick Concrete Products Corp., Roth St., were damaged by vandals between 8 p.m. Monday and 5 a.m. today, police reported.

Damage to one truck was extensive, police said. The vehicles had been driven into piles of concrete blocks near the building. One truck had been driven against the building.

A display near the building was damaged, but the building was not. The clutches were burned out of some of the trucks. An estimate of the damage was not available.

In other police activity, Manuel Bell, East Prairie, was charged at 11:08 p.m. Monday with peace disturbance on North Main.

Winston W. Young, 1707 Kentucky, was charged at 6:40 p.m. Monday with obstructing traffic on East Malone, police reported.

Loy Roberts, 411 Kendall, was charged by police at 10 p.m. Monday with peace disturbance on Kendall street.

John R. Hayes, Plummerville, Ark., was charged with careless and imprudent driving at 4:10 p.m. Monday. The car he was driving collided with a truck driven by Howard K. Conrad, 408 Missouri at North Main and Linn St., police reported. No injuries resulted.

A car driven by Kenneth R. Myers, 31, Union City, Tenn., collided at 9:25 a.m. today with an automobile driven by Miss Sally Faulkner, 18, 816 Ladue on the Midtowner Village Shopping Center near Shy's Rexall Drug Store. No summons was issued and no one was injured.

Pickup trucks driven by James M. Vanover, 231 Edmondson, and Houston Clark, Bloomfield, collided at 8:18 a.m. Monday at Malone and Dona. No one was injured.

Frank Burrell, 618 Vernon, reported to police Monday that a turn signal handle was stolen from his automobile between 7:30 p.m. and 10:30 p.m. Sunday while it was parked near the First Baptist church.

Food Price Level to Hold

WASHINGTON (AP) — Your groceries in the coming year will cost about what they did this year, the Agriculture Department said today.

But while the department forecast little change in grocery store prices for food, it predicted diners in restaurants will find their bill for food about one per cent higher.

The average person, said the department, probably will spend $485 to $490 next year for food, compared with $472 last year.

The average person will eat more pork, poultry, eggs, rice, citrus fruit and frozen vegetables while cutting down on veal, lamb, most dairy products, non-citrus fruits, melons and dry beans, said the department in a report.

Month-Long Strike Ends

ST. LOUIS (AP) - Some 4,100 workers returned to the job today at Union Electric Co., marking the end to a month old strike by office workers of Local 1455 of the International Brotherhood of Electrical Workers.

Pickets were withdrawn Monday night following the announcement of the settlement by Daniel E. Rogers, chairman of the Missouri Mediation Board.

The company and the union agreed on a compromise statement by Rogers concerning work done by supervisory personnel normally assigned to union employes.

Earlier, the company had refused to go along with a binding arbitration proposal made by Rogers. Charles Dougherty, Union Electric president, said it would be unsound to have a third party compose the language of a contract.

The new two-year pact gave office workers a five per cent raise the first year and a 4 1/2 per cent raise the second. Schroeder said it is the first time wages, fringes and conditions have been comparable to other company employees.

NFO to Plot Course on Farm Prices

DES MOINES, Iowa (AP) — Members of the National Farmers Organization will gather here Wednesday for what they bill as a "meeting for action" to bolster farm prices.

NFO President Oren Lee Staley of Rea, Mo., said Tuesday some 30,000 farmers are expected from 28 states.

The NFO has held several "holding actions" in recent years, in which members hold commodities off the market in an effort to force processors to sign contracts to guarantee farmers prices set by the NFO.

"Good interest in this meeting has been building because of sliding farm prices," Staley said. "Grain and hog prices have been slipping and there hasn't been enough gain in milk prices.

"The meeting is where the members will make a decision on what action they want to take."

The NFO has adopted a slogan, "no price, no production," for the meeting. Staley said "implementation of that slogan is up to the members.

"Of course, I say that the only reason they are receiving present prices is because enough of them are willing to sell at that price.

"It's up to them whether they want to use a holding action to raise prices and get contracts from processors to protect them in the future. They could decide to shut down the agricultural plant until they get fair prices. That's what 'no price, no production' means."

Staley said the meeting was called because "we can't wait until our regular national convention in December to make these decisions."

Farm Couple Will Be Guests at State Fair

Mr. and Mrs. E. V. Edwards, a farm couple living seven miles Northwest of Sikeston, have been chosen Scott county's farm family representative at the Missouri State Fair in Sedalia.

They were selected by a committee of the Scott County Extension office in Benton.

They will be guests at the farm day Monday. Following registration at 8:30 a.m. will join 112 other farm couples in viewing the grounds. At 5 p.m. they will be guests at a buffet supper, sponsored by the secretary of the fair, W. C. Askew, and Dexter Davis, Missouri commissioner of agriculture. They then will be given a choice of viewing a horse show or a tractor pulling contest.

Guests will have free access to all events at the fair. The Edwards family will return Tuesday.

The Edwards family moved from central Illinois in 1951 to near Bertrand, where they farmed until 1959 when they moved to the farm on Tanner road.

Edwards and his son, Norris Edwards, who lives a short distance from the parents farm 1,100 acres. They raised a fair crop this year on 350 acres of wheat, but lost their cotton crop of 250 acres. They have 600 acres in soybeans and expect a good crop. They have 150 acres planted in corn.

The two men have raised cattle but gave it up because Edwards found that it demanded too much time.

Edwards is 59. He and his wife expect to take life easier and spend more time with their six grandchildren.

They will leave Friday for St. Louis to visit their daughter, Mrs. Jerry Townsend, and her husband.

Mrs. Edwards devotes time each week as a Gray Lady at the Missouri Delta Community hospital.

Slain Girl's Friends Describe Bear Attack in National Park

WEST GLACIER, Mont. (AP) -Four terror - stricken young people who saw one of their friends killed by a grizzly bear in a Glacier National Park say they tried everything they knew to drive away the marauding animal.

They built a bonfire, but it didn't scare the bear.

They lay motionless in their sleeping bags, but the bear attacked anyway.

One youth even punched the bear with his fist, he said, but the grizzly kept coming.

Paul R. Dunn, 16, a high school junior from Edina, Minn., screamed: "He's got her in the sleeping bag and he's dragging her up the hill!"

The students, who had come to the scenic park for a working vacation, told their story Monday after escaping from the maddened bear, which threatened them for hours before finally attacking and killing Michele Koons, 19, of San Diego, Calif., early Sunday.

Twenty miles from the campsite where Michele died, another 19-year-old girl, Julie Helgeson of Albert Lea, Minn., was killed in her sleeping bag by another park bear during the same night. One of her companions, Roy Ducat, 18, of Perrysburg, Ohio, was seriously injured.

A hunt continued today for the killer bears after park rangers shot and killed two grizzlies Monday in the area where Miss Helgeson was slain. Tests were being made on those bears to try to determine whether one was the killer.

With Dunn and Miss Koons were Denise Huckle, 19, of San Manuel, Calif., and a junior at the University of Arizona and Ronald A. Noseck, 21, and his brother, Ray T. 23, both of Oracle, Arz. The Nosecks are dental students at the University of Louisville.

Saturday they had hiked to Trout Lake in a wild area in the western part of the park for a campout.

Two campers they met on the trail told of being chased up a tree by a grizzly.

They pitched camp and caught some fish. Then while cooking hot dogs, the wind blew their campsite smoke into the trees and Michele said, "there's a bear."

The bear invaded the camp and the four ran 50 yards down the lakefront. It ate their food and left with Michele's travel bag in its teeth.

"We discussed whether to stay where we were or try to go back," Dunn said. "It was dark and we weren't sure of the trail, so we built a big bonfire."

They saw the bear again standing on a logjam in the lake.

"None of us really slept," Ray Noseck said. "We just kept putting wood on the fire."

"About two o'clock my little dog, Squirt, started growling and I heard something in the water," Denise Huckle said. "I knew there was a bear near us."

"We stayed real close to the fire," Dunn said. "My feet really got hot."

"A couple of times the bear came very close to the fire," Dunn said. They got in their sleeping bags and covered their heads with blankets.

Between 2 a.m. and 4:30 a.m., the bear stayed at the edge of the area lit by the campfire, moving about in the brush.

"When the attack started, I was the first to see the bear," Miss Huckle said. "Squirt started to squeal. I looked over a log and the bear was loping straight toward the camp. The fire was big and I could see his face and the upper half of his body. Then about four or five feet from me, he stopped.

"By that time I was back under the covers," she said. "All of a sudden he grabbed one of the packs and we could hear him ripping the pack. Then he stopped and I could hear him breathing. I kept Squirt very quiet."

"Then he came toward me," Dunn said. "I could hear him come. I remained perfectly still and he just sniffed. It was kind of hard because I could hear him right above me, breathing. Then I heard a crunch into my sleeping bag. He bit half my shirt right off. I lifted up the

See No. 1 Page 10

Two Held in Prank Killing

SALEM, N.H. (AP) — The son of a wealthy Salem businessman and a companion have been arrested in connection with the death of a motorist whose throat was cut when three 40-pound plastic bags of water smashed his windshield.

The bags were dropped from a Route 93 overpass in a rainstorm Sunday night, police said.

A splinter of glass severed the jugular vein of Paul Bujeaud, 19, of Woodstock who was returning home with four young companions after a visit to Boston.

Police said the plastic bags are the type used by restaurants to dispense milk or other liquids from a tank.

Gov. John W. King ordered a massive hunt for the persons who dropped the bags.

The investigation resulted Monday in the arrest and arraignment on a second-degree manslaughter charge of Stephen Gurney, 17, son of Herman Gurney, operator of a drive-in restaurant.

Sgt. George Gartside of the Salem Police Department also arrested a 16-year-old friend of Gurney's who police said would be prosecuted in juvenile court.

Gurney is to appear Monday in Salem Municipal Court. He was freed on $5,000 bond.

Weather

Fair to partly cloudy through Wednesday. Lows tonight upper 50s to mid 60s. Highs Wednesday upper 80s to around 90. Precipitation probabilities 10 per cent tonight and Wednesday.

HIGH AND LOW YESTERDAY

High and low temperatures for the 24-hour period ending at 7:30 a.m. today were 84 and 56.

Sunset today- - - - - - - 7:41 p.m.
Sunrise tomorrow - - - 6:15 a.m.
The moon rides low tonight, sets tomorrow at- - - - - - - 2:18 a.m.
and will be Full- - - - - Aug. 19

PROMINENT STARS

Vega, high overhead- - 9:55 p.m.
Fomalhaut, rises- - - 10:15 p.m.

VISIBLE PLANETS

Mars, in the southwest- 9:02 p.m.
Saturn, low in east- - -10:26 p.m.

Morehouse Move To Join Sikeston School District

MOREHOUSE -- A signed petition requesting that the board of education call a special election proposing the annexation of the Morehouse C-12 school district to the Sikeston R-6 district has been submitted to the school board. No action has been taken on it.

Formation of a one-county school district in New Madrid County, which would consolidate the Morehouse district with seven others in the County, was discussed at a meeting here Thursday night.

A countywide meeting on the proposal will be presented at New Madrid at 8:30 p.m. Friday in the court house.

NAACP Director to Speak

Leadership development, voter registration, economic advancement and education -- focal points of a summer Bootheel project -- will be discussed at a National Association for the Advancement of Colored People public meeting at 7:30 p.m. Friday at the Community Action Agency, 830 West Malone.

Gloster B. Current, New York City, NAACP director of branches and field administration, will speak. He is a graduate of West Virginia State College and Wayne University in business administration.

Current is the former executive secretary of the Detroit branch of the NAACP. He was named to his present position in 1946.

Gloster B. Current

Four Emergency Patients Treated

Four emergency patients were treated Monday at the Missouri Delta Community hospital:

Gustine Dill cut a finger on a fan; Dan Armour burned a leg on a motorcycle; Thomas Lee Jolley, Bertrand, was hit in the eye with a baseball; Charles Walker was stung by a wasp.

Singer Johnny Mathis was an outstanding high jumper at San Francisco State College where he set a school record by leaping 6 feet 5 1/2 inches.

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By Carrier: 35 cents or By Mail: Where Carrier service is not available. 1 Year - $15.00; 6 Months -- $8.00; 3 Months -- $5.00.

Tuesday, August 15, 437, The Coliseum, Rome Farley Hurley wins Roma "500" with rear-engine chariot.

* * *

POOR CHARLEY SAYS!

The wholesale grocer is one of the institutions which has vanished from thousands of small cities.

Yet, in some smaller cities the wholesaler continues to thrive. One such town is Tupelo, Mississippi, where wholesalers are regular newspaper advertisers.

Tupelo is centered between the metropolitan complexes of Memphis and Birmingham, two of the great wholesale distribution centers of the South.

The local wholesalers operate within the area covered by the Tupelo newspaper, which reaches many times the number of local people covered by any outside medium.

Former advertising manager of the TUPELO JOURNAL, Andy Andreas, says:

"There are several important advantages to the wholesaler in newspaper advertising.

"He reaches small retailers who never see the metropolitan newspapers. His advertising builds up a loyalty toward local institutions.

"The local wholesaler should use advertising for the same reason that the retailer uses it -- to aid his customers as well as the public. After all one advertisement placed by a wholesaler may stimulate sales in dozens of stores -- both large and small -- which are under local ownership.

"He owes as much to his retailers -- and he owes it to himself if he wishes to stay in business. . ."

* * *

The Colonel said:

"We have an idea that when a strange bride comes to town the women find a good deal of fault with her clothes."

* * *

TRADE AND SELF DESTRUCTION
OH AESCHYLUS, CHURN UP THY GRAVE

That once an eagle, striken with a dart
Said when he saw the fashion of the shaft,
"With our own feathers, not by others' hands,
"Are we now smitten." --Aeschylus

Aeschylus, known as the founder of tragedy, passed on in 456 B.C. after having penned the above comment that man tragically gives his enemies the means of his own destruction.

The U.S. and its friends disregard proven advice when they send their feathers to those who make crossbows to bring us down.

ITEM: British Foreign Secretary Michael Stewart says the British government might just get upset if the U.S. allows the Philco Corp. to sell three radio transmitters to Indonesia. British alarm seems justified, considering President Sukarno's growing antipathy for the West and the blossoming love affair with Peking and that Britain is trying to help Malaysia fight off Indonesia which has announced it will "crush" Malaysia. But what is so boggling about the British is that half of the free world ships now trading with North Vietnam are British vessels. What the British seem to be saying is that you chaps ought not to help Sukarno by trading with him and, after all Old Bean, our trade with Hanoi isn't hurting you at all.

But the paradox cuts even deeper. These same British ships are stopping off in Cuba with busses and-what-have-you enroute to Hanoi. Meanwhile, Castro exports revolution to South America and that includes British Guiana which Cheddi Jagan ruled for some time with aid, comfort and cash from Castro. British Guiana is too close to Venezuela which has a lot of oil Castro would like to call his own. When it comes to trading, nobody is more viscous than the UK.

It wasn't too long ago that Fidel held elaborate ceremonies during which North Vietnam Ambassador Nguyen Than Ha was told that Cuba was giving North Vietnam 10,000 tons of sugar as a sign of support for the country's "heroic struggle against Yanqui imperialism." That ceremony took place shortly after Cuba gave 5,000 tons of sugar and 1,500,000 articles of clothing to the Vietcong.

Which reminds one of the letters recently published by the widow of Capt. James P. Spruill. Captain Spruill wrote the letter shortly before he was killed in South Vietnam when his jeep hit a Vietcong mine. He wrote:

"At the moment, my heart is big enough to sustain those around me. Please don't let them, back where you are, sell me down the river of steadfastness - for we must and we can win."

ITEM: Talk increases of more U.S. trade with the communist bloc. This mischief centers around Rumania which has just concluded a deal in which a Des Plaines, Illinois, firm will be prime contractor to build a $22.5 million petroleum refinery in the Ploesti oil field. The reason why the company is in the deal is because, as the firm's spokesman phrased it, "the policy of the federal government" stated in June, 1964, "called for increased trade between the U.S. and Rumania." Rumania trades with Red China and Hanoi.

What this country needs, in each instance, is a sensible explanation of why it is good policy to trade with hostile nations who aid the enemy. One could wager the price of an oil refinery that Captain Spruill's widow won't buy the official interpretations of such trade "advantages"; or understand why 72.5% of the loan on the Rumanian refinery will be guaranteed by the Export - Import Bank - an independent agency of the U.S. government which borrows its money from the U.S. Treasury.

While the trade philosophy of the West seems to be shot through with suicidal thinking these days, the situation is not hopeless: Goodyear Tire and Rubber Co. refused to particpate in the development of a rubber plant in Rumania; Firestone agreed to but later backed out, under public pressure, on plans to design and build the rubber plant; and when the oil refinery deal falls through under the weight of public pressure and conscience, maybe reason shall return to America policy at last.

* * *

Esquire Harrison says:

"Nearly every financial disaster results from trying to make money fast."

* * *

George Meredith said it:

Who rises from prayer a better man, his prayer is answered.

* * *

A man does not think of his mother's feeling when he does wrong, but expects newspapers to consider her when they mention it.

* * *

As Associated Industries of Alabama bulletin says: "Senator Abraham Ribicoff . . . has introduced legislation calling for a massive, $50 billion program to clean up America's slums. The sweeping proposals are contained in 13 bills (S. 581 -S.593) and would reshape and vastly expand the 'Demonstration Cities' program."

* * *

Sign noticed on the rear end of a trailer truck rolling down the turnpike: "Play safe today. Play with Mama tomorrow."

* * *

THE MAGIC OF CREDIBILITY

Customers have been conditioned since childhood to believe what they read in the newspaper. "I read it in the newspaper" is used by most people with a finality that they extend to no other form of communication.

Most people don't quite believe things until they read it in their newspaper. You watch your boy win the 100-yard in the high school track meet. But you don't quite feel his record official until you see it duly recorded in your newspaper.

It is this magic of credibility, built up over generations, that makes the newspaper the top advertising medium of the community.

In other words, an honest advertisement starts on second base in the newspaper. It is already accepted in the home. There is no problem of getting read. The only problem is of having something the reader wants at the time and price that he will buy.

Advertising can no longer be taken for granted. Where that advertising is placed, how and whether or not it gets into the home must be known. . . not guessed.

* * *

After six months of using a new bourbon-flavored toothpaste, a test group reported that they had 40 per cent more cavities and couldn't care less.

* * *

You're an old-timer if you can remember when Mother's meals were carefully thought-out instead of thawed out.

* * *

Life can be mighty grim when you reach 80, especially if there's a police car right behind you.

* * *

Our columnist Victor Riesel is about to take off for a series of foreign news fronts which he believes need a new kind of coverage. He will search for the inside stories, now about to break because the labor leaders of yesterday are today's prime ministers, presidents, and leaders of powerful opposition parties. What they do and are about to do will hit the U.S. with great impact.

Men who led a union yesterday run a government or a mighty vital part of it today.

Much of the free world now is rapidly going labor. Why? How? What are the relationships between union leaders and men -- such as in England and Germany -- whom the unions have turned into chiefs, or deputy chiefs of state? Why and how swiftly are they nationalizing industries? What's happening behind the scenes as union and government leaders blend into one force? These are the stories Riesel will file.

It was this kind of behind - the - scenes reporting in Asia, Africa, Latin America, and even in Europe, which swung previously unnoticed men into the world's spotlight. Before this their real influence went unreported. Shortly afterwards, they became international headline makers.

No coverage of American labor is complete without digging into this field of world labor, the new global unionism, or the contacts, conferences, and activities abroad of U.S. union chiefs. This is a new era for them, and therefore for America. They spend millions of dollars on other continents. They are the new jet set. They prop up governments. They confer regularly over common tactics on industrial, bargaining and strike fronts.

Riesel digs all this out by following his beat around the world. To give him travel time, he has asked some internationally famous leaders to write comprehensive answers to vital questions now stirring our nation.

Among Riesel's renowned pinch-hitting columnists for the next few days will be Vice President Hubert Humphrey; Tran Quoc Buu, courageous president of the Vietnamese Confederation of Labor; George Meany, president of the AFL-CIO; Gov. George Romney; Sen. Charles Percy; Heinrich Albertz, West Berlin's Governing Mayor; I. W. Abel, president of the United Steelworkers; F. J. Borch, president of General Electric Co.; Senate Minority leader Everett Dirksen; Labor Secretary Willard Wirtz, and Ambassador Arthur J. Goldberg.

We believe that the exclusive replies of these national and international leaders to Riesel are newsmakers in themselves.

Publishers - Hall Syndicate

New Mecca

The Hartford Times

ED VALTMAN, HARTFORD TIMES

TOMORROW
AUGUST 16 - WEDNESDAY
BENNINGTON BATTLE DAY. Aug. 16. Vermont.

* * *

TOMORROW
AUGUST 17 - THURSDAY
DISCOVERY DAY. Aug. 17. Yukon, Canada.

INDEPENDENCE DAY. Aug. 17. Indonesia. Republic proclaimed on this day, 1945, upon withdrawal of Japanese.

JUNIOR CATHOLIC DAUGHTERS OF AMERICA NATIONAL CONVENTION. Aug. 17 - 20. Purpose: "To discuss the contribution the teenage girl can make to every aspect of society." Sponsor: Jr. Catholic Daughters of America, Joan Roberts, Exec. Secy., 1312 Massachusetts Ave., N. W. Washington, D. C. 20005

* * *

A 'GAS BUGGY' FREE OF FUMES

Like the report of Mark Twain's death, the predicted demise of the gasoline - powered automobile has been slightly exaggerated.

Although, as a result of the nation's late awareness of the problem of air pollution, the electric car has captured the popular imagination, and though every automaker is working to develop new types of batteries, far more effort is being put into improving the internal combustion engine.

One auto manufacturer recently began a $7 - million research program, to be carried out joinly with an oil company, to develop a fume - free gasoline car.

A noted mechanical engineer, Prof. Jay A. Bolt of the University of Michigan, says it is reasonable to expect that by 1975 automobiles will be manufactured that emit only 10 per cent of the hydrocarbons and carbon monoxide produced by cars of recent vintage.

A reduction of this magnitude, he thinks, should end serious pollution of the air by automobiles over most of the United States for the forseeable future. In another 20 years, he predicts, further engineering advances will lead to essentially pollution - free internal combustion engines.

Bolt is seconded by another engineer, Prof. W. Julian King of UCLA:

"Engineers are now going all out on this problem. You can grudgingly say it's about time, and criticize the car makers for not having done it sooner, but the important thing is that they're doing it now."

Does this mean there is no future for the battery - powered car?

Bolt thinks there is, especially when we consider the changing patterns of urban development and population growth and their effect on the transportation needs of tomorrow. A small electric passenger car, something like a glorified golf cart, could very well fill a need for a short-range, low - seed city vehicle.

The battery car's chief drawbacks - heavy weight, high cost and need for frequent recharging - undoubtedly will yield to continued research. Then there is the intriguing potential of the fuel cell, which converts chemical energy directly into electricity.

We can look forward to many strange new kinds of motorized transports on the streets and highways of the world by the end of this century, says Bolt. It's possible that the average family by then will need a five-car garage to house all its vehicles - from battery runabouts to fume-free station wagons.

But the gasoline engine, in his opinion, will have no serious competition for ordinary road travel. Just as a "gas buggy" won over two electrics in 1895, in Chicago - he thinks it is a shoo-in to win the present race, too.

* * *

WHAT?! NO CANOPENER

A housewife was complaining to her husband. "Just look at me! My clothes are so drab and shabby, if anyone came to the door, he'd think I was the cook."

"Not if he stayed for dinner," was the quick retort.

* * *

Lawyer to prospective client: "If you're not in serious trouble, I'll take the case - if you are in a jam and want to get out of it, my partner will handle it. If, on the other hand, you're not involved and want to get into trouble, my son, who just graduated from law school, will take it."

* * *

The world - renowned German surgeon, Dr. Hans Von Graff was famous for his brilliant appendectomy technique which required only a half - inch incision.

While the doctor was on tour in America, Reggie Gleason, the wealthy playboy, needed his appendix removed. Since his wedding was only a month away, he decided to have Dr. Von Graff perform the operation and avoid the usual scar.

The operation was completed and Reggie came out of the ether to discover, much to his horror, his lower regions a mass of bandages. Calling the nurse, he demanded an explanation of why a half - inch incision should require so many bandages.

"Well," she replied, "There you were in that large amphitheater with a score of prominent surgeons looking on. Doctor Von Graff performed the operation with brilliant ease. His every motion was a thing of beauty. As he finished, he was given a standing ovation. The applause was deafening. The great doctor took many bows, but they refused to stop. Well, Dr. Von Graff got so carried away that for an encore he circumcised you."

* * *

A little six year old girl came in and asked, "Mommy can I have babies?"

"No, of course not dear." "Alright boys same game."

* * *

Inmate: "I have a mad insane desire to crush you in my arms."

Lady Psyciatrist: "Now you're talking sense."

* * *

Two old men meet on a corner.

First old man: "Where have you been for the past eight weeks?"

Second old man: "In jail."

First old man: "You in jail? How come?"

Second old man: "Well, about eight weeks ago I was standing on a corner, and this beautiful young girl rushes up with a policeman and says, 'He's the man, officer. He's the one who attacked me.' I tell you, I felt so flattered, I admitted it."

* * *

EDUCATION AND THE GOLDEN AGE

What should be the objectives of education -- and of those who are education's recipients? A good answer to that comes from President Gerholz of the Chamber of Commerce of the United States.

As he sees it, America's Golden Age will arrive when education produces "scientists who are not ignorant of politics, politicians who are not ignorant of science and businessmen who can rejoice in a sunset or a sonata as well as in the chatter of a computer." Then, later, he said, "Education should be a philosophy. It should be our nation's way of life. Young people should aspire to knowledge for its own sake. Those who are deprived of worldly goods, and a good start in life, should look for enrichment of their minds as well as their pocketbooks. Those who have specialized in one branch of knowledge should branch out in other directions."

We live in a world and a time in which everything, one way or another, is related. Business, politics, the sciences, the arts --all touch and influence each other. The whole man, using that phrase in the classic Greek sense, must be concerned with them all and have a knowledge of them all.

* * *

HANDLE PROJECTILES WITH CARE

All the talk about unsafe automobiles is rather amusing. There are four major causes of car accidents regardless of car safety: 1. Discourtesy of the average driver. 2. Just ordinary drunks. 3. Disregard of all highway speed and warning signs. 4. Car speeds beyond the ability of most drivers to handle.

Don't blame the car when the news story says, "car left road on a curve, passenger killed." The car wasn't doing the driving.

* * *

"Gee whizz, Gary," said Glenn. "You're stupider than I thought. You can name all the Supreme Court justices, but you don't know one Beatle from the other!"

* * *

Then there was the chap who said there was only one thing that would turn his stomach. That was a nice warm pair of breasts at his back.

* * *

"We're going down!" The captain shouted

"And we've got no time to lose!"

Cried Miss Ella Strong, "I knew all along

This was just another pleasure cruise!"

* * *

When wine, women and song begin to exhaust you; give up singing!

* * *

Doc. Duncan Says

Gramp, don't you know the way you are snipin at them lawmakers and officeholders in the papers they may hire you bumped off?

Yept, but I've had a price on my head before and like Ruth sed, "If I perish, I perish."

Gonna do all I can to save our nation and our people. Our boys are given their all in an undeclared war 10,000 miles frum home. What do it profit our nation if they win and we lose on the home front? Lose our freedom and all.

* * *

H. L. Hunt Says

PREMIUM FOR FRAUD

Destruction of the electoral college system by the direct vote plan of electing the U.S. President would greatly increase the premium for fraud in elections. On the other hand, naming of presidential electors by popular vote within congressional districts and states would give every American a fair voice in the selection of the President, regardless of whether he lives in a city, suburb, town or rural area.

In times past Kansas City and recently Chicago have come in for notoriety for their questionable tallying of votes which decided the election of officials in the states of Missouri and Illinois. Greater harm would come from this practice being extended to the election of the President through a direct vote.

When suspicions arise about poll watchers or the vote count in a close national election, a direct vote election would give less assurance of fairness and less chance of correction of fraudulent returns than there would be in the election of two presidential electors from each state. There would be far greater assurance of the integrity of an election for a presidential elector in a congressional district, for the voters would be choosing from among candidates known to him or his neighbor.

With a direct nationwide vote, a question could arise -- as sometimes it has in past state election -- regarding any ballot box in any county in the nation. Validity of total elections returns have at times been questioned because of the voters for presidential electors in one or two states. In a direct vote this suspicion could arise regarding any or all of the 50 states.

Hal Boyle

NEW YORK (AP) — Jumping to conclusions:

Red is the favorite color of most men, but few like their wives to wear a red dress. They admire one on another woman, but think the color is too daring for their own wives.

The quickest way to turn a friend into an enemy this time of year is to brag to him that you've already done your Christmas shopping.

Philanthropy is usually more dependent on the mood of the giver than the need of the recipient. You are more likely to pause and dole out a quarter to a street beggar on a cool day when you're feeling good than on a cold wintry day when the beggar is slowly freezing.

Women who keep dogs as pets are less likely to henpeck their husbands than those who keep cats.

Professional football quarterbacks today are more pampered than big league baseball pitchers ever were.

A real coward is a guy who never wears button-down shirts because J. Edgar Hoover is reported to think they are sissy.

Nobody knows what's going on in the office better than the drug store counterman who listens to the secretaries trade gossip over their tuna fish salad lunches.

It's hard to figure out why they arrest fortune tellers who take money for predicting your future, when business economists are allowed to get rich out of forecasting trends in the economy. The only difference is that the economists don't employ a crystal ball.

Kennedy half dollars are slowly being returned to circulation by hoarders and souvenir keepers. That's the surest sign that people have emerged from the long numb horror of the presidential assassination.

New York is finding out it can't finance its educational system by selling lottery tickets in places like banks. The officials would sell more if they peddled them through the guys who really meet the gambling public— bartenders, supermarket clerks, and patriotic bookies.

One out of five newspaper reporters never learns how to fix the ribbon on his own typewriter.

Your job is getting you down if you invariably wake up each morning 15 minutes before your alarm clock goes off. Better take a long vacation - if you can afford one.

When you see a guy wearing three ball point pens in his pocket, you can bet that two of them were given to him.

When a pretty widow buys a new pair of contact lenses, it's time for any eligible widowers or bachelors in the neighborhood to buy a pair of track shoes.

An old-fashioned sport is one who does his celebrating on Saturday instead of Friday night.

When a movie isn't worth being seen by anyone, they always bill it as "recommended only for adults."

Any American woman over 40 who claims she never went through a sleeping man's pockets is either a liar or an old maid.

Washington Merry - Go - Round

By Drew Pearson

WASHINGTON -- Michigan's square - jawed Gov. George Romney, in a bid for unity in liberal Republican ranks, recently offered to withdraw as a presidential contender and throw his support to Gov. Nelson Rockefeller.

The New York governor emphatically rejected the offer. His wife, happy, told the Romneys with emotion: "We aren't going to walk down that path again."

Rockefeller repeated his determination to help win the nomination for Romney. Rockefeller subsequently has given every indication that he intends to keep his promise.

As a result, Romney has gone ahead with plans to challenge Richard Nixon in the nation's first presidential primary, in New Hampshire, a vital hurdle for both men.

New Hampshire is probably the only state where Nixon's popularity, fanned by a conservative press, is higher than that of the crusading Michigan governor. Confidential polls show Nixon leading Romney in New Hampshire by two to one.

Romney hopes to come from behind by barnstorming the state and looking the voters in the eye. His two - fisted personality, which has won him unprecedented victories in Michigan, should have an impact in New Hampshire as well.

As his hole card, however, Romney hopes to get the endorsement of Nixon's 1960 running mate mate, Henry Cabot Lodge, who won a surprising victory in the 1964 New Hampshire primary -- though he was on the other side of the world as U.S. ambassador in South Vietnam.

Public relations man Robert Mullen, who has worked closely with Lodge in the past, is quietly trying to line up the Lodge forces behind Romney. After Lodge's return from Saigon, Romney spoke to him on the phone, but didn't ask outright for his support.

Romney's supporters are also seeking the endorsement of ex-president Eisenhower, who privately has said he would like to see Romney become the Republican nominee.

The Romney bandwagon is expected to go into second gear this fall.

RIOT BACKLASH

Dozens of merchants whose stores have been destroyed or damaged in race riots have complained to their congressmen that the insurance companies are balking at paying off damage claims.

The damage from riots this summer has been so staggering that the claims could almost bankrupt some insurance companies. As a result they are claiming that the riots really amounted to "insurrection." There happens to be a clause in most insurance policies making them invalid in case of insurrection.

The merchants have also encountered other delays and excuses. Even before the Newark and Detroit riots, insurance companies raised their rates on ghetto property until the premiums were prohibitively high.

The national liquor stores association learned from a survey that one third of their members either have partial insurance or no insurance at all because of the high - risk rates. Many have been forced to pay more than double the previous U.S. rates for limited insurance from Lloyds of London.

Not only riots but the crime increase has contributed to the insurance headache. One Washington, D.C., liquor dealer, who had paid out $70,000 in insurance premiums over the years without filing a single claim, had his insurance summarily canceled after a single hold-up. Another, who was already paying top rates, got an extra $1,500 added to his bill following a break-in.

Some merchants, unable to afford insurance, have now been wiped out. Most of the others, so far, have been unable to collect. Legislation has now been introduced, however, to shift the burden to the taxpayers and let the federal government help underwrite insurance on slum property.

Note-- the insurance companies paid off $40 million in claims following the 1965 Watts riots. But fire insurance rates there immediately shot up 500 per cent, and insurance has become virtually unobtainable for theft and vandalism.

ARMY DRAIN WORRIES BRASS

Some top generals are worried over the reduction of army forces in this country at a time of civil disorder in our cities.

The total strategic reserve in all 50 states has now been reduced to five army divisions, one at only two - thirds strength, plus an army armored cavalry regiment, two army brigades, two marine regiments, and some artillery, signal, engineer and other support units.

One of the brigades, the 198th at Fort Hood, Texas, has already been ordered to Vietnam. The President has also promised Gen. William Westmoreland, the American commander in Vietnam, the equivalent of two more divisions.

Yet the October draft call was actually reduced, and President Johnson has refused to call reserves to active duty. One reason: most reserve units, according to a confidential Pentagon study, are in a poor state of readiness.

But the chief reason the President is risking such a drain on army strength at home is strictly budgetary.

Women's Page

Ruth Dillender, Women's Page Editor

PHONE GR 1-1137

Mrs. Gerald Wayne Rister

Patricia Ann Griffin Weds Gerald W. Rister

MANHATTAN BEACH, Calif. -- Miss Patricia Ann Griffin and Gerald Wayne Rister were married at 7:30 p.m. July 22 in the Community Baptist church.

The bride is the daughter of Mrs. William Henry Griffin, 1933 Voorhees Ave., Redondo Beach, Calif., and the late Mr. Griffin. The groom's parents are Mr. and Mrs. Ebert Rister, route two, Sikeston, Mo.

Dr. Russell G. Jones and the Rev. S. Douglas Weaver officiated at the double ring ceremony.

The bride, given in marriage by her brother, Carl Griffin, wore a white lace gown styled with a cathedral train. Her headpiece was a crown of white pearls encircled with a silk illusion veil. The former Miss Griffin carried a cascade arrangement of white carnations and an orchid.

Mrs. Carolyn Lininger, the bride's sister, was matron of honor. Bridesmaids were Miss Sharon Berkemer, Mrs. Saundra Booth and Miss Catherine Dutra. Miss Julenna Parsons was junior bridesmaid.

The attendants wore gowns of shocking pink crepe and lace.

Miss Carol Ann Lininger was flower girl.

Herman Hitt, the groom's uncle, was best man. Ushers were Robert Keirsey, Lem Schaffer and Robert Lininger. Kenny Krueger was a junior usher.

About 200 guests attended a reception at the church.

The couple spent a three - day honeymoon in Green Valley, Calif. They will live in Rolla, Mo., where the groom attends the University of Missouri.

The new Mrs. Rister is a graduate of Mira Costa high school, Manhattan Beach, and San Jose State College, San Jose, Calif.

The groom is a graduate of Kelly high school, Benton, Mo.

Wood Sisters' Honors Reversed

A story on page three of Monday's Daily Standard stated that Lonna Wood had been named to the dean's list at Culver-Stockton College in Canton. It stated that her sister, Pat, was named to the honor roll.

A news release from the college was incorrect. Pat was named to the dean's list and Lonna to the honor roll.

Miss Brenda Lape Honored at Shower

BELL CITY -- Mrs. John B. Spencer was hostess at a bridal shower for Miss Brenda Lape.

Mrs. Spencer's home was decorated with white wedding bells, and the serving table was covered with a white lace cloth on which a large punch bowl and wedding cake were centered.

Those present were Miss Fay Green, Miss Shawn Green, Miss Melba Falley, Miss Shelby Adams, Miss Patty DeJournett, Miss Donna Carroll, Mrs. Louie Fisher, Mrs. Joyce Cox, Mrs. Leeman Tropf, Mrs. Gladys DeJournett.

Miss Judy Fisher, Mrs. Harvey Kelso, Miss Donna Hasty, Miss Linda Wingfield, Mrs. Leo Lape, Miss Sue Hasty, Mrs. Bob Nessler, Mrs. Raymond Bollinger, Mrs. Helen Calhoun.

Mrs. Tom Hart, Mrs. Ora Hart, Mrs. Peggy Moore, Miss Betty Moore, Miss Mary Moore, Mrs. Ray Patterson, Mrs. Donald Bollinger, Mrs. Dwight Richmond, Mrs. Ethel Limbaugh, Mrs. Paul Thompson, Mrs. Charles Bollinger and Mrs. Huey Lape, mother of the honoree.

The Southern Cross cannot be seen from the continental United States.

BIRTHS

OATSVALL

Mr. and Mrs. Kenneth Oatsvall of East Prairie are the parents of a daughter born Monday in the Missouri Delta Community hospital.

Fishing Enthusiasts

It has been estimated that some 50 million persons enjoyed fishing during 1966, using nearly $347 million in tackle. These figures are expected to rise during 1967.

Community Choir Rehearsals to Begin Sept. 7

The Community Choir will begin its ninth choral season Sept. 7 at 7:15 p.m. in the high school choral room. There will be approximately 17 rehearsals before the annual Christmas concert Dec. 17.

The choir has been under the direction of Gordon Beaver, director of choral music in the public school system, since its inception in December 1959. The current accompanist for this year's choir will be Mrs. Pam Blackman, who has been accompanist for the longest length of time.

Try-outs for the Choir are now being accepted and will continue until the first rehearsal in September. Anyone wishing to try-out for this cultural group may do so by calling Beaver at GR 1-0176 to work out a try-out schedule. Beaver said that try-outs are not difficult and one does not need the voice of an opera star to participate. All that is needed is the dependability and reliability of the individual wishing to try - out; plus the willingness to learn how to work with other individuals in order to produce the mature and excellent choral blend that has made the Sikeston Community Choir a tradition during these past years, he added.

The choir presents two formal public concerts each year and has sung for many civic functions in Sikeston and in other surrounding towns since its organization. It has also given radio and television concerts and has sung for city-wide church services in the Sikeston area.

ROUND THE TOWN

Mr. and Mrs. Marcus Williams and son, Gary, attended commencement exercises at Southeast Missouri State College at Cape Girardeau Saturday. Graduating with a bachelor of science degree in business administration was another son, Ron.

Mr. and Mrs. William H. Myers of Detroit, arrived Monday to spend this week with his mother, Mrs. Marshall Myers.

Please don't fail to call your local news in to Cherie, please it only takes a minute. Thanks, dial GR1-0380.

This weekend Mr. and Mrs. Pat Lea and two daughters were in St. Louis attending a children's weekend at the zoo, a ball game and visiting Grant's farm.

Mr. and Mrs. W. C. Aimmer and Mr. and Mrs. F. A. Woodward spent the weekend in Granite City, Ill., visiting the women's sister, Mrs. G. R. Knight.

Mrs. Lou Gauldin of Willow Springs spent from Wednesday until Friday as a guest of Mr. and Mrs. M. S. Gwinn.

Arriving Sunday, for two weeks' visit with their respective parents, Mr. and Mrs. Walter Rayburn and Mr. and Mrs. Eugene Palmer, are Mr. and Mrs. David Palmer and children Kimberly Ann, Walter Eugene and Amanda of Poughkeepsie, N. Y.

Mr. and Mrs. Robert Foley and Linda, Christy and Diane, of Los Angeles are visiting Foley's mother, Mrs. J. W. Foley, 604 Park, and Mrs. Robert Foley's parents, Mr. and Mrs. George Shelby, Sr., Charleston.

Thatcher Scism, manager of Production Credit Association, returned last week from the annual meeting of the American Institute of Co-operatives at Purdue University in Lafayette, Ind.

He attended the sessions on co-operative credit and management of co-operatives.

USE THE DAILY STANDARD CLASSIFIED ADS

Sondra Jean Williams Weds Billy Gene Ward

PARMA -- Miss Sondra Jean Williams, daughter of Mrs. Patricia Williams of Parma and Arvel Williams of Memphis, was married to Billy Gen Ward, son of Mr. and Mrs. Elmo Ward June 23, at 7:30 p.m. in a double ring ceremony at the First Baptist church.

The Rev. Gayford R. Lowrance, pastor, performed the ceremony before an arched candelabra and a golden arch flanked with baskets of white stock and greenery.

Traditional organ music was provided by Mrs. Tom Shelton who accompanied Mrs. Wendell Wagner as she sang "My World" and "O Perfect Love". As the couple knelt at the altar, "The Wedding Prayer" was sung.

The bride given in marriage by her uncle Doyle Crow, wore an orginal floor-length bal gown of peau de dole and Chantilly lace.

A crown of seed pearls and c ystal secured her veil of illusion. She carried a cascade bouquet of white carnations centered with two white orchids.

Miss Jeanette Williams of Parma was her sister's maid of honor. Bridesmaids were Misses Paula Kay Richardson, Dee English and Sue Bishop, all of Memphis. They wore long gowns of pink chiffon. They wore matching pink hats of organza loops and French veils. They carried baskets of red carnations. Miss Kelly Ward, niece of the groom, served as flower girl. Her dress was similar to those worn by the honor attendants. Her headpiece was formed with circlets of net and pink flowers. She carried a minature basket of red carnations.

The groom chose Danny Rowland as his best man. Groomsmen, who also seated the guests, were Gary Cravens, Stanley Pulling and Henry Lutes.

The bride's mother wore a yellow two - piece bonded lace dress with matching accessories. An orchid corsage complimented her attire. The groom's mother selected a blue embroidered dacron dress complemented with matching accessories and an orchid corsage.

After the ceremony, a reception was held in the church dining hall. The bride's table was overlaid with a white satin cloth. A three tiered wedding cake topped with a miniature bride and groom, blanked by silver candlesticks and crystal punch bowl graced the table. Serving at the bride's table were Miss Carol Nunn and Miss Nancy Crain. As the guests were served, Miss Kim Ward presented rice bags.

For their wedding trip, the new Mrs. Ward chose a white A-line dress with accents of black. She wore white accessories and complemented her attire with the orchids from her bridal bouquet.

The bride is a 1965 graduate of Portageville high school and is employed in the accounting department of the Memphis Light and Water Company. The groom is a 1966 graduate of Parma high school. He attended Southern Baptist College, Walnut Ridge, Ark., and is currently employed in the office of the Shumpert Trucking Company, Memphis.

After a brief wedding trip, the couple is at home at 669 Adams, Memphis.

Out-of-otwn guests were Mrs. E. E. Douglas and Mrs. Tom Shelton, Malden; Mrs. Don Ashley and Sheri, Bernie; Mr. and Mrs. Larry Warren, Mrs. Marlene Duncan and Mrs. Joe Albright, Lilbourn; Miss Jane Duncan, Cape Girardeau; Miss Nellie Jackson, Farmington; Miss Susie McCormack, Blytheville; Mr. and Mrs. Marvin Clanton and Mrs. Charlie Hicks, Kennett; Mary Margaret Miller, Chaffee; Rick Bunting, Risco; Mrs. Harrel Bishop, Hayti; Mr. and Mrs. John Underwood, Mr. and Mrs. Bob Pennington and Mrs. Ronnie Wallace, Sikeston; Mr. and Mrs. Charles Wayne Ward, Kimberly and Kelly, Albany; Mrs. Jack Hampton, Brian David and Andrea, Campbell; Mrs. Ronnie Wold, Mr. and Mrs. Henry DiCarlo, Ricky and Brent, Rita Duff, Mrs. James Blowers, and Mrs. Evelyn Richardson, Portageville; James Lindley, St. Louis; Miss Bette Claire Allen, Miss Nevada Gullion, Mrs. Ralph Barnwell, Mrs. Richard St. Mary, Jr., Mrs. Mary L. Akins, Mr. Winston Hall, all of New Madrid; and Mr. and Mrs. Donald Bankston and Mike, Flint, Mich.

Mrs. Jackson Hostess to Ford Circle

The Lucille Ford circle of Trinity Baptist church met Thursday in the home of Mrs. A. M. Jackson with 10 members and three visitors present. Mrs. Alma Mackley presided.

The prayer calendar was read by Mrs. Sherman Grant wholed in the mission prayer. The secretary and treasurer's reports were read by Mrs. Truman Bennett and approved. Committee reports were given and discussed.

The program "Changing Catholic - Protestant Relationships in Spain and the U.S." was led by Mrs. A. J. Day. Others taking parts in the program were Mrs. Grant, Mrs. Milam Limbaugh and Mrs. Orrin Hunt.

Mrs. Day closed the program with current event articles relating to the topic. Mrs. A. J. Heuiser gave the closing prayer. Refreshments were served by the hostess.

COMING EVENTS

TUESDAY

The American Legion Auxiliary will meet at 7:30 p.m. Thursday in the American Legion hall.

TUESDAY

The Tau chapter of Beta Sigma Phi soririty will meet at 7:30 p.m. Tuesday in the community room of First National Bank. Members are asked to bring a comic hat they have designed.

TUESDAY

The Sikeston extension club will meet at 7:30 p.m. Tuesday with Mrs. Cecil Boyer, 521 South West St.

WEDNESDAY

The Eagle lodge will meet at 8 p.m. Wednesday at the Rustic Rock Inn.

HOSPITAL NOTES

PATIENTS ADMITTED TO THE MISSOURI DELTA COMMUNITY HOSPITAL 8-14-67

Laura Rasche, Gray Ridge.
Mary Lucille Crews, Charleston.
Betty Beck, Sikeston.
Demetra Braden, Charleston.
Stanley Bell, East Prairie.
Martha Burge, Essex.
Michael Cecil, Catron.
Judge Sharp, Charleston.
Louis Thornton, East Prairie.

PATIENTS DISCHARGED FROM THE MISSOURI DELTA COMMUNITY HOSPITAL 8-14-67

Mrs. Linda Keasler and Baby Boy, Gray Ridge.
Thomas Baker, Malden.
Mrs. Mary LeGrand and Baby Boy, Sikeston.
Katherine Chairs, Sikeston.
Mary Volker, Sikeston
Shirley Powell, East Prairie.
Robert Worthy, Lilbourn.

Parma Couple Married

PARMA -- Miss Jeanette Williams, daughter of Mrs. Patricia Williams of Parma, and Arvel Williams of Memphis, and Carl Gene Cravens, son of Mrs. Bea Cravens of Parma, and the late Riley Cravens, were married July 1 at Malden.

The Rev. R. F. Davis officiated at the double ring ceremony.

The bride chose a street-length dress of pink chiffon fashioned with a scoop neckline. Hoyte Butler and Miss Dottie Thomason were attendants.

Miss Williams is a 1966 graduate of Parma high school. She is employed as district secretary for the Federal Crop Insurance Corporation at New Madrid.

Cravens is a graduate of Parma high school and is employed in the advertising department of the Sikeston Daily Standard.

The couple is living in Parma.

Mrs. Burton Honored at Baby Shower

Mrs. Wanda Bolden and Mrs. Dorothy Springs honored Mrs. Blenda Burton at a baby shower July 31 in the community room of the Security National Bank.

The serving table was covered with a white linen cutwork cloth and centered with silver candelabra and flowers.

Upon entering Mrs. Burton was presented with a corsage of yellow daisies.

Those attending or sending gifts were Mrs. Carl Bailey, Mrs. Elsie Evans, Mrs. Lola Jines, Mrs. Lillian Nickens, Mrs. Lois Fenimore, Mrs. Sona Taylor, Mrs. Mary Lee Switala, Mrs. Lavene Carter, Mrs. Grace Willis, Mrs. L. D. Ramsey.

Mrs. James Palmer, Mrs. George Kirk, Miss Joan McClung, Mrs. Phillip Chaney, Mrs. Carlton Harper, Miss Judy Todd, Miss Janet Butrum, Mrs. Eugene Spears, Miss Dianne Jarvis, Miss Sandy Nickell.

Mrs. Edward Price, Mrs. P. F. Clay, Mrs. Florence Denton, Miss Freda Reese, Mrs. Ronald Cranick, Mrs. Elmer Russell, Mrs. Norman Bennett, Mrs. Neal Kornegger, Miss Bernita Johnson, Mrs. Laura Fakes, Mrs. Ruth Ziegenhorn.

Miss Becky Ziegenhorn, Miss Laura Tope, Mrs. Wanda Bolden, Mrs. Dorothy Springs, Miss Linda Bennett, Mrs. Ray Carl Marsh and Mrs. Jackie Wagoner.

Miss Kathrine Graham

Miss Kathrine Graham Engaged to Rod Gilmore

CHARLESTON -- Mr. and Mrs. Paul C. Graham announce the engagement of their daughter, Kathrine, to Rod Gilmore, son of Mr. and Mrs. Gilbert Gilmore, Bertrand.

Miss Graham is a 1964 graduate of Charleston high school. She is employed in the office of the Brown Shoe Company.

Gilmore is a 1964 graduate of St. Henry's high school. He farms with his father.

A February wedding is planned.

Miss Cynthia Lee Butrum of Charleston has been dismissed from St. Mary's hospital in Cairo.

Jimmy Rowling of Charleston has been admitted to St. Mary's hospital.

Raymond Smothers of Dexter has been admitted to Doctors hospital in Poplar Bluff.

Carl Holt of Bloomfield, Mrs. Sylvetta Daniels of Bernie and Miss June Launius of Dexter have been released from Doctors hospital.

Mrs. Offie O. Hunter of Canalou and Charles C. Hatley, Jr., of New Madrid have been admitted to Lucy Lee hospital in Poplar Bluff.

Mrs. Ada Harris, Michael A. David, both of Dexter, Willis E. Dawson of Bernie and Charles C. Hatley, Jr., of New Madrid have been released from Lucy Lee hospital.

Mrs. Lila F. Smith of Parma, Mrs. Fannie Smith of Essex and Ernest Hemingway of Malden have been admitted to Poplar Bluff hospital.

Mrs. Carolyn Burns of Bloomfield, Jimmie D. Haynes of Gideon, Mrs. Elsie Sifford of Essex, Henry O. Williams, Lowell R. Brittian and Mrs. Grace Marler, all of Gideon, have been released from Poplar Bluff hospital.

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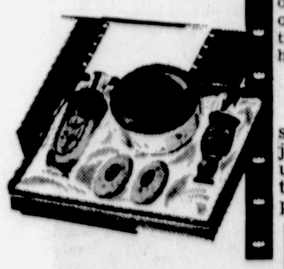

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Karen Wylie And Jean Geske College Bound

.Karen Wylie, daughter of Mr. and Mrs. J. A. Wylie of Essex, will be a freshman at Harding College, Searcy, Arkansas. Jean Geske, daughter of Mr. and Mrs. Dale Geske, of Matthews, will be a sophomore at Eastern Illinois University in Charleston, Illinois. Both girls attend functions that call for clothes in which they can feel "dressed up." Karen selected a coat and dress ensemble (selected jewelry to match) while Jean picked a double knit dress with a striped cowl neck - both outfits in the pretty flame shades, as pictured to the left.

Karen loved the Highlander coordinates from Junior House for campus wear, and took the jacket, skirt in pencil yellow and slacks in the tartan plaid. In the lower right corner, she models the black and white check wool dress that has a low swing skirt and is sparked with the popular white collar and cuffs. In the upper right corner, Jean shows off Miss Pat's plaid dress in navy and red with white collar and placket. And for finishing touches, she wears red fishnet stockings. All outfits stand out because they have the total look from the

accent shop
Sikeston

POTLATCH CLAIMS SOUTHERN PLAINS TITLE

LAMAR, Colo. AP - Trail-2-3 after five innings, Sikeston, Mo., erupted for six runs in the sixth to defeat El Campo, Tex., 8-3 Monday in the finals of the regional Connie Mack baseball league playoff.

The victory qualified Sikeston for the league's world series for the 16-18 year-old players at Farmington, N.M., beginning Friday.

A two-out single by Bob Sacuceda produced El Campo's first run and the Texans made it 3-0 with two runs in the second on Jack Herd's run-scoring double followed by a ground out and an error on which Herd scored.

Sikeston got two of the runs back in the fifth with the help of an error and wrapped up the game on Bruce Farris' bases-loaded triple and a run-scoring double by Wayne Limbaugh in the sixth. Two errors and two walks figured in the scoring.

Although making only five hits, Sikeston combined these with enemy misplays for the 8-3 victory.

Doug Rau, El Campo pitcher, struck out 16 in the game and held Sikeston scoreless until the fifth. He fanned five batters in the fifth, but two reached first when catcher Willie Rosenbaum let third strikes get away.

Bruce Farris struck out to open that inning as rain poured down. McDaniel was safe on an error and stole second. Barnett fanned but reached first on the catcher's misplay and stole second. After Gene Walker fanned, Richard Montgomery singled and scored both runners.

Sikeston clustered six runs in the sixth inning. With one out Scudder went to third when the El Campo right fielder messed up a fly ball.

Farris tripled and scored on an error by the shortstop on McDaniel's grounder. After Barnett went out, Walker was safe on a fielder's choice and Montgomery walked. Limbaugh doubled and Mike Garner cleared the bags with a triple.

Garner led Sikeston hitters with a .444 average for the tournament and did an outstanding job behind the plate. Limbaugh was the next best hitter among the hitters with .428.

Sikeston moves from Lamar today to Farmington.

Sikeston	000 020 006	8	4
El Campo	012 000 000	3	3

Gene Walker and Mike Gardner; Doug Rau and Willie Rosenbaum.

Lake Erie has an average depth of only 58 feet, according to the Encyclopaedia Britannica.

THE REDBIRDS' Roger Maris poled three hits and drove in three runs last night as St. Louis came from behind in the ninth inning to beat the Chicago Cubs 6-5 and pull out to a 9 1/3 game NL lead.

"I think we must be very careful to see that we do not punish innocents in this country while we are trying to protect all of our people and that we do not hurt those who through no fault of their own could be damaged without any real reason."

---Lyndon B. Johnson

Bulldog Athletic School Year Begins Today With Pre-Season Football Practice

BY ROGER SHERMAN
High School Principal

The 1967-68 athletic school year begins today with the beginning of pre-season football practice. The football coaches are Wm. R. Sapp, Norman Lambert, John Brook, and N. P. MacDaniel. The high school football schedule includes nine varsity contests and five junior varsity contests. The Bulldogs are a member of the large division in the Southeast Missouri Conference. The first home game is scheduled Sept. 8, Sikeston vs. Chaffee. The remainder of the football schedule:

Sept. 15	Perryville	Here
Sept. 22	Charleston	There
Sept. 29	Kennett	Here
Oct. 6	Open	
Oct. 13	Dexter	There
Oct. 19	Cape	There
Oct. 27	Jackson	Here
Nov. 3	Blytheville	Here
Nov. 10	Poplar Bluff	There

The winter sports season will start with the beginning of basketball practice, Nov. 1. The basketball team is a member of the Southeast Missouri Basketball Conference. The basketball coaches for the 1967-68 season are N. P. MacDaniel and Joe Beaher. The basketball schedule:

Nov. 27 - Dec. 1	Conference Tournament	
Dec. 8	Cape Central	Here
Dec. 9	Jackson	There
Dec. 15	Caruthersville	There
Dec. 19	Scott City	Here
Dec. 25 - 30	Bloomfield Invitational Tournament	
Jan. 2	Scott Central	Here
Jan. 6	Kennett	Here
Jan. 12	Charleston	Here
Jan. 19	Malden	There
Jan. 22-27	Poplar Bluff Invitational Tournament	
Feb. 2	Dexter	There
Feb. 3	Richland	Here
Feb. 9	Poplar Bluff	Here
Feb. 16	Cape Central	There
Feb. 23	Perryville	There

The wrestling team will begin its workout on or about Nov. 13. The wrestling coach is John Brooke. The wrestling team wrestles 10 varsity matches and enters two wrestling tournaments besides state competition. The wrestling schedule is not complete but the following schools are usually on the Bulldog's schedule with home and away matches: Cape Central, Charleston, Jackson, Murphysboro, Ill. and Carbondale, Ill.

The spring sports schedule usually includes the greatest number of participants. Baseball, coached by N. P. MacDaniel; track, coached by Norman Lambert and John Brook; tennis, coach to be assigned; and golf, coached by Gene Dawson, begin practice as soon after the basketball and wrestling season as weather permits. Each team participates in a 10 game or match schedule excluding state sponsored competition.

The athletic season usually culminates with an athletic chicken fry the last week of school, which in this instance will be the week of May 27.

Cards Extend NL Lead; Jackson Beats Cubs, 6-5

BY THE ASSOCIATED PRESS

The New York Mets finally had their night, but for the St. Louis Cardinals, it looks more and more like their year.

The rollicking Red Birds, flying along with a 9 1/2 game National League lead on the wing, reached their largest bulge of the season the hard way Monday night, scoring thrice in the last of the ninth to beat the Chicago Cubs 6-5.

It's been going that way all year for the Cardinals, who haven't been out of the top spot since June 17. But the Mets haven't had a night like Monday's since the Fourth of July fireworks they lit under Juan Marichal.

This time, the Mets finally set off the long-burning fuse under Larry Jackson as they clipped the wings of the Philadelphia right-hander 8-3 for the first time in their history after 18 losses.

In the only other NL games, Mike McCormick won his 16th game, stopping Atlanta on seven hits as San Francisco won 6-2, and Willie Stargell's run-scoring single in a three-run eighth carried Pittsburgh by Cincinnati 4-3.

Once again, it was Roger Maris, the Yankee castoff, who sent the Cardinals soaring with an assist from Cubs' right fielder Ted Savage, an ex-Cardinal. Maris, who tripled home two earlier runs and scored a third, singled in the tying run with one out in the ninth and the winning marker scored when Savage fumbled the hit.

Savage had been a hero until then after he capped Chicago's three-run fifth inning with a run-scoring safety. Ron Santo's 26th homer leading off the ninth made it 5-3 Cubs and they looked a good bet to replace Atlanta in second place and cut the Cardinals' lead to eight games.

But a walk and hits by Lou Brock and Curt Flood set up Maris, who finished the game hitting .275 with 43 runs batted in.

Al Jackson won it with three innings of one-hit relief work. It was his seventh victory against four losses. John Hartenstein was the loser although he worked only one-third of the ninth.

The Cubs will try again tonight to slow down the Cardinal Express with Rich Nye scheduled to start against Ray Washburn.

Jack Fisher, who ruined Marichal's 19-0 record against the Mets on July 4, again proved the stopper as he broke Jackson's spell with his third victory --and third by the Mets--over the Phillies this year.

"This is the night," Fisher's teammates told him before the historical night and a couple of Philadelphia errors in a four-run fourth inning helped make it so.

"I knew the law of averages would catch up with Jackson sometime," Fisher said. "He wasn't pitching bad, but his defense let him down."

Fisher scattered eight hits for his eighth victory in 21 decisions as the Mets reached their longest winning streak of the season, five.

McCormick's performance was not as eventful as Fisher's, but it did tie him for the major league lead in games won.

The Giants' left-hander, who has lost five times, yielded only seven hits and had the Braves blanked until Clete Boyer hit his 21st homer with a man on in the ninth.

But it wasn't enough to overcome a three-run shot by Willie McCovey in the fourth and his sacrifice fly in a three-run third as San Francisco ended its own three-game losing streak and shattered the Braves' five-game winning string.

Stargell's second run-scoring hit of the game came off reliever Billy McCool and pinned Cincinnati's loss on Gary Nolan, who had a 3-1 lead and a three-hitter entering the inning.

The first run scored during a rundown and Matty Alou singled in the second.

Bob Veale, 13-5, got the victory for his three-hit work in eight innings.

GRANT DAMBACK received one of the outstanding player awards in the Sikeston 11 and 12-year-old Little League baseball tournament last week. Grant pitched all four of Lilbourn's tourney games and got eight hits in 14 at bats, including a pair of homers. Grant won an outstanding player award two years ago in the Sikeston nine and ten-year-old tournament. He is the son of Mr. and Mrs. Jimmy Dambach of Lilbourn.

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Home Debut Monday

ST. LOUIS -- The St. Louis Football Cardinals make their 1967 home debut, with a national television audience looking on, against the Baltimore Colts on Monday at 8:30 p.m. (CDT)in the annual benefit pre-season game for the Cardinal Glennon Memorial Hospital.

The game will be carried nationally over CBS television with Jack Drees and Frank Gifford handling the announcing chores. St. Louis will be blacked out. Radio on the Big Red network, will originate over KMOX, with Jay Randolph and Ray Geracy behind the microphones. Station KSD will carry the game from the start, with KMOX joining later.

The Cardinals, who lost to New Orleans, 23-14, in their opener last Saturday night, will have their three young quarterbacks on display.

Jim Hart, who completed an amazing 14 of 18 in a first-half performance, is slated to start. Hart, making his first NFL start, threw for 198 yards and a touchdown, showing a strong and quick arm but making several mistakes of inexperience.

Rookie quarterbacks Tim Van Galder and Vidal Carlin shared second-half duties. Van Galder completed two of four for 20 yards and Carlin hit three of five for 61 yards and a touchdown.

Billy Gambrell caught both scoring passes, a 19-yarder from Hart and a four-yard toss from Carlin. For the night, Gambrell snared four passes for 74 yards, a total matched by rookie Dave Williams. Bobby Joe Conrad caught four for 32 yards.

Baltimore opened its campaign by beating the Boston Patriots, 33-3, on Sunday. John Unitas was the big man in the Colts' attack, as he always is.

Unitas connected on nine of 14 passes in a first-half showing and rookie Terry Southall of Baylor threw a 72-yard scoring strike in the second half action. Top draft choice Buddy Smith of Michigan State also was impressive.

The Big Red hopes to be intact for the Monday night game, and will fly in from Lake Forest, Ill., late Sunday for the battle.

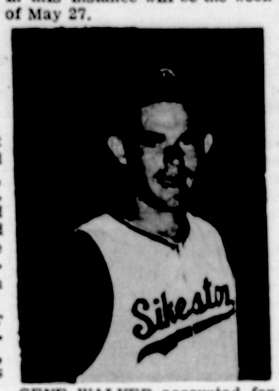
Defensive end Joe Robb and center Bob DeMarco, who missed the Saints game with a sore knee and a virus infection, respectively, should be back in action to face the Colts.

Although Coach Charley Winner again plans to get as many people into the action as possible, a tentative starting lineup shows mostly veterans.

Offensively, Billy Gambrell will be at split end, Bob Reynolds at left tackle, Rick Sortun at left guard, DeMarco at center, Ken Gray at right guard, Ernie McMillan at right tackle and Jackie Smith at tight end.

Hart will start at quarterback, along with John Roland and Prentice Gautt at the running backs and Bobby Joe Conrad at flanker.

On defense, Robb, Sam Silas, Chuck Walker and Fred Heron will be the line, with Dave Meggyesy, Dale Meinert and Bill Koman the linebackers. Pat Fischer and Jim Burson will be the cornerbacks, with Jerry Stovall and Larry Wilson at safety.



GENE WALKER accounted for two of Sikeston Potlatch's three victories in the Southern Plains Connie Mack regional baseball tournament at Lamar, Colo., this past week. The Foresters, behind Walker, sailed into the victory circle last night with an 8-3 win. Walker allowed only three hits.

GO TO CHURCH SUNDAY

Twins Move Full Game Ahead

BY THE ASSOCIATED PRESS

Outside the stadium it said Baseball Tonight, but inside the Twins and Angels were involved in something Abner Doubleday never dreamed of.

Minnesota's 2-1 victory over California was a game in which the Twins didn't score when they should have and did score when they shouldn't have. A game where the losing pitcher went all the way and only allowed seven hits.

A game that had only three runs scored but took three hours and 12 minutes to play. A game that even Bill Rigney's brand new Moose from El Paso couldn't change.

In the only other American League game Monday, New York beat Baltimore 5-4.

But to begin at the beginning of this California-Minnesota business, the outcome of which put the Twins a full game ahead of Chicago in the American League pennant race. The beginning was the top of the seventh inning.

Dave Boswell of the Twins and George Brunet of the Angels were locked in a scoreless battle and Minnesota had managed only one hit. Suddenly, however, the bases were loaded with none out on three singles--one legitimate, one a bad hop and one a bunt. Surely the Twins would score.

Surely, not. Zoilo Versalles hit a shallow fly to right. Cesar Tovar hit a shallow fly to left. Tony Oliva hit a line drive, at least, but Roger Repoz caught it.

We repair now to the bottom of the seventh. Short and sweet. Repoz hit one out of the park. 1-0, Angels.

The Twins' eighth began quietly enough. Harmon Killebrew and Bob Allison flied out meekly. And when Hank Izquierdo hit a gentle grounder to short, the inning appeared ended.

But hold. Jim Fregosi threw the ball over the first baseman's head and there was Hank on second. A single by Jackie Hernandez, a double by Ted Uhlaender and the Twins were up by one. But it wasn't over yet.

Two singles by the Angels in the bottom of the ninth with one out made things tense for the Twins. Jim Kaat, normally a starter, came in for Boswell and got Bubba Morton to line out. Al Worthington, a battle-hardened reliever, came in for Kaat. Larry Stubing hit for Bobby Knoop.

Larry Stubing? Why sure, bought only three days ago from El Paso. This was his first time up in the majors. They call him Moose for physical reasons.

A passed ball. Men on second and third. Your big chance, Moose. A decent single could win the game.

In the Yankees' victory, starting pitcher Steve Barber and Joe Pepitone each drove in a pair of runs and reliever Bill Monbouquette helped Barber to his eighth victory of the season.

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Bertrand, Morley Open Charleston Invitational With Wins

CHARLESTON -- Bertrand and Morley took opening round victories in the first annual Little League invitational baseball tournament for nine and ten-year-olds last night.

Bertrand edged Richland, 13-12, and Morley beat Blodgett, 15-9.

Tonight's schedule finds Poplar Bluff meeting Charleston at 7 p.m. and Oran taking on Dexter in the 8:30 p.m. contest.

Bertrand scored a come-from-behind victory as Richland jumped to an 8-3 lead in three innings before losing.

Richland tallied three runs in the first and added one in the second and four the third for its eight runs. Bertrand was held to one in the first and two in the second before exploding for five in the fourth, two in the fifth and wrapping up the contest with three in the sixth.

Morrow was the winner in relief of Meeks. Fowler drew the loss.

Morley had little trouble with Blodgett, scoring in every inning.

Morley overcame a 2-0 lead in the first inning with four runs in the bottom of the inning and sailed to victory on Pobst's two-hit pitching victory. Johnson was the losing hurler.

RICHLAND (12)

	AB	R	H
Poe	3	0	0
Peters	2	2	0
Chafin	3	2	2
Fowler	4	0	0
Halner	4	3	2
Mason	2	1	1
Coslew	2	1	1
Russell	2	1	0
Harlan	3	1	1
Gaylord	4	1	1
Serface	0	0	0
TOTALS	29	12	7

BERTRAND (13)

Meeks	5	2	2
Pulliam	4	1	0
Quertermous	3	3	3
Shelby	3	3	2
French	2	1	0
Beard	4	0	0
Morrow	4	1	1
Parr	2	1	0
Ayers	1	0	0
Cooper	1	0	0
Edgeman	0	0	0
Hayes	0	1	0
TOTALS	29	13	8

SCORE BY INNINGS:

	1	2	3	4	5	6
Richland	3	1	4	0	4	0
Bertrand	1	2	0	5	2	3

Winning Pitcher - - Morrow
Losing Pitcher - - Fowler
Triples -- Quartermous - 1, Shelby-1
Doubles - Meeks-1, Shelby-1, Mason-1, Gaylord-1

BLODGETT (19)

	AB	R	H
Sentz	1	2	0
Householder	3	2	0
M. Riley	3	3	0
Johnson	3	0	0
Bollinger	2	1	1
R. Miles	4	0	0
Jolley	2	0	0
B. Miles	3	1	1
D. Riley	2	0	0
TOTALS	23	9	2

MORLEY (15)

M. Webb	2	3	1
Stacy	3	2	1
Pobst	3	2	2
T. Jackson	2	3	0
D. Simpson	4	2	2
Gragen	2	0	1
Bryant	0	0	0
Reeves	3	1	0
M. Johnson	3	0	0
May	2	2	2
TOTALS	24	15	9

SCORE BY INNINGS:

	1	2	3	4	5	6
Blodgett	2	0	2	2	0	3
Morley	4	2	5	2	2	X

Winning Pitcher - - Pobst
Losing Pitcher - - Johnson
Triples - - Webb-1, Pobst-1, Simpson-2, May-1
Doubles - Bollinger-1

Standings

NATIONAL LEAGUE

	W.	L.	Pct.	G.B.
St. Louis	72	44	.621	----
Atlanta	61	52	.540	9½
Chicago	64	56	.533	10
Cincinnati	62	55	.530	10½
San Fran.	61	55	.526	11
Phila'phia	57	55	.509	13
Pittsburgh	55	60	.478	16½
Los Angeles	50	63	.442	20½
New York	47	66	.416	23½
Houston	47	70	.402	25½

Monday's Results
New York 8, Philadelphia 3
Pittsburgh 4, Cincinnati 3
San Francisco 6, Atlanta 2
St. Louis 6, Chicago 5
Only games scheduled
Today's Games
New York at Philadelphia, 2 twi-night
Cincinnati at Pittsburgh, N
Chicago at St. Louis, N
San Francisco at Atlanta, N
Los Angeles at Houston, N
Wednesday's Games
New York at Philadelphia, N
Cincinnati at Pittsburgh, N
San Francisco at Atlanta, N
Chicago at St. Louis, N
Los Angeles at Houston, N

AMERICAN LEAGUE

	W.	L.	Pct.	G.B.
Minnesota	63	50	.558	----
Chicago	62	52	.544	1½
California	62	54	.534	2½
Boston	60	53	.531	3
Wash'n.	58	58	.500	6½
Cleveland	54	62	.466	10½
New York	51	62	.541	12
Baltimore	50	64	.439	13½
Kansas City	50	66	.531	14½

Monday's Results
New York 5, Baltimore 4
Minnesota 2, California 1
Today's Games
Minnesota at California, N
Kansas City at Chicago, 2, twi-night
Cleveland at Washington, N
Baltimore at New York, N
Detroit at Boston, N
Wednesday's Games
Minnesota at California, N
Kansas City at Chicago, N
Cleveland at Washington, N
Baltimore at New York, N
Detroit at Boston, N

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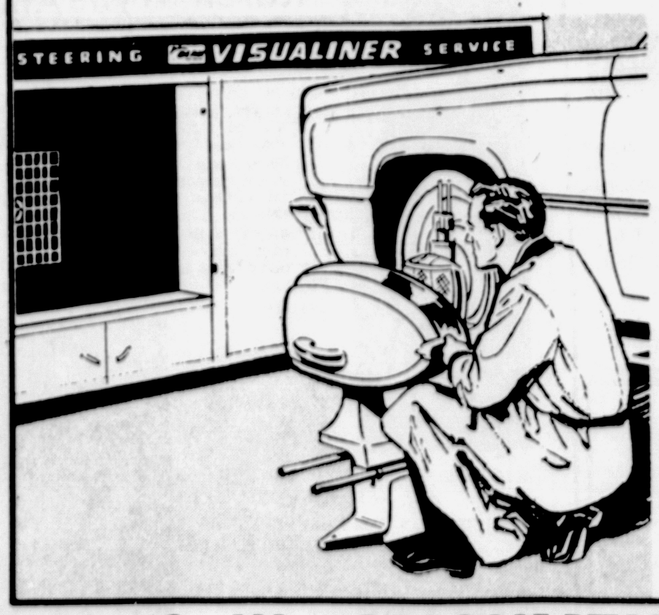

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4-H Club Members Gain New View of Citizenship

DORINDA BRASHER, Bragg City, standing, speaks out on legislation during a session of game of democracy at National 4-H citizenship short course in Washington, D.C. Others playing the part of senators are, seated from left, Marylyn Fisher, Neelyville; Charles Stringham, Michigan; Carol Glueck, Kelso; and LaDonna Reeves, Kelso. Object of the game was to get bills passed by trading with other senators.

MISSOURI 4-H'ERS play a game of democracy at national 4-H citizenship short course in Washington, D.C. They are, from left, Richard Sanders, Perryville; Andrea Butler, Senath; Connie Schuchart, Sikeston; Ronnie Rolwing, Charleston; and Glen Allen Brooks, Hayti. The players assume the role of senators in an attempt to get bills passed.

Sen. Edward H. Long met with Missouri 4-H delegates to the national 4-H citizenship short course during their visit to capital hill. Long discussed legislation. He gave the 35 4-H'ers passes to visit the Senate gallery.

CAROL GLUECK, Kelso, and LaDonna Reeves, Kelso, listen to a speech on a bill being presented at a mock senate hearing. The game of democracy was played during the National 4-H Citizenship Short Course in Washington, D.C.

COLUMBIA -- Thirty-five 4-H club members from Southeast Missouri have a different outlook on the news from Washington. They've been to the nation's capital and have seen many of the places and faces that they read about in the newspaper.

The 4-H club members took part in a week-long National 4-H Citizenship Short Course conducted by the National 4-H Club Foundation.

During the week they toured Washington - but in addition they attended lectures that gave them background information on the government and activities in the capital.

"The tour of Capitol Hill was the best part of the week for me," said Steve Schonhoff, Cape Girardeau. "It gave me a better understanding of our government. It made it seem more real."

While at the capitol, the 4-H'ers met their senators, and heard debate in the Senate gallery.

Club members were briefed by the department of agriculture and the state department.

The lectures and tours give the young people a much greater appreciation of their government, according to Eugene Seifrit, assistant program leader for the National 4-H Club Foundation. They get much more out of the trip than they would by coming to Washington as tourists.

One of the most popular parts of the program was a history lecture, given by Thomas Wessel, research associate at Smithsonian Institution. He talked about George Washington, Thomas Jefferson, and Abraham Lincoln after the 4-H'ers had completed tours of the monuments to the former presidents.

While in Washington, the 4-H members developed plans to tell 4-H members and others back home about what they had learned at the short course.

"You are only half done when you leave here at the end of the week," the club members were told by short course officials. "You should do something about citizenship when you go home."

The 4-H club members, who represent 15 counties, were selected for the trip on the basis of their 4-H club records. All are 4-H junior leaders.

Most of the $110 cost of the trip was raised by club members.

At the short course, the Missouri 4-H delegates were part of 230 club members from six states attending the meeting. In all 4,000 club members will make the trip to Washington to attend one of the 4-H citizenship short courses.

Roger Wilcoxson, extension youth agent, Cape Girardeau county, was in charge of the Missouri delegation.

Leaders accompanying the group included Mrs. Roger Wilcoxson, Jackson; Miss Jeanette Haubold, Marston; and Mrs. J. C. Gallaher, Hayti.

The 4-H members attending include Fred Schwartz, Ron Koehler, Debby Mayfield, and Steve Meyer, Jackson; Larry Schabbing and Stephen Schonhoff, Cape Girardeau; Carolyn Lang, Appleton; Marilyn Rastl, Pocahontas; Richard Sanders, Perryville; Jim Basler and Pamela Wampler, Farmington; Linda Lowry, St. Marys; Terry Conrad and Linda Bangert, Sedgewickville; James Dettmer, Ironton; Lynn Wilson, Holcomb; Andrea Butler, Senath; Glen Allen Brooks, Hayti; John Plummber, Carl Stricker, Dennis Rolwing, Ronnie Rolwing, and Linda Halter, Charleston; Peggy Meador, Piedmont; Deborah Hockinghomer and Alberta Mitchell, Calendonia; Marylyn Fisher, Neelyville; Frances Seeburger, Dexter; Connie Schuchart, Sikeston; Carol Glueck and LaDonna Reeves, Kelso; Dianna Johnson, Shook; Timetta Metcalf, Viburnum; and Dorinda Brasher, Bragg City.

A BOAT on the Potomac river took 4-H club members to Mt. Vernon. Taking part in the tour are Connie Schuchart, Sikeston; Andrea Butler, Senath; and Ronnie Rolwing, Charleston. In the background are Mr. and Mrs. Roger Wilcoxson, group leaders. Wilcoxson is extension youth agent in Cape Girardeau county.

SCOTT COUNTY was represented at the National 4-H citizenship short course in Washington, D.C., by two club members. They are, from left, LaDonna Reeves, Kelso; and Carol Glueck, Kelso. They stand in front of the National 4-H Center.

MISSISSIPPI COUNTY was represented at the national 4-H citizenship short course in Washington, D.C., by these 4-H members. They are front row, from left, Linda Halter and Ronnie Rolwing; second row, Carl Stricker, John Plummer, and Dennis Rolwing. All are from Charleston.

A SPECIAL TOUR of the White House was part of the National 4-H citizenship short course for Missouri 4-H members attending the meeting in Washington, D.C. Part of the delegation was, from left, Ronnie Rolwing, Charleston; Marylyn Fisher, Neelyville; Connie Schuchart, Sikeston; and Marilyn Rastl, Jackson.

SEN. STUART SYMINGTON talked with Missouri delegates to the National 4-H citizenship short course during their visit to Capital Hill.

Parma Family Returns from Ozark Trip

PARMA-Mr. and Mrs. Jon Stahl and children returned from a trip to the Lake of the Ozarks and Hannibal, where they visited the home of Mark Twain. They also visited Mrs. Stahl's parents, Mr. and Mrs. R. A. Wade at Harrisburg.

Mr. and Mrs. Ledrew Davis of Aurora, Ill., visited last weekend with his parents, Mr. and Mrs. Ira Davis.

Mrs. Florence Reed returned home Friday after a visit with her daughters, Mrs. Blanch Wilson, Mrs. Hazel Kelly and Mrs. Mary Parker, in Flint, Mich.

Mr. and Mrs. A. V. Smith of St. Louis visited this week with his brother, Mr. and Mrs. Meddie Smith.

Charles Parker and family of Jamestown, N. D., Wilfred Parker and family of Bloomsdale and Carroll Wayne Parker of Overland, visited this week with their parents, Mr. and Mrs. Floyd Parker.

Mrs. Edna Niswonger, Mrs. Dorthy Mitchell, Mrs. Betty Wagner and Timothy John attended the Baptist Music Week at Windermere.

Sheila Mitchell spent last week in St. Louis visiting her uncle and family, Mr. and Mr. J. W. Ramsey. The Ramseys returned home with her for a visit.

Mr. and Mrs. Rutherford McFall and son visited this week with her mother, Mrs. Curtis Grissom, and his brother, Mr. and Mrs. Elbert McFall.

Mr. and Mrs. Floyd Montgomery and Janet of Kansas City, Kan., visited this week with her mother, Mrs. Lula Ford.

Mr. and Mrs. Lelon Orman and Dennis visited in O'Fallon with Mr. and Mrs. Donald Nelson and children.

Mr. and Mrs. Jerry Hill, Bessie, Scottie and Paul of Lancester, Calif., are visiting her parents, Mr. and Mrs. Hudson Parker.

Mrs. James E. Youngdahl, Jay, Kristi, Lincoln and Sara of Little Rock are guests of Mrs. Youngdahl's parents, Mr. and Mrs. George B. Lucy.

Mr. and Mrs. Bob Flowers, Mona and Talina have returned to Little Rock after visiting their parents, Mr. and Mrs. Elbert McFall and Mr. and Mrs. Bill Flowers.

Mrs. Ruby Chappell has returned home after visiting relatives in North Little Rock and Clarendon, Ark.

Mr. and Mrs. Clifford Moore and children of Malden were guests Sunday of Mr. and Mrs. Lelon Orman.

Mr. and Mrs. Milford Hoss of Dexter visited Sunday with his sister, Mr. and Mrs. Lelon Orman.

Mrs. Larry Campbell, Nancy, Jane, Jill and Tammy and Phyllis Castro of Miami, visited this week with her sister, Mrs. James Stewart and family.

Mr. and Mrs. Chauncy Stahl visited Sunday with their son, Mr. and Mrs. Clifford Stahl in Broseley.

Dr. Don Higginbotham and sons, Robby, Larry and David of Chapel Hill, N. C. were guests Friday of their cousins, Mr. and Mrs. George B. Lucy, and Mr. and Mrs. Pascal Gardner. Dr. Higginbotham is professor of American colonial history at the University of North Carolina in Chapel Hill. He is the author of books on this period.

Mrs. Ella Stacy was dismissed Friday from the Doctor's hospital in Poplar Bluff.

Mr. and Mrs. Doug Lindley of St. Louis, Kenneth Hohl and family and DeWayne Lindley, of Overland and Mr. and Mrs. Sidney Lindley and Jim and Carol Nunn spent Sunday at Wappapello Lake.

Harlan Love and family and Alton Love spent Wednesday and Thursday touring Shepherd of the Hills country.

THE
SIKESTON PUBLISHING COMPANY
PUBLISHED
203 S. New Madrid St.
SIKESTON, MISSOURI, 63801
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MEMBERS and well wishers were present at the ground breaking ceremony of the First General Baptist church, at the corner of Kennedy and Winter Drive.

Weather Review

By THE ASSOCIATED PRESS

	High	Low	Pr.
Albany, clear	81	54	..
Albuquerque, clear	86	62	..
Atlanta, cloudy	82	63	..
Bismarck, cloudy	94	65	.06
Boise, clear	98	65	..
Boston, clear	76	61	..
Buffalo, cloudy	79	58	..
Chicago, cloudy	79	64	..
Cincinnati, clear	83	57	..
Cleveland, clear	80	58	..
Denver, clear	85	51	..
Des Moines, cloudy	82	63	..
Detroit, cloudy	82	53	..
Fairbanks, cloudy	57	M	..
Fort Worth, clear	93	68	..
Helena, clear	95	54	..
Honolulu, cloudy	90	76	.01
Indianapolis, cloudy	83	58	..
Jacksonville, cloudy	82	69	..
Juneau, cloudy	60	48	..
Kansas City, cloudy	84	66	..
Los Angeles,	92	71	..
Louisville, clear	82	57	..
Memphis, cloudy	83	63	..
Miami, clear	88	77	..
Milwaukee, cloudy	81	59	..
Mpls.-St.P., cloudy	81	61	..
Montreal, clear	80	60	..
New Orleans, cloudy	89	67	..
New York, clear	86	64	..
Okla. City, cloudy	90	68	.05
Omaha, cloudy	82	65	..
Philadelphia, clear	84	64	..
Phoenix, clear	106	78	..
Pittsburgh, clear	79	55	..
Ptlnd, Me., clear	78	59	..
Ptlnd, Ore., cl	97	62	..
Rapid City, clear	91	59	..
Richmond, clear	84	57	..
St. Louis, cloudy	85	62	..
Salt Lk. City, cloudy	98	64	.01
San Diego, cloudy	79	68	..
San Fran., clear	66	54	..
Seattle, clear	88	63	..
Tampa, cloudy	79	74	.51
Washington, clear	85	64	..
Winnipeg, cloudy	88	59	..

(M— Missing)

$38,754 Library Grant to Cape

CAPE GIRARDEAU -- Southeast Missouri State College has been awarded a federal library grant of $38,754 by the department of health, education and welfare.

Of the total amount, $5,000 is a basic grant. The boost comes from a supplemental grant for the new graduate program.

All roads used to lead to Rome, but that was before Washington started the give-away programs.

PRESIDENT of Men's Brotherhood of the First General Baptist church, Jerry Wilson, turns earth at the church's ground breaking ceremony.

Circulation

Of the 8,000 newspapers produced every day throughout the world, the United States has the largest total circulation, but the United Kingdom has the highest daily circulation per 1,000 inhabitants.

Reflex Action

When they are startled, many mammals flatten their ears and close or narrow their eyes. This is a reflex action to protect the sense organs from injury.

Amos Named to Marshal Post

JEFFERSON CITY (AP) — Garold H. Amos, a former sergeant of the Missouri Highway Patrol, has been appointed marshal of the state Supreme Court.

He succeeds the late G. H. Alkire, who died last month. Alkire had served since July, 1958.

Amos, 66, is native of Russellville and attended school at California Mo., plus a year at the Chillicothe Business College.

Marlene Lueker Wins 4-H District Contest

NEW MADRID -- The Southeast Missouri district 4-H round-up was held at the Southeast Missouri State College in Cape Girardeau Friday. Three hundred 4-H members from Southeast Missouri participated. Twenty-five 4-H'ers from New Madrid County were represented in six events.

Marlene Lueker of the New Hope 4-H Club placed first in the district dress revue for girls over 14 years of age. She modeled her checkered wool coat and hat she made in her 4-H clothing pro[illegible]. She will e[illegible] state contest Sept. 9 at the University of Missouri. If she places first there she will go the national 4-H Club congress in Chicago in November.

Joyce Brands of Shamrock was a blue ribbon model for girls under 14.

In the girls foods demonstrations were Nancy Cummins of Risco and Rita DeLisle of Sharmock, both awarded blue ribbons.

Paul Lomax of Matthews, Ricky Whiffen and Andy Polk of Canalou brought home blue ribbons for their crops and horsemanship demonstrations. David Hulshof of Shamrock was awarded a white ribbon on his crop demonstration.

Clothing judges were three New Hope 4-H club members: Barbara Hardesty and Kathy Dickerson, who received a red ribbon, and Francis Hardesty received a white award.

In the vegetable judging event both Micheal Geske of Canalou and Tim Koch of Matthews placed in the blue ribbon group.

The blue ribbon foods judge was Regina Landers of the Risco 4-H club.

In the Share The Fun festival the "Famous Kitchen Cabinet Bnad" of the Baderville 4-H Club was awarded red ribbons.

WHAT REALLY HAPPENED IN THE MID-EAST WAR!

- LIGHTNING OUT OF ISRAEL

It's a handsome, hard cover, profusely illustrated book on the six-day war between Israel and the Arab states, and it's being prepared for you by a task force of The Associated Press, world's largest news gathering organization. It will tell you what happened not only in terms of military movements but of the common people and leaders involved. Scores of news pictures and maps in color and black and white will help make this a memorable volume that you will want to read and keep.

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REELFOOT FRANKS	ALL MEAT PKG.	39¢
GRADE-A-SMALL EGGS	4 DOZEN	89¢
RED POTATOES	20 LB. BAG	89¢
PURINA DOG CHOW	25 LB. BAG	$2.89
MILLER HIGHLITE BEER	THROW WAY BOTTLE 12 OZ.	$1.10
COUNTRY CLUB MALT LIQUOR	6 CANS COLD	$1.00

The Zionist movement was founded by Theodor Herzl, an Austrian writer.

Army Community Service

2 Years of Helping People Help Themselves

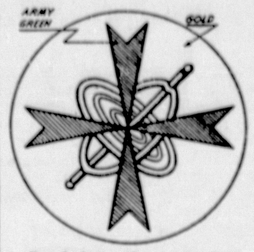
On the eve of the Fourth of July, the mother of four suffered slashing pains in her chest.

Her husband, an Army specialist, was in Vietnam.

She had no one to care for the children, so she took them all along when she rushed to Brooke Army Medical Center at Fort Sam Houston, Texas, for treatment. The hospital admitted the mother and kept the children in the pediatric ward overnight.

Early on the holiday morning, the Army Community Service Center was ready with a helping hand. Two volunteer workers went to the hospital, planning to have two children stay at each of their homes while the mother remained in the hospital.

But the children seemed so frightened and concerned that the women felt they should not be separated. So one of the volunteers took all four to her own home. And arrangements were made in cooperation with the American Red Cross to bring the father home.



Symbols on the Army Community Service emblem are the cross, for help, and the gyroscope, for equilibrium and stability. The full circle represents the whole, or the Army community.

This incident, which occurred just three weeks before the Army Community Service (ACS) Program marks its second anniversary on July 25, points out the place where Army members and their dependents can get help when they need it, 24 hours a day—even on holidays.

The young and growing ACS program, through the efforts of Army personnel and dedicated volunteers — mostly service wives — has become a supermarket where anyone in the Army community can shop for assistance.

By helping people to help themselves, ACS aims at improving the social functioning of the Army community by preventing or reducing the disruptive influences faced by military families and by helping people seek answers to their personal problems.

ACS centers at Army installations, which cooperate with established health, education, and welfare facilities, can be of serivce on a wide variety of problems. Representative areas of ACS help include: housing, medical and dental care, legal and financial assistance, care of handicapped children, indebtedness, other personal problems, travel, and shipment of household goods.

And when family emergencies arise, an ACS volunteer can be a comforting friend. The ACS center at Fort Richardson, Alaska, was asked this spring to provide an escort for a recent widow who was flying from Alaska to Chicago. An ACS volunteer stepped in to care for the woman until she reached her family.

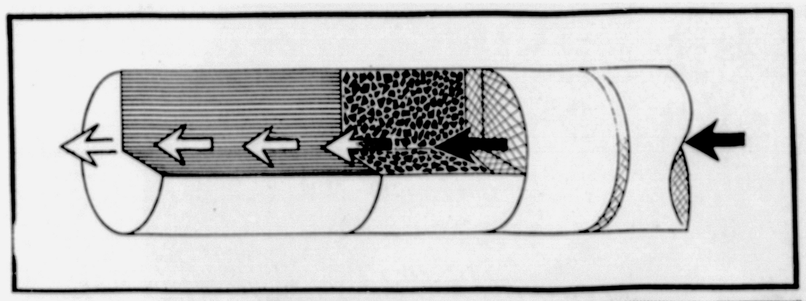
For families whose sponsors are going overseas to unaccompanied areas, ACS centers have developed a special program, aiding in problems of relocation and doing everything possible to soften hardships while fathers are away.

Servicemen overseas are especially encouraged to inform their families about the ACS program. All dependents need do to receive advice or assistance on a personal or family problem is to visit the nearest Army installation and ask for the Army Community Service Officer.

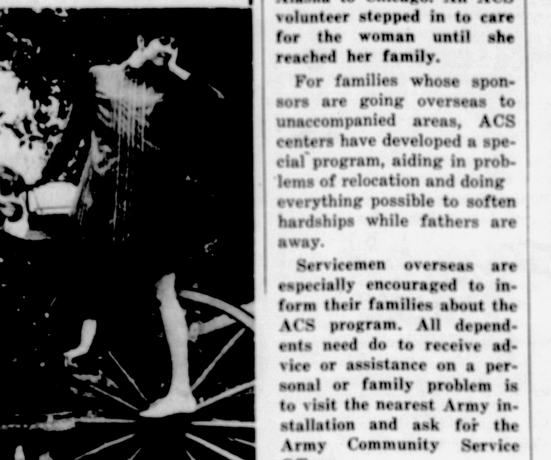
As the ACS program enters its third year, it continues to grow and improve its ability to aid the Army community, with the motto, "Self-help, Service, and Stability." (ANF)

Fall's Mini-Moods: Dashing Pantaloons

BLOOMER GALS '67—The "mini" continues in favor for fall, but something new has been added. It's the pantaloon, pecking out from under the short hemlines in matching fabrics. Three versions of the new look, all in varied cotton satin prints, feature contrast trimmings ranging from dainty laces to a jaunty bow. All by Charm of Hollywood.



Smoking Hopes are hinging on the new filter developed by Robert Strickman, New Jersey inventor. Above drawing illustrates passage of smoke through active polymeric substances, followed the usual cellulose filter. The result, says Strickman, with the aid of the chart behind him, is a drastic reduction of tars inhaled from various brands of cigarettes.



PARTY PRETTY—Cohama cotton in soft almond green is the choice for a little girl's pinafore dress with flouncy underskirt and ruffled lace edging. It's a Helen Lee design available in McCall's Pattern 8551.

(NEA Telephoto)

PRINCESS GRACE of Monaco is recovering from a miscarriage in Montreal. The princess is shown above holding son Prince Albert's hand, with Prince Rainier and Princess Caroline in the background, during a visit earlier this week to Expo 67's Monaco pavilion.

LADIES MISSIONARY Society of First General Baptist church, was represented by Mrs. Jack Mitchell, at the church ground breaking on Kennedy Drive.

Harry Lee Pigg Serving in Army

CAPE GIRARDEAU -- Lee Pigg of Cape Girardeau enlisted in the Army for three years, it was reported by Sfc. A. B. Ledbetter of the recruiting station. Private Pigg enlisted under the Army's choice not chance program for army airborne training.

Pigg attended high school at New Madrid.

His parents, Mr. and Mrs. Jack Pigg, live there.

Airman Assigned to Turkey

AMARILLO, Tex. -- Airman Third Class James Q. Smith, son of Mr. and Mrs. Roy Smith of Route one, Lilbourn, Mo., has been graduated at Amarillo Air force base, Tex., from the training course for air force administrative specialists.

Airman Smith, a graduate of Lilbourn high school, is being assigned to Ankara, Turkey, for duty with an air force support unit.

Roy Wayne Johnson Enlists in Army

CAPE GIRARDEAU -- Roy Wayne Johnson of East Prairie enlisted in the Army for three years, it was reported by Sfc. A. B. Ledbetter of the recruiting station. Private Johnson enlisted under the Army's choice not chance program for automotive maintenance.

Johnson attended school in East Prairie.

Bluff Man Is Kiwanis Governor

POPLAR BLUFF -- Lawrence Mabry, a member of the Poplar Bluff Kiwanis club, was elected unanimously Kiwanis lieutenant governor at the annual conference of division XIV held at the Dunn hotel. Mabry is agent for the Mobil Oil Corporation.

Don Evans, president of the Doniphan club, was elected lieutenant governor for 1969.

Plans were formulated to have all clubs represented at the district conference in Hot Springs Sept. 26.

Two Complete Driver Course

FT. LEONARD WOOD, MO. -- Army Privates Danny R. Roberts, 21, son of Mr. and Mrs. Carl L. Roberts of Lilbourn, Mo., and Harold R. Hill, 24, son of Mr. and Mrs. Paul W. Hill, 535 Carroll St., Sikeston, Mo., have completed a light vehicle driver course.

Hill's wife, Barbara, lives at 731 Matthews St., Sikeston.

Service Center to Approve Programs

MATTHEWS --- The Neighborhood Service Center will meet at 8 p.m. Tuesday in the center building south of Canalou.

The purpose is to discuss and approve new programs for the coming year.

Napoleon planned the Arch of Triumph in Paris, to commemorate his victories.

Scott County HealthCenter

1966 Annual Report

VENERAL DISEASE CONTROL 1966

Admissions to service, 119

Conferences with private physicians, 23

Field Visits to patients, 55

Clinic and office visits by patients, 242

Diagnostic tests made, 438

Treatments given (1088 cc.) 136

Number of cases of gonorrhea reported, 54

Rate per 100,000 population 178.8.

Number of cases of infectious syphilis reported, 6

Rate per 100,000 population 26.3

Total number of services rendered 697

Total time spent doing V.D. 278.5 hrs.

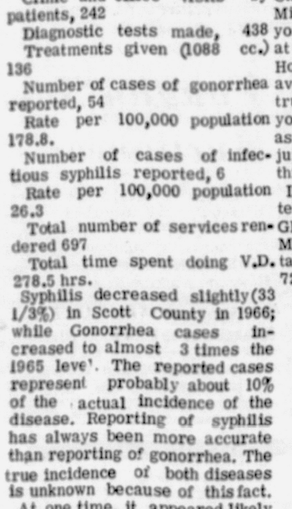
Syphilis decreased slightly (33 1/3%) in Scott County in 1966; while Gonorrhea cases increased to almost 3 times the 1965 level. The reported cases represent probably about 10% of the actual incidence of the disease. Reporting of syphilis has always been more accurate than reporting of gonorrhea. The true incidence of both diseases is unknown because of this fact.

At one time, it appeared likely that gonorrhea could be eradicated by the sulfa drugs. But the organism became resustant to the drugs. Then penicillin was found to effect a cure. More and more, we are finding penicillin - resistant strains of gonococci. This causes frequent treatment failure when established procedures are followed. At the moment, newer drugs seem to result in cures in some cases. For how long? I wonder.

A search is being made for new and more effective treatment schedules. At the same time, there is hope of finding an effective vaccine; especially for gonorrhea control.

Until we find means to immunize patients, we can only continue showing films and talking to our teen agers in an effort to educate them concerning the dangers of V.D.

To Be Continued.



(NEA Telephoto)

CHANCELLOR of West Germany, Kurt Kiesinger, is in the United States for a six-day visit, primarily for talks with President Johnson.

Unplanned Slant

The slant of the Leaning Tower of Pisa was not planned. The white marble building sank into the soft earth on which it stands during the 200 years it was being built. It has tipped one foot during the last 100 years alone.

PUBLIC NOTICE

NOTICE OF FILING OF FINAL SETTLEMENT AND PETITION FOR DISTRIBUTION
(Sec. 473,587, RSMo.)
STATE OF MISSOURI,)
ss)
COUNTY OF SCOTT)
IN THE PROBATE COURT OF SCOTT COUNTY, MISSOURI at Benton, Missouri
In the estate of)
ALVIN TOWSLEY)
deceased.)
Estate No. 3196
IN THE ESTATE OF ALVIN TOWSLEY, deceased.

Notice is hereby given that a final settlement and petition for determination of the persons who are the successors in interest to the personal and real property of the decedent and of the extent and character of their interests therein and for distribution of such property, will be filed in the Probate Court of Scott County, Missouri by the undersigned on the 24th day of August, 1967, or as continued by the and that any objections or exceptions to such settlement or petition or any item thereof must be in writing and filed within ten days after the filing of such settlement.

Fielding Potashnick, Attorney, 310 E. Center St., Sikeston, Mo. GR 1-5060.

Robert Hodge Decker, Administrator, Sikeston, Missouri. 257-263-269-275

PERSONAL NOTICE

Will the person, who, on the evening of September 2, 1966, saw a gasoline truck stopped on U. S. Highway #60, between Charleston, Missouri, and Wyatt, Missouri, help? You were on your way to visit in Sikeston at the Missouri Delta Community Hospital when you just barely avoided colliding with this truck. Coy Hayden and his young son were not as fortunate as you. They were severely injured when they collided with this truck.

If you saw this truck - please telephone GRanite 1-1207 or GRanite 1-4584, Sikeston, Missouri, collect and let me talk with you.

723 Inc. 279

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GR 1-4264 or GR 1-9970

• FURNISHED APARTMENTS 2

For Rent - Furnished 3 room apartment. Utilities paid. Adults only. Call GR 1-4559. 8-15-tf

For Rent - Nice furnished duplex apartment, 415 Lake. GR 1-4726 or GR 1-0342. 8-15-3t

For Rent - 3 room furnished apartment. GR 1-4071. 8-14-tf

For Rent - 3 room furnished duplex. Utilities paid. Call GR 1-0276 8-8-tf

For Rent - Furnished apartment. Three large rooms. Adults only. Call GR 1-4469. 8-11-tf

For Rent - 3 room cottage. Nicely furnished. GR 1-0596. 8-11-tf

FOR RENT - 2 room apartment. Nicely furnished, air-conditioned. Adults. GR 1-5297. 8-5-tf

For Rent - 3 room furnished apartment. Also, 2 room furnished apartment. Utilities furnished. Call GR 1-2772. 8-7-tf

For Rent - 3 room furnished apartment. Extra nice. Utilities furnished. GR 1-2967. 8-14-tf

FOR RENT - 3 room furnished apartment. Utilities paid. Adults. Call GR 1-9870. 5-13-tf

FOR RENT - Furnished apartment. Adults only. Phone GR 1-3707. 5-18-tf

All modern apartments, private entrances, utilities furnished - close in - Phones GR 1-5702 and GR 1-9276. 4-5-tf

• UNFURNISHED APARTMENTS 2a

Unfurnished 4 room apartment with bath. Call GR 1-1836. 7-13-tf

For Rent - 2 unfurnished duplex apartments. 3 rooms and bath each. Call GR 1-3204. 8-9-6t

For Rent - Unfurnished apartment. Newly redecorated. Near Middle School. Adults only. Call GR 1-4481 after 5. 8-15-tf

For Rent - Unfurnished 4 room garage apartment. Rear 508 Wilson St. Call GR 1-4016 or GR 1-3416. 8-15-tf

HOUSES FOR RENT 3

For Rent - 4 room unfurnished house with bath. $45 a month. Call GR 1-2131 from 8 to 5. 7-15-tf

For Rent - Small house near school, shoe factory and town. Call GR 1-4481 after 5. 8-15-tf

For Rent - 3 bedroom house. $62.50 monthly. Call Darrell Alcorn, GR 1-2870 or GR 1-1269. 8-15-tf

MISC. FOR RENT 4

FOR RENT - Apache Camping Trailer. Presley's Trailer Sales, Sikeston, Mo. 6-1-tf

FOR RENT OR LEASE - Formerly Dunn Hotel Coffee Shop. We will remodel to suite your accommodations. Contact Hotel Manager. GR 1-4264. 6-9-tf

• MUSICAL INSTRUMENTS 5a

PIANOS AND ORGANS
Baldwin and Wurlitzer. Finest quality at reasonable prices and terms. Rental plan available.
Keith Collins Pinao Co.
98 N. Kingshighway GR 1-5431 9-20-tf

• MISC. FOR SALE 5

DON'T scream . . . don't shout . . . Take the easy way out . . . Use Wipe Lustre carpet cleaner. Smith-Alsop Paint & Wallpaper Co. 8-14-6t

For Sale - 1965 50 x 10 Star Mobil Home. Call GR 1-2519. 8-9-10t

FOR SALE - House in Benton, Mo. Telephone KI 5-3705, owner. 8-3-67

For Sale - New camper with jacks, also flashing arrow. 203 E. Murray Lane. GR 1-9680. 8-10-tf

For Sale - Harley Davison Motorcycle. $350. Can be seen at 130 5th St. or call GR 1-5542. 6-10-6t

For Sale - 13½ ft. Midwest truck bed. Combination grain & livestock, hydrolic hoist. Dale Hoist, NO 7-5956. 8-12-tf

FOR SALE - Thin aluminum plates. 20" x 36", 20 cents each. The Daily Standard, Sikeston. 1-31-tf

FULLER BRUSH
GR 1-5095
8-30-tf

SPECIAL SALE
Aluminum siding. Vertical or horizonal. All colors. Phone 471-4800. 7-20-tf

IT'S terrific the way we're selling Blue Lustre for cleaning rugs and upholstery. Rent electric shampooer $1. Moore Hardware, 118 N. New Madrid St. Sikeston, Mo. 8-14-6t

For Sale - Home - grown tomatoes, nice for canning. Call GR1-4413. 8-9-6t

For Sale - 225 amp. LIncoln Welder. $125.00 complete. Welding gasses, metals and parts. Webb Electric Co. 925 S. Main. 4-28-tf

For Sale - 1963 Parkwood House-trailer. 52 ft. with expando living room. Contact Thelma Graef, Bell City, Mo. RE 3-4481. 8-15-3t

For Sale - Small upright piano. $60. Phone GR 1-5888. 8-15-6t

SAVE on school supplies. Shop at Homestead Dist. Co. 8-15-3t

For Sale - Chest Type Deep Freeze. Deluxe model, 805 lb. capacity. Reg. $264.95 -- NOW $199.00 Montgomery Ward, 11 E. Center, Sikeston, Mo. 8-15-3t

For Sale - Refrigerator, stove, window fan, misc. furniture. Call GR 1-3459 after 5 p.m. 8-15-1t

WANTED

Responsible party to make payments of $6.10 on Necchi Console Sewing Machine. Equipped to zig zag, buttonholes, and make decorative stitches.

NECCHI
SEWING CIRCLE
GR1-1566
118 S. Ranney

Save on school supplies! Shop at Homestead Dist. Co. 8-15-3t

• REAL ESTATE 6

For Sale - 2 bedroom house and 1/2 acre lot. Call GR 1-2982. 6-29-12t

For Sale - 4 room house, 716 Vernon St. $4,500. Call GR 1-5954. 6-29-tf

For Sale - Clean 2 bedroom house on 1½ lots. Fenced back yard with nice shade trees. Total down payment including closing cost-$450. Possession by Aug. 31. Phone GR 1-5541 or GR 1-2788.

FOR SALE -- Approximately 14 miles NE Sikeston on good gravel road, 160 acre farm light land, all cleared, large clean 3 bedroom home, modern. Farm has not been row cropped by present owner for last four years. Allotments are excellent for winter stock farm. Has fair stock barn, good machine shed, owner has reduced price to $187.50 per acre, will take back first mortgage from responsible party with good credit rating, and financial statement for $20,000 at 6% balance $10,000 cash. Limited time on exclusive listing. LESLIE REAL ESTATE, Ph. GR 1-4114 or GR 1-1365. 217 Tanner, Sikeston. 8-15-1t

4 ACRE FARM AT ANNISTON, MO. House, barn, storm cellar. See Luther Haynes, Anniston, Mo. 8-15-6t

For Sale In ORAN: 2 bedroom home on Elm street, paved, in north central part of city near schools and churches. excellent location, large lot, this home is in good condition and worth the price, $51.50. Leslie Real Estate, 217 Tanner, Ph. GR 1-4114. 8-15-1t

FARM FOR SALE - 220 Acre farm. Highway 105, 8 miles south of Charleston, Mo. Terms can be arranged. John T. Sanders, Rt. 3, Charleston, Mo. NI 9 - 3964. 8-15-6t

FOR SALE IN SIKESTON - 3 lots --2 on Broadway, 1 on next east Roberts Zoned light industrial. Total front footage 150' - just off East Malone. Priced at .....? This is not cheap property but priced right for industrial use and well located. Leslie Real Estate, 217 Tanner, Ph. GR 1-4114. 8-15-1t

10 ACRES FOR SALE - with 5 room house. Good hunting and fishing. Current River 1/2 mile. Will finance. Robert Ponder, Van Buren, Mo. Or Call FA 3-4509. 8-9-12t

• SITUATIONS WANTED 7

I will do babysitting in my home. GR 1-4306. 8-14-6t

Will do ironing. GR 1-9493. 8-11-12t

I will do babysitting in my home. Call GR 1-0683. 8-15-6t

I will do babysitting in my home from 6 p.m. to 6 a.m. Call GR 1-0674 after 6 p.m. 8-15-tf

WANTED TO BUY 9

WANTED - Good used furniture and appliances. Hezzie Furniture Mart. Phone GR 1-5617. 11-20-tf

• HELP WANTED MALE & FEMALE IIa

Wanted-Babysitter in my home. 2:30 p.m. for 1 1/2 - 2 1/2 hours. GR 1-5419. 8-15-tf

Wanted - Man to read Blue Prints and layout work. NI 9-2455. 8-15-tf

NEED SCHOOL FUNDS?
HOUSEWIVES like yourself are earning good income by representing Avon Cosmetics, opening now available for qualified women. Write Mrs. Virginia Moser, 109 Stoddard St., Sikeston, Mo. 8-14-3t

Wanted - Someone to mow large lawn. Call GR 1-2977. 8-14-2t

Wanted - Waitress. Apply in person. Midtowner Restaurant, Highway 60 East, Sikeston 8-14-tf

SERVICE STATION ATTENDANT
Excellent Working Conditions for man. Experience preferred. Apply in person at:
COMPAS "66"
205 W. Malone Sikeston

• BUSINESS OPPORTUNITIES

DAIRY QUEEN
Franchise available. Caruthersville, Mo. $9,000. 80% financing available. Money back guarantee. Contact Manager, 606 Ward Ave., Caruthersville or call St. Louis WY 3-2700, Mr. Carl Radford. 7-6-tf

JOB OPPORTUNITIES

Ins. Claims Adjustor	$9000
Draftsman-Architect	$7200
Office Equipment Sales	$6000
Service Rep.-Off. Mach.	$5000
Management Trainees	$4800
Accountant-Junior	$4000
Dental Technician	$3640
Payroll Clerk, Exper.	$3000
Sec., Books, Shorthand	$3000
Secretary, Shorthand	$3100

LOEHR EMPLOYMENT
303 W. Malone GR 1-4173

• LOST & FOUND

Lost - Yellow and white Sheppard dog with Parma, Mo. License. Call GR 1-5718 or Bill Helms. 8-8-tf

• SPECIAL SERVICES 17

CUSTOM PICTURE FRAMING
Milton Salder -- Ables Road
GR 1-5982
10-20-tf

FENCING
Chain Link
and
Wood Fence
SIKESTON FENCE COMPANY
GR 1-9400
7-21-1mo.

Herschel Deal
Moving and Delivery
24 hour service
GR 1-0435
If no answer, GR 1-4212
10-11-tf

For Sale-400 Hens, 35 cents each. W. L. Holland, Rt. 1, Sikeston, Mo. Call GR 1-5818. 8-11-8t

BACK TO SCHOOL SPECIAL
Clean, oil and adjust any make sewing machine. $3.00.
NECCHI SEWING CIRCLE
118 S. Ranney GR 1-1566
8-15-6t

• PETS 19

Toy Poodles, all colors and toy stud service. Reasonable. Call MU 3-6471. Charleston, Mo. 7-20-6t

• NEW & USED CARS 21

FOR SALE - 1960 GMC, 5,000 series truck with 36 ft. grain trailer. NO 7-5558. 8-1-tf

For Sale - 1960 Hillman Minx convertible. 25,000 miles. Buchannan Courts, S. Kingshighway. 8-15-2t

1954 Chevrolet pickup. Deluxe cab, clean, good condition. Reasonable price. Call MU 3-4490 after 5:00. 8-14-6t

• LOANS & INSURANCE 24

Fast Courteous
Loan Service
GLOBAL
Finance Company
Signature Furniture
Auto
Bill Keefer, Manager
GRI-9255

NOW IS THE TIME
To buy that new home, but BEFORE
you build or buy.
See COLLINS NORTH ACRES

Quality homes in a choice, convenient location.

Let us assist you in securing the right financing for your own particular needs.

COLLINS CONSTRUCTION CO.
GR1-2045 GR1-1853 GR1-2758

TELEVISION PROGRAMS

TIME	KFVS Channel 12 Cape Girardeau	WPSD Channel 6 Paducah	WSIL Channel 3 Harrisburgh
TUESDAY EVENING PROGRAMS			
5	YOU ASKED FOR IT; THE REGIONAL NEWS; THE SCOREBOARD; WATCHING THE WEATHER		
6	CBS EVENING NEWS; OAKTAR!	30 Girl from U.N.C.L.E.	00 Cactus Pete; 25 Weather; 30 Combat (C)
7	SPOTLIGHT - COLOR	30 Tues. Night at the Movies	30 The Invaders(
8	PETTICOAT JUNCTION		30 Peyton Place
9	CBS NEWS HOUR - (THE ITALIANS)		00 Fugitive
10	CHANNEL 12 REPORTS; THE LATE WEATHER; THE SPORTS FINAL; CHANNEL 12 THEATRE (SIERRA STRANGER)	00 News Picture; 15 Tonight Show	00 Weather & News; 30 Joey Bishop
11	LATE NEWS HIGHLIGHTS		!!
12			1100 News & Sign Off
WEDNESDAY MORNING PROGRAMS			
6	SUNRISE SEMESTER CBS; CHUCK WAGON GANG; CH. 12 BREAKFAST SHOW		
7	CBS MORNING NEWS - CH. 12 BREAKFAST SHOW	00 Today Show	
8	CAPTAIN KANGAROO		
9	CANDID CAMERA CBS; BEVERLY HILLBILLIES	00 Romper Room; 25 S. Vancour with News; 30 Concentration - C	00 Jack LaLanne; 30 M-Family Theatre; T-Californians; W-Family Theatre; T-Californians; F-Family Theatre
10	ANDY OF MAYBERRY; DICK VAN DYKE SHOW	00 Pat Boone Show; 30 Hollywood Squares	00 Supermarket Sweep; 30 The Family Game
11	LOVE OF LIFE CBS; MIDDAY NEWS - COLOR; SEARCH FOR TOMORROW; THE GUIDING LIGHT	00 Jeopardy; 30 Eye Guess; 55 Edwin Newman with News	00 Donna Reed; 30 Father Knows Best
12	NOONDAY NEWS; THE FARM PICTURE; WATCHING THE WEATHER; AS THE WORLD TURNS	00 News, Farm Markets; 15 Pastor Speaks; 30 Let's Make a Deal; 55 Nancy Dickerson News	00 Ben Casey
1	PASSWORD - COLOR; HOUSE PARTY - COLOR	00 Days of our Lives; 30 The Doctors	00 The Newlywed Game; 30 A Time For Us; 55 News-Womans Touch
2	TO TELL THE TRUTH; DOUGLAS EDWARDS NEWS; THE EDGE OF NIGHT	00 Another World; 30 You Don't Say	00 General Hospital; 30 The Nurses
3	THE SECRET STORM CBS; THE MIKE DOUGLAS SHOW	00 Match Game - ; 25 Floyd Kalber News; 30 TBA	00 Dark Shadows; 30 Where The Action Is
4	PUNCH & JUDY SHOW	00 Popeye - C; 30 Cheyenne; 3? Friday Dance Party to 5:30	00 The Hour

when he fell from the top of a ladder. He was unable to work that day.

40 years ago
August 15, 1927

Mr. and Mrs. Harris Draughon were in Sikeston last week packing their furniture to move it to Memphis, Tenn.

MATTHEWS -- Miss Deene Whitten returned Sunday from a week's visit with her sister, Mrs. C. T. Hope in Cape Girardeau. Mrs. Hope accompanied her sister home and spent Sunday with her parents, Mr. and Mrs. Jno. Whitten.

MOREHOUSE -- Mr. and Mrs. John Gray's home caught fire Sunday evening while the family was attending the Nazarene Church.

The State Bank at Bernie was robbed of nearly $3,000 by two men Monday morning.

30 years ago
August 15, 1937

Norvall Anderson has moved into the Slack Apartments on North Kingshighway.

Miss Catherine Ann Cook was the guest of Miss Doris Stearns in Lilbourn Sunday and Monday.

Mr. and Mrs. E. G. Buchanan, Mrs. L. D. and Mrs. Essie Baker visited in Lutesville Sunday.

A seven pound daughter, named Carol Lynette, was born Sunday afternoon to Mr. and Mrs. Lloyd Rayburn at their home on Kathleen street.

20 years ago
August 15, 1947

Mr. and Mrs. Murrie L. Farris are parents of a son born Thursday afternoon at the Sikeston General Hospital.

(NEA Telephoto)

BIG FISCAL GUNS for the Johnson administration were trained on the House Ways and Means Committee as the drive began for a tax increase. Treasury Secretary Henry Fowler, left, and Johnson's budget director, Charles Schultze, here prepare their testimony.

DWIGHT VAUGHN, right, receives his auctioneering diploma from Richard W. Dewees, president of the Missouri Auction School in Kansas City.

Insurance on Wheat Crop Available

New this year for farmers in Scott county is the opportunity to participate in the Federal Crop Insurance Corporation's program of all-risk protection for wheat for the 1968 and following crop years.

The program joins current FCIC programs in the state on wheat, cotton, corn, grain sorghum, soybeans, and tobacco which annually provide more than $7 million in farm dollar protection to Missouri farmers.

Paul M. Schurenberg, representative for FCIC is explaining provisions of the program to wheat producers and taking applications.

The insurance plan guarantees farmers an established amount of good quality wheat. This guarantee is determined by the yield history of the land, the amount of risk involved, and the estimated costs of production. FCIC by congressional act is allowed to insure only production costs or the farmer's investment in his wheat crop.

When crop production falls short of the guarantee due to drought except where irrigated, excess heat, flood, insects, disease, wind, too much moisture, or any other unavoidable natural cause, the insurance picks up the tab, paying a cash loss sufficient to meet the guarantee.

Additional benefits gained through the insurance program, Schuerenberg says, include premium discounts for good experience, use of the protection as additional collateral to assist in securing credit financing and stability to farming operations. Farmers may obtain information about how the new program fits into their farming operations by contacting Schuerenberg at Route 1 Essex, Missouri 63846 or by writing Federal Crop Insurance, 605 South Massachuetts, Sedalia, Mo. 65301.

Vaughn Now Auctioneer

Dwight Vaughn, route three, Missouri, has returned from Kansas City, where he completed the course in auctioneering and auction sales management at the Missouri Auction School.

He received his diploma and the honorary title of colonel.

Vaughn was born in Sikeston and has lived here all his life. He is married and the father of two children. He attended Morehouse high school, Morehouse. He is a farmer.

Ann Landers

Massages in Apartment Wrong

Dear Ann Landers: I was a student nurse for two years but dropped out. While in training I learned to give massages. It was the part of nursing I liked best and I was very good at it.

One night several weeks ago I was having dinner with my roommate and her boy friend in our apartment. He complained of a headache and a stiff neck so I offered to give him a massage. After 15 minutes he cheerfully announced that his neck felt wonderful and his headache had disappeared. He said I was terrific and asked if I would massage him twice a week.

Within the week, two of his friends called and asked if I would give them massages -- for money, of course. I enjoy massaging, and I'm always short of money, so I agreed.

Before long the word got around and I developed five steady customers. But here is the problem: A woman at the office told me I could get arrested for massaging without a license. Also she claims it is against the law to massage a person of the opposite sex. Will you please advise me? --- MAGIC FINGERS

Dear Magic: If you are interested in massaging as a career, complete your training and be a full-time physical therapist. State laws vary and you may or may not be breaking the law, depending on a number of factors which I won't go into here.

In my opinion any girl who values her reputation is foolish to run a part-time massage parlor in her apartment. She may be completely innocent but it looks terrible and she sets herself up as a target for a lot of ugly talk.

Dear Ann Landers: Bless you for printing letters from people who are fighting against mental illness. You have no idea how much strength and encouragement I have received from those letters and from your compassionate and encouraging comments.

I, too, am fighting to stay balanced and it is far more agonizing than trying to conquer T.B. or cancer or heart disease. Friends, relatives and neighbors have sympathy for someone who is physically ill, but they consider people with emotional problems dangerous or nutty characters who must be handled with care last they snap and perform some act of violence.

This is only part of it. Imagine avoiding movies or church or parties because you are afraid of crowds. How does one explain that he can't go because he is afraid he will get dizzy or nauseated or the chest pains will start?

Please continue to educate your readers to the hell that is part of emotional illness. It could be them next.--HALF WAY BACK.

Dear Half Way: You sound as if you are more than half way back. Congratulations. And you are right when you say, "It could be them next." Each person has his own threshold of tolerance and no one knows for certain just how much stress he can take without cracking. Thank you for writing.

Confidential to Ashamed Of You: That was a typographical error, Lady. You don't think an editor would allow such language, do you?

Alcohol is no shortcut to social success. If you think you have to drink to be accepted by your friends, get the facts. Read "Booze and You --- For Teen-Agers Only," by Ann Landers. Send 35¢ in coin and a long, self-addressed, stamped envelope with your request.

Ann Landers will be glad to help you with your problems. Send them to her in care of this newspaper, enclosing a self-addressed, stamped envelope.

Although the Boston Red Sox batted only .186 during the 1918 World Series, the team defeated the Chicago Cubs four games to two.

The Prayer

From

The Upper Room

Fear thou not; for I am with thee: be not dismayed; for I am thy God; I will strengthen thee; yea, I will help thee; yea, I will uphold thee with the right hand of my righteousness. (Isaiah 41: 10)

PRAYER: Help us, heavenly Father, to guard every day against the temptation to forget Thy Word. We would understand Thee better and catch the inspiration of living in the spirit of Thy Son, in whose name we pray. Amen.

DELTA
TUESDAY
A FISTFUL OF DOLLARS
TECHNICOLOR / UNITED ARTISTS

MALONE
SHOWS BEGIN
2:00 SUN.- FRI.
1:00 SATURDAY
LAST TIME TONIGHT
when you've got it made... "don't make waves" make love
a martin ransohoff production from mgm
in panavision and metrocolor
WEDNESDAY THURSDAY
THE COOL ONES
It's the NOW sound in music and the new sensation of the screen!

FROM WARNER BROS.
TECHNICOLOR - PANAVISION

THE MOST POPULAR PICTURE OF OUR TIME!

REX
NIGHTS -7:30 ONLY
MATINEES : WED. SAT. SUN. 2p.m.
SIKESTON ADULTS $1.75 CHILDREN $1.00
NEXT ATTRACTION "CASINO ROYALE"

If You Were the Judge

Wedding for Real Despite Falsies

By Jack Strauss, LL. B.

Homer married a curvaceous blonde. On their wedding night, however, she stepped behind a dressing screen and began tossing out each of her "charms" -- a wig, false eye lashes, false fingernails, false teeth, a padded bra, false hips and a corset that could have drawn whistles without anyone being in it.

When she finally reappeared, Homer's wife had a figure that favorably rivaled any scrawny 14-year-old boy. Horrified, Homer raced to court demanding an annulment on the grounds of fraud.

"I married a work of art," he told the judge, "only to discover she was a work of construction. Had I known the truth, I'd never have married her."

"Nonsense," was the wife's answer. "In the battle of love, a woman has the right to make herself as alluring as possible. That's not fraud--that's battle tactics."

IF YOU WERE THE JUDGE, would you free Homer from his shapeless wife?

This is how the judge ruled: No! He held that during courtship, a woman need not tell her intended spouse she uses devices or other attachments to improve nature's work on her face and figure.(Based upon a 1899 Ohio Court of Common Pleas Decision)

TODAY'S LEGAL POINTER:
Money given to a wife to run a household is generally not considered a gift. Any money left over, as a consequence, belongs to the husband. (For personal guidance, see your local attorney.)

Looking Back

A.S. Shankle Becomes Kimball Piano Agency

50 years ago
August 15, 1917

A. S. Shankle has secured the local agency for the W. W. Kimball Piano Co., in this city and will move his office to one of the large rooms in the Mayfield building on Malone avenue.

From 25 hills of cucumbers, Mrs. J. H. Tyer, near Tanner, has put up 35 gallons of pickles, sold $15 to one person and has an order for another $5 worth. These little things count mighty big in the course of a year.

A daughter was born to Mr. and Mrs. Chas. Mills on July 28.

C. L. Smith, manager of the shoe department of Buckner-Ragsdale store, sustained painful bruises Wednesday morning

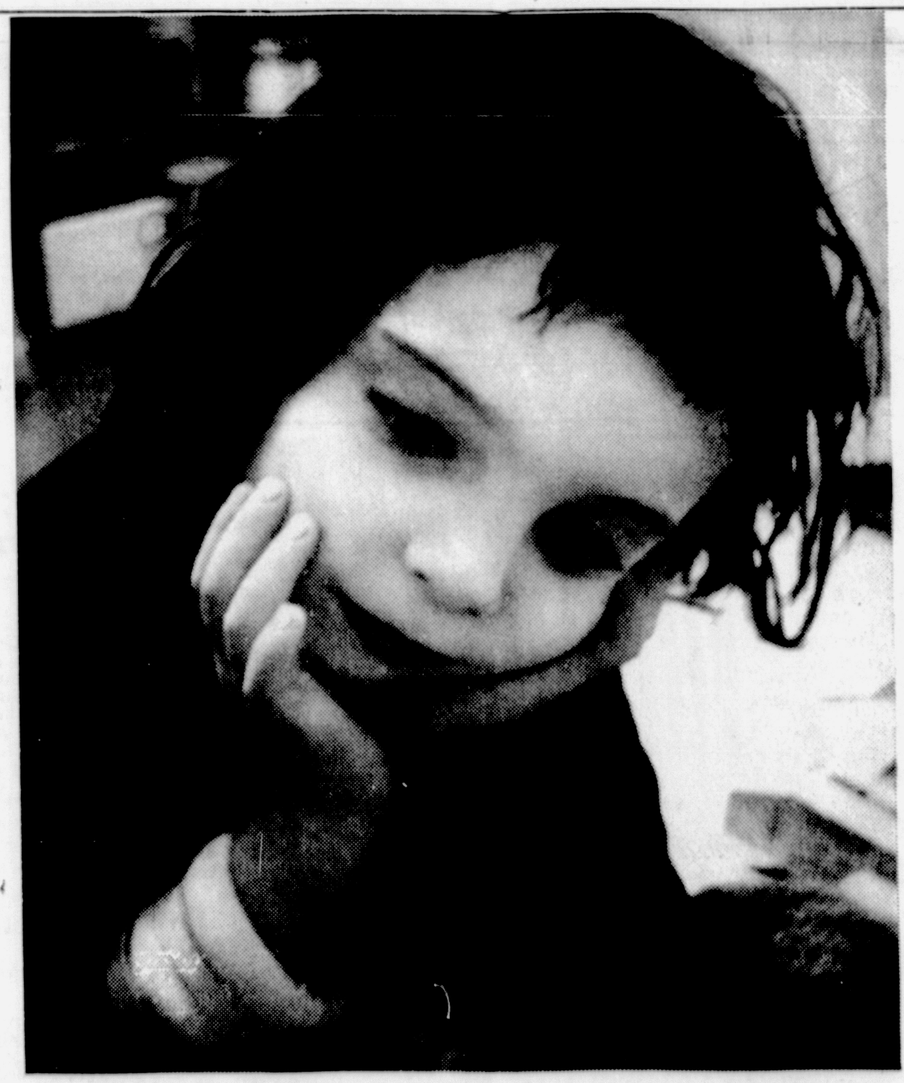
W. B. Pinnell F. X. Schumacher C.L.U.
--CALL--
Pinnell - Schumacher, Inc.
310 N. MAIN SIKESTON GR 1-3339
Where the Business of Insurance is a Professior

Missouri State Fair
EXCITEMENT 67
FEATURING
FREE ENTERTAINMENT!

Johnny Cash & Troupe Aug. 20
Hank Snow, Little Jimmie Dickens & Troupe Aug. 22
Rusty Draper, Professor Backwards & Variety Show Aug. 23
Ted Mack Hosting Missouri's Finest Amateur Talent Show Aug. 24

FREE HARNESS & RUNNING HORSE RACES
Aug. 21, 22, 23, 24
FREE EDUCATIONAL EXHIBITS!
FREE CHAMPIONSHIP LIVESTOCK!
COLORFUL CARNIVAL MIDWAY!
FREE TRACTOR PULLING CONTEST Monday, August 21

THRILLING RACES!
Jalopies, Aug. 19, 25 • Stock Cars, Aug. 20,26
Big Cars, Aug. 19, 27 • Motorcycles, Aug. 25,27
SEND FOR YOUR ADVANCE TICKETS
AUGUST 19-27
MISSOURI STATE FAIR
SEDALIA, MO.



What's in a pocket of poverty?

People. People suffering indignity and inhuman frustration.

Whose concern are they?

Everybody's. Yours and mine.

Because every Faith says the well-being of others is the business of everybody.

See what can be done where you live—then see that it *gets* done.

How? One place to start is where you worship. It can become, with your help, a surprisingly important center for initiating local programs, and for generating encouragement for, programs that already are in action. And this is just *one* way you can change things for the better—in your community, the nation, the world. Worship this week. Even more important: *put your Faith to work every day.*

WORSHIP THIS WEEK IN RELIGION IN AMERICAN LIFE

Presented as a public service by:
PUBLISHED BY THE PATRIOTIC INDIVIDUALS AND BUSINESS FIRMS LISTED BELOW:
BOARD OF PUBLIC WORKS
SHY'S DRUG STORE
SIKESTON LUMBER CO.
THE DAILY STANDARD
MISSOURI UTILITIES CO.
BANK OF SIKESTON
SCOTT-NEW MADRID-MISSISSIPPI ELECTIRC COOPERATIVE

Hatlo's They'll Do It Every Time ®

THE FAMILY CIRCUS — By Bil Keane

"Maybe Mommy would let you use her 'lectric mixer."

THE RYATTS

PEANUTS by Schulz

MARY WORTH by Saunders & Ernst

CAPTAIN EASY by Leslie Turner

STEVE CANYON by Milton Caniff

THE PHANTOM by Falk & Berry

ALLEY OOP by V.T. Hamlin

BEETLE BAILEY by Mort Walker

Today In U. S. History

By THE ASSOCIATED PRESS

Today is Tuesday, Aug. 15, the 227th day of 1967. There are 138 days left in the year.

Today's highlight in history:

On this date in 1769, Napoleon Bonaparte was born on the island of Corsica.

On this date:

In 1914, the Panama Canal was officially opened to traffic.

In 1935, the humorist Will Rogers and aviator Wiley Post were killed in the crash of their airplane near Point Barrow, Alaska.

In 1944, the Allied invasion of southern France began in World War II.

In 1947, Britain ended two centuries of Indian rule and created the independent states of India and Pakistan. Pakistan.

In 1948, the Independent Republic of Korea was proclaimed.

In 1961, East German workers began to build the Berlin Wall.

Ten years ago— 23 persons died in a Soviet airliner which hit a smokestack in Copenhagen and crashed into the harbor.

Five years ago — The Soviets successfully returned two manned spaceships to earth.

One year ago — Negotiators agreed on terms for ending the machinists' 39-day strike against major U.S. airlines.

Irrigated Lands

China has more irrigated land than any other country in the world, followed by India, the United States, the U.S.S.R. and Pakistan. The total for all countries is about 320 million acres, triple that of 1900.

TIZZY — by Kate Osann

"I'm not loafing. I'm on telephone sentry duty!"

STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars.

To develop message for Wednesday, read words corresponding to numbers of your Zodiac birth sign.

1 Your	31 For	61 And	LIBRA SEPT. 23 – OCT. 23: 23-39-44-50, 69-70-83-84
2 Don't	32 Moon	62 Rash	
3 Harmonius	33 To	63 Path	
4 Keep	34 Home	64 Solve	SCORPIO OCT. 24 – NOV. 22: 5-9-30-54, 62-68-81-85
5 Trouble	35 Avoid	65 You	
6 Evening	36 Day	66 One	
7 Do	37 Borrowing	67 Fall	SAGITTARIUS NOV. 23 – DEC. 22: 4-15-29-34, 42-53-87-89
8 Aim	38 Support	68 Speech	
9 Could	39 May	69 Without	
10 Something	40 Extravagance	70 Compromise	CAPRICORN DEC. 23 – JAN. 20: 21-24-41-47, 65-67-72
11 Something	41 Trend	71 Of	
12 Give	42 Ground	72 Behind	
13 Nice	43 Be	73 Of	AQUARIUS JAN. 21 – FEB. 19: 3-6-19-22, 27-61-78
14 For	44 Be	74 Surprises	
15 On	45 And	75 Will	
16 Happens	46 Soothes	76 Who	PISCES FEB. 20 – MAR. 21: 17-20-36-57, 71-74-88-90
17 A	47 Lest	77 Problems	
18 That	48 A	78 Affectionate	
19 Makes	49 To	79 Are	
20 Mixed	50 Attained	80 Is	
21 Join	51 Those	81 Or	
22 You	52 Some	82 High	
23 Harmony	53 Don't	83 Or	
24 The	54 From	84 Expense	
25 Ability	55 Loved	85 Action	
26 Moral	56 Practical	86 Deserving	
27 Imaginative	57 Full	87 Venture	
28 The	58 Rocky	88 And	
29 Your	59 Accomplish	89 Afield	
30 Arise	60 Clothes	90 News	

ARIES MAR. 22 – APR. 20: 2- 8-14-28, 32-43-56
TAURUS APR. 21 – MAY 21: 35-37-40-45, 60-73-75
GEMINI MAY 22 – JUNE 22: 12-26-38-49, 51-76-79-86
CANCER JUNE 23 – JULY 23: 1-25-33-59, 64-77-80-82
LEO JULY 24 – AUG. 23: 7-10-13-31, 52-55-66
VIRGO AUG. 24 – SEPT. 22: 11-16-18-46, 48-58-63

Good · Adverse · 8/16 Neutral

Great Shape!

PRINTED PATTERN

by Anne Adams

Going to a party? Go in fashion's great shape — the flared princess. Pure and simple flattery, quick to sew in blends, tissue faille.

Printed Pattern 4742: Misses' Sizes 10, 12, 14, 16, 18, 20. Size 14 requires 2⅝ yards 54-inch fabric.

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458

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FALL'S NEW FASHIONS — see the best of the new styles for all sizes in our new Fall-Winter Pattern Catalog. Get one pattern free — just clip coupon in Catalog. Hurry, send 50¢ right now.

"The Army has drafted your brother? Isn't that carrying the 'no-win' policy a little too far?"

Animal Mixture

ACROSS

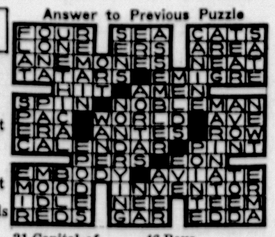
1 Home for doves
5 Pair of horses, driven together
9 Bovine creature
12 English river
13 Italian stream
14 Kimono sash
15 Translation
17 Mountain pass
18 Dress feathers, as a bird
19 Moved furtively
21 Great —— dog
23 Courtesy title
24 Possessed
27 Promontory
29 Drivel (var.)
32 Arrays in a line
34 Place for bees
36 Undergo return
37 One of Santa's reindeer
38 Newly hatched chicken
39 —— fish
41 Garden tool
42 Operated
44 Flesh food from a calf
46 Step on a nautical ladder
49 Eat a small quantity
53 Arab name
54 Rectified
56 Girl's nickname
57 Italian city
58 Indian jackal
59 Second-year sheep
60 Pause
61 Engaged in a natant sport

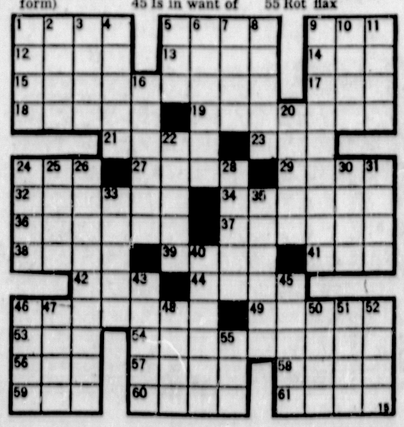
5 Perched
6 Levers (var.)
7 Presently
8 Roman date
9 Household pest
10 Music maker
11 Untamed
16 Sillier
20 Turkish vilayet (var.)
22 Homes for birds
24 Stringed instrument
25 Nautical term
26 Deflecting
28 Feminine nickname
30 Martian (comb. form)
31 Capital of Phoenicia
33 Asian kingdom
35 Mouth roof
40 Turns aside
43 More finical
45 Is in want of
46 Rave
47 Winglike parts
48 Organ of smell
50 Pack, as freight
51 Tissue (anat.)
52 Dutch cheese
55 Rot flax

DOWN

1 Fresh-water fish
2 Above
3 Musical quality
4 Concluded

Answer to Previous Puzzle





by Anne Adams

"If the golf course has non-allergy grass, how come we can't have it?"

Alcoholism Program Praised

COLUMBIA, Mo. (AP)— Will W. Davis, press secretary to Gov. Warren E. Hearnes, today praised the governor's alcoholism program under the direction of Dr. Ronald J. Catanzaro as the first "effective treatment and after-care for alcoholics" in Missouri's history.

Davis, representing the governor at the dedication of the Mid-Missouri Alcoholism Center here said education concerning the problem is vitally needed.

"All of us know that every town has a "town drunk", Davis said, "and usually he is scorned and left without help. But, even the affluent and influential problem drinker is given little real aid when he seeks the help of the average doctor, or when his condition makes it necessary that he enter a hospital.

"Specialized aid has never been available on an organized scale— a drunk is unwanted by those who could help, but do not understand."

Davis said reaction to the governor's alcoholism program announced in June 1966 has been encouraging. "Unless we are mistaken," Davis said, "we are understood in our aims — and 'we' means all of us who will benefit from efforts to aid these Missourians in their sickness."

"With Governor Hearnes, I hope that those of you here today will intensify your efforts with the knowledge that there will be help from those in state government. This center represents a beginning. It represents an effort to be realistic in this program and use every facility existing to battle the ghostly illness known as 'alcoholism'."

OFFICIALS at the Baptist church are, from left, Webster Clark, trustee; Arthur Duke, trustee; Edgar Ring, decon; Bill Ryan Sr., building committee; Orville Hupp, trustee; the Rev. Robert I. Jones; Warren Harber, building committee; J. D. Harper, building committee; Gene Collins, co-owner of Collins North Acres; James Beaird, president Security Federal Savings and Loan; Jack Mitchell, building committee, and Edward Gates, deacon. groundbreaking ceremonies for the First General

Mrs. L. Eldridge, Charleston, Dies

CHARLESTON -- Mrs. Lennie Eldridge, 86, died Tuesday at 1:15 a.m. in the Missouri Delta Community hospital in Sikeston, after an illness of three weeks.

She was born in Scott county Aug. 11, 1881, daughter of the late Mr. and Mrs. Elkins. She was a member of the Methodist church.

Her husband, Harvey Eldridge, preceded her in death Oct. 26, 1942.

She is survived by 110 relatives. Among them are three sons, Harvey Eldridge, Doniphan; Cleve Eldridge, Charleston; and Ray Eldridge, St. Louis; four daughters, Mrs. Katie Cash, St. Louis; Mrs Allene Trantham, Cairo; Mrs Leona Kilcoyne, Doniphan, and Joe Hurley, Cahokia, Ill.; one sister, Mrs. Tom Ford, Charleston; 33 grandchildren; 62 great-grandchildren, and seven great-great-grandchildren.

Services will be Thursday at 2 p.m. in the McMikle Funeral Chapel, with the Rev. Robert Burke, officiating.

Burial will be in Oak Grove cemetery.

Word Choice Blamed For A-Bomb Use

NEW YORK (AP) — President Harry S. Truman's decision to use the atom bomb on Japan was hastened by a poor choice of language in Japan's reply to Potsdam peace terms, a magazine article says.

Truman "reacted predictably" when informed that Premier Kantaro Suzuki's reaction was "mokusatsu," meaning "treat with silent contempt", the article by William Craig in the current issue of the Saturday Evening Post said.

Suzuki's intended reply was to withhold comment, the article said.

It also reported that a band of Japanese army officers attempted a coup d'etat to block surrender in World War II after the bombs were dropped on Hiroshima and Nagasaki.

Robert Benson, Parma, Dies

PARMA -- Robert Andrew Benson, 77, died in the Dunklin County Memorial hospital Sunday at 6 p.m.

He was born in Collum, Ala., Nov. 3, 1889, son of Robert and Laura Benson.

He married Nebraska Dunnaway Oct. 13, 1912. She survives.

He was a member of the Missionary Baptist church.

Other survivors are two sons, O. D. "Buddy" Benson, Parma, and Hollis Benson, St. Charles; five daughters, Mrs. Willa Mae Haraway, and Mrs. Hazel Baker, both of Kennett, Mrs. Bobby Cunningham, Aberdeen, Md., Mrs. Joan Fitterling, Hazelwood, and Mrs. Hildridge Johnson, Hawthorne, Calif.; one foster daughter, Miss Ethel Dunnaway, Parma; one brother, Jim Benson, Lawrenceburg, Tenn., and one sister, Mrs. Middie Smith, Lawrenceburg; 15 grandchildren and five great-grandchildren.

Services will be Wednesday at 2 p.m. in the Watkins and Sons Funeral Chapel, with the Rev. Gayford Lowrance, officiating. Burial will be in the Malden Memorial Park cemetery.

USE THE DAILY STANDARD CLASSIFIED ADS

Former Peru President Dies

PARIS (AP) — Manuel Prado, who spent two six-year periods as president of Peru and went into exile in Paris after a military ouster in 1962, will be buried in his homeland.

The 78-year-old Prado, president of Peru from 1939-1945 and again from 1956-1962, succumbed to a heart attack Monday afternoon in Paris. Friends said he had not seemed ill before the attack.

The date of burial has not yet been fixed.

Prado's father was also twice president, Gen. Mariano Ignacio Prado headed Peru's government from 1865-1868 and again from 1876-1879.

The younger Prado was born into a wealthy family in Lima, April 21, 1889. He spent much of his childhood in Europe with his family but returned to Peru to acquire doctorates in mathematics, economics and political science.

Besides being a politician, Prado had careers as a university professor, engineer, soldier, businessman, industrialist and banker.

Peruvians elected him president in 1939 to succeed Marshal Oscar Benevides. Prado stepped down in 1945 as his first term ended and went to live in Paris for a few years. His health at the time was not good.

The Pradist Democratic Front nominated him for president in 1956 and swept him to victory. But Peru was beset with economic woes in Prado's second stint as president, and then in 1962 he lost the military's support.

A military junta cried fraud as Prado prepared to hand the presidency over to Victor Raul Haya de la Torre, the biggest vote getter in the June 1962 elections. The armed forces chiefs dismissed congress and seized power.

SENIOR DEACON of the First General Baptist church, William Porter, breaking ground for the new church building.

National Livestock Market

NATIONAL STOCKYARDS, Ill. (AP) -- Wednesday's estimates: hogs 6,000; cattle 1,500; calves 150; sheep 500.

Hogs 7,500; barrows and gilts steady to 25 lower; barrows and gilts 210-300 lb 20.00-21.50; sows about steady; sows 300-600 lb 16.50-19.25.

Cattle 3,500; calves 200; steer and heifers steady to 24 higher; heifers good too choice 23.50-25.25, cows 17.00-18.50; vealers and calves steady to strong; good to choice vealers 25.00-33.00; good to choice calves 18.00-23.00.

Sheep 500; lambs about steady ewes steady; spring lambs good to choice 20.00-24.50; shorn ewes 5.00-7.00.

Follows Prey

Ermine fur comes from the winter coat of the North American weasel, a courageous and bloodthirsty animal, which can follow its prey through holes, crevices, into trees or into the water.

Iral Goss Dies Monday

PARMA -- Iral Sylva Goss, 59, died at 9 a.m. Monday.

He was born June 9, 1908. On March 17, 1944, he married Clara Goodman, who survives.

Also surviving are two stepsons, Charlie Thornton, Stanford, Ill., and Earl Thornton, Bethalto, Ill.; two stepdaughters, Evangeline Jackson, Alton, Ill., and Evelyn Greenberg, Brooklyn, N.Y.; his father, R.A. Goss, Springfield; three sisters, Mrs. Betty Jo Schrader, Springfield; Mrs Loretta Anderson, Homewood, Ill., and Mrs. Beatrice Patrum, Charlotte, N. C.

Services will be at 3 p.m. Wednesday at Watkins and Sons Funeral Home with the Rev. Mr. Urick officiating.

Burial will be in Eastlawn cemetery at Springfield.

USE THE DAILY STANDARD CLASSIFIED ADS

Movie Actress Dies at 87

HOLLYWOOD (AP) — Actress Jane Darwell, who often told friends her life and work had been completely without hardship, died as she was about to embark on a new film role.

The 87-year-old actress spoke of her upcoming role in "Seven from San Antonio" at a party last Friday. She described it as: "A lusty old gal with lots of spirit— something I can sink my teeth into— and I still have my own teeth!"

Miss Darwell died Sunday at the Motion Picture Country home. She had suffered a light stroke last Memorial Day and a heart attack last week.

She won an Academy Award in 1939 for her role as Ma Joad in "The Grapes of Wrath" and later said it was her favorite of the more than 200 films she made. Her career in films, stage and television spanned 61 years.

Miss Darwell was born Patti Woodard in Palmyra, Mo.

GO TO CHURCH SUNDAY

#1 Local Stocks

Cont. from Page 1

covers and hit him. He reared back on his hind legs. I climbed a tree 30 feet high in 10 seconds. I saw the bear turn toward Ron."

"I yelled to Denise that we had to get out of there," Ron said.

"No, I can't," she replied. "I've got to undo the collar around Squirt's neck." The dog was tied in the sleeping bag with her.

"I kept watching," Ron said, "and the bear took several steps back and started for Michele. Denis and I jumped out of our bags and ran 50 yards down the beach."

"Ron shoved me up a tree," Denise said, "and tried to throw the dog up. I finally caught him."

Paul Dunn, who was in the tree, said: "All of a sudden Michele yelled, 'He's ripping my arm.' By that time, Ray had run down the beach but Michele couldn't get out of her bag. I heard something being dragged down the beach and I realized the bear had the sleeping bag.

"I said 'Michele, get out of your bag, run, climb a tree,' and she said, 'I can't, he's got the zipper.'

"Then she screamed, 'Oh my God, I'm dead!"

	BID	ASK
Air express Int.	7½	8
Airlift Int.	7⅞	8⅛
Anheuser Busch	76½	77
Ark. Mo. Power	12½	12⅝
Fed. Compress	24½	25
Frontier Tower	1¾	2⅛
Gen. Life Wis.	4¾	5
Jef. Standard Life	40¼	40¾
Malone & Hyde	34	3
Mid Amer. Ins.	4	5
Mid West Life	5	5½
No. Amer. Comm.	12⅜	12¾
Pabst Brewing	59½	60¼
Wetterau	25	26
LISTED STOCKS		
Allied Stores		36⅞
Amer. Tel. & Tel.		51⅝
Chrysler		48½
Columbia Gas		27⅛
Eaton Mfg. Co.		32½
Emerson Elec.		87⅞
Ford Motors		53⅞
Foremost Dairy		25⅞
Gen. Motors		86¼
New England Elec.		26⅜
Transogram		19⅝

Editors note: The bid price is the approximate price if one were a seller and the asked price is the approximate price if one were a buyer.

Quotations furnished by Hugh T. McCollum registered representative for Fusz Schmelzle & Co. 1405 East Malone. Phone GR 1-5350.

GO TO CHURCH SUNDAY

Mother of House Minority Leader Dies

ST. CLAIR, Mo. (AP)— Mrs. R. J. King Sr., 82, died Monday at her home.

Funeral services will be held at the St. Clair Methodist Church Wednesday afternoon.

She is the mother of Rep. R. J. King, minority floor leader in the Missouri House of Representatives.

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Persons selected will be trained in a program which need not interfere with present job. If you qualify, training can be financed. Write today Attn: Mr. Queen. Please include home phone number and age. All replies acknowledged and confidential.
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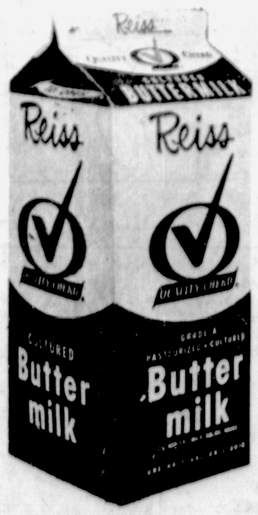
There's a name for drinks like Reiss buttermilk. . .

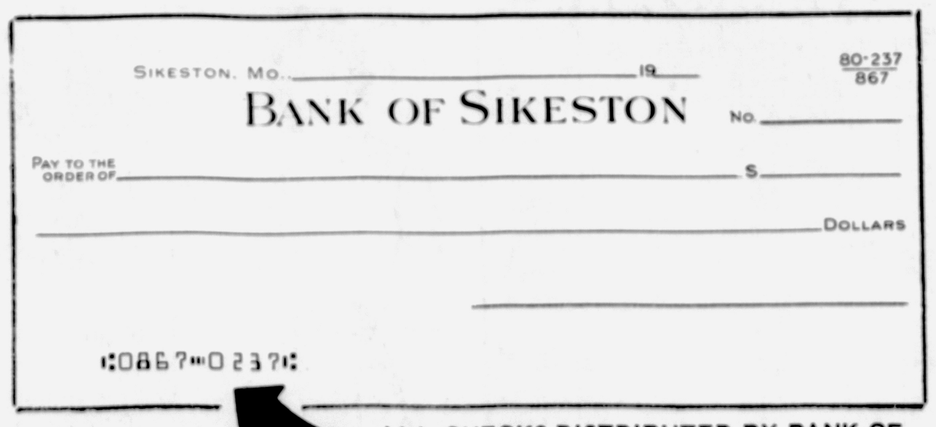


DELICIOUS

An important message to Bank Of Sikeston checking account customers:

Effective September 1, the Federal Reserve System desires to have all checks encoded with routing symbols in magnetic ink. This enables their computers to handle the checks rapidly.

Your checks should be imprinted in magnetic ink with the proper routing symbol. Otherwise, after September 1, you could experience inconvenient delays incurred by special handling. All Bank of Sikeston checks that we have distributed to you, or ordered for you during the past several months, are properly encoded in magnetic ink.



ALL CHECKS DISTRIBUTED BY BANK OF SIKESTON HAVE THESE NUMBERS PRINTED IN MAGNETIC INK.

Here are answers to frequently asked questions about the new system:

Q. I use regular Bank of Sikeston checks and they have one set of numbers imprinted on them in the lower left hand corner. Is that all I need?

A. Yes.

Q. What about personalized checks?

A. Look for the coding. If the numbers appear on your checks and you ordered them through Bank of Sikeston, they are properly printed in magnetic ink.

Q. My firm has special business checks which we order from a printer. Can we still use them after September 1?

A. If the proper coding numbers appear on your checks, ask your printer if they are printed with magnetic ink. If so, you can continue to use them. If not, you will need a new supply. We will be happy to order them for you or, if you prefer to order them through your printer, ask him to place the coding numbers in the proper place and print them with magnetic ink. Your printer knows how to do this.

Q. What about universal checks?

A. Do not use them. Use only checks with our coding. Carry a few checks with you at all times to avoid the necessity of using other check forms.

Q. Can I still change checks from one bank to another?

A. No. To do so will cause delay in handling. Any check drawn on Bank of Sikeston should be a Bank of Sikeston check because the Federal Reserve has assigned each bank its own coding numbers.

If you have any doubt about whether your checks are correctly encoded, or any questions about the new system, please call or come in. Bank of Sikeston is anxious to assist you in every way to assure you of the faster, most efficient and economical service possible.

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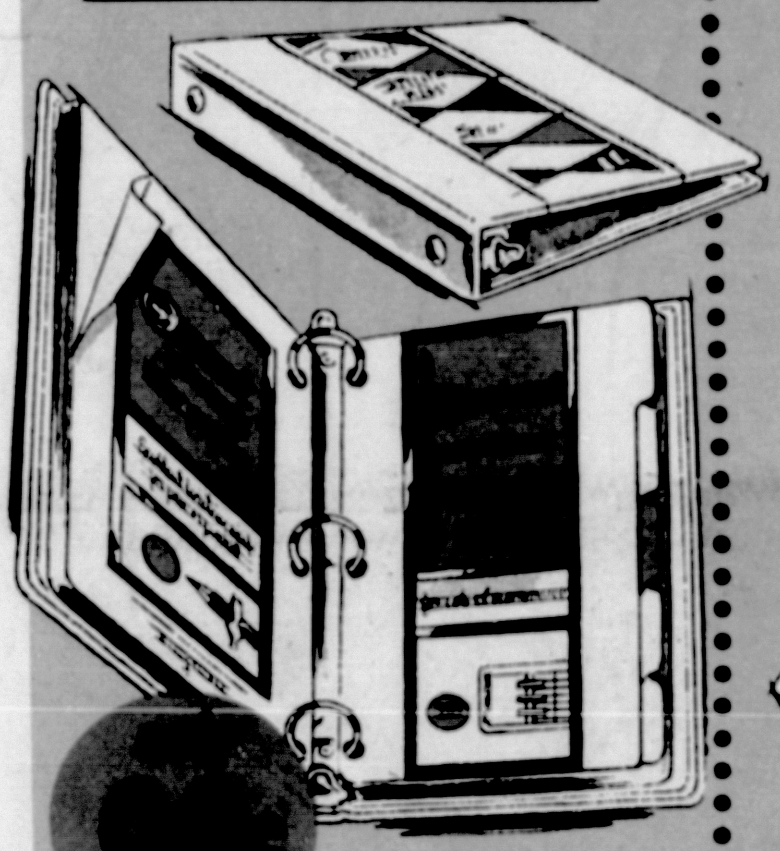

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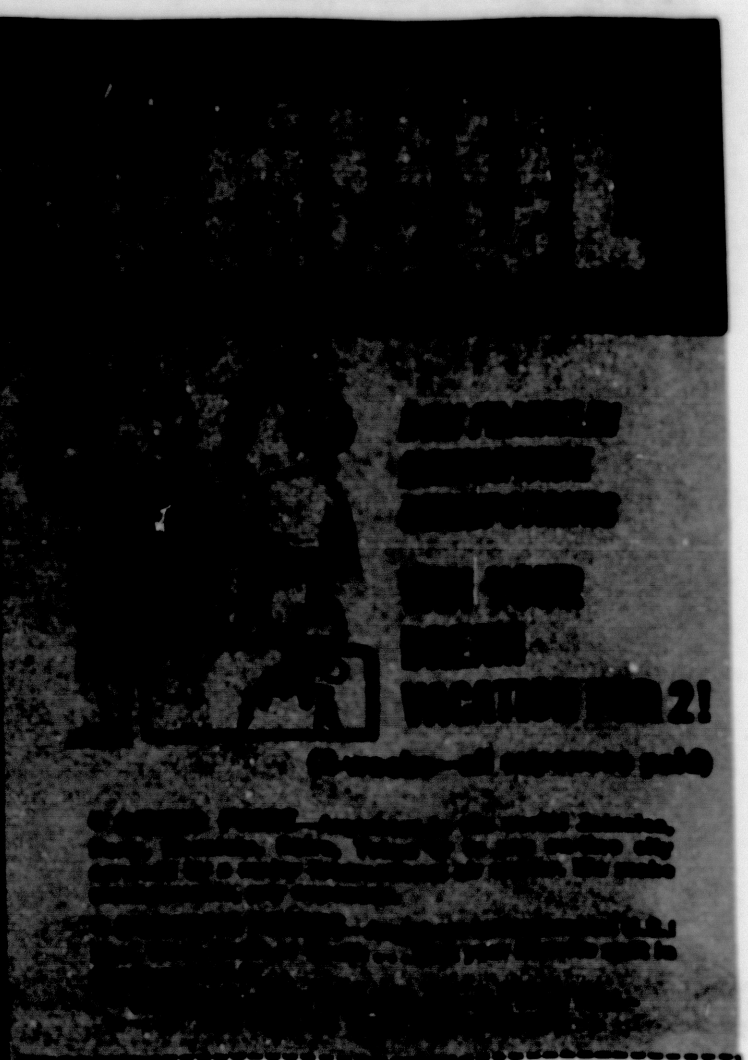

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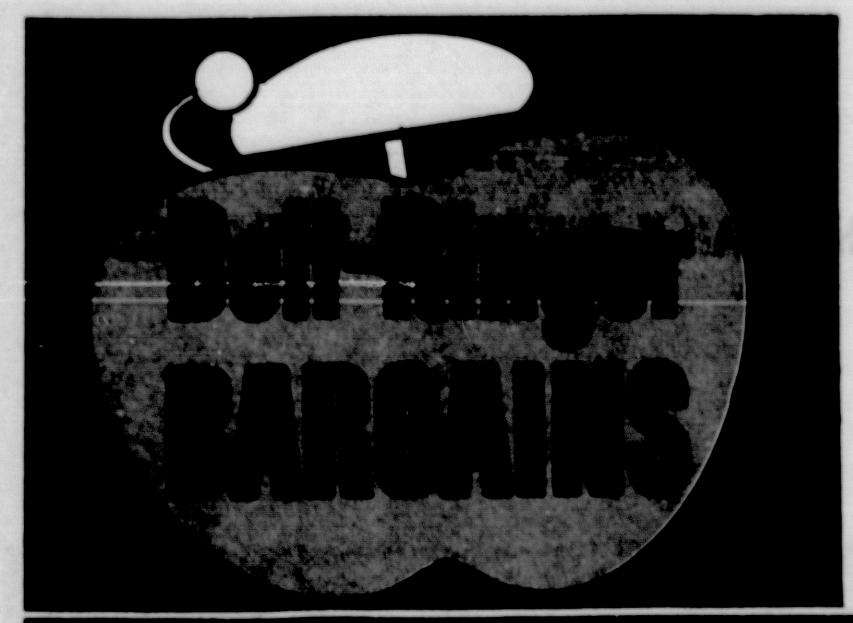

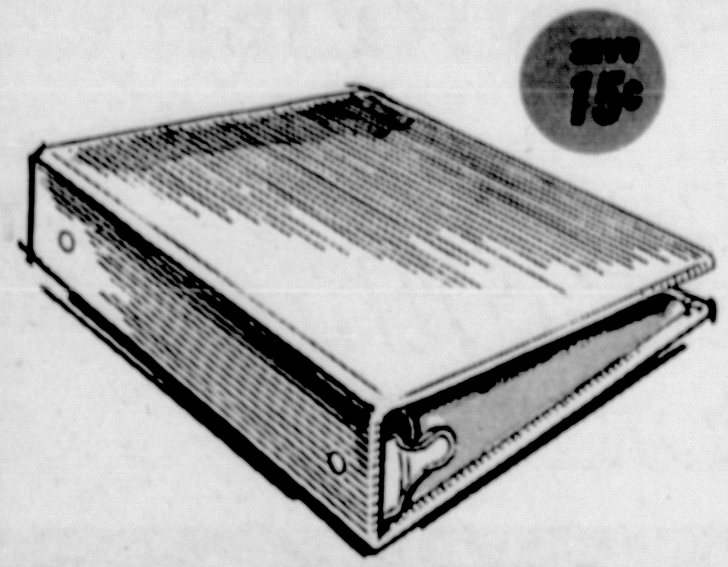

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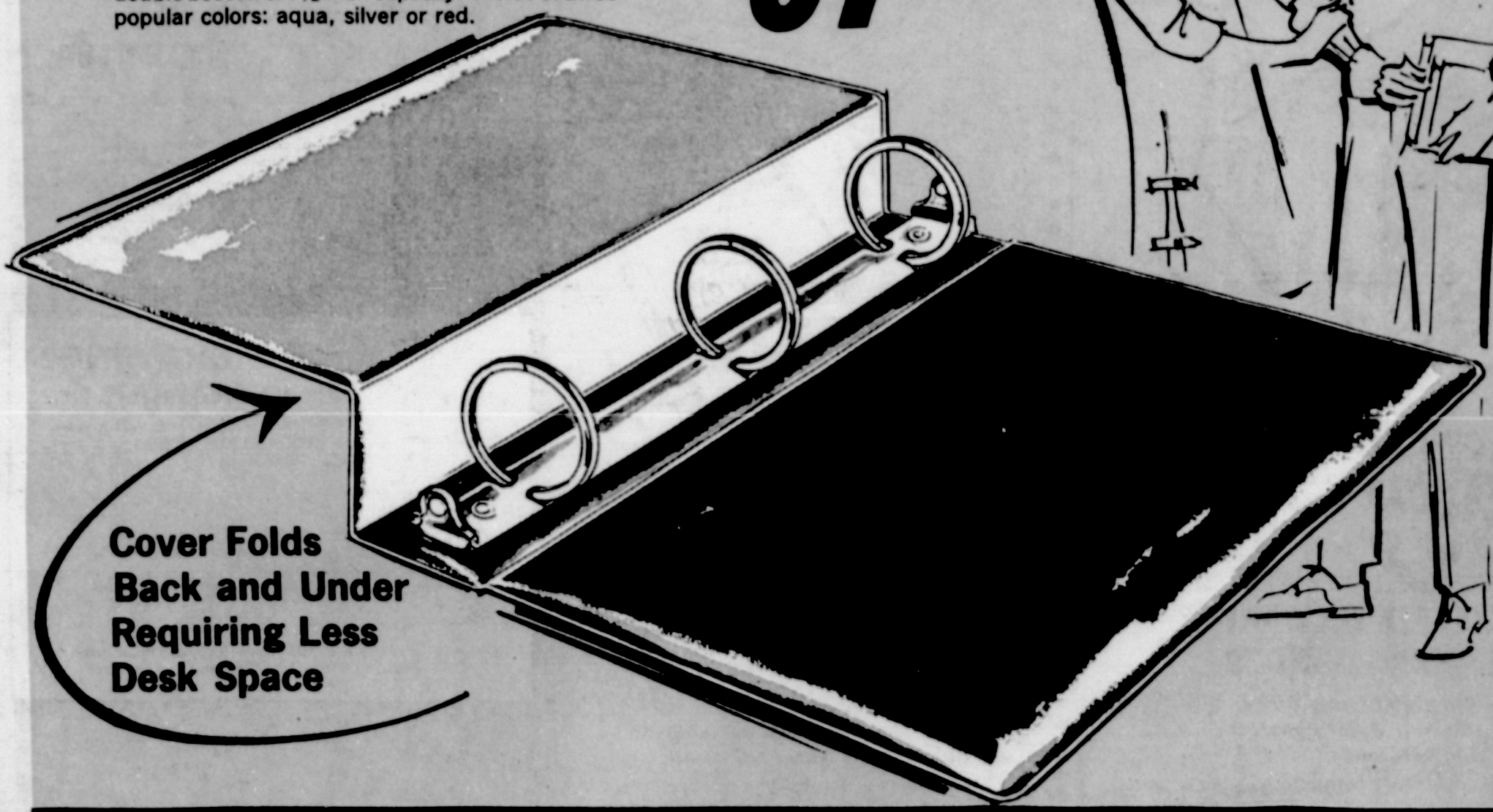
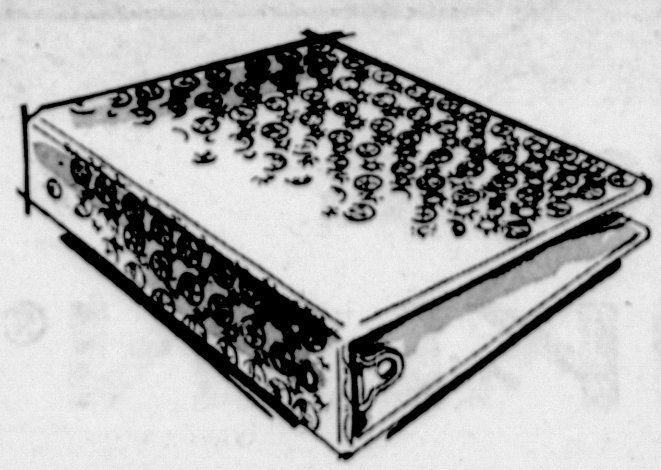
We recommend it for students who take notes while standing . . . in laboratories where space is limited. Easy-clean vinyl cover, sturdy flex-hinge, double boosters. 1½-inch capacity. Choice of three popular colors: aqua, silver or red.

97c



Cover Folds Back and Under Requiring Less Desk Space



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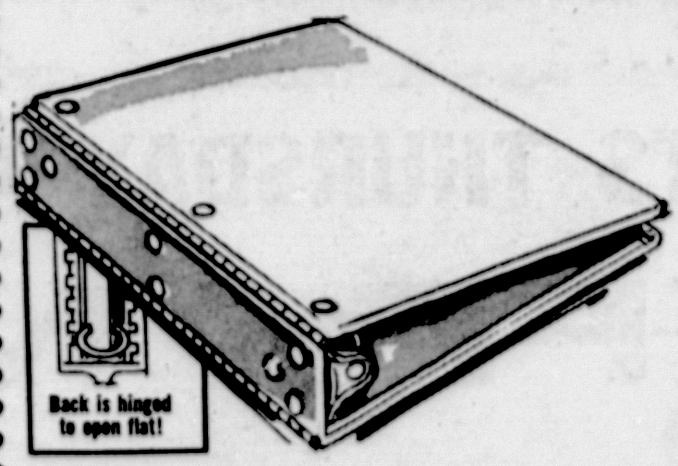

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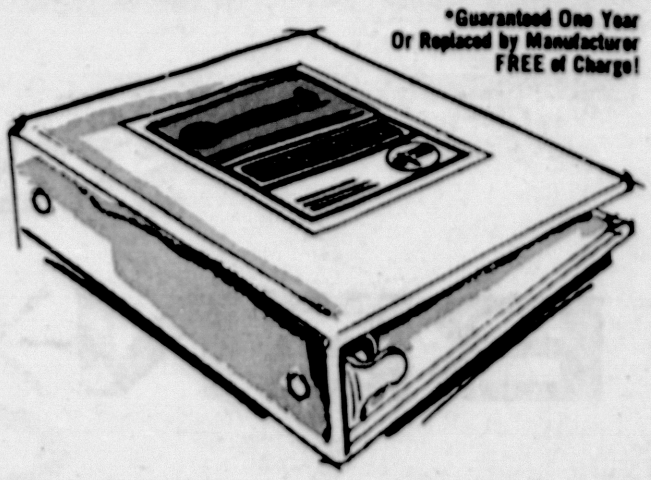

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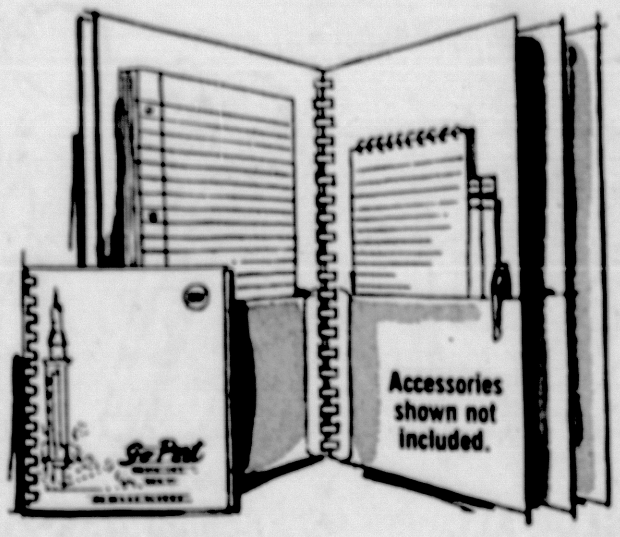

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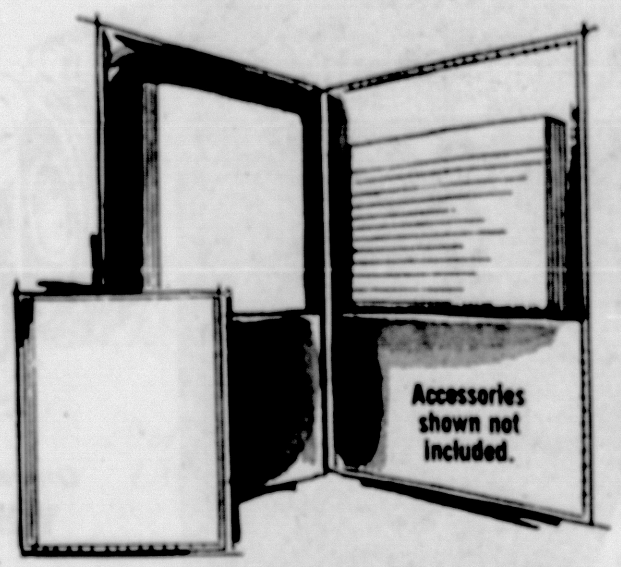
Subject organizer saves time for busy students. Reinforced pockets will hold 8½x11-inch papers.



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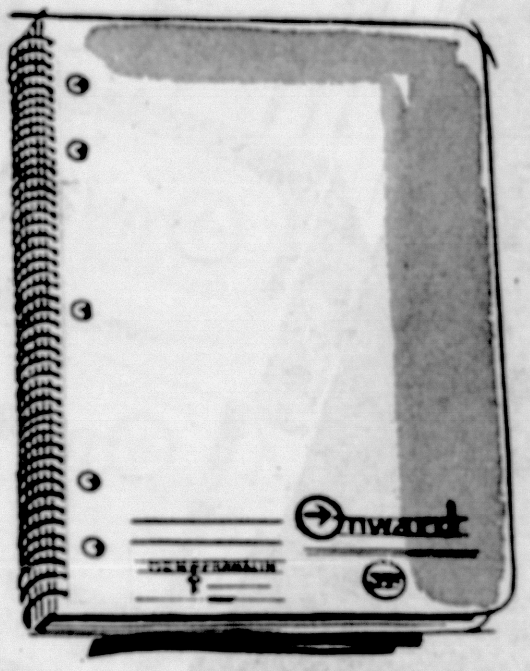

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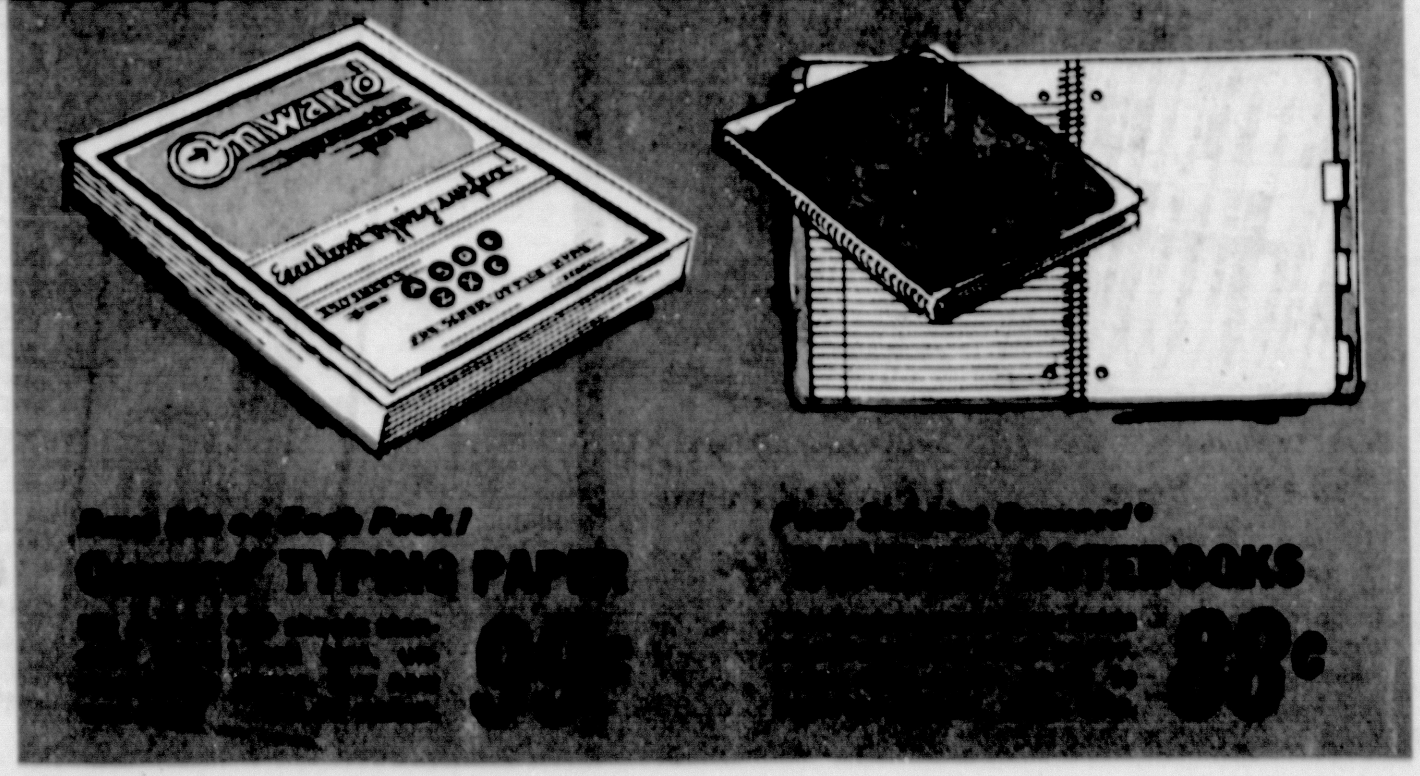

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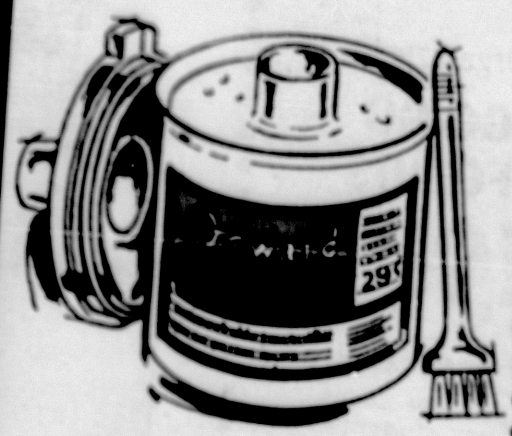
TYPING PAPER

NOTEBOOKS



Onward®

WHITE PASTE

29¢

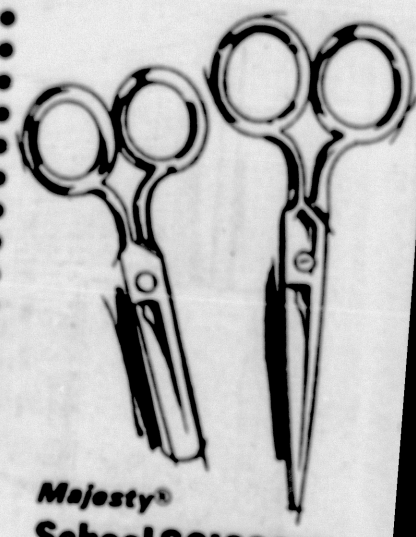
Unbreakable plastic jar with water well and nylon brush. 4.8-ounce size.

Elmer's

GLUE-ALL

1¼ OZ. **29¢** | 4 OZ. **59¢**

Home, school, hobby use . . . glues almost everything. Clear, fast setting.



Majesty®

School SCISSORS

Reg. 29¢ **23¢**

Four-inch size, blunted style or 5-inch size with pointed blades.

24 Colors!

CRAYOLA CRAYONS

- *Reusable Plastic Box!*

Full length crayons in 24 different colors . . . for books, maps . . . freehand artists, too!

Reg. 39c **31¢**

Eight in Pack!

Ball Point Pens

95c Value **57¢**

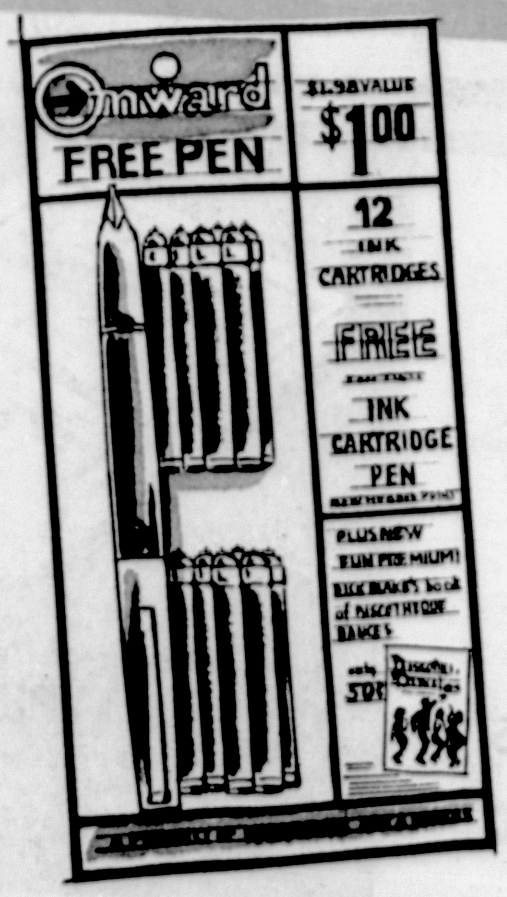
Plastic pocket protector holds eight Onward® pens in assorted colors.

Advertised on TV!

3 Bic Ball Points

87c Value **49¢**

Two regular 19¢ medium point pens plus one 49¢ extra fine point pen.



$1.98 Value

Onward® Pen Free with 12 Ink Cartridges

88¢

- *Onward Special-Save $1.10*

A FREE pen with twelve ink cartridges for miles of carefree writing. Washable blue ink. Assorted color pens.

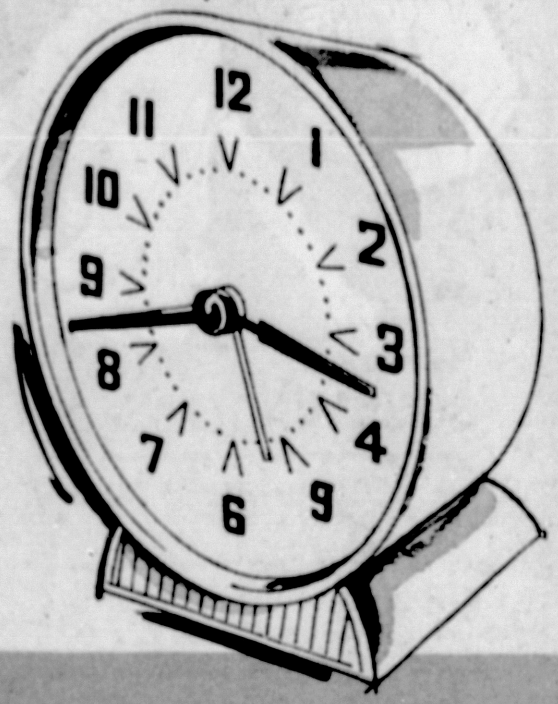
VALUE-PACKED

Homecrest

OUR OWN TOP QUALITY BRAND
. . . made to our rigid specifications for workmanship and materials!

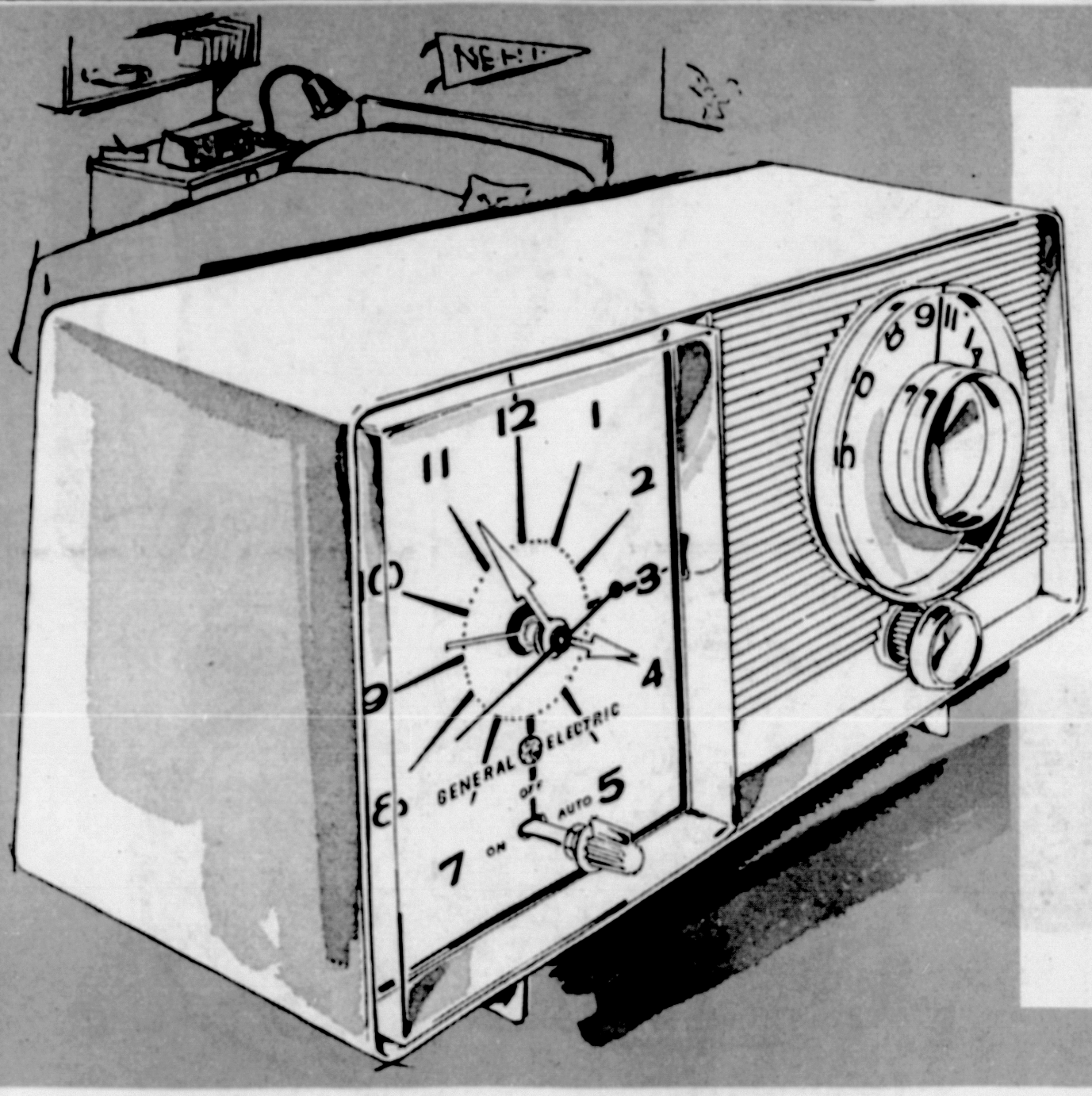
40-HOUR ALARM CLOCKS

Reg. 2.59 **1.99**



- ***Guaranteed Movement!***

Sale priced! Streamlined plastic case in choice of ivory or gold antique finish. Easy to read dial.



Wake up to Music—
a wonderful way to
start the day!

G.E. CLOCK-AM RADIO

12.99

- ***4 Tubes, Rectifier! 4-In. Speaker!***

Music turns on automatically at any time you wish . . . special compensator keeps station drift-free. 11x5¾x4¾-in. acoustically designed cabinet plus 4-in. dynamic speaker assures rich, full tones. U.L. approved.

Majesty®

Laundry MARKERS

Reg. 49c **43c**

- ***No Sewing, Just Iron On!***

Everything you need to personalize your clothing . . . 100 name tapes, pen. Wash or dry clean.

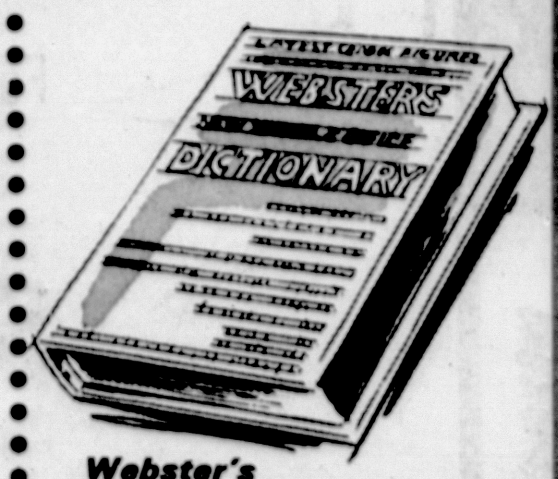
Vinyl or Fabric

SCHOOL BAGS

2.98 Value **266**

- ***Large Lunch Pocket***

Handle and shoulder strap style in attractive vinyl or heavy cotton plaid. 14x1½x4½-in. size.



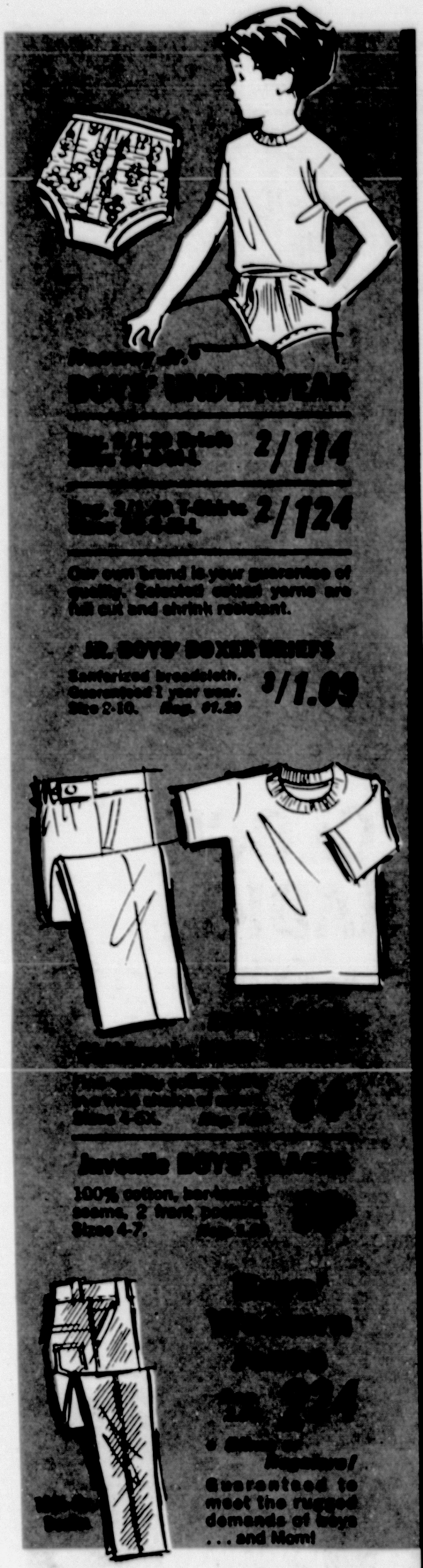
Webster's

DICTIONARIES

Reg. 1.29 **111**

- ***52,000 Entries, 900 Pages***

New school and office edition with simple definitions plus supplementary material.



BOYS' UNDERWEAR

Reg. 2.49 Briefs **2/1.14**

Reg. 2.69 T-Shirts **2/1.24**

Our own brand is your guarantee of quality. Selected cotton yarns are full cut and shrink resistant.

JR. BOYS' BOXER BRIEFS

Sanforized broadcloth. Guaranteed 1 year wear. Sizes 2-10. Reg. $1.29 **3/1.09**

Juvenile BOYS' SLACKS

100% cotton, hard-wearing seams, 2 front pockets. Sizes 4-7. Reg. 1.49

BOYS' WESTERN JEANS 1.94

Guaranteed to meet the rugged demands of boys ... and Mom!

For Back-to-Schoolers of All Ages

This Season It's ...

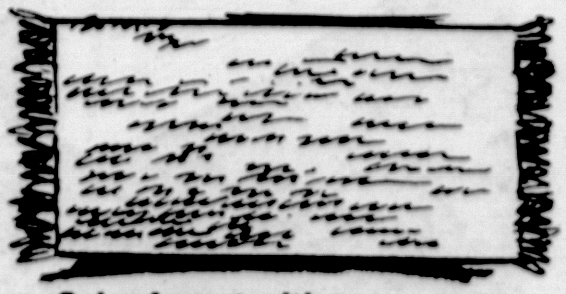
SWEAT SHIRTS

- *A Variety of Bright Colors in Every Size*
- *All Washable Cotton with Fleece Linings*

For work, for play, for school—the whole family loves practical, comfortable sweatshirts. Go-everywhere style makes them twice as wearable; quality materials and workmanship make them very durable, too!

Sizes for the Entire Family!

Misses Sizes S-M-L-XL	1.77
Young Men's Sizes S-M-L	1.77
Boy's Sizes S-M-L	1.27
Girls' Sizes 10-16	1.17
Children's Sizes 2-4-6-8	97c



Color Accent with . . .

24 x 48-Inch Rugs

100% rayon pile—fringed! Non-skid back. Wonderful array of decorator colors. **187**

Reg. 2.29

Grammar School to College

MOM Loves Durable Press

Durable PRESS never needs ironing

TAILORED SHIRTS

- ***Perfect for School . . . or Dress!***

Marvelous wardrobe stretchers . . . they go with skirts, jumpers, shorts and pants. Smart in both solid colors and prints . . . Bermuda or spread collars . . . all with roll-up sleeves.

Reg. 1.59

Misses 32-38 **1.37** | **Girls 7-12** **1.17**

Full Fashioned for Women

TURTLE-NECK SLIPOVERS

Top styling! Top quality! Ideal with shirts and slacks—for date or school. All Colors. Sizes 34-40. ***Reg. 3.99*** **2.99**

Washable Orlon Acrylic

CHILDREN'S CARDIGANS

Smart! Versatile! Practical! Bulky knits for girls; heavy-weights for boys! Popular colors for both. Sizes 4 through 7. ***Reg. 4.00*** **2.99**

White and Pastels!

Girls' PANTS

Reg. 39c **29c**

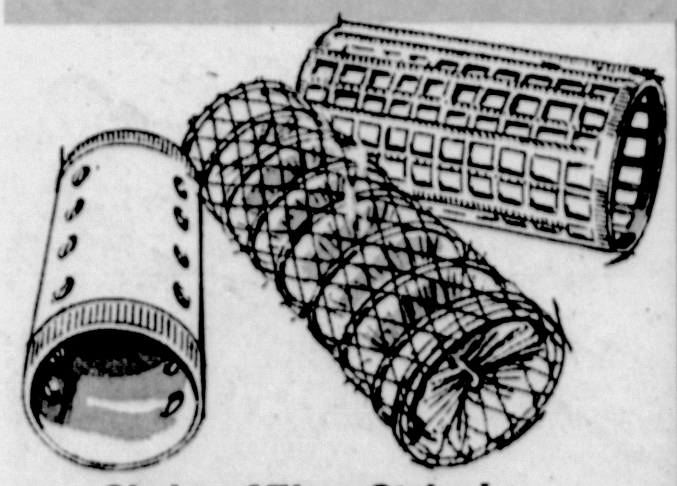
Smooth acetate tricot with double crotch. White and colors. Sizes 4-14.

Double Crotch

Womens' BRIEFS

Reg. 49c **37c**

Fine acetate tricot for a smooth and comfy fit. White, pastels. Sizes 5-10.



Choice of Three Styles!

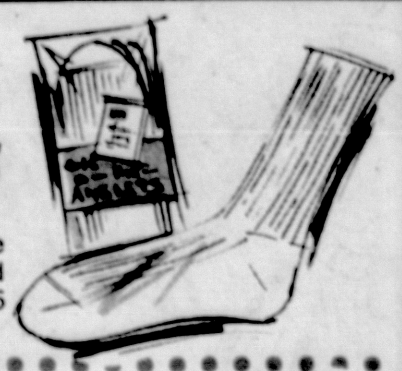
HAIR ROLLERS

Plastic brush, aluminum brush and magnetic type. All popular sizes. ***Reg. 1.00*** **66c pkg.**

Girls' Ruth Barry®

CREW SOCKS

Reg. 3 prs 1.25 **3 prs /115**



English rib knit of fine Durene® mercerized cotton. White. Sizes 6 to 11.

Men's Hanway®

CREW SOCKS

Reg. 2 prs 1.15 **2 prs /100**

Genuine rib knit in heavy, soft, spun cotton. Stay-up tops. White. Sizes 10-13.

Boys, Hanway Jr.®

SLACK SOCKS

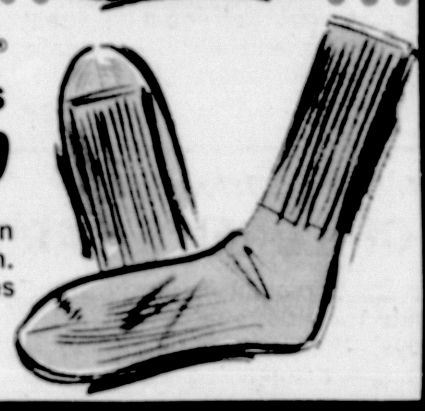
Reg. 4 prs 1.00 **Pkg of 4 /91c**

Blazer stripes in wash-fast colors. Fine in-grain cotton. Guaranteed! Sizes 7-10.

Boys' Hanway Jr.®

Stretch Socks

Reg. 59c pr **2 prs /100**



Bulky knit, 75% orlon and 25% stretch nylon. Black and colors. Sizes 7-8½, 9-11.

5th Avenue

Made to Fit Slim Legs!

STRETCH NYLONS

- ***Seamless, Sheer, 15-Denier!***

Knit to fit of long wearing micro mesh nylon. Smart beige or Tahiti. Sizes; Small (8-9), Average (9-10), Tall (10-11½).

Reg. 79c **63c**

Back-to-School Favorites!

ORLON STRETCH KNEE HIGHS

- ***Popular Pineapple Stitch***

Stay-up elastic cuffs. Black, white and colors to match your new fall sweaters.

Reg. 79c
Girls' Sizes 6-7½, 8-9½ 68c

Misses' Size fits 9-11 88c
Reg. 98c.

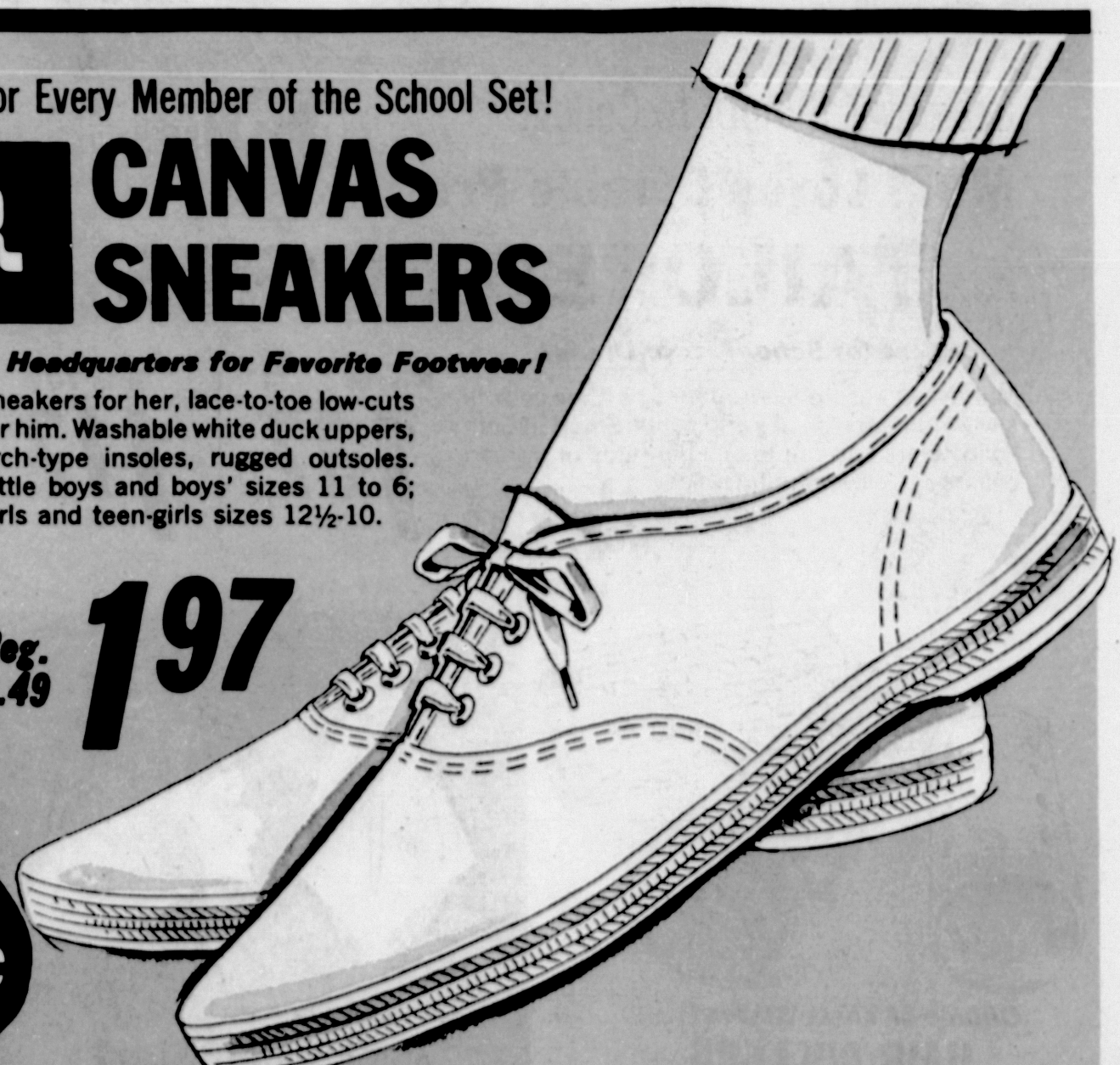
For Every Member of the School Set!

VALOR CANVAS SNEAKERS

- ***Headquarters for Favorite Footwear!***

Sneakers for her, lace-to-toe low-cuts for him. Washable white duck uppers, arch-type insoles, rugged outsoles. Little boys and boys' sizes 11 to 6; girls and teen-girls sizes 12½-10.

Reg. 2.49 **197**



save 52c

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Penneys
ALWAYS FIRST QUALITY

Starts Wednesday, August 16th

BACK-TO-SCHOOL* BARGAIN DAYS

Dear Mom:

Are we rushing things at Penney's? Maybe . . . but with good reasons.

We know school opening is still weeks away—but those weeks will slip away fast. So . . . we offer Bargain Days—and give you an opportunity to buy dresses, shirts, pants—most of the things the kids will need for school at truly bargain prices.

Instead of heading for the beach tomorrow, take your Penney charge card and head for Penney's! The money you'll save on Back-to-School things will help pay for some vacation fun.

*Dear kids: Sorry about that!

Special buy! Girls' Penn-Prest® slips that you never iron*

4 to 14 $1

Save on pretty Kodel® polyester/cotton slips that iron themselves in the dryer. They're great! Built-up and adjustable shoulder strap styles. White.

PENN-PREST
FABRICS YOU NEVER IRON
*WHEN TUMBLE DRIED

Look! Boys' sturdy, all cotton western styled jeans

3 prs. $5

Sanforized® 13¾ ounce blue denims—authentically western styled in regular and slim models. Sizes 6 to 16. Get him plenty for school now . . . and save!

**BRING YOUR PENNEY CHARGE CARD.
NO MAIL OR PHONE ORDERS.
BE HERE EARLY FOR BEST SELECTIONS!**

SUPPLEMENT TO:
The Daily Sikeston Standard

SIKESTON, MISSOURI

Penneys

ALWAYS FIRST QUALITY

Sportswear bargains ...timed for back to school!

ANY **2** FOR **$7**

Special buy! Acrylic slipover with true turtleneck

The slinky sleekness that makes you look more 'girl'! Fall's favorite slipover style . . . full fashioned with ribbed hipline, turned back cuffs and turn over turtleneck. 34 to 40 in campus colors.

Special buy! A-line skirts galore... they're Penn-Prest®!

Snappy new school time classics in solid color Dacron® polyester/cottons with the Penn-Prest® never iron* bonus . . . belted or yoke over an inverted pleat. Basic and fashion shades. 5 to 15.

Fabulous value! Bonded Orlon®/wool knit slacks

Thank heavens for step-in slacks! No zippers to catch! No buttons to pop! Elasticized waistband . . . and fully bonded with acetate tricot. Orlon® acrylic/wool . . . light, warm and supple. Colors even! 8 to 18 average. 10 to 18, tall.

Enjoy easy, no-cash shopping . . . just say "Charge it" at Penney's!

Penneys

ALWAYS FIRST QUALITY

Exciting school-fashion news for all the girls... at old-fashioned prices!

Fabulously low priced!
Imported acrylic bulkies

S,M,L **$4**

At the bus stop, on the playground, after school . . . wow is the word for them! Warm toppers of the first order in fine quality acrylic . . . full fashioned and knit for perfect fit. Cable front style in your favorite colors. Washable, Mom!

Tagged to save!
Stretch waist pleat and A-line skirts

4 to 6X **2.50** 7 to 14 **$3**

Box pleated skirts with perfect fit waistbands in multi-color plaids . . . trim A-liners in deep toned solids. All made to Penney's top size and quality specifications in soft, stay neat wools. Build her school wardrobe with these and save!

BACK-TO SCHOOL* BARGAIN DAYS

***Dear kids:**
Sorry about that!

Event starts Wednesday, August 16th . . . don't miss these values!

Penneys

ALWAYS FIRST QUALITY

THE PENNEY STORY

Should you throw away your iron or keep it as a door stop?

By ROBERTA NASH

Perhaps your iron isn't obsolete just yet. But with Penn-Prest, most women never iron at all. They just let their dryer do the ironing.

(Of course, if you haven't a tumble dryer, you may have to touch up in some cases. But *just* a touch up. Even then, I've found you really say good-bye to the drudgery of ironing.)

Please don't confuse Penn-Prest with some other 'permanent press' process that may have disappointed you. This one is different.

The J. C. Penney Company stands behind it.

SPECIAL! Boys' back to school shirts that you never iron* ...they're Penn-Prest®!

3 FOR $5

Terrific value! Long and short sleeve polyester/cottons that never need ironing. Machine wash, pop in the dryer — they come out ready to wear. Popular styles and colors—solids and plaids. Sizes 6 to 18. Get him a whole wardrobe of these carefree wonders at this special price at Penney's!

Enjoy easy, no-cash shopping . . . just say "Charge it" at Penney's!

Penneys
ALWAYS FIRST QUALITY

BACK-TO SCHOOL* BARGAIN DAYS

*Dear kids:
Sorry about that!

PENN-PREST means you NEVER iron.
*WHEN TUMBLE DRIED

Our Towncraft® never-iron slacks are **REDUCED thru Saturday!**

6 TO 12, REGULAR, SLIM
REG. 3.98, NOW
3.33

14 TO 18, REGULAR, SLIM
REG. 4.98, NOW
3.99

We're aiming to please everyone with these! First we took handsome, oxford woven Fortrel® polyester/cotton and added Penn-Prest®. So they machine wash and drip or tumble dry smooth as new. Then we tailored 'em in the popular grad style, in proportioned sizes most every boy could wear. (In the colors he wants, too!) NOW we've reduced prices thru Saturday . . . so you can stock up for school, and save!

Event starts Wednesday, August 16th . . . don't miss these values!

Penneys
ALWAYS FIRST QUALITY

GREAT NEWS!

PENNEY'S BACK-TO-SCHOOL DRESS CARNIVAL IS BACK!

Look, Mom! No more homework for you...these are easy-care!

3 to 6x $4 7 to 14 $5

You'll give our collection straight A's for giving a smooth, wrinkle free performance! Start your girls with Nubby Dan gingham plaids in Fortrel® polyester/cotton — they iron themselves in the dryer (thanks to Penn-Prest®!) and they've got the protection of Scotchgard® stain repeller, too! Then pick out a couple of Orlon® acrylic knits, pert and pretty and bonded to acetate tricot for shape. All the styles a girl could want . . . swingers and skimmers and hip-slung belts. Lots of colors to decide between. Get her school wardrobe now . . . one stop, one price, one heck of a value!

PENN-PREST
means you NEVER iron*
*WHEN TUMBLE DRIED

Penneys
ALWAYS FIRST QUALITY

BACK-TO SCHOOL* BARGAIN DAYS

*Dear kids:
Sorry about that!

Enjoy easy, no-cash shopping . . . just say "Charge it" at Penney's!

Event starts Wednesday, August 16th . . . don't miss these values!

Penneys

ALWAYS FIRST QUALITY

THE PENNEY STORY

Why make such a big deal out of quality?

By ROBERTA NASH

I asked a Penney store manager the question once and when he finally decided I was serious, he said, "If I could use only one word to describe the phenomenon of Penney's, I'd pick the word, *quality*.

"Mr. Penney has always been a *fanatic* on the subject," he continued. "They say the only thing that still makes Mr. Penney angry is when someone suggests we compromise Penney quality to make a lower price."

SPECIAL BUY!

Never-iron* sport shirts at a buy-a-bunch price!

2 FOR $5

Stock up now for school, for work, for after hour activities, too! Handsomely tailored in polyester/cotton that's Penn-Prest® to come right from the dryer wrinkle-free, ready to wear. Choose long or short sleevers in smart solids, plaids, tattersall checks and university stripes. Sizes small, medium, large.

PENN-PREST means you NEVER iron

*WHEN TUMBLE DRIED

Enjoy easy, no-cash shopping . . . just say "Charge it" at Penney's!

Penneys
ALWAYS FIRST QUALITY

BACK-TO SCHOOL* BARGAIN DAYS

*Dear kids:
Sorry about that!

Our pace setting
Penn-Prest® slacks
REDUCED
thru Saturday

REG. 5.98, NOW

4.99

Casual slacks for men on the go—every pair a must! Never-iron Fortrel® polyester/combed cotton oxford weave drips or tumbles dry crisp, ready for action. Slickly tailored the Towncraft® way, in the most-wanted slim grad styling. In great fashion colors, black, too. Waist sizes 29 to 42.

PENN-PREST
means you NEVER iron
*WHEN TUMBLE DRIED

Event starts Wednesday, August 16th . . . don't miss these values!

Penneys

ALWAYS FIRST QUALITY

THE PENNEY STORY

Wherever you go, you've a friend in town

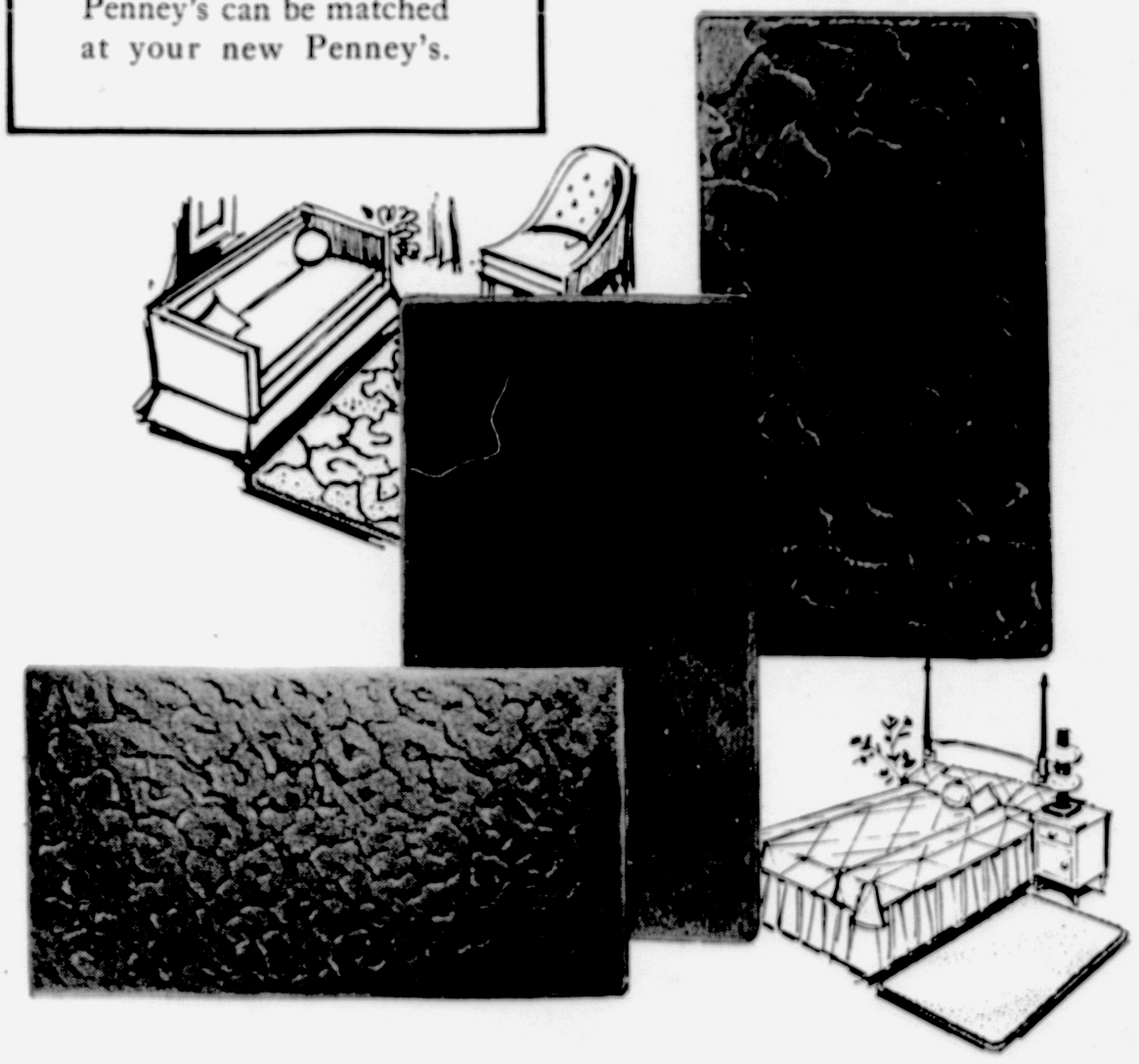
By ROBERTA NASH

Penney's has 1,700 stores across the country, so wherever you go, there's a very good chance you have a Penney's in town, and that means you have a friend.

If you've just moved into town, we really wish you'd come in and get acquainted. We've had more experience than anybody else in helping people make their new homes more comfortable.

It's good to know that the things you bought for your old home at your old Penney's can be matched at your new Penney's.

EXCITING VALUES IN SCATTER SIZE DECORATOR RUGS!



New Bossa Nova area rugs... in living color combinations!

2 for $8 24"x40"

What a value! Sure to receive top honors in any floor show, our Bossa Nova area rugs pulsate with vibrant colors and bold, rhythmic designs. Rugged, thickly tufted 50% nylon/50% viscose rayon pile with heavy skid resistant back. Takes to wear, machine wash* care.

*lukewarm water

SPECIAL BUY!

Luxury quality carpet remnants-turned-rugs

2 for $5 27"x45" to 27"x54"

Add oomph to your dorm room, bedroom, hall or foyer! Fabulous feeling underfoot! Made from top quality carpeting that would normally sell for much more a square yard. Axminsters, velvets, Wiltons, all wool pile, nylon acrylic, more. Serged edges, rounded corners (except on plush pile).

Enjoy easy, no-cash shopping . . . just say "Charge it" at Penney's!

SPECIAL!

Penney's Regulated Plus® in discontinued prints, solids

yard 57c 35/36" wide

It's Penney's own silky-smooth, Sanforized®, little or no fuss broadcloth, woven of Regulon—65% Polynosic® rayon and 35% combed cotton. Prints and solids all wash 'n wear, crease resistant.

Wide wale mid-weight cotton corduroy in fall colors

yard 99c 36/37" wide

7 wales to the inch . . . it's the wide wale look everyone's wearing this fall. A sturdy, medium weight machine washable cotton corduroy. Rich new colors for suits, pantsuits, dresses, separates.

Event starts Wednesday, August 16th . . . don't miss these values!

Penneys
ALWAYS FIRST QUALITY

Starts Wednesday, August 16th!

BACK-TO SCHOOL* BARGAIN DAYS

*Dear kids:
Sorry about that!

Soon there'll be teachers...soon there'll be books–
And nothing's more perfect than the brushed leather look!

Is she ready for school this fall? Not if she doesn't have a pair of these! When that first school bell rings, all the lasses with fashion-wise Moms will be sporting the brushed leather look in shoes. Now Penneys offers an exciting collection of footwear, in rich autumn hues. Designed for comfort . . . Sanitized® for stay-freshness, longer shoe life. A-plus in value!

A. **Gaymode® Picadilly Ghillie**—Serge or brown brushed leather upper; colorful print foam tricot sock lining. Composition sole, heel. Fashion 'must' for bigger gals! **6.99**

B. **Childcraft® two-strap casual**—Brass color brushed leather upper, brass fastener; ribbed rubber sole, heel. **5.99**

C. **Childcraft®3 eyelet oxford**—Golden brown color brushed leather upper. Crepe outsole. **5.99**

D. **Gaymode®sabot strap with chunky heel**—handsome serge color suede upper, composition sole; adjustable gore. **5.99**

Enjoy easy, no-cash shopping . . . just say "Charge it" at Penney's!

SHOP
this

BACK
to
SCHOOL
EDITION

Monk-Straps Striding Smartly into Autumn

Men's fall shoes offer strapping good looks, in a host of monk-strap styles for business and informal wear. Once only a footnote to casual wear, the monk-strap is now dominant in men's footwear, reports Leather Industries of America.

The monk-strap is seen in leather shoes for office, street, sports and relaxation, even dress occasions. Other fall footwear includes brogues, oxfords, boots and moccasins.

With roomier toelines dominant, every shoe takes the season in leisurely stride. Leather as well as shaping is important — new smooth, grained, cordovan, brushed, waxy, suede and embossed textures are as lightweight and pliable as over 340 years of American tanning experience can make them.

For business and dress, trim monk-strap slip-ons and oxfords, in smooth or grained leathers, sport a variety of "looks." They may be plain-toed, wing-tipped or medallioned, or sport a high-cut tongue and/or the touch of perforated trim.

Some show off buckles at side or center of strap. In dress styles the strap, usually narrow, slides through a loop, instead of a buckle.

More informal monk-strap slip-ons may show up in grained, brushed, smooth, even suede leather. Color may be as conservative as brown, tan or black, or as bold as burgundy, copper, gold or blazer blue.

Straps are wider here, and sometimes appear in a contrasting color or leather.

The versatile brogue is pinked or perforated in smooth, fine and heavy-grained leathers. Radiating a stouter masculinity than ever are fall '67 brogues, with major emphasis on new squared-off toelines and long wing-tips. The new look is the bal brogue with lacing inset marked with heavy stitching.

This fall the oxford is seen in smooth, grained and cordovan leathers, as bals and bluchers; with wing-tips, plain and moc-toes, single tunnelties and monk-straps.

Tie-ing in to the brogue and oxford picture is the tie-casual, in brushed, glove or waxy leather, featuring contrast stitching, high-rising toplines, brass eyelets and color.

Aside from monk-straps, there are several other styles in slip-ons. Leather penny mocs, loafers, tassel moccasins and novelty-strap mocs are as plentiful as ever.

Boots of all kinds are set to see plenty of action. Dashing desert boots are styled as ties or slip-ons. Heavy duty "work" boots are for outdoor chores, hiking or any outdoor activity.

There are wellington versions; colorful western boots; zipped, gored, buckled, laced and speed laced styles. Most outdoor boots are water and wear-resistant.

Collars Set Sail for Fall Adventure

Fall collars point the way to a change in the winds for fashion-favored shirts.

Spread collars are making new gains. Wide-spreads in the contemporaries and modified spreads in the traditionals please men of style.

Button-down collars seem prepared to maintain their secure position with Forward Fashion as well as with traditional men.

The "Nehru" collar, or mandarin collar, appears new.

Solid color collars and cuffs pair with patterned shirts.

"Unfinished Portrait"

The famous "Unfinished Portrait" of President Franklin D. Roosevelt is at the Little White House, Warm Springs, Ga. The portrait was the last made from life. It was unfinished at the time of Roosevelt's death and the artist left it just as it was.

USE THE DAILY STANDARD CLASSIFIED ADS

Styled to take a man through work and play in perfect comfort are fall's new shoes. The rugged boot for sportsmen is of waterproof grained leather. Classic blucher brogue is fashioned in smooth leather, as is the monk-strap slip-on. Hand-sewn moccasin appears in antiqued leather. Shoes by Montgomery Ward, Plymouth and Nettleton. Photo from Leather Industries of America.

Patterns Brighten Fall Coordinates

The print's shifted to the slacks for the coordinate look of slacks and sports coat for men's sportswear.

Patterned slacks in windowpane checks, plaids and more, plus plain-colored blazer-like coats gain fans with each passing season. Of course, the more classic look of solid slacks and patterned coat has its adherents, too.

Double-breasted models appear especially relaxed and casual in sports coat styles for every informal occasion.

These double-breasteds adopt the patterns. Stripes, plaids and checks prevail.

Famed Violinist

Jascha Heifetz, famed violinist, began to play in public when he was six. His Berlin debut at the age of 13 brought him international fame.

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BUCKNER RAGSDALE CO.

Juniors Getting the Jump on "What's New"

New Shape, New Fit, New Feeling Go into High Gear for Young Fall

Fashion is a fall happening for juniors, who find a bright new fashion future awaiting them, as a double dash of newsy looks moves about with the quick pace of young forms.

Legs are still in focus since skirts remain short, but proportion takes priority. The short skirt is young, lively and looks right in shapes to suit that length. This mini look takes a narrow shoulder and a small armhole.

A pants happening! Fall is full of pants — pants suits and pant dresses. Watch for the long jacketed short suit for leisure fun hours. Vests, coming on strong, peek through long, lean jackets, making the pants suit a total look. Knickers seem to have a knack for fall, with jacket and vest.

A skirt happening! Kicky kilts combine with skinny sweaters to make separates look smashing. Bright looks start with a sudden burst of sunray pleats in the mighty-mini length. Pleats of all sorts are found in abundance.

The time has come to separate the skirts, and fall fashion does so. The culotte or divided skirt goes easily through autumn.

A coat happening! For fall it takes all kinds: the coat-dress, the coat alone and the coat and dress ensemble. The clue here is proportion. Coats are sliced short and shaped small at the shoulders, while slightly wider at the hem. Styles range from a tapered A-line to a fully flared tent. The military coat and jacket are not-to-be-forgotten, since they still rate high with juniors.

Capers can be cut in capes; this is the newest coat look for fall — casual or dressy.

A dress happening! A-line, tented, belted or not, stepped-up dress styles are what's happening for fall. Necklines range from halter to V, and hems are straight or curved but always short. Silhouettes, in the majority, remain small. An added extra is the sweater dress, warmly skimming the body and designed for brisk days ahead.

Pants suits trend to the well-tailored look, in new fall versions. This one has a fitted rajah jacket, narrow hipster pants with chain belt. It's accompanied by a turtle-neck sweater and "chained" shoulder bag. Suggested by National Board of the Coat and Suit Industry.

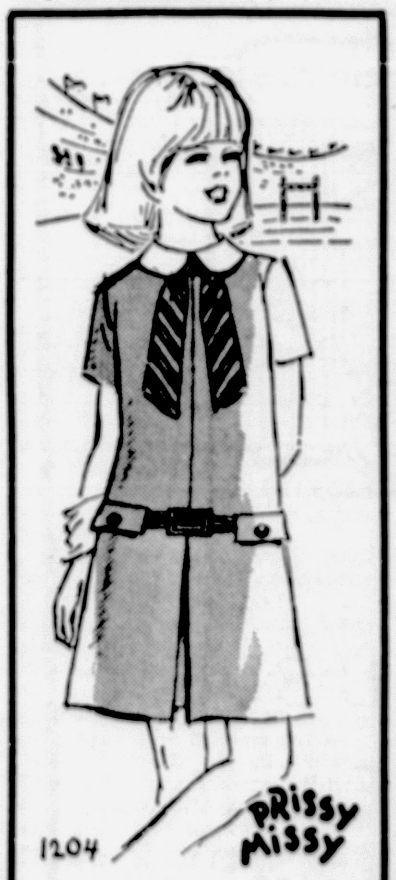
Prints capture the season, in junior styles such as this low-flounced, long-sleeved tent, of washable challis. Matching shorts add to the fun. By Craig-Craely in Wamsutta's challis of Orlon acrylic.

Three Writers

The essays later published in one volume under the title of "The Federalist" were written by Alexander Hamilton, John Jay and James Madison, under the common pen name of "Publius." The essays were written to gain support for the ratification of the Constitution.

KNITS GET TOGETHER

Glowing together for fall are knit gloves and caps, colorfully coordinated.



STRAIGHT UP AND DOWN

Short sleeved, straight line dress with white collar and tie and belt of stripes. Made of 100% cotton twill. Brass buttons -- by PRISSY MISSY. Colors: green, blue. Sizes: 7-12.

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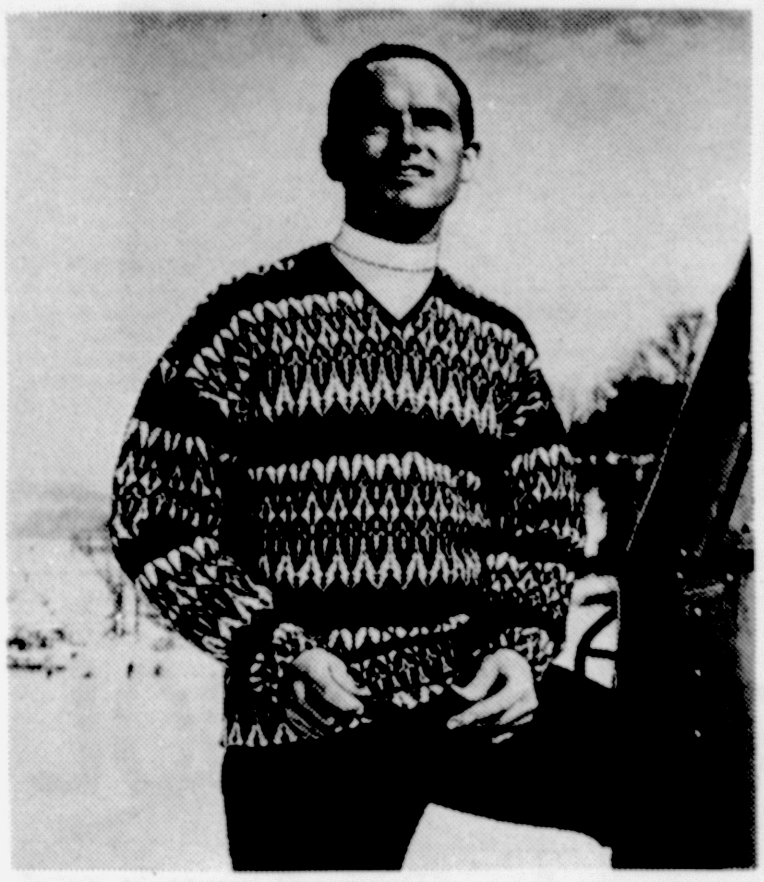
Color Sparks a Man's Wardrobe

Men's clothing, sportswear and furnishings for fall '67 are the most colorful of modern times, according to the American Institute of Men's and Boys' Wear. Augmenting the male color explosion are new figure-flattering models, and a marked return to popularity of the authentic bold designs.

New fall suits exemplify the trend in full-scale glen plaids, bold, colorful and assertive. Stripes, too, spark the suit looks for men, in pin and pencil varieties, in broad chalk stripes, cluster and multi stripes.

Fabric-mated coordinates — slacks and sport coats — ring changes on the well-matched idea. With patterned slacks gaining favor, coordinates now often pair up a solid-color, blazer-like coat and slacks in patterns, for a variation on the look of patterned sport coat and solid slacks.

Topcoats, too, go colorful, in solid colors and patterns — plaids, checks, windowpanes — and in fabrics that are reminiscent of sport coatings. Casual outerwear, on the other hand, often takes on a dressy look, in double-breasted models, and with fur or pile collars and linings. In a more relaxed mood is outerwear with rugged action styling.



Colorful, warm ski wear goes schussing down slopes or, for non-skiers, it's fine for keeping cozy on the coldest days. Seen here is a V-neck pullover of pure wool in a Pulka pattern. From Hans Hertsch of Sweden, imported by P & M Distributors.

On the first crisp fall day, the tailored topcoats appear right on fashion cue. The bold plaid single-breasted model makes a lively entrance on informal occasions. A dressier partner-in-style features peaked lapels with needled edges, deep side vents. By Michaels/Stern.

Belts Are Cinch for Honors

Belts are a cinch to take fall fashion honors. The belt comeback spotlights many colorful and distinctive leathers: smooth and grained, suede and brushed, sporty waxed and harness, patent and embossed belt leathers.

New belts are often found resting on the hip, or encompassing any area between the waist and bosom. A waist wow is the wide belt.

Hip-hugging belts are generally narrower in width than regular waist cinchers. They may come interlaced with chains; some have alternating brass links and ovals of leather, or sportive buckles.

Neat one-inch styles for 'round the waist are in almost every color and with many types of trim, such as nailheads or coins.

For mad money, there are belts with mini purrses attached, and some perky models even are pinned with a decorative, working watch.

Classic or Contemporary, Fabrics Choose to Flatter

Fall fabrics choose to flatter the fashion scene with a melange of complementary classics and strictly contemporary styles. Slick vinyls and shiny-surfaced fabrics compete with traditional materials to find a new and interesting approach to autumn.

The men lend a helping hand, and the ladies score a fashion point. Classic men's wear fabrics appear in flannels, pin stripes, chalk stripes, pencil stripes, glen plaids and saxony plaids.

The fabrics that carry their own weight well get set for stiff breezes. Wool chinchillas use plaidings and bright colors to dress up for fall fashions. Gabardine seems favored here, too. In contrast to the weightier stuffs, smooth faced meltons and fleeces take the road to fashion.

Classic tweeds may be more brightly colored, and very definitely flattened for this year's fashion look.

Plaids on flat surfaces, checks in bright colors, tattersalls and windowpanes on colored grounds — and here come the newest prints.

Fluid, clinging jerseys and crepes go great with gala evenings. Crushed and cut velvets stake their claim on excitement with colorful stained-glass designs. Gold and silver glitter team up and take quite a shine to brocades, jacquards and laces.

In the metallic-threaded evening fabrics, silver gains importance, is seen more often than gold.

Vinyl experiments with glitter, quilted looks, dull finishes and a whole family of bonded fabrics.

The "throwaway" materials —either paper or paper blended with natural or synthetic fibers — make strides in both practicality and attractive appearances. Even the most inexpensive fashions made of paper or paper blends seem to be good for several wearings.

Around Clock, There's Color In New Fashions

Fall fashions place the accent on color to achieve a magic mood for every hour of the day. From sunrise to sunset, lively, muted or majestic tones reign.

Sun-drenched mornings awaken to the vibrant look of the Hot Shades of pink fuchsia, lime, teal.

Fall afternoons reveal the magnificence of the Deep Shades in royal blues, purple, bottle green, navy and aquamarine.

Dusk rings down the curtain on half a day with all the fiery drama of the Earth Shades. Desert yellows, terra cotta, rust, gold cover all.

Evening explodes with a burst of the Bright Shades in orange, pimiento, bristol blue, yellow and sharp new greens.

The Neutral Shades, made in the same guileless form as clouds, wind and rain, accent the day. Taupe, celery, gray, greige are noted.

A flash of brilliance, much like lightning, and brown and black appear stunningly.

Named for Washington

The first college named in honor of George Washington was Washington College, Chestertown, Md. It is believed to be the only one so-named by his expressed consent.

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Everything's Geared For the Active Life In New Sportswear

Hair stays straighter, smoother for fall, with just enough curl for body. Medium-length style here has a smooth, sweeping bang and swinging sides. Curl relaxed, hair conditioned by Clairol's U.N.C.U.R.L.

All work and no play is passe this fall. People live active lives and need clothes to suit. Sportswear takes off from there. Playwear isn't just for kids anymore. Today everything's geared for the lively life.

The dressing adds the spice, with a sportive air. Coat-dress, pant-dress or dress-dress, from mini to midi lengths, casual dresses are styled for simple or super activity. Closer body fit combines with leisurely ease for people going places and doing things. Don't disregard the shirt; it's now a dress.

Separates Made for Easy Mixing

Separates are sporting, made to wear with more mix and less match. Each part has an individual air. Eyes are on colorific action. Plaids, stripes and checks combine in one style. Slashes of noisy fall shades dash about on active forms.

The sweater half is all ribbed up. Necks range from turtle or square to crew or shirted.

The skirt half is oriented toward action. The kicky kilt has just landed and it's frequently found with knee socks. Other skirts are wrapped or pleated for perpetual motion.

The vest pops up, this fall, from behind the long tapered jackets of pantsuits. Jacket, pants and vest are usually coordinated in the same fabric but varying colors.

Clothes are designed for the active sport. Shirts are tailored for tennis, bicycling and safariing — among others. These are

Walking length in coats moves briskly into fall. For the colder weather is this double-breasted corduroy coat, ready to go over pants or casual clothes of all sorts. It's topped by a notched shawl collar, with lining to match, in cozy pile. Flap pockets take a fashionable slant. Both the tight-woven corduroy and the pile are washable. "Dr. Zhivago" hat completes the look. By Mighty-Mac; Borgana pile.

Charms are still charmers for the young set. Cultured pearl-trimmed charms combine here in a variety of colorful ways, with a gold-filled and cultured pearl bracelet. By Imperial Pearl.

Hats Are Here With Slant To Femininity

Young girls in mini skirts and well-established ladies of fashion both are likely to agree to the absolute desirability of fall's fashion hats. Caps, berets and brims large and small set the pace for a lively season full of exciting new millinery in tailored and softly feminine styles.

Brims slant sideways, frontward and backward. The Aussie, the Sombrero, the Safari and the Fedora with their sleek lines highlight a women's tailored look. Hardware edges such styles as the jaunty fedora, to match the hardware look of fall's coats, suits and separates.

The herald of a whole new feeling in fashion may be the brimmed hats that reflect, and suggest, a Spanish influence. Ball fringe sometimes trims these.

Along with brims, many hats take the jaunty look of an under-chin strap, sometimes clasped with a bold buckle.

Texture interest promises to win applause from fashion-wise women. Pared-down felts in smart shapes and styles appear, along with plush velours and glossy soleils that echo the appeal of furs.

Soft, hand-crocheted hats in pastel colors, adopted by the young, endorse side-swept berets and cloches.

"Garbo" hats in every fabric lend a feminine air of mystery to the modern woman.

Fur finds a favorite in floppy brims. Soft, rippled mink hats appear elegant and casual at the same time. A quick flip of the convertible brim and a new style emerges in fine form!

The vibrant air of autumn ushers in the colors of hats. Hot orange, lime green, shocking pink and lemon lead.

Dimensional Look Leads In Pattern for Hosiery

Textured stockings work new patterns for fall, with the dimensional look leading the way. Open net tops an opaque or translucent background, for an interplay of pattern and color.

Circles, loops, diamonds are among the designs that stand out on the stocking background. Variations of classic fishnet also adapt well to the dimensional look.

Other stockings pull strings for a new fall effect. String, heavy or lightweight, patterns many stockings, either alone or, again, on an opaque or sheer background.

Rich colors blaze out — red orange, hot pink, tangy green, bright gold, terracotta.

GOING OUT AT NIGHT

Little handbags go out at night in lush fabrics such as shirred velvet. Jet or silver beads star on still other festive evening bags.

Gloves, Handled With Care, Enter In New Styles

Latest gloves are real finger-snapping fashion. They're boldly styled, free flexing in action, and specifically designed for fall's fresh new look.

Among the season's glove leathers are soft kid, suede, deerskin, pigskin, cape and doeskin. In lengths from shortie to elbow and above, leather gloves meet all occasions.

Daytime gloves can be fun— when they're printed, striped, checked, plaided or animal-marked leathers. For sport, some have zippy openings, appliques, chains. Some show geometric designs, or have military insignia or other appliques on the back.

The racing glove, with back and knuckle openings, is still important. Sporty shorties keep hardware on hand, in leather gloves decorated at wrist with chain, industrial zippers or other bits of brass.

For evening are elegant long gloves of creamy kid and suede. Shorter gloves take beading, jewels, feathers, fur.

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Coats Cut Capers in New Fall Shapes

Crisp, cool days of early fall bring out the knitted coats, such as this slim style with just one button closing in the middle of the bodice. Slender lines show off the important sleeves, with bell shaping, and the to-wear-or-not belt adds still another fashion note. Made from Reynolds yarns.

Seaming, Tailoring Keynote Styles With More Fit, More Variety

The day has passed when fall coats were chosen mainly for comfort and warmth. These things are taken for granted as new styles reveal brilliant tones, more shape and tailoring-with-a-plan.

A glance at new coats shows superb seaming and tailoring at every level, and all very much part of the entire design.

They're Constructed with Care

"Construction in coats is as integral a part of the design as construction in architecture," says Joseph L. Dubow, spokesman for National Board of the Coat and Suit Industry.

Body-consciousness is more pronounced and belts of every type are in the coat picture — but not necessarily "in the cards" for everyone. There is much diversity in coat shapes: straight or tented, belted or eased.

Belted, Collared for Variety

When a belted look is the choice, the belt that threads through slots has a special finesse. Other belts aren't really there, but are set into the body of the coat. The belt level may be high up, low down or right at the natural waist.

Collars are filled with variety. They reflect an Oriental influence in the rajah and mandarin, and command standing attention as in the officer's. Etons worn with a scarf look new.

Fly-fronts and asymmetric closings are still well-liked, and industrial zippers work overtime. The trench coat, more shapely and feminine — a la Mata Hari rather than "007" — is well entrenched, and shirt looks are casually elegant.

Taking on the Jungle Look

Bright tone distinguishes so many coats that fur trim hardly seems necessary — but it's there, collaring, cuffing and sometimes banding new looks in fall coats. The fashion emphasis on brown brings brown furs, as trims, into the limelight. Flat furs seem freshest.

Other coats are decked with the "switched-on" spotted furs, such as cheetah, and sometimes the entire coat is in a fabric that copies this spots-from-the-jungle look.

Featured, too, in fur trims are seal, Persian lamb, dyed beaver. In dyed furs, the fashion surprise highlights green, navy, bleached white.

Uranus was the first planet to be discovered in modern times. The discovery was made by Sir William Herschel.

Lingerie Looks Are Sweet -- Or Sizzling

Some like fashion sweet; some like it sizzling. In this year of fashion contrasts, the mood and mode of dressing and under-dressing can change from day to day, or day to night.

In lingerie, there are as many romantics as there are realists; as many lace-trimmed slips as there are strict, straight, short chemises; as many pajamas as there are gowns.

The newest-looking chemises — frequently matched to girdles and brassieres in families of undercoordinates — are the brights. There are solid colors, and there even are multi-color stripings and tricolor panelings. But for women who happen not to fancy red navy ice or emerald tiger lily strawberry combined, it's equally easy to find soft stripings of lemon and white, or plain pink or delicate ivory.

Prints are prevalent and range from darkened florals to jungle looks and back again to shadow plaids — in a multitude of fabrics from the lingerie basics to brushed nylon, pure silk, even paper.

Brown is much in evidence in lingerie this season, and pastels are appearing as definite colors—as apricot, strawberry, peach, melon, aqua, mint, lemon — in addition to the long-familiar baby blues, pinks and maizes.

In daywear, shapes are dictated by ready-to-wear silhouettes; in sleepwear they vary from short, swinging pants to long, regal gowns.

Sleepwear assumes many guises — culottes, pantaloons, bloomers, rompers, knickers, bermudas — as a fashion contrast to the soft, fluid feminism of repeated pleats and cascading ruffles decorating go-to-bed gowns.

Parts Are Varied

The military marches on, and on, and on. Prancy pants combine with topical tops, in a suited effect.

In some pantsuits, the pants are short, landing not far below the jacket.

The knee-hugging knicker styles take to frivolous fun, and are also found with jacket and vest. The idea is the total look yet the parts are varied.

Sporting outerwear presents the free-moving cape. It's fitted at the neckline and falls with easy motion — over pants, skirts, dresses, over anything.

Hurricane Fatalities

Hurricanes accounted for 126 deaths in the four-year period of 1962-66. Hurricane Betsy, in 1965, claimed 75 lives. Hurricane Audrey, in 1957, claimed a record toll of 395.

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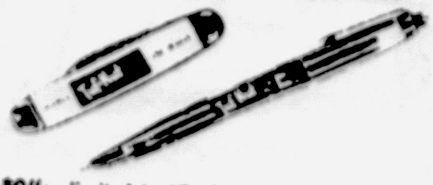

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SAVE

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Now elegant coats go everywhere, even out in the rain. All-weather, double-breasted style here has foam-backed interlining, for warmth. By Lawrence of London.

Verse to Come. I've made the final payment - the last, no-balance - due one! I own it now. It's mine. All mine! I think I'll buy a new one (Suzanne Douglass in Family Weekly). . .He'd sworn to be a bachelor. She'd sworn to be a bride. I guess you know the answer - she had nature on her side (John A. Straley in Investment Dealer's Digest). . . . Though associations and companies convene with good intention, one wonders if necessity is the mother of convention (Joyce Kircher Megginson in The Wall Street Journal)

Hi Signs. In pet shop: "Population explosion!" (Betty Dickman) . . .At Italian restaurant: "Have you tangled with our spaghetti?" (Fred Korotkin). . . Outside church: "Sit-in demonstrations every Sunday" (Donald S. Preven). . .At life - insurance company: "You bet your life" (M. Rattiner).

USE THE DAILY STANDARD CLASSIFIED ADS

Leather Apparel Shows Texture, Touch of Fall

Mobile, natural and elegant, leather apparel has the touch and texture of what's new for fall. In the easy grace of leather dresses, coats, suits and separates, each garment is designed for comfort as well as beauty.

Leather textures — smooth, suede, grained, split cowhide, printed and others — are light in weight, super supple and tanned for durability, reports Leather Industries of America.

New leather coats maintain their trim, well-constructed smartness, but without the cold architectural look of a few seasons back. In these coats, mobility is invited. It's part of the pattern of leather fashion this fall.

Silhouettes Are Many

Lengths range from mini and micro-mini to the occasional midi (mid-calf). The silhouette picture is fluid, encompassing wrapped and loosely belted shapes, tents, straight double-breasted coats, and skinny high-belted types.

Detailing is likewise varied. On sporty coats, there are brass closures, stitching, trenchcoat touches. On dressier coats, look for fancy buttons, side closings, and fur or feather trim for evening.

For cold weather, there are leather coats and jackets snugly lined in wool or shearling. Many linings handily zip out when not needed.

Suede or grained leather suits appear in lively colors — grape, emerald, sugar plum, orange fire. Jackets may be cut in blazer, cardigan, or tunic fashion, and mated to A-line or gored skirts.

Leather dresses up the season with short and snappy tents and A-lines. Many dresses show off yoke treatments or halters. The subtle combining of two or more colors is often used, in both one and two-piece styles.

Pants suits enter in smooth or suede leather. Both short and long-legged versions are available, with long — and longer — jackets the rule. Military motifs, special collar or pocket treatment, unusual buttons, and coordinated shells or blouses are part of this pantsuit picture in leather.

Jackets Offer Choice

Especially interesting is what's going on with leather jackets. Once only to be found in classic sports style, the jacket choice now includes blazer, cutaway, blouson, battle — or even an eye-arresting "hair-on" calf leather jacket stenciled to match the markings of tiger, zebra or leopard.

Leather skirts — like leather jackets — team well with other separates. Skirts come straight, gored, gathered or wrap-around.

Leather delivers active sportswear for the ski set. To grace the slopes, there are pants and jacket (with or without hood) in black, white or a colorful leather.

Later around the fireplace, leather shells, shirts, vests, tunics, pants and skirts are set to keep the sparks flying.

Family Photos Dress Walls

Modern interior decorating schemes often borrow from the past. Period furniture is reproduced with a contemporary flavor; colors mimic those which were popular centuries ago; even the choice and display of room accessories relies heavily on the styles of yesterday.

Portrait photographs — taken by a professional photographer in either direct color or black and white — are the modern counterpart of oil portrait paintings by the art masters of the past.

Modern homemakers can put favorite portrait photographs to good decorating use, just as their ancestors proudly displayed cherished portraits in oils.

There are no hard-and-fast rules for decorating with portraits. Most any room is right for these photographs; just about any arrangement will do.

The only firm guideline is one which applies to all room accessories: portrait photographs should blend with the rest of the decor. If formality is the keynote of the room, then the portraits should be treated formally also.

Classic boy coats, favored by young juniors, get a lift this year in new patterns — witness this glen plaid. Wide-lapeled, double-breasted coat has a back belt and pile lining. Suggested by the National Board of the Coat and Suit Industry.

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NEW CASUAL APPROACH

Betty Rose

Handsome water-repellent cotton corduroy cut on the diagonal for a stunningly beautiful coat — style-right every hour! Low set-in pockets; plush lining; ornamental stitching. Bronze, Corn Husk, Copenhagen Blue, Tobacco. 6-16.

Put it on now and wear it everywhere—every day! Water-repelling cotton suede, plus leather-look collar, pocket top and buttons. Welted back yoke and arched front. Brown, Regatta Blue, Cherry, Navy. 6-16.

AT THE
accent shop
SIKESTON

The belted look, the coat and dress costumes and the plaids are making fashion news for fall. This outfit combines all of these fashion points. A loosely-fitted chain belt encircles the waist of the high-collared shift dress, beneath its color-mated wool plaid topcoat. By Abe Schrader.

Diversity of Dresses Marks New Season

A remarkable diversity of dresses is offered in the new fall collections. Dresses and costumes — dresses with coats or jackets — feature bold space-age styling and the briefest of skirt lengths. At the other end of the pole are dresses in the prophetic midi (mid-calf) length, appearing only intermittently but gaining momentum.

Dresses are cut like coats, coats like dresses, in definitively seamed designs offset by soft, supple fabrics. The look is small, high and restrained, with all the components adding up to a slim, elegant look.

Other dresses borrow from the shirt and combine softening details. The sweater dress is a slim streak, artfully knitted.

On some of fall's dashing dresses, hardware closures are used in place of buttons. Closings are often to the left or right of center, sometimes asymmetrical and occasionally on both sides of the dress. Industrial zippers gleam boldly, even on couture dresses. Buttons sometimes parade down the back of dress styles.

As partners for dresses, swaggering greatcoats romantically recall Czarist Russia. Topping still other dresses, capes of all lengths conjure up an era of grandeur and derring-do.

Brilliantly patterned linings of jackets or coats are often matched to dresses, with telling effect.

Pantdresses, unabashedly divided of skirt, go around the clock, with evening models reaching to ankle length.

Belts are brought into play, at every level. Broad sashes, sometimes of leather, or little half belts are tied empire-high. Self-fabric half belts deck the back of many a dress, while other belts are slotted, or set into the dress.

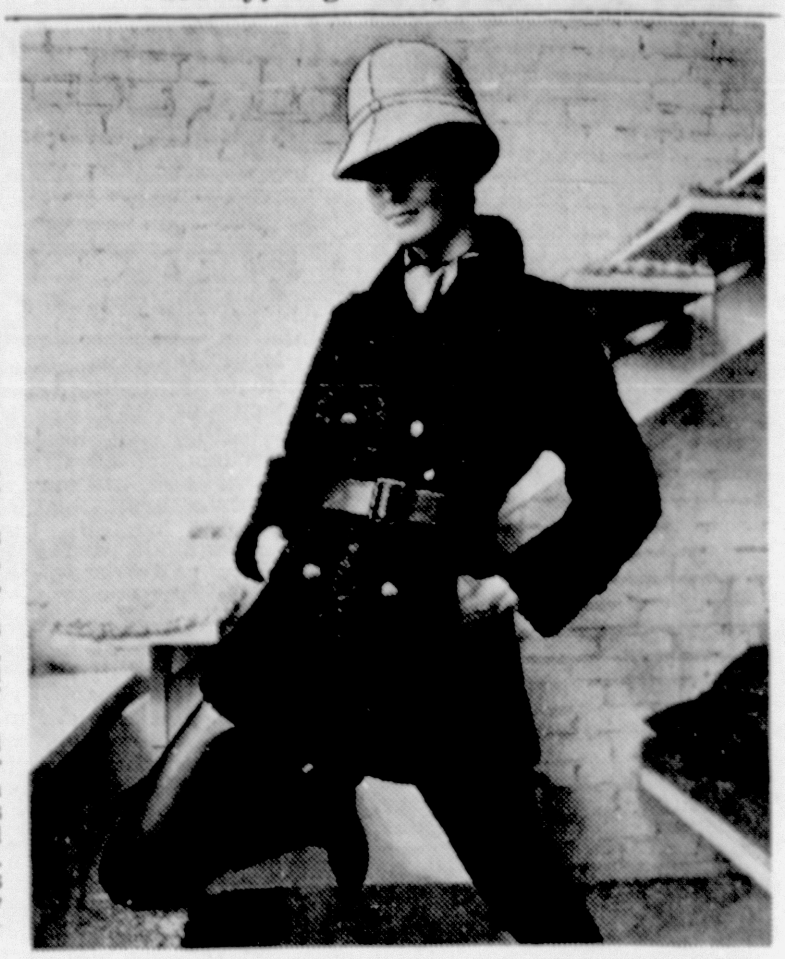
New belt looks for dresses may be wide or narrow. Often, the belts are rife with antiqued hardware, or merely links of glistening metal.

Dress necklines rise to regal heights by way of rajah or mandarin collars, as well as in funnel or turtlenecks. Sleeves are narrow and set-in, full and flowing or shirred and cuffed. New hemline interest is achieved admirably via heavy cording or bias banding.

Flounced in ostrich feathers is an evening look for fall. This dress of black velvet has a new slant — an asymmetrical neckline. By Mort Schrader.

The late day autumn social scene gets underway in willowy ankle-length dresses reminiscent of the Thirties, in baby doll cages, innumerable pantdresses, caftans and other exotica. These are often ensembled with coats or capes.

Decolletage, in varying degrees, makes its ultra-feminine presence felt.



From the flowing tent to the belted look, trends of fall fashion are translated into fur. Here, it's fit with flare, circled by a belt, in a safari-coat of black-and-brown karakul lamb. Designed by Fantasia Furs in Swakara karakul lamb from Southwest Africa.

Flowers Bloom as Accents For Fun-Filled Fashions

The fashion fun continues for fall with kicky skirts and shapes and new fashion accents to help build the young, lovely look. The accessory alphabet starts with "b" — as belts, buckles and blossoms are here, there and everywhere.

Belts are back, to suit every whim. Dresses are tied high, low or right at the waist. Belts can be wispy or wide; they're in season in every size.

Shirts are set to enjoy a big fashion season, and Florists' Transworld Delivery experts suggest using a pair of flowers for a fresh variation on cuff-links.

The hepped-up casual set makes mocs their official status symbol. They go great with all the kneesocks, tights and textured stockings that make casual time happenings more fun. Join the clan in **smooth** leather uppers of Coffee Bean, Nutria or Black, 5.99. AS SEEN IN CO-ED **FANFARES**

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Fast and swinging . . . trio for class to classing. The shirt smash, 50% Kodel polyester — 50% cotton, 5-15, topping it, the crunchy wool pullover in prime or punchy colors, 32-40, Then a blast of color in the swingy kilt, tab-trimmed 100% wool, sizes 5-15,

Classics Are Spiced with Look Of Today, in Girls' Fall Fashions

Classicism blends with the spicy look of today, to form the chief ingredients in the recipe for little girls' fall fashions. The shapes that have become classic favorites are shown, along with adaptations of designs by the modern masters.

Cardin's industrial zipper and St. Laurent's vested suit bring the couture touch to little girls' styles. Pants, worn every which way, reflect the current trends and may be carried off to perfection by the modern young miss.

Sweater Dresses Are Updated

Girls' coats and dresses follow basic shapes such as the A-line, the tent and the high-yoked smock. The shirtdress succumbs to a more tailored look, and a wide variety of collars. Another up-dated classic, the sweater dress, is covered with stripes, chevrons, checkerboards or cables.

The kilt, a noteworthy idea from Scotland, invites a jacket, wrapped culotte style, or swinging from a high yoke.

For little girls' wardrobes, pants appear in profusion, this fall. The pantdress serves well for both school and play, or becomes a culotte when divided into two equal parts. Mini pants peek from under a minidress, as bloomers or shorts.

Adds Long Pants

The short dress or coat earns another glance with the addition of long, straight pants. Reminiscent of the medieval page, this newest look in pants seems just right for today's girls.

Knits are shown in every texture, from the flat knits (ideal for turtlenecks) to the bulky sweater knits. This fall, flat knits vibrate with geometric weaves, checks and chevrons.

Colors focus on the warm earth shades from deep browns to orange, bright teal blue and the greens. The appearance of a soft gray shade may foretell the return of the classic colors.

Patterns for girls' wear take their cues from the men and appear as classic as tartans, glen plaids, chalk stripes and regimental stripes. The tempo of today speaks best for itself in paisleys, hot prints and Persian prints.

Fabrics, again, seem to steal the look of men's wear. Crisp and new twills, whipcords, and gabardines are for fall, as well as softer, more sheer textures. Corduroy appears in many widths.

The Wyandot Indians, Ohio's last organized tribe, lived on a reservation near Upper Sandusky until they were moved to Kansas in 1842.

Artichoke's Forerunner

The artichoke is a member of the same family as thistles, sunflowers, salsify, lettuce and chrysanthemum. Its forerunner, cardoon, was a giant thistle which was cultivated for its leaf shoots before the Christian era.

Eyes Turn Independently

The eyes of the flatfish can be turned independently in different directions, looking sideways or one looking forward and the other backward.

It's shirting season for girls. This fly-front shirtdress of cotton oxford features broad regimental striping with a white collar and cuffs. It's from Cinderella.

Checks spell fashion in girls' fall coats. Double-breasted style here is sparked by furry collar and cuffs. Suggested by National Board, Coat and Suit Industry.

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Mini? Midi? Fashion Has Many Answers, for Fall

What does fall '67 look like? Does fashion offer — and will women choose — distinctively new styles? Will skirts stay short? Will colors stay bright?

Some of the questions posed cannot be answered until women do indeed make their selections from the new fall fashions now on view in stores here and throughout the country. But designers are looking in new directions, and coming up with fresh ideas about fashionable dressing. There might even be a fashion revolution in the making.

An over-all view of fall fashion finds the colorful look of easy-going, short-skirted styles still in the ascendancy. Skirts rise well above the knee or level off just at the knee, although there are fewer real minis, even for the younger set. Colors and prints combine and contrast, in bright solids and lively patterns.

There's Controversy in "Midi" Lengths

Other ways of thinking enter in. Perhaps the most controversial new idea is the return of the longer skirt. Variously called "midi" or "maxi," this skirt length reaches to mid-calf. Many designers of medium-price or couture fashions have included at least one midi-length style in their fall collections.

The midi-length is perhaps most widely seen in cold weather coats designed to wear over a short-skirted dress. It appears, however, in a full range of dresses, coats, suits and in both fabric and fur. The process of lengthening the skirt usually starts high, with waistlines raised so that the entire silhouette is lengthened, in a lean and curvy way.

Will women opt for the midi? Some fashion authorities contend that the majority of women have an unshakable preference for the youthful air of the short skirt. But others maintain the midi looks so right that once women see it, they'll like it.

Color May Be Due for Change

Most feel that the "fashion revolution" in skirt lengths won't come immediately and that full acceptance of the midi is at least two years away. Another view holds that, since the strongest fashion trend is toward the offering of a wide variety of silhouettes, both the above-knee skirt and the midi skirt will find a place in styles and in wardrobes.

Since the midi seems to call for solid, neutral colors, the look of bright hues and prints may be due for a change, too. Already, fashion is putting more emphasis on basic browns and blacks, and a diverse array of earth colors indicates that hues are, at least, toning down a bit.

Another idea of fashion does away with skirts altogether. Designers are offering neckline-to-shoulder tights, topped by brief tunics. One style for evening wear consists of silvery tights, and the only "skirt" is a series of floor-skimming strands, silvery and metallic. Pants suits continue, and so do the pantdress and pantskirt.

Fit and Flare Gain Interest

Silhouettes for fall find the tent, the A-line, the sheath and the shirt well-established in fashion. Newest trend, gaining ground rapidly, is the combination of fit and flare, usually with a high-rising waistline, and flouncy, paneled or pleated skirts, though lowered waistlines sometimes give way to a short swish of skirt.

Belts, in leather, fabric or metal, help to define the shapelier shape with the fuller skirt. They circle waistlines high, low or in-between, and the chain belt seems to be a winner.

Chains and other hardware often show up instead of buttons. They may be placed at the side, or asymmetrically.

This "hardware trend" appears in such bold metal closings as grips and buckles, with some metal buttons, too.

The industrial zipper is one oft-repeated expression of the trend. The out-size, frankly-there zipper fastens up dresses, suits, separates, and even coats. Very discreet zippers, almost invisible, get their share of attention in many styles.

It's Total

Heard again is the expression, "the total look." Fashion comes as complete costumes, and hats, shoes and accessories are available in variety, to create any look, for a well-planned, well-proportioned effect.

Look for knits, prints, new raised necklines, is the fashion suggestion for fall. Exemplifying all three is this double-knit wool dress, in jacquard geometric pattern. By Gerald Pierce for Marberni.

Suits Show Sense Of Fit with Flare

Higher fit, flirty pleats, added flare and in-view-again waistlines come to the forefront of fashion in fall's new suits. Youth, vitality and color characterize an array of suit styles that is varied, fresh and practical.

Designers find that suits respond well to changes, with considerable fashion excitement, and yet remain thoroughly wearable, reports the National Board of the Coat and Suit Industry.

Even military and mannish looks, complete with vest, conspire to look more feminine because of the curvaceous waistlines — not as fitted as the old types, but definitely a change from tents and pencil lines.

Bringing Back Belts

New-again idea in fall suits brings back the belt, placed high, low or middling, and buckled, tied or chained.

Industrial zippers or snaps sometimes replace buttons on suit jackets, and other types of hardware-look closings are used, particularly on suits destined for the younger set. More and more, however, there are no age boundaries in fashion. If a look is right for the wearer, it's in, and it's worn, regardless of birthdate.

New suit looks include the safari and fatigue suits, with multiple pockets, belts and sometimes shirtcuffs. The cadet suit, with its slick panel front, appears frequently in designers' collections.

Big-zippered jacket, turtleneck shell and belted dirndl skirt keynote a fashion-wise wool suit, and opaque stockings complete the fall look. "Leglites" by Hanes.

For checks, stripes and prints, it's the zingier, the better. Broadcloth, satin-weave wools and ottomans make the suit scene.

Wallpapers Stress Variety, With Lasting Beauty, Ease

Tastefully-papered walls can create an atmosphere of warmth and charm in any area of the home, setting off furnishings to their most fashionable potential. Decorating schemes can start with a wallpaper design; decorative accents, such as papered screens, can be created with wallpaper.

This fall's papers, now available at local dealers, stress a wide and varied selection of designs, as well as durability and ease of application for the new wallcoverings.

I told you, Mother-
I'm not going back
to school unless you
promise me cookies
and

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T-straps take the dressier side of fashion for fall, while boots go casual. Shoes appear in a variety of colors and shapes, and are often styled to a T. Boots rise to many heights, from the ankle-high boot shoe to above-the-knee models. Here, mid-calf boots in suede leather are all laced-up, ski style. T-strap sandals show a winged design, in smooth leather. Sandals by Erica, boots by Golo.

Variety Makes It Easy-- Bride Can Create Own Look

Individuality is the key for the fall bride. From her hair-do to her jewelry, from her veil to her gown, she will present her own personal brand of chic.

It should be easy for this fall's bride to choose a gown especially flattering to her, for there is a complete selection of silhouettes and necklines. As well as the A-line and Empire, there is a new, very full, straight-lined cage. The fitted bodice is back, with the bell skirt and short sleeves.

Necklines range from the bateau and deep scoop to a new high neckline with a pointed V-collar.

The lovely look of lace returns, so much so as to dominate the fabric picture. Entire gowns are made of lace — with even fine wool being woven into circles of delicate beauty.

There is a wide selection available for fall in bridal headpieces, from the baby cap to the mantilla. The effect of the headpiece and veil should be studied in both long-range and close-view mirrors.

Modern etiquette permits asking the bride to help select her gift of diamond wedding jewelry. She may wish to choose a piece that specially harmonizes with her diamond engagement ring for, like her ring, she'll treasure this for the rest of her life.

In any case, she definitely will wish to consider it in planning her bridal attire.

If the jewelry gift is to be a surprise, someone who is well acquainted with the bride's taste should be asked to help select it.

Does she favor a contemporary or traditional design? Is her dream a diamond pin, earclips or pendant? Answers to these questions provide guides to the right jewelry gift.

Shoes Take on Smart New Shapes,

A vast and versatile choice of shoe "looks" enters for fall '67. Chunky low and mid-heels harmonize with new comfort in widened toelines — many rounded, or squared-off. On some shoes the toe is "walled" or built up for a distinctive look.

The pump returns in rare form. It appears unornamented, showing only a sleek shell cut low or high, or with bias-cut throatline or open shanks. It also may be buckled, bowed or with sling-back. Buckles take many shapes and come in tortoise-shell, cut steel, brass, fabric, jeweling or leather.

Textures and finishes of fall shoes include: smooth and patent leathers, grained and waxy leathers, split cowhide and reverse calf, reports Leather Industries of America.

Pumps with high-cut frontage are found in both dress and casual styles. Grained, brushed or waxy leather pumps with high tongues show off stitching, brass trim or spectator perfs for a tailored look.

The old-fashioned oxford is now a dashing "tie" shoe wearing "for show" or "for real" ties in ribbon, shoestring or leather. They may be eyelet ties, ghillies, hookie-laced ties, kilties or tunnel ties.

The Gucci walker continues strong, working several variations in its basic brown leather low-heeled form with brass bar. It's seen with sling-back, slightly higher heel, or brassy with chain, door-knocker or other trim.

The monk-strapper, stolen from the male, serves as a pantsuit shoe and doubles for wear with casual outfits such as deep country tweeds.

The boot is a fixed star in the footwear firmament. Among its surfaces are: grained, smooth, waxy, brushed, suede, embossed and patent leathers.

Fall socializing calls forth late day footwear in smooth, suede, lustre and patent. Metallic tones (gold, silver, pewter, copper) light up grained and crushed leathers.

Shoe colors include golden to deep browns, pales, neutrals and vivid vibrants.

Jewelry Joins Gold, Silver

Loungewear, evening wear and just plain fun-to-wear provide fall's fashion jewelry with the perfect backdrop to announce bold, new looks. Today, even sportswear deserves the complement of a helping of jewelry.

Fashion decrees gold and silver the royal match of the season! Combinations of these two brilliants make bangles, chunky bracelets and earrings all the more new.

Chains swing from waists, necklines, wrists and ears. Medallions on double-thick chains brighten sweaters, along with newer bold-faced pendant watches.

The pendant swings high — or low — as a fashion-oriented approach to necklaces, on the fall agenda.

Cufflinks cater to compliments on shirts and blouses when they capture the jewels. Bold, squared-off and large, round shapes compete for attention.

Wrought iron hinges, gold hook-and-eyes and hammered, brass scroll pins nail down the hardware look on culottes, pantsuits.

Pins appear in prominent position for fall. Big, bold shapes decorate casual wear and more delicate combinations of gold and pearls adorn necklines, shoulders, collars of dresswear.

Curly locks for evening enjoy fake jewels for a twist of glamour. Jewels lie in the waves of the hair.

High Jumper

The kangaroo rat, which varies in length from four inches to about six inches, not including its tail which acts as a rudder, can leap as high as eight feet into the air.

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THE BUCKNER RAGSDALE Co

From Top to Toe, It's the Total Look

Textured look for handbags moves into fall, in styles that seem small from the outside but are surprisingly big on the inside. Here, the voice of the turtle sounds loud and clear, in a gleaming grained turtle pouch, multi-gusseted for interior spaciousness. There are three framed compartments for stashing away essentials, and the whole bag is leather-lined. It's by Coblentz.

Completing the fashion picture for fall are perky new hats, such as this velour version of the jockey's cap. It's by Adolfo II. In cameras, too, the focus is on the compact look. Kodak Instamatic camera shown is small enough to slip into a handbag.

Small Look Is Big In Fall Handbags

A little leather handbag is the fall fashion to have and to hold. The latest handbags are mini-sized, many leathered, and magnificently styled.

Minis, plus some medium sizes in handbags, are still big-big-big. Prime purse styles are pouches, envelopes, swaggers, satchels and box bags. Of the larger handbags being seen, totes and satchels lead the list.

Distinctive "made to take it" American leathers in the fall '67 handbag collections cover the crop: grained leathers, smooth, waxy, suede and brushed, saffian, embossed and patent leather.

Combined for Costume Look

Neat silhouettes, elegant detailing and fine leathers combine to make daytime bags that bring the fashionable "costume look" to the simplest oufits. Smaller and dressier than the old battered "everyday" variety, these handbags are widely available in envelope, swagger, satchel and box shapes.

Fashion notes include cording, nailheads, tasteful hardware, buckles and special strap or handle treatment — from chains to corded shoulder straps.

Handling Space Problem

Pleats and pockets, double entries and zipper compartments, used in fall's mini-bags, handle the space problem. Even so, for those with an excess of paraphernalia to carry, there are still outsized leather purses modeled after shopping bags, doctors' kits, and attache cases.

Pantsuits and pantsdresses pair well with swinging shoulder-strap bags. Sporty shoulder-strappers may be in grained, waxy, or brushed leathers, while dressier types take to the smooth, embossed, fine-grained and patent leather textures.

Cocktail and evening bags in glamorous leathers have a "here and now" feeling. Texture range is rich: glowing smooth, silky suede, slegant embossed and saffian and gleaming patent leathers. Note the metallics for evening, in grained or smooth textures.

The colors being carried by fall handbags range from deepest brown to soft rose amber. Brown in all its shades, rich curry, camel, vibrant red and rust are pace-setters.

Rainwear Chases Away Bad Weather Blues

Fashion flirts with the raindrops this fall. Raincoats transcend the mackintosh era and incorporate the latest fashion shapes.

Brocades, silks, wools, gabardine and canvas form tents, capes and stormers. The safari suit, military coat, zip dress and others opt for shiny metal hardware closings.

USE THE DAILY STANDARD CLASSIFIED ADS

Plush Textures Enliven Looks Of Coatings

Coat fabrics for fall come on in many vibrant moods. This is the season for fabrics that are rich in both color and pattern, and softer in surface.

Some coats are seen in fabrics with vertical or horizontal splashes of stripes, others with alternating fabrics. Lyrical loops combine with flats. Huge off-beat checks, plaids unknown to conservative clans and psychedelic printed wools are setting the pace.

Where texture appears in coats, it is usually in the form of depth, rather than raised surface detail. Plushy wool chinchillas and fleeces express this feeling of deep richness.

As in every phase of fall fashion, knits score a hit, especially in coats designed for early fall and travel.

From 1850 to 1912, Washington, D.C., was used as the prime meridian in the United States.

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Bold Hues, Designs Inspire New Suits

The male of the species, this fall, may well don a new figure flattering suit in bold design and emphatic color. Full scale glen plaids — not the meek mousy plaids of several seasons ago — but plaids as colorful as the Scots who created the original concept, make a big comeback.

Among the most wanted of the new glen plaids are the stark black and whites. However, multi-colored plaids created of three and four colors, many carrying over-plaids of still another color, also have an excellent rating in fall fashion, reports the American Institute of Men's and Boys' Wear.

Multi-hued glens range from dusky blue-grays through lighter blues and into the extremely handsome wheat/whiskey/honey tones. There are also many in the bronze/brown family.

Stripes Bidding for Fall Gains

Stripes bid to make further gains over last spring's strong acceptance. The varieties of the new striped suits are seemingly endless. Added to the staple pin- and pencil-stripes, there are broad chalk-stripes, multi-stripes and cluster-stripes. Nearly all of those stripes can be had in color-on-colors as well as in the classic gray-on-dark styles.

The tweedy "country look" seems headed for a strong revival this fall. Casual suits out of cheviots, tweeds, shetlands, and the tough twills once again find a place in the well-balanced wardrobe.

Among the real eye-openers in the "country look" category is a new concept variously called "Walking Suits," "Weekend Suits" and "Sport Suits." These are very boldly patterned.

The coat and trousers, in many instances plus a matching vest, are cut of tweedy cloths plus some smooth lambswools in plaids, checks and overplaids that, up to now, have been reserved for use in boldly-patterned sport coats only.

Two Styles Take Two Views

Also on the upswing are the double-breasted suits.

The two generic fall styles in suits divide into straight and contoured interpretations. The standard natural-shouldered traditional models — three-buttoned, center-vented and relatively straight in silhouette — are now joined by new "Sophisticated Traditionals" that have, in addition to some moderate waist suppression, deep side vents and an occasional two-button closure.

Contemporary suits with their crisp, forward pitch shoulders divide into "California" styles, wedge-shaped rather waisted, and often devoid of vents, and into waist-defining "Eastern" models — most with generous side vents.

The major trends seen in men's suits are reflected in fall sportswear, too. Even the more conservative male, who might hesitate before going all out for a bold-and-bright suit wardrobe, is likely to take to the colorful look, in sports-and-slacks outfits styled for his leisure hours.

Fur Takes Fall Ways Of Fabrics

Stylings in the new fur collections for fall follow those made of fabric to the letter: the line is high and lightly fitted, with narrow armholes and hemline flare.

Biggest surprise is in the handling of patterns. Fur is worked to emulate fabric, instead of the other way around. Half-and-half, checked, striped, even tweed effects are ingeniously achieved.

Mink, dear to the hearts of most women, plays a leading role. White mink and ermine appear, and other furs are bleached white to create the impact-making pale look. And there's a smattering of dyed furs in startling shades of pink, violet, green.

From every clime, the animal kingdom is well represented, in curly or smooth, long or short-haired pelts. Of concern to wildlife conservationists but still of importance in fashion is the interest in spotted furs — leopard, cheetah, jaguar, even ocelot and tiger. Stripes, from the zebra, show up, too.

Fur designers, apparently, recognize no fashion barriers, for fur-fashioned costumes in dresses, pantsuits, jackets or coats are designed to cover any event — to wear to the theater, for skiing, a casual day in town, for entertaining.

The Russians are here — at least as far as the midi-minded are concerned — via swaggering cossack coats of mid-calf length. However, it looks as if the status quo of the shorter lengths will be maintained for a while, as most designers are presenting only a few of the midi styles.

Belts are back in a big way, both wide and narrow, appearing a la empire, low on the hip, in back or through slots. Some fur coats have set-in belts.

Collars rise high, in ringed or funnel effects.

Skirts move with the easy grace prevalent in new fall apparel. Ease is developed by way of broad pleats or panels, lightly gathered or tailored to an A-line.

CHAINED FOR FALL

The chain belt, low slung, circles fall fashions, and chains and links show up everywhere — in gloves, handbags and necklaces, for instance.

MIRRORS REFLECT FASHION

One variation on the "hardware look" that ornaments fall bags and belts finds mirror-like patches shining forth, all around a belt or on the flap and front of a handbag.

Hot Stripes and Cool Fashion for Boys

THERE'S A TOUCH OF THE TROPICS in this little summer beach outfit (left) of Fortrel and cotton. Striped cotton deck pants in wild colors team up with an orange terry velour pull-over. Belted safari jacket (right) striped in shades of orange and blue is paired with blue deck pants. These are by Hi-Line.

Where There's Mink, There's Fresh Approach to Shapes, Shades

Mink stoles win new interest in the fall fashion picture, in all natural colors and varied designs.

One designer has fashioned Cerulean, Emba natural blue mink, into a variation of the classic shoulder stole: the vertical pelts are belted in a band of the precious mink, giving it a new, modern look. Another idea is a jacket-capelet: as small and wearable as the stole, but with armholes. This is in Autumn Haze, Emba natural brown mink.

Jackets are also high in the current crop of mink fashions, from James Bond styles to classic walking jackets. Some have newer, longer length and deep slit pockets.

BACK TO THE BOOKS.....

IN THE BEST OF LOOKS!

here's that girl again . . . in a James Kenrob

Pattern for genius... the young fashion genius who squires the small fry, efficiently flies her own plane and never seems to wear the same thing twice. A new lambswool cardigan right-angled in contrast to rivet all admiring eyes. Sizes 34-40.

THE BUCKNER RAGSDALE Co

h.i.s WEATHERALL

THE WINNER, BY UNANIMOUS DECISION!

Every man who has any man in him at all goes for the Weatherall - America's most popular all-purpose, all-time jacket! It's always right and ready for active sports - nice and snug when the weather turns cool. Crafted by h.i.s in fine fabrics with yoke back, raglan sleeves, slash pockets, adjustable cuffs and elastic inserts to hug the hips. Knockout solid colors and fancies. Lined sleeves. $10.95

FALKOFF'S

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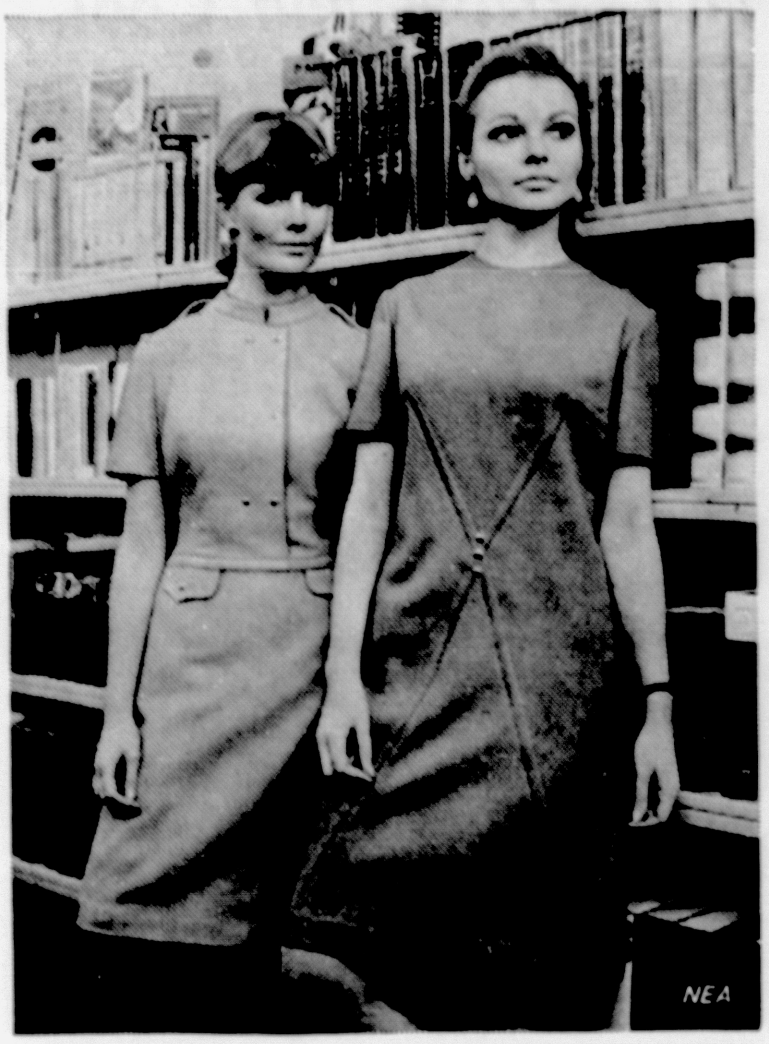
The Italian Way—With Style



in the back. For daywear, felt dress in meadow green has geometric relief stitching and nail stud trim. Fire-red felt dress is in military style, with low waistline and nail stud trim. These designs were shown at the Samia show in Turin.

By HELEN HENNESSY
Women's Editor
Newspaper Enterprise Assn.

NEW YORK—(NEA)—Italian ready-to-wear gains more in importance here each season. And from what was shown at th Samia Ready-to-Wear show in Turin recently the manufacturers have unabashedly jumped on the Carnaby Street bandwagon—with a definite Italian touch in colors and better fabrics.

While the London mini- and microskirts were the exception last season, they were the rule this time. The average skirt length was 15¾ inches.

The traditional Italian conservative look was conspicuous by its absence. And there wasn't a black dress in sight. Capes were on the scene, coupled with both dresses and suits.

One manufacturer featured corduroy trench coats in tangerine and shocking pink. Other coats came with matching slacks to give the appearance of slack suits with longish jackets.

This is the year of the slack suit. In fact, the classic suit seems to have been almost replaced by this new phenomenon available for all hours and occasions.

Slack suits were shown in wool, corduroy, felt, velvet and Shetland. The jackets had fitted waists, the slacks extremely wide belts and cuffed and flared legs.

Dressy dresses were simple, falling from plain round collars and skimming the body. Lots of ornamental beading and embroidery decorated the collars and hemlines and bell-shaped sleeves were an overwhelming trend.

The big fabric was "casentino," a compact bonded woolen. And predominant evening fabrics were jacquards, brocades and ottomans.

The evening collections glittered with gold and silver. Lame is as strong as ever and evening knitwear is almost exclusively in jersey lame.

As for audacious color teams for daytime wear, expect apricot with violet, lemon with apple green, orange and chartreuse, orange with sky blue and brick red with flame red.

Dash of Adult Styling Adds Freshness to Young Shoes

Little girls' leather shoes are spiced up with just a dash of adult style, this fall. Like Mother's, their toelines are wider and rounder, and fresh fashion ideas have been translated into pert and pretty footwear in a high-powered range of leathers, reports Leather Industries of America.

Young shoe styles for fall include pumps, strap-shoes, ties, moccasins, boots and bootees. Textures and treatments offer true versatility in footwear: smooth, grained, genuine patent leather, waxy, suede, brushed, antiqued, embossed and lustre leathers.

The grown-up look in girls' school shoes is reflected in a number of ways — among them, spectator ties, "Gucci" moccasins, buckle themes, more sophisticated strap treatments.

There is an abundant use of hardware, and many styles in the "pants-shoe" and "pants-boot" categories, designed for pantsuits but equally good worn with kilts, jumpers and pleated mini-skirts. For the more conventional lass, there are still lots of saddle oxfords, ghillies and simple strap-shoes.

Boots, boots, boots — she wears them to class, to the playground, at home. For activities out of doors, she'll look for height in her leather boots, whether they're gored pull-ons or zipped models. Leathers include the grained, waxy and brushed leather textures.

Toes, of course, are broad and roomy, generally squared off. Cuffs, tassels, and bits of brass are most popular trim. These rugged beauties are snugly lined in shearling (wool-on-leather) for extra warmth.

Dressier versions of the boot or bootee are crafted from smooth, suede and patent leathers, with bows or buckles, lacings, or a scalloped effect.

Party-going girls are likely to applaud the polish and punch of sandals, pumps and sling-backs of patent, smooth, suede and lustre leathers. In full array, this dress shoe collection shows off little buckles, rosettes, delicate straps, cut-outs and appliques.

Color her happy with the smart shoe shades she'll be able to wear this season. For school and play, she can choose from dark or orangey red, deep green, gold, navy, beige, and a full range of browns with emphasis on the earthy tones.

Party and dress footwear calls for the winter pastels, red, navy, black, and metallics such as copper and pewter.

"Now" Styles Rule In New Shapemaking

Are skimps and mini-skirts putting the girdle and brassiere people out of business? Think again! These "now" fashions aren't ruling control out; they're ruling in new means of shapemaking.

Indeed, it's as important as ever — perhaps more so — to have a whole wardrobe of foundation garments: a bra for knits, an Empire bra, a push-up style for the skinny-up-top tents that dominate dress collections.

And in girdles, there's need for a high-rise for belted fashions, a mini-skirt style, a pantie girdle designed specially for pants.

There's a Revival

What's happening in underpinnings is a classic revival: a return of traditional control garments in lighter weights and prettier colors, pared to today's lesser proportions.

The new brassieres are generally soft styles, lined rather than padded. Often they're molded, to retain their shape and the wearer's. Many are demi-cupped, with straps rising wide for scooped and squared necklines.

Long line brassieres are returning to favor, for dresses that are moving closer to the midriff and frequently boast belts.

Alternate to the long bra is a high-rising girdle or pantie girdle to narrow the waistline; or a corselet, the one-piece way to mold one's torso to a trimmer line; or a bra-lette, first born to shape "new look" fashions, now reborn in preview of a "Gone With the Wind" review.

Seaming Is Secretive

While girdles are rising higher, they're also growing shorter and softer, with secret seams to extend control to the points of necessity and lace edging the legs of pantie girdles that a brief skirt in a high wind is bound to reveal.

Secret seaming is a point, too, in brassieres — especially in those destined for wear under the knits that nowadays go everywhere.

As classic styling is being revived, so is white — the classic color. Nearly as popular are the various skin tones — especially deep pinks and peaches — and a new basic, yellow. Prints go from little-girl checks and plaids to sizzling stripes and florals dramatically darkened.

Throughout the foundation collections there is an elegance of chiffons and laces, a look of sheer femininity.

USE THE DAILY STANDARD CLASSIFIED ADS

As Fashion Goes, So Go the Knits, All Newsworthy

From hats on heads to slippers on toes, knits decorate the female form this fall. In between, there's excitement — in dresses, jackets, coats and costumes; in sweaters, shirts, skirts and pants — all knitted, and newsworthy.

Some estimates hold that at least 50 per cent of all autumn fashions for women are knits, and men and children share, too, in the abundance and importance of knits.

Wool, cotton, acrylic and other synthetic fibers shape knits of every variety and texture, with fur or mohair often blended in for extra interest. The diverse textures are squiggled, ribbed, smocked, pebbled, stitched, crocheted and diamond-patterned, to mention just a few.

Colors present an equally wide range of choice. Often, soft neutrals are combined with flashes of brighter hues, in stripes, paisleys, other prints.

Knits take advantage of trend-setting features such as the industrial zipper or the optional belt to make still more fashion news. Many knits are buttoned up — with rows of buttons at wrist or shoulder, down front or back.

TIEING UP FALL

Trend to wider ties continues into fall, and pattern pairs with pattern — patterned ties with patterned shirts.

CUTTING OUT

Driving gloves for men sport cut-out knuckles this fall.

Star Sp★ngle Bags

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SIKESTON

School Opens
AUGUST 28th

Do Your Best to Make Him Happy!

He may feel sad about school now . . . but later, he'll be glad about educational opportunity. When school time becomes college time, will you be sorry? Make sure now that you'll have no regrets . . . open a special Savings Account for your youngster, and add to it regularly. Then, you'll be financially ready for his college years. He'll be happy!

OPEN YOUR ACCOUNT TODAY!

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Natural-shoulder, traditional and Forward-Fashion suits may all be seen sporting vests this fall. The style shown is a one-button suit with an Edwardian-type, double-breasted vest and flapless pockets, in worsted. By Michaels/Stern.

Two fall trends merge in this four-button sport coat — double-breasted styling and the blazer look. The slight waist suppression, flapped pockets, deep side vents and metal buttons complete the details in autumn fashion. It's by Mavest.

Country look in men's sportswear is exemplified by these all-wool slacks, richly textured, with an expandable waistline belt. From Jaymar-Ruby.

Topcoats, Outerwear Show Signs of Lightness, Brightness

Color, Length Are Keys To Season's Looks

Topcoats borrow liberally from sport coatings in their new fall aspect. The colorful, multi-hued plain fabrics are keyed to current clothing colors. However, bold plaids, checks and windowpane patterns appear as welcome changes to the plain shades and are worn as often for business as for casual appearances.

Double-breasted models ranging from the now classic British Warms to some inventive contemporary styles are among the best of the new toppers.

There are also newly-designed raglans that have been slimmed-down to fit neatly over the modern shoulders of suits and sport coats. The tweedy coats are joined by twills that range from whipcords through Bedford cords to military-type elastiques.

The all-weather coat appears to some to be the perfect fall solution to the quest for every-day fashion styling and rainy-day protection.

These coats follow the trends for shorter, slimmer and double-breasted shapes, as do their topcoat friends.

The all-weather raincoats gear themselves to the pace and activity of modern living with a maximum of mobility and comfort.

Along with any-weather good looks and bad weather protection, they are often literally two-way, in solid to patterned reversibles.

Casual Coats Go Dressy, Double-Breasted

The slogan for any man buying a casual outercoat this fall reads, "Make it Double-Breasted."

Even when the occasion is not dressy, style-conscious men this fall show a preference for the more elegant look of the double row of buttons, the American Institute of Men's and Boys' Wear reports.

In casual outerwear, the double-breasteds come in a variety of styles. For an added touch of richness and warmth, many add fur-like trim.

These double-breasted coats seem to be preferred in a British Warm with a rugged fabric such as hopsack or a host of twills ranging from whipcords to elastiques. But if the man likes a sleeker finish, a British Warm type in a smooth melton offers him a fine fashion touch.

Another good choice with an even more casual touch might be one of the smart models in corduroy or insulated poplin. And the ski parka outfits its devotees in longer, belted "instructor" models in insulated nylons. Most of these casual outercoats appear in a length just above the knees.

The dressed-up look is balanced by another that calls for rugged and action styling keyed to new plaid versions of the CPO shirt, ski jackets, and fleece-lined lumberjack shirts. There are featherweight but winter-warm golf jackets for men in a wide range of styles.

Skilled Rugmakers

Iran's most skilled rugmakers are women and children. Their agile fingers move faster than the eye can follow and they can tie 3,000 knots of wool or silk a day. It may take years to weave a good Persian rug, and a few represent the work of a lifetime.

England's Charles II was known as the "Merry Monarch."

Boys Start Fall On Smart Footing

Pre-teen boys will find first-rate shoe fashion in their fall '67 leather slip-ons, brogues and oxfords, moccasins, chukkas and boots. Toelines have been smartly squared-off — either precisely or with rounded edges — for a new wider look, an easier fit. Chief leathers used are the grained, smooth, waxy, brushed, glove, and split cowhide textures.

Leather brogues are pinked and perforated, and their full toes may be plain or wing-tipped.

The classic saddle oxford apears in white leather with black or brown, or in two dark tones. Also afoot is the standard four- or five-eyelet oxford plus a slightly broguier version.

For a more casual air, the plain-toed, three-eyelet tie in glove or brushed leather and the ghillie-oxford are sure-footed shoe-ins.

A breezy base for boys on the go is provided by the moccasin or slip-on. New moc styling spotlights tassels, kilties, monk-straps and all kinds of brass hardware. Casual slip-ons put the emphasis on goring, industrial zipper closings and, again, the monk-strap.

Stocking Styles Match Costumes

Stepping from summer into fall, well-dressed legs wear stockings keyed to their new-season costumes.

Kilts, short-pants suits and pant skirts are companioned by knee-highs, the new young look in stockings.

Fall's glitter fashions find their counterpart in stockings that gleam and glow. In shinier versions, stockings create the slick, wet look. There's even a stocking that copies the look of alligator.

The tailored air of vested suits is echoed by hosiery that's man-tailored, in ribs or checks, in deep shades of brown, black, navy, gray.

The opaque leg look, which in summer centered around white stockings, is fashioned for fall in earth colors, browns and blacks, with the black stockings scheduled for special attention.

Vice President Humphrey has been telling freshman Congressmen how one member of his family reacted to the move to the nation's capital after his first election to the Senate in 1948. The night before the Humphreys left Minneapolis, the new Senator heard his daughter's bedtime prayers. After asking God to bless her father and mother and the rest of the family, she said, "And now, good-by, God. We're going to Washington."

Rep. James H. Scheuer

"Pelican Island"

Alcatraz Island was named by the Spaniards "Isla de Alcatraces," meaning "island of the pelicans," because large flocks of these birds nested there.

BACK TO THE BOOKS...

there she is again... in a Dalton

IN THE BEST OF LOOKS!

The wool mark is awarded to quality-tested products made of the world's best... Pure Virgin Wool

Zoom into a new fashion era ...in Dalton's smooth young skimmer of pure wool double knit. Superb. Spontaneous. With a tracery of stitching giving you all the right angles on chic.

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BACK TO SCHOOL!

How to pull an "A" in Style!

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Slip into a pair of Mayfair Slacks and look at yourself in our mirror. Then, you'll appreciate the cut, the fit, the trimly tapered lines. Everything about Mayfair is a visible expression of quality...including the smartness of colorings and patterns in fine all wool worsted fabrics. Pick a wardrobe of Mayfair Slacks. You'll be buying pleasure, not just pants. $15.00 & UP

The Buckner Ragsdale Co

Teen Footwear Goes Brassy

Footwear for teen girls doubles in brass this fall. Many of the new young leather shoes are adorned with hardware — sporty bits, door-knockers, chain, nailheads.

The sunny charm of teenagers is reflected in their shoes in more ways than one. There is sparkle to the styling, brightness in the flash of brass and gold, and a rich glow to the leathers — smooth and suede, grained and brushed, waxy and embossed, or genuine patent.

Although one silhouette — broad toes and little heels — dominates the teen shoe picture, there is much variety in shoe types and looks. The fall '67 collection of young American leather pumps, slings, ties, sandals, boots and moccasins is widely diversified as to style, but all are alike in their comfort and long-wearing quality.

Leathers are soft, detailing crisp and crackling in frisky flats and low-heeled shoes, in smart pumps and sandals. Brass leads in trim, joined by details such as stitching, tailored bows, buckles of all sorts, buttons and straps.

Teen ties abound in interesting styling ideas — ghillie treatments, the bootee look, outsized brass eyelets, spectator details, speed lacings.

For teens, too, are moccasins and "Gucci" walkers. In addition to the classic loafer, mocs come with monk-straps, kilties, high-cut frontage or chunky brass trim.

The "Gucci" is equally casual and comfortable, but somewhat dressier — with neat tongue treatment and tidy brass bar, door-knockers or other hardware.

Boots brighten bad — and good — weather for the teenager. For outdoor wear, there are calf-or-knee-high boots, many with shearling linings. New boot leathers have been specially tanned to make them water- and weather-resistant.

Dressier boots come with many fashion features. For trim, brass is well used here, with such items as galosh clips, nailheads and pieces of chain. To be seen, too, are zippers large and small, strippings of a second leather or color, elasticized insets and either standard or "hooky" lacings.

For dates and other big doings, teens can choose from pumps, sandals and slings, in arresting colors, with oodles of ornaments (rosettes, buckles, cockades), cutouts and jeweling. In addition to lustre, suede and patent, fancy-free footwear makes use of wildly printed and embossed leathers.

Color comes on strong in fall's teen shoes. Camel, fire red, deep green, parade blue, gold and all shades of brown enter for daytime. On dressy occasions, sugar plum, royal blue, black, the metallics and winter pastels bid for young-shoe importance.

CHICAGO (AP) - Robert D. Rickey, a member of the National Golf Foundation board of directors for eight years, has been elevated to the presidency of the NFG.

A former threetime president of the Golf Club Manufacturers Association, Rickey is vice president of MacGregor/Brunswick. He has been with the firm since 1942. His father, Charles Rickey, was one of the founders of the National Golf Foundation.

Word's Origin

The word "plumber" means "lead worker." It is derived from the Latin "plumbum" for lead. Nearly all early sinks had lead pipes, thus the name plumber arose.

Details Brighten New Coats, Suits

Color-wise it's brightness and gaiety; fabric-wise it's smoother, flatter surfaces, in junior-size coats for fall.

Silhouettes offer great variety, but it's from the new ways with style details that young coats and suits get most fashion impact.

Single or double-breasted closings are made important by attractive buttons in metal or contrasting colors, or by buckles, toggles or zippers.

Necklines rise high, and yokes and bands contribute to style interest. There are patch pockets, slit, slant or flap ones. Sleeves are both set-in and raglan.

Belts in particular bring the look of fall '67 to coats and suits. The chain belt appears again and again. Fabric belts are set-in all around, or slotted. And the half-belt at back marks many a high-school or college coat.

Fur or pile collars and cuffs add attraction.

Little Men Look Back to Basics, In Colorful Way

Boys' wear gets back to basics for fall '67. The "Mod look" of recent seasons gives way to such traditional favorites as the blazer teamed with slacks, the ivy look and the layered look.

Basic doesn't mean prosaic, however. Take slacks, for example. They're strong on color, in greens, golds, blues and the hot new hue which pervades boys' wear for fall — chili. Corduroys sparkle, in patterns such as blazer stripes, or looking fresh in solid color diagonal treatments.

Many coordinates add a vest, and for dress-up there's the traditional vested suit. New, too, for boys is the double-breasted look, in all sorts of casual coats.

Layered looks go colorful, with knit toppings in plaid, stripes, checks or bright solids.

Durable press prevails in slacks, sport and dress shirts for little boys.

USE THE DAILY STANDARD CLASSIFIED ADS

TRANSITIONAL — For late summer into fall, sew a slim-line dress with contrasting raglan sleeves. In Wamsutta's cotton homespun, it's made from McCall's Pattern 8576.

Lively Colors Are News in Shirts Of All Sorts

When men asked for color, the shirt manufacturers heard them loud and clear. As a result, it's to be a colorful fall, 1967, in the men's shirt department — both dress and casual, says the American Institute of Men's & Boys' Wear.

This doesn't mean the well-dressed man should junk his collection of white shirts — they're still very necessary for evening and dressy occasions.

But for almost any other event, he does well to own a supply of shirts in the new deep colors — blue, salmon, yellow patterns — stripes, tattersall checks, windowpanes, miniature gingham effects; and newest of all — colored patterns on colored grounds.

The classic button-down oxford shirt appears to be still very much with us, but for variety and style try spread collar shirts in fabrics such as chambrays, end-on-end madrases, or broadcloth.

The most popular sport shirts this fall are rugged and shaggy looking. Deeply-textured fabrics in wools and wool-blends win men's votes, and, again, color is not shy. Preferred patterns include plaids, checks, solid colors and stripes in keeping with the masculine look.

Knits in cotton, man-made fibers and wools stick to traditional collar styles plus turtle- and mock-turtlenecks. Most knits favor strong, plain colors and avoid fancy effects.

MOTHERS....

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